

Resume – Gerald J. (Gerry) Silva



Feb. 2010 to Present:

Volunteer State President and Executive Council Member, AARP Hawaii:

AARP is a non-profit non-partisan membership organization with 39 million members across the nation, including about 150,000 in Hawaii. In partnership with the State Director and Executive Council, developed and directed the three-year state strategic plan for AARP activities in Hawaii. Responsibilities include:

- Providing leadership for approximately 200 AARP Hawaii volunteers who live in Hawaii’s four counties.
- Working with the State Director in building community partnerships and advocating for senior issues directly with Hawaii’s Members of Congress and key State legislators. These include the Speaker of the House, Senate President, committee chairs and other key decision makers.
- Working with the media to tell AARP’s story. This includes appearing on radio and television, meeting with the Star Advertiser editorial board and drafting oped pieces.
- Speaking to groups of between 20 and 500 to educate Hawaii’s community leaders and consumers on complex issues such as the Patient Protection and Affordable Care Act (ACA).
- Serving as local lead Hawaii volunteer for *You’ve Earned a Say*, a national AARP program to inform people about proposals being discussed in Washington, D.C. on the future of Social Security and Medicare. Did dozens of public presentations on each program and facilitated discussions on over 20 different options.
- Developing and delivering presentations on the impact of the ACA. This included discussion of the American healthcare system, the need for change and specific provisions of the ACA.

Jan. 2005 to Jan 2010:

Chief Operating Officer, `Ōlelo Community Media

Responsible for the operation of the nation’s largest community access television station. Developed and managed outreach programs through seven community media centers. Worked with over a dozen neighborhood boards, the City Council and office of the Mayor to support their video production and Internet communications needs.

Sep.2001 to Dec. 2004:

Deputy Director of Honolulu’s Customer Services Department.

Responsible to the Mayor of Honolulu and the Director of Customer Services for the administration of a department of nearly 300 employees. Coordinated the activities of the department's three divisions; Motor Vehicle Licensing and Permits, Satellite City Halls, and Public Communications, to include Honolulu Municipal Television. Consulted with unions, coordinated with other departments, and met with the City Council, Legislature, neighborhood boards and veterans groups.

Oct. 2000 to Aug. 2001:

Director of Communications and Special Projects for the Hawaii Tourism Authority.

Served as chief of staff of the organizing committee for the 2001 Annual Meeting of the Asian Development Bank (ADB) in Honolulu. This was a major international financial meeting hosted by the United States Secretary of the Treasury and the State of Hawaii. Worked directly with the Treasury Department, Governor's office, ADB senior staff, major national corporate sponsors (Ford Motor Company, Compaq Computer, etc.), over a dozen security agencies (HPD, FBI, Secret Service, Diplomatic Security, etc.), Hawaii Visitors and Convention Bureau, all major hotels and the Hawaii Convention Center staff.

Feb. 1997 to Sep. 2000:

City Information Officer and Special Assistant to the Managing Director. Responsible for the full range of information functions. This included writing speeches for the Mayor, to include the State of the City and major presentations to national and international audiences. Chaired special projects such as the parade to honor 23 Medal of Honor recipients, including Senator Daniel Inouye. Spearheaded the City's efforts to restore the Natatorium War Memorial—one of the most contentious projects during the administration. Coordinated with the Department of Land and Natural Resources, Office of Historic Preservation, and veterans groups.

Dec. 1994 to Jan. 1997:

Management Consultant and Trainer. Represented Productivity Plus, an Arizona Corporation. Provided Time Management training to federal agencies.

June 1983 to Nov. 1994:

Chief of Staff, Hawaii Army National Guard. Served as the senior full-time leader and manager of the Hawaii Army National Guard, the largest division in the State of Hawaii's Department of Defense. Led and managed a fulltime workforce of 500 and a part-time organization of 3,500 on five islands.

Worked with Senator Inouye's staff on federally-funded facilities. This included a great deal of community outreach work to fast-track one of the Senator's projects on Molokai. I was also part of the Hawaii National Guard leadership team that organized relief efforts for the island of Kauai after it was devastated by Hurricane Iniki—the greatest natural disaster in Hawaii history.

Other Volunteer Work:

Cable Advisory Committee: Confirmed by the State Senate in 2004 as a member of the State's Cable Advisory Committee. Reappointed in 2015.

Hawaii Army Museum Society: Vice President and trustee for this non-profit

Civilian Education:

BEd in Secondary Education from the University of Hawaii. Graduate work in Business and Communications.

Military Education:

Army War College – graduate

Other Skills:

Public speaking and video production

References:

[Redacted references]