

**Chad A. Nelson**  




**Summary of Qualifications**

- Consult & Advise Salon Owners, Managers, Stylist & Receptionist
- Own & Operate Beauty Salons
- Set Up & Organize Educational Events & Shows Related to the Beauty Industry
- Own & Operate a Beauty Supply Warehouse
- High Interest in Raising the Professionalism of the Beauty Industry

**Areas of Expertise**

- |                               |                     |                              |
|-------------------------------|---------------------|------------------------------|
| • Business Plan Development   | • Lease Negotiation | • Recruit Franchisees        |
| • Cash Flow Analysis/Forecast | • Marketing         | • Staff Training/Supervision |
| • Customer Service Training   | • Merchandising     | • Strategic Planning         |
| • Event Planning              | • Program Planning  | • Site Selection             |

Computer Skills: Word, Excel, Publisher

**Education**

BA	<b>Bachelor of Arts</b> Major in Communications	University of Utah Salt Lake City, UT 
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**Employment History**

- 2008 - Current    **Regional Director for Fantastic Sams Hawaii**  
Oversee all regional growth, development and marketing. Provide support and training to franchisees.
- 2008 - Current    **Operator of a Beauty Supply Warehouse**  
Supply salon owners & professionals with wholesale pricing of beauty products & tools
- 2006 - Current    **Partner of Salon Management Team**  
Provide consulting and management for salons. Assist in site selection, design, remodels, and business plans for salons.
- 1996 - 2006       **Partner and General Manager for Blindside Snow & Skate Co.**  
Oversee operations and development of a multiple unit action sport retail business in Salt Lake City, Utah.
- 2003 - 2009       **Owner & Cofounder of Circle Lounge**  
Cofounded and developed a sushi restaurant and live jazz Lounge in the heart of Salt Lake City, UT.

**Community Involvement**

- Head Coach, Shetland Angels Hawaii Kai Youth Baseball
- Organized Red Cross Blood Drive
- Provided a salon for a Cut-A-Thon raising \$3k for CHOC (Children's Hospital)
- Sponsor & Supporter of Susan G. Komen Race For The Cure (Fantastic Sams)
- Sponsor & Supporter of The Lokahi Giving Project (Fantastic Sams)
- Volunteer Missionary in the Canary Islands, Spain (Fluent in Spanish)