

CHERILYN SHIINOKI

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**LEADERSHIP/PARENT EDUCATION/TEACHING/EARLY CHILDHOOD EDUCATION**

**Executive Director, Family Hui Hawaii (FHH)**

**June 2015-Present**

**Executive Director, Lead4Tomorrow dba Family Hui (L4T)**

**March 2014-June 2015**

Provided leadership for the California based non-profit, L4T operations in Hawaii, implementing the Hui Peer-to-peer Parenting Support Program. In addition to the Hui program, oversaw the administration of a Statewide contract with the Department of Human Services to facilitate discussions with families and service providers to provide “on the ground” information to policy makers around young children. Oversaw the transition from L4T to Family Hui Hawaii as the new entity went through the 501(c)3 process and received its first grant. Responsible for the health, growth, and strategic leadership of the organization, development of relationships and collaborative partnerships with community agencies, daily operations, accounting, human resources as well as the oversight, implementation, and reporting of grant activities to grantors and the FHH Board of Directors. Expanded the FHH programs to include mentor-led Hui to work with families in the Zero to Three Court system, Hui in Bloom for prenatal families, and Hui at School family engagement program as well as advocating for families in statewide efforts through the Action Strategy teams to increase better outcomes for children and their families.

**Volunteer Intern, State of Hawaii Governor’s Executive Office on Early Learning (EOEL)**

**2013 – Jan 2014**

**Volunteer, Supported & Supportive Families: Hawaii Early Childhood Action Strategy Plan**

**Aug-Dec 2012**

Volunteered for 14 months in a work group regarding family engagement in early childhood settings for the Early Childhood Action Strategy Plan for the State of Hawaii. Our team was responsible for identifying the current community culture, the needs of young children and their families, subsequent goals and opportunities, and the development of strategies allowing our children to be ready and successful in school by the time they enter 3rd grade. Facilitated focus groups to support the creation of Hawaii’s Family Partnership Guidelines for early childhood programs. Volunteer internship with the EOEL was focused on the planning and implementation of the strategic plan with a focus area on family partnerships and support.

**Education Specialist I (Teacher, 2007); In House Substitute Teacher & Administrative Support (2012)**

**University of Hawaii at Manoa Children’s Center, Honolulu, Hawaii**

**2007, 2012**

Worked as part of a team of 4 teachers in an age 3 classroom of 34 children. Interacted and planned lessons for all of the children. Directly responsible for observing, evaluating, and supporting the growth and development of a small group of 8 children. Provided portfolios, conferences, and daily communication with all of their parents. In 2012, I worked as the key administrative support of the school (120 kids) during an extended maternity leave and was the In-House Substitute for 9 classrooms, with children age 2-5 for the balance of the year.

**Children’s Ministry Director, New Hope Diamond Head, Honolulu, Hawaii**

**2008-2011**

Oversaw all aspects of the Children’s Ministry serving families of children, age 0-12, attending 1-3 services on any week. Growth of ministry increased from 40-80 children weekly to 80-120 children in 3 years. Developed a team of approximately 40 regular and 20 occasional volunteers to serve on a rotating basis to plan curriculum, lead children, and engage them in a fun, loving, safe, and age-appropriate environment. Built and strengthened relationships between volunteers and leaders of other ministries to get the “greater church community” involved with our kids. Advocate for the youngest members of a 1500 member church in church staff leadership. Also responsible for the Sunday setup and breakdown of 6 portable classrooms, their respective equipment, snacks, games, lesson plan support materials and supplies needed each week.

**Part-Time Temporary Teacher, Families for R.E.A.L. (Resources for Early Access Learning),**

**State of Hawaii, Department of Education**

**2006-2007**

Early Childhood Teacher for children age 0-5. Worked with children and their families in a parent-child interactive program. Our focus was to teach both children and parents. Parents were provided with information on parenting skills, knowledge of child development, and support. Children (& parents) were engaged in age-appropriate activities designed to help them develop physically, cognitively, and especially socio-emotionally as most of these

children did not attend school. Activities for children also served as an example of how parents/grandparents can play with their kids. Led preschool parents through a course of study of "The Project Approach for Parents" as a means of teaching them how to extend the learning from school to home.

**Student Teacher Practicum, Hanahauoli School, Honolulu, Hawaii** **2006**

**Student Assistant, Keiki Hauoli Children's Center, Honolulu Community College** **2004-2006**

Assisted 3 Junior Kindergarten teachers and 3 specialty teachers in a progressive, experience rich class of 28 children. Observed and adapted their examples of teaching into my own. Interacted with children in one-on-one, small group, and large group settings. Developed relationships with children and their parents.

**BUSINESS & MANAGEMENT EXPERIENCE**

**Human Resources Manager, Guardian Capital Management, Honolulu, Hawaii** **2007-2013**

Part of the management team overseeing administrative, human resources, and customer relations departments of a locally owned collection agency.

**Department Manager, Neiman Marcus, Honolulu, Hawaii** **1998-2009**

Responsible for the daily operations and sales revenue for a \$4.0 million Home Decor and Epicure departments. Trained, supervised and coached 16 full time commission and hourly + commission employees to provide service at the level that is well-known at Neiman Marcus stores. Worked with local Hawaii owned businesses to create and provide products especially for our store. Maintained and ordered all of the product levels of regularly stocked items. Also held positions, as a Coordinator (Assistant Manager) and as a Corporate Accounts Sales Associate at the Ala Moana Store.

**Senior Merchandise Manager, J C Penney Co, Honolulu, Hawaii** **1990-1997**

Responsible for the daily operations, sales, and net operating revenue for a \$4.0 million Children's department. Trained, supervised and coached 14 sales associates. Senior manager assigned to mentor and train management trainees. Responsible for buying products from our corporate buyers to sell in the Hawaii market. Identified and promoted fast moving items to increase revenue and maintained stock levels on basic items. Hawaii buyer for products made in Hawaii. Developed promotions and visual displays for event based merchandise. Assisted customers with their concerns, special needs, and resolved their problems. Various management placements in Ala Moana Shopping Center, Windward Mall, and Alderwood Mall in Lynwood, Washington.

**EDUCATION**

Masters of Education in Early Childhood Education  
University of Hawaii at Manoa, Honolulu, HI, [REDACTED]

Department of Education, Honolulu, HI  
Substitute Teaching Certificate, [REDACTED]

Honolulu Community College, Honolulu, HI  
Early Childhood Certificate of Completion [REDACTED]

University of Washington, Seattle, WA  
Bachelor of Arts Business Administration Concentrations in Marketing and Finance, [REDACTED]

Weinberg Fellows  
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