House District(s) 30

THE TWENTY-NINTH LEGISLATURE

.og No:	
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APPLICATION FOR GRANTS Senate District(s) 15 CHAPTER 42F, HAWAII REVISED STATUTES						
Senate District(s) 15	CHAPTER 42F, HAN	VAII NEVISED STATUTES	For Legislature's Use Only			
Type of Grant Request:						
☐ GRANT REQUEST - OPERATING ☐ GRANT REQUEST - CAPITAL						
"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities. "Recipient" means any organization or person receiving a grant.						
STATE DEPARTMENT OR AGENCY RELATED TO THIS RI		บทหางพา): Department of Defense	*			
APPLICANT INFORMATION: Legal Name of Requesting Organization	or Individual	2. CONTACT PERSON FOR MATTERS INVOLVING	THIS APPLICATION:			
USS Missouri Memorial Association, I		Name Michael A. Carr Title President & CEO	,			
Dba:		Phone # 808.455.1600 x242	4			
Street Address: 63 Cowpens Street, Ho	,	Fax # 808.455.1598				
Mailing Address: P.O Box 879, Aiea, HI 96701-0879		E-mail mikec@ussmissouri.org				
3. TYPE OF BUSINESS ENTITY:		6. DESCRIPTIVE TITLE OF APPLICANT'S REQUES	5T:			
Non profit Corporation Incorporation Incorporation Incorporation Incorporation Incorporation Incorporation Incorporation Incorporation Individual Sole Proprietorship/Individual Other	RATED IN HAWAII	USS Missouri: Artifact Preservation Center	,			
			-			
4. FEDERAL TAX ID #:		7. AMOUNT OF STATE FUNDS REQUESTED:				
5. STATE TAX ID #:	NO.	Fiscal Year 2019: \$1,000,000.00				
B. STATUS OF SERVICE DESCRIBED IN THIS REQUEST: NEW SERVICE (PRESENTLY DOES NOT EXIST) SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE						
Michael A. Carr, President & CEO 1/8/18 NAME & TITLE DATE SIGNED						

Application for Grants

Please check the box when item/section has been completed. If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

The USS Missouri Memorial Association (UMMA) is a federally recognized 501(c)(3) non-profit corporation established in 1994 with the following mission: "The USS Missouri Memorial Association is dedicated to preserving the Battleship Missouri and sharing her story and place in history." The Association focuses on three mission-strategic initiatives: **Preservation**, **Education**, and **Community Outreach**.

USS Missouri was commissioned in 1944 during WWII. The Japanese signed the instrument of surrender on September 2, 1945, aboard the USS Missouri bringing WWII to a close. In 1950 the USS Missouri was deployed during the Korean War and again in 1991in Operation Desert Storm. In 1992, the Missouri was decommissioned for the final time.

The UMMA is not supported with government funding and has been designated by the U.S. Navy as caretaker of the Battleship Missouri. In 2017, the UMMA and the U.S. Navy entered into a 25-year lease assuring a permanent home for the Battleship Missouri in Pearl Harbor standing watch over the USS Arizona Memorial. The ship is a historic artifact placed on the National Register of Historic Places.

Since opening to the public in January 1999, the ship's story and place in history has been shared with over **eight million visitors**. Recognized as one of the state's top five privately operated, paid visitor destinations, the Battleship Missouri Memorial is a significant contributor to the economic vitality of Hawaii's visitor industry—the largest driver of the state's GDP.

2. \square The goals and objectives related to the request;

In March, 2017, the UMMA and the U.S. Navy entered into a 25-year lease—securing a permanent home for the Battleship Missouri. With this lease in place, the Association now has the opportunity to realize the long-held vision to make the Battleship Missouri Memorial the finest historic ship attraction in the world.

To this end, the UMMA has launched the capital campaign: *Expanding Our Horizons*. The campaign goal is to raise \$4 million over the next three years to renovate the newly acquired

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building #468 (6,600sf) into a new Artifact Preservation and Administration Center including the following features:

- Enhanced Artifact Preservation and Storage: The renovation will provide museumstandard preservation for historical documents and wartime artifacts with expanded exhibit capacity.
- Entrance Upgrade: The renovation of the visitor's facility will be complemented by a new visitor shuttle drop-off and pick-up area.
- Consolidated Office Space: Offices for Sales, Marketing, Finance Departments, and a staff accommodation area will move to the new Administration Center along with new visitor restroom facilities.

This project is one component of the comprehensive Pier Master Plan developed by Architects Hawaii Ltd. in alignment with the UMMA Strategic Plan.

Tourism

The USS Missouri Memorial is an economic engine providing a historic venue that attracts more than 650,000 visitors each year. Recognized as one of Hawaii's top 5 privately operated, paid visitor destinations, it employs more than 150 full and part time staff.

Education

The UMMA education department engages **Title I schools** in Oahu and neighbor islands with education outreach programs. Since 2008, over 100,000 students have participated in our education programs (including over 4,000 STEM student participants).

- Computer Robotics and Digital Media STEM programs
- Overnight Encampments onboard the ship focus on team-building skills
- Journey with the Stars explores ancient Hawaiian and modern Naval navigation techniques
- Ship Full of Smiles dental hygiene program

Education programs for grades K-12 include:

- Music Performance Program inviting student bands and drill to perform at our historic venue
- Skype Virtual Classroom reaching 13 countries as certified Microsoft Innovative Educators

In cooperation with our Pearl Harbor partners (the USS Arizona Memorial, the Pacific Aviation Museum, and the USS Bowfin Memorial), the Battleship Missouri also serves as an educational venue for collaborative education programs.

Community Services

The ship's upgraded aft fantail section provides a special event venue for military ceremonies, community commemorative events, and education presentations including:

 Military: Serving the military community as the favored venue for retirements, reenlistments and change of commands for all branches of the Armed Forces.

- <u>Community:</u> Commemorations open to the public include the anniversary of the End of WWII (September), Veterans Day (November), Living History Day (January), and the 4th of July.
- Education: Presentations relative to various education programs are staged at this venue.

4. & 5. Describe the target population to be served; and geographic coverage;

Global Tourism

• Approximately 650,000 annual visitors from around the world. The majority of annual visitors are from countries in the Pacific Rim (i.e., United States, Japan, China, and Australia).

Students

- The USS Missouri serves an average of 10,000 students per year from Hawaii and the U.S. mainland with education programs and music performance opportunities.
- In 2017 the Battleship Missouri provided 1,720 students from Title I schools in the state of Hawaii with subsidized travel and admission fees to the ship's education programs.
- Through the SKYPE Virtual Classroom and the Microsoft Educator Community, the UMMA Education Department has visited 13 countries, and logged over 922,000 virtual miles from Hawaii to the world. International Participants include 10 European countries, 5 countries in Asia and 3 countries in South America. Virtual Classrooms also include our many North American participants.
- To date, the UMMA Virtual Classroom has travelled 23,100 miles to schools in England, Spain, and India.

Military Personnel

- The Battleship Missouri Memorial serves the local military community as the favored venue for retirements, reenlistments and change of commands for all branches of the Armed Forces in the State of Hawaii.
- In 2017, the ship hosted 806 such ceremonies for military personal and their guests totaling 45,777 attendees.
- More than 5,000 former living crew members who served on the ship during her deployment history.
- Local, national, and international veterans

Oahu Residents

- UMMA employees (150 full and part time staff)
- Local community volunteers that have given an annual average of 15,000 volunteer hours per year

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Scope of Work

The scope of work will entail the complete renovation of the adjacent building #468 into the USS Missouri Memorial *Artifact Preservation and Administration Center* including the following features:

- Enhanced Artifact Preservation and Storage: The renovation will provide museumstandard preservation for historical documents and wartime artifacts with expanded exhibit capacity.
- Entrance Upgrade: The renovation of the visitor's facility will be complemented by a new visitor shuttle drop-off and pick-up area.
- Consolidated Office Space: Offices for Sales, Marketing, Finance Departments, and a staff accommodation area will move to the new Administration Center along with new visitor restroom facilities.

Tasks and Responsibilities

Oversight of the project will be the responsibility of Michael Carr, UMMA President and CEO; Jim Stone, Vice President of Engineering and Facilities; and Mason Architects - Architectural Design. The UMMA Board of Directors provides additional oversight by way of the Strategic Initiative Committee.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Jan Dec. 2018	Phase I	Planning and Approval
Jan. – June 2019	Phase II	Construction

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Quality assurance, evaluation plans will be executed under the supervision of Michael Carr, UMMA President and CEO; and Jim Stone, Vice President of Engineering and Facilities. The renovation project will be in compliance with NAVFAC standards.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the

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measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Process Measures will enable us to evaluate the implementation steps for the project. They include:

- Completion of project within projected timeframe
- Successfully reaching the capital campaign goal within the projected campaign timeline
- Project is completed within budget

The Outcome Measures will evaluate the completion of the project within the projected timeframe and the impact of the renovated building on artifact preservation, enhanced visitor experience, and improved workplace environments. These include:

- Certificate of Occupancy received within projected timeline
- Design and set up of preservation space completed within the projected timeframe
- Relocation of historical documents and artifacts monitored by the curator staff for successful transfer within the projected timeframe
- Customer satisfaction and Secret Shopper surveys to assess visitor satisfaction
- Increased efficiency and workplace environments assessed in annual staff evaluations

III. Financial

Budget

- - a. Budget request by source of funds

(See attached Budget Request form)

b. Personnel salaries and wages

Not Applicable.

c. Equipment and motor vehicles

Not Applicable.

d. Capital project details

(See attached Capital Project Details form)

e. Government contracts, grants, and grants in aid

Not Applicable.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
0.00	\$250,000	\$500,000	\$250,000	\$1,000,000

This request for GIA funding (\$1 million) is related to the UMMA capital campaign: *Expanding Our Horizons*. The campaign goal is to raise a total of \$4 million over the next three years to renovate the newly acquired building #468 into a new Artifact Preservation and Administration Center. This grant request will be supplemented with an additional \$3 million in private funding raised thru capital campaign efforts.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable.

Not applicable.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2017.

UMMA unrestricted current assets as of December 31, 2017 = \$6,340,900; this amount includes \$3,400,000 committed to capital preservation projects in 2018.

IV. Experience and Capability

1. Necessary Skills and Experience
The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a

listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The Board of Directors and management team of the UMMA have the necessary skills and experience to oversee large repair and renovation projects. Successful projects include:

- Recently completed: \$3.5 million superstructure repair and preservation project. The project entailed repairs of nearly 27,000 square feet of steel surface and application of protective coatings and rainwater drainage to support long-term preservation efforts.
- In 2017, an additional \$1.5 million in capital improvements were completed including: 180ft. ADA access ramp, underwater coffer dam inspection and repair, along with various auxiliary improvements to the ship.
- Teak Deck Repair: Replacing and refurbishing the 53,600 square feet of the classic and aging teak wood decks is an ongoing operation. To date, the Association has replaced and restored over 50% of the Battleship Missouri's teak decks:
- In early 2010, at a cost of \$18 million, the entire exterior of the ship was repaired, cleaned, sanded and repainted.

The longevity and sustainability of the Battleship Missouri Memorial as a world-class tourist destination was secured with the recently contracted twenty-five year lease with the U.S. Navy.

In early 2018 the Battleship Missouri Memorial will surpass eight million visitors since opening to the public in 1999. This significant milestone affirms the professional expertise and competence of the UMMA to successfully operate and maintain a world-class tourist destination.

2. X Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

The facility for the Artifact Preservation and Administration Center (Building #468) was recently secured as part of the Battleship Missouri's property footprint included in the twenty-five year lease with the U.S. Navy. The renovation of this 6,600sf building is designed to accommodate the intended use of the structure:

- Enhanced Artifact Preservation /Storage (approximately 2,037sf)
- Entrance Upgrade (approximately 854sf)
- Consolidated Office Space (approximately 3,709sf).

V. Personnel: Project Organization and Staffing

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The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

President and CEO, Michael Carr, has more than 30 years of visitor industry experience. In addition, Mr. Carr serves as Vice President of the Historic Naval Ship's Association (HNSA) and is informed by the industry's best practices in maintaining the Battleship Missouri Memorial as a state-of-the-art, historic venue serving the public interest.

Tom Manuel, Vice President and Chief Operating Officer, CPA: Over 37 years of finance, accounting and business administration. Mr. Manuel oversees the organization's finances and provides oversight of administrative functions and has been with the organization since its inception.

Jim Stone, Vice President of Engineering and Facilities: Over 30 years of marine engineering and facility experience. Mr. Stone oversees the organization's numerous capital projects and its thirty-eight Engineering Department employees. Mr. Stone is a former senior naval officer with global experience in support of ship maintenance and logistics.

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

(See attached UMMA organization chart.)

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

Michael Carr, President & Chief Executive Officer: \$200,000 Jim Stone, Vice President of Engineering and Facilities: \$150,000 Tom Manuel, Chief Financial Officer: \$125,000

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VI. Other

1. \square Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

2. \(\sum \) Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

The Battleship Missouri maintains qualifications that are relevant to this request and ensure the highest standards of operation:

- The Battleship Missouri Memorial is one of four members (WWII Valor in the Pacific Monument USS Arizona, USS Bowfin, Pacific Aviation Museum) of the Pearl Harbor Historic Sites Association.
- The Battleship Missouri Memorial is a registered National Historic Site (a National Trust for Historic Preservation Site).
- The USS Missouri is a member of the Historic Naval Ship's Association (HNSA). HNSA represents over 180 ships worldwide dedicated to preserving these historic vessels and sharing their histories with future generations. Michael Carr serves as Vice President of HNSA.
- Financial Policy Standards: The UMMA solicits and processes donations in accordance with the International Association of Fundraising Professionals Standards of Ethics and adheres to the "Donor Bill of Rights."
- Annual Navy Standards review for battleships: Even though a decommissioned ship, the USS Missouri invites the Navy to review our operation for approval and recommendations. The Battleship Missouri has received the highest rating at each biannual review.
- Security Compliance: The UMMA security department functions under a MOU with the U.S. Navy to provide security access to the ship on Ford Island in compliance with Navy security standards.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see: Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable.

The applicant shall provide a plan for sustaining after fiscal year 2018-19 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2018-19, but
- (b) Not received by the applicant thereafter.

If grant funding is awarded to the UMMA for fiscal year 2018-19, the balance of project funding will be secured by the Association to guarantee project completion according to the submitted timetable. The UMMA capital campaign: Expanding Our Horizons is underway to raise a total of \$4 million over the next three years to renovate the newly acquired building #468 into a new Artifact Preservation and Administration Center.

If future GIA funding is not awarded to the UMMA, the Association will retain the financial capacity to continue its services to the public and complete the renovation project.

In addition to the capital campaign, Hawaii's tourism market supports annual operations of the Battleship Missouri with admission fees from over 650,000 visitors per year. Additional revenue is generated from merchandise sales, education program fees, special event fees, investment income, and other fees for service. Corporate sponsorships and grants help to provide support for education programs. The UMMA membership program continues to grow and is an additional source of support.

(See attached DCCA Certificate of Good Standing.)

6. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

(See attached Declaration Statement.)

7. National Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

The USS Missouri Memorial Association shall use any grant funds awarded as a result of this application in compliance with a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. The specified project in this application, the Artifact Preservation and Administration Center, is designed to serve the public interest and fulfill the charitable purpose of the federally recognized 501(c)(3) non-profit status approved and determined by the IRS.

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BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2018 to June 30, 2019

Applicant: USS Missouri Memorial Association

	UDGET ATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A.	PERSONNEL COST 1. Salaries 2. Payroli Taxes & Assessments				r.
	3. Fringe Benefits				é
	TOTAL PERSONNEL COST				
В.	OTHER CURRENT EXPENSES				
Name of the last	Airfare, Inter-Island				
Polestine (2. Insurance				
	Lease/Rental of Equipment				
	4. Lease/Rental of Space				
	5. Staff Training				
Separate Sep	6. Supplies				
TOTAL STATE OF THE	7. Telecommunication				
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	TOTAL OTHER CURRENT EXPENSES				
C.	EQUIPMENT PURCHASES				4
D.	MOTOR VEHICLE PURCHASES				
Е.	CAPITAL	1,000,000			3,000,000
TOT	TAL (A+B+C+D+E)	1,000,000			
			Budget Prepared E	By:	
SOL	IRCES OF FUNDING				
1	(a) Total State Funds Requested	1,000,000	Ninhard AsCarr	a	308.455.1600
	(b) Total Federal Funds Requested	.1-4-14-4			Phone
8					lielio
§	(c) Total County Funds Requested	2 222 222	Signature of Authorized (Official /	//8//0
	d) Total Private/Other Funds Requested	3,000,000 [*	Michael A	·lan	50.6
тот	AL BUDGET	<u> </u>	resident & CEO lame and Title (Please t		,

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2018 to June 30, 2019

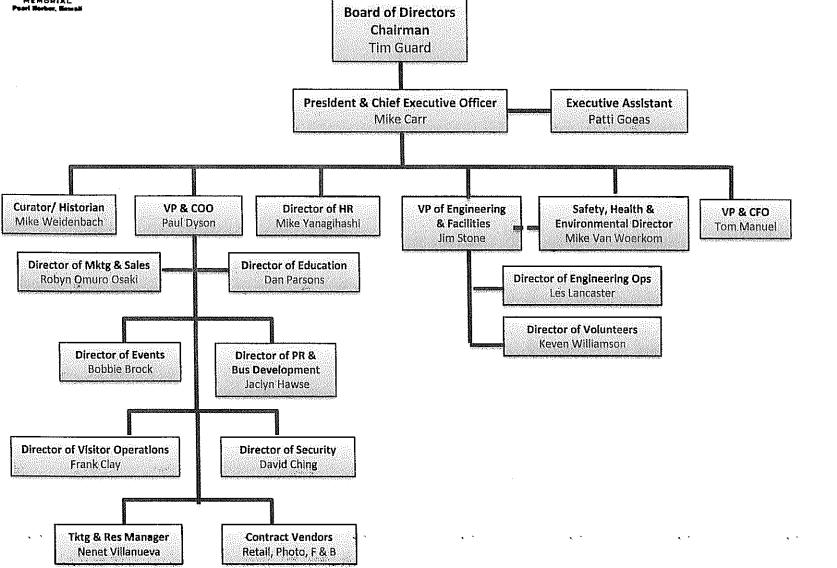
USS Missouri Memorial Association

TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2016-2017	FY: 2017-2018	FY:2018-2019	FY:2018-2019	FY:2019-2020	FY:2020-202
PLANS						
LAND ACQUISITION						
DESIGN					**************************************	
CONSTRUCTION			1,000,000	3,000,000		
EQUIPMENT						
TOTAL:			1,000,000	3,000,000		

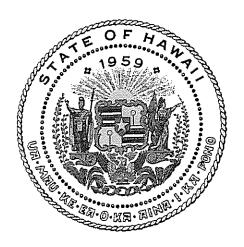
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UMMA ORGANIZATION CHART 2017



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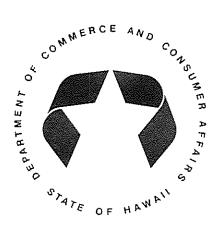
Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

USS MISSOURI MEMORIAL ASSOCIATION, INC.

was incorporated under the laws of Hawaii on 03/16/1994; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 12, 2018

Catanil. awat: Color

Director of Commerce and Consumer Affairs

DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER 42F, HAWAI'I REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and

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- b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

USS Missouri Memoria	nl Association, Inc.	F
	anization)	1/18/18
(Signature)	en i de seguine de la manueur en al control de la composition della composition dell	(Date)
Michael A. Carr	Presiden	t & CEO, USS Missouri Memorial Association
(Typed Name)		(Title)

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