

MARTHA ROSS, MSW, LSW
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RESUME 2018

EXPERIENCE

PRIVATE SECTOR: LEADERSHIP-ADMINISTRATION-STRATEGY DEVELOPEMNT-GRANT WRITING & REVIEW-MANAGEMENT-INTERDISCIPLINARY TEAM COORDINATION-COMMUNITY & GOVERNMENT RELATIONS-COALITION BUILDING-POLICY ANALYSIS & CHANGE ADVOCACY-RESEARCH-GRANT REPORT WRITING-ACHIEVE PROJECT RESULTS-PROBLEM-SOLVING-SYSTEM CHANGE [REDACTED]

January 2016 to present. Responsible for strengthening Hawaiian communities by building and increasing capacity of non-profits and businesses (start-up & growth) through workshops, classes, 1-to-1 technical assistance, grant writing and resource identification/introduction, and starting & managing a Native Hawaiian Accelerator & CoWork, as Capacity Building Manager for Hi'ilei Aloha LLC.

1982 – Present. Consultant. Research, conduct focus groups, report & other writing, data synthesis, project & cooperative start-up and leadership, training, data and systemic analysis for effective problem-solving and leadership recommendations, identifying and negotiating effective solutions, bridging and strengthening key relationships and coalition building. Full time contractor for organizations: 2013 – 2015.

July 2012 – April 2013. Responsible for Programs strategy and budget development, and team leadership in transition period, as Vice President of Programs, **Hawai'i Community Foundation.**

September 1997 - November 1997. Responsible for grant reports and completion of executive administration projects as Assistant to the Executive Director, **Ke Ola O Hawai'i Inc.**

CRIME VICTIM-WITNESS SERVICES (PRIVATE & GOVERNMENT SECTOR): ADVOCACY-COUNSELING-COURT ACCOMPANIMENT & TESTIFYING-POLICY ADVOCACY-SYSTEM CHANGE-COMMUNITY EDUCATION-COALITION BUILDING-INTERDISCIPLINARY TRAINING-PROGRAM DESIGN & START-UP-ADMINISTRATION-MANAGEMENT 13 years

1991 - 1995. Responsible for community & government relations, medical-legal services & interdisciplinary team management, policy advocacy, wrote grants/reports, assisted Director as Administrative Coordinator, **Sex Abuse Treatment Center, Kapi'olani Medical Center.**

Department of the Prosecuting Attorney, City & County of Honolulu:

██████████ Designed and Coordinated the Victim-Witness Assistance Volunteer Program, and
██████████ Advocate & Counselor for victims & witnesses of violent crimes, Victim/Witness
Kokua Services, Department of the Prosecuting Attorney, City and County of Honolulu.

██████████ Co-founded and co-facilitated the first counseling-educational/support empowerment
groups for battered women on O'ahu, **Maluhia O'Wahine**.

GOVERNMENT SECTOR: LEADERSHIP-ADMINISTRATION-MANAGEMENT-WASHINGTON
D.C. OFFICE START-UP-CREATIVE PROBLEM-SOLVING-COMMUNITY & GOVERNMENT-
ALLIANCE BUILDING-OUTREACH & EDUCATION-REPORT WRITING-POLICY RESEARCH,
ANALYSIS, & SYNTHESIS-STRATEGY, ADVOCACY & SYSTEM CHANGE ██████████

Sept. – December 2015. Workforce Development Council, contract, DLIR-State of Hawai'i
(SOH), Employment Analyst

Office of Hawaiian Affairs, Native Hawaiian empowerment, public trust organization, Hawai'i:

- **May 2010 – June 2012.** Special Assistant to the Chief Executive Officer.
- **March 2009 – April 2010.** Director, Planning, Research & Evaluation.
- **February 2003 – March 2009.** First Bureau Chief, established and led the Washington,
D.C. Bureau.
- **December 2000 - September 2001 and February 2002 – January 2003.** Chief of Staff,
Office of the Chairperson, Board of Trustees (BOT).
- **December 1997 – September 2000 and October 2001 - January 2002.** Trustee Aide
- **March 1996 to June 1997.** Deputy Administrator of Programs.

1995 - 1996. Executive Director, Hawai'i State Commission on the Status of Women, Office of Lt.
Governor, SOH.

COMMUNITY: LEADERSHIP-COALITION BUILDING-STRATEGY-PROGRAM DESIGN &
START UP- ADMINISTRATION-NEGOTIATION & PROBLEM-SOLVING-RESEARCH &
WRITING-COMMUNICATION-POLICY ADVOCACY-TEACHING FOR EMPOWERMENT-
BRIDGING AND BUILDING RELATIONSHIPS-ACHIEVING RESULTS TOGETHER ██████████

March 2013 – December 2015. Waimānalo Market Co-op

March 2013 – September 2013. pro bono/volunteer & Vice President of the co-op community
steering hui that set up **Waimānalo Market Co-op (WMC)** infrastructure as a Hawai'i consumer
cooperative association, non-stock option, pursuant to HRS 421(C). **October – July 2015,** led
Co-op operations in the role of Interim, and later, as General Manager, **as an independent
contractor and pro bono volunteer**, opening Co-op market doors November 14, 2013. Lead
operations: administration, coordination, research, documentation, developing initial organizational
infrastructure including policies, procedures, initial applications and brochures, agreements,
purchases for steering committee review, co-development of initial business plan and presentation
documents, partner building, seeking and meeting with pro bono professionals and potential

investors, resource development, co-negotiate commercial lease agreements, established initial communication and marketing infrastructure, assist with Member recruitment and data base maintenance, develop student intern and volunteer program, supervise social work student, outreach presentations, relationship-building, as part of a hui working together **to start-up a community-driven Waimānalo consumer cooperative and entrepreneur incubator.**

Duties: Working with outstanding Member-volunteer teams and Board (seated March 2014), social work student interns, community volunteers, farmers, artists and pro bono professionals, open doors of **Waimānalo Market Co-op** four days per week; manage store operations from opening to closing; on-going member, community and customer communications; documentation & presentations; simple booking keeping and accounting including bill paying; banking; shopping for supplies; cashiering; develop intern/volunteer program including recruit, train and supervise member and other volunteers; resource development to the extent possible; meet with, prepare follow-up, and strengthen relationships and procedures with farmers, artists/crafters consignees, value-added vendors, entrepreneurs, Waimānalo organizations, Department of Health, UH CTAHR, HPU SSW, EDA, OHA, SCORE, potential lenders/investors, Laulima Center, Kokua Market, Feed The Hunger, pro bono professionals, other national technical assistance and resource providers, team build, customer relations, community outreach. Collaborative leadership and team work achieved Co-op growth to 125 Members, 82 local farmers, growers and value-added vendors and 65 local artists and crafters. Co-op Board Chairperson, General Manager and team achieved \$80,000.00 USDA 2-year grant for expansion of Co-op famers' market tables for direct sales, and other grants. **August – September 2015.** Trained and assisted new Co-op General Manager and Co-op board with fiscal, banking, bill paying, assisting pro bono CPA and more as independent contractor, and **October – December 2015** as a volunteer.

2005 – 2012. Led the partnership among Office of Hawaiian Affairs, Ke Ali'i Maka'āinana Hawaiian Civic Club and interns/volunteers to research and compile information on Hawaiian Ali'i diplomatic missions to Washington, D.C., as Bureau Chief and Special Assistant to the CEO, supervision of project coordinator and writers, resulting in two publications and research collected for a third.

2004. A founding member of **Ke Ali'i Maka'āinana Hawaiian Civic Club**, first Hawaiian Civic Club in Washington D.C., Virginia, Maryland area. Membership of 60+ and its President and leadership hosted the 2012 Association of Hawaiian Civic Club convention in D.C.

1993 - 2002. Executive Director-volunteer, **Violence Prevention Consortium (VPC).** **1997 – 2000.** President, **Awareness Foundation & VPC Board of Directors.** **1993 – 2002.** VPC Co-Founder/Leader. Led the VPC, a collaboration of 200+ individuals and agencies/organizations, to achieve a systemic approach to prevent violence in our homes, schools and communities through primary prevention. With the Hawai'i Women's Coalition and the Women's Caucus of the Hawai'i legislature, VPC achieved passage of resolutions. Outcomes included *Violence Prevention Curriculum Initiative* pilots in 5 schools statewide, coordination of the Unified Approach to Violence Prevention in Hawaii and 5-Year Plan, and two publications the *Hawaii School-Based Violence Prevention Plan* and *Demonstration Project Components for Hawaii School-Based Violence Prevention Curriculum Development & Integration.*

1991 - 2002. Member, **Hawai'i Women's Coalition.** Co-Chair **1995-1996.** Community coalition worked in conjunction with the **Women's Caucus of Hawai'i Legislature.** Leadership, advocacy,

team work, negotiation and coalition mobilization resulted in successful introduction and passage of legislation addressing sexual and domestic violence, health and social and economic justice.

MROSS RESULTS CONSULTANT SERVICES

1. Work with leadership of agencies and organizations to develop, lead and strengthen projects and effective strategy to achieve desired outcomes, strengthen internal communication, collaborate with key participants to prepare procedures and policies, bridge, facilitate, broker, lead policy & reach successful system change; 2. Write reports, stories, articles, brief scripts and effective training and educational materials to get your brand known consistently within your organization including key stakeholders and externally; 3. Research, interview groups and individuals, analyze data and recommend leadership action; 4. Help you synthesize complex info and communicate clearly to motivate successful change; 5. Identify goals and clear communication strategies for goal achievement; 6. Recommend creative win-win strategies to remove obstacles and solve priority problems; 7. Interview/out-reach for input/thoughts/data needed to build key relationships, strengthen partnerships, gather data, negotiate effective solutions for change; and 8. Teach workshops and provide technical assistance for nonprofits and microenterprise/small business start-up & growth. Together we achieve results.

RESEARCH/ANALYSIS/WRITING/TEACHING/PUBLICATIONS

2011-2012. Completed synthesis of input from constituent groups for charter school strategic plan.

2004. Kanuha, Valli Kalei and Ross, Martha. *The Use of Temporary Restraining Orders (TROs) as a Strategy to Address Intimate Partner Violence.* Violence and Victims. 19 (3) 343-356 2004.

January 2002. Completed research, compilation, analysis and report for the Department of Health, State of Hawai'i entitled, *VIOLENCE PREVENTION SERVICES IN HAWAII: REPORT & RECOMMENDATIONS FOR THE DEPARTMENT OF HEALTH, MATERNAL AND CHILD HEALTH BRANCH OF FAMILY HEALTH SERVICES DIVISION TO ASSIST WITH PLANNING.*

July 1998 – May 1999. Principle Investigator/Co-Researcher, funded by the Bureau of Justice Statistics, U.S. Department of Justice, conducted & published a study, *RESTRAINING ORDERS SOUGHT IN THE CITY & COUNTY OF HONOLULU,* for the Attorney General, State of Hawai'i.

1998. *Access to Justice Report,* mandated by the Hawai'i State Legislature. Commissioned by the Access to Justice Committee. Researched and prepared by Ross, Martha and Gold, Joy.

1991. Ross, Martha and Glisson, Charles, Ph.D. *"Bias in Social Work Intervention with Battered Women",* Journal of Social Service Research, Vol. 14(3/4) 1991.

1991 - 1994. Adjunct faculty for the **University of Hawai'i School of Social Work.** Developed the curriculum – taught Social Work Perspectives on violence domestic and sexual violence to master level students. **1990.** Lecturer for **Chaminade University.** Co-developed the curriculum on crime victimization for students with a criminal justice major. [REDACTED]. Supervision and instruction of student interns seeking degrees in social work, criminal justice and political science.

EDUCATION/TRAINING/CERTIFICATION

Completed Certification for Business Incubator Development/Management. International Business Innovation Association. 2016

Completed Federal Contracting Readiness Series. Small Business Administration, Nov 2015
Executive Coaching. Leadership & achieving results. Barbara Pellegrino, PCC. 2012-2013.

Ho'oponopono. Malia Craver, Haku Ho'oponopono & Culture Director. Queen Lili'uokalani Children's Center. 2000

University of Hawai'i at Mānoa. Master of Social Work, emphasis in research and direct practice conferred in [REDACTED] Council on Social Work Education (CSWE) accreditation. Thesis: **Determinants of Social Workers' Judgments About Battered Women.**

The Pennsylvania State University. Bachelor of Arts in Social Welfare conferred with distinction in [REDACTED] CSWE accreditation.

COMMUNITY SERVICE/PROFESSIONAL & COMMUNITY AFFILIATION/HONORS

Present Commissioner, Crime Victims Compensation Commission

Present Licensed Social Worker, Hawai'i; Member, National Academy of Certified Social Workers; Member, National Association of Social Workers & Hawai'i Chapter

Present Founding Member/Member Ke Ali'i Maka'āinana Hawaiian Civic Club

Present Member, League of Women Voters

3/ - 9/2013 Community Steering Hui, Vice President, Waimānalo Market Co-op, a Hawai'i consumer cooperative association, entrepreneur incubator and social enterprise.

2003 – 2010 Member, Hawai'i State Society of Washington, D.C.

2008 Honored by the Association of Hawaiian Civic Clubs for policy advocacy and education on Hawaiian issues in Washington D.C.

2001- 2002 President, Board of Directors, Awareness Foundation, Inc. Vice-President/Director 1999 to December 2000

1990 NASW-Hawai'i Chapter Award for Outstanding Practice in Criminal Justice

REFERENCES: Furnished upon request