



CREIGHTON ARITA
President, Chief Executive Officer

Creighton Arita founded TeamPraxis in 1992 with a vision of leveraging technology to empower independent physicians to improve the quality of patient care while reducing healthcare costs. Under his leadership, the company has grown from six initial employees to a staff of 150, becoming Hawaii's largest physician management services organization. TeamPraxis currently serves more than 1,000 local physicians with a wide range of technology solutions and business services, including 200 independent physicians using an Electronic Health Record (EHR).

Utilizing the experience gained while he was an Executive Vice President at investment consulting firm Cadinha & Co., LLC, and the extensive expertise in information technology that grew from his years at DataHouse Holdings Corp., Mr. Arita has made innovation and enterprise the hallmarks of TeamPraxis. In 2005, TeamPraxis pioneered an innovative pilot demonstration showing that local independent physicians could leverage EHR systems to improve patient care. As a direct result of this successful pilot, the Hawaii Medical Services Association (HMSA) decided to invest \$20 million to subsidize EHR adoption across the state.

In 2007, TeamPraxis developed a truly transformative software tool that utilizes data documented in a physician's EHR to automate pay-for-performance and other quality reporting programs, significantly reducing the administrative workload of physicians and their staffs. To date, the locally-developed Allscripts Clinical Quality Solution (CQS) has garnered approximately \$1.1 million in federal quality bonus money for Hawaii physicians, as well as millions more for physicians on the mainland. More importantly, this tool provides physicians with timely and actionable patient alerts within their EHR, empowering them with information at the point of care to better manage chronic diseases and practice heightened preventive care. In 2010, CQS became incorporated as a core component of Allscripts' government-certified EHR systems, which are used by one third of physicians nationwide.

Today, TeamPraxis is poised to be a change agent for healthcare communities nationwide, transforming the way individual physicians do business by using technology to enable more personalized healthcare.

Mr. Arita has served on the Hawaii State Board of Child and Family Services, the Hawaii High Technology Development Corporation, and the Hawaii Council on Revenues. He also currently serves as Executive Pastor of New Hope Diamond Head, a church he helped found in 2004 that has since grown to a weekly attendance of more than 1,200 people. A graduate of Iolani School, Mr. Arita holds a bachelor's degree in finance, real estate, and economics, as well as a master's degree in business administration and strategic planning from the University of California at Berkeley.