

House District(s) 19

Senate District(s) 10

THE TWENTY-NINTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No:

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): _____

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
The Estria Foundation

Dba:

Street Address: 2705 Kaimuki Ave, Building L
Honolulu, HI 96816

Mailing Address: Same as above

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name TODD JOHNSON (AKA ESTRIA MIYASHIRO)

Title Executive Director

Phone # (808) 638-4005 / (510) 325-6021

Fax # _____

E-mail estria@estria.org

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL
- OTHER

Non Profit Corporation incorporated in California solely doing business in Hawaii

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

MELE MURALS PUBLIC ARTS PROGRAM AND STATEWIDE PUBLIC ARTS CONFERENCE FOCUSED ON HAWAIIAN CULTURE AND PUBLIC ARTS

4. FEDERAL TAX ID #: [REDACTED]

5. STATE TAX ID #: [REDACTED]

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2019: \$304,570.00

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$304,570.00

FEDERAL \$0.00

COUNTY \$125,000.00

PRIVATE/OTHER \$60,000.00

TODD JOHNSON
EXECUTIVE DIRECTOR

NAME & TITLE

1/19/18

DATE SIGNED

Application for Grants

Please check the box when item/section has been completed. If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Established in 2010 by globally renowned Native Hawaiian artist Estria Miyashiro and social media pioneer Jeremy LaTrasse, The Estria Foundation (TEF) is best known for our global mural Water Writes Series and for the fifteen public art competitions presented across North America. Our public arts projects have shared the knowledge, wisdom and artistic expressions of many native cultural practitioners and expert muralists while simultaneously creating catalytic opportunities for engagement in creative arts and environmental .

In 2014, TEF permanently relocated its operations and public arts programs from Oakland, California to Honolulu, Hawai'i and aims to provide its comprehensive public arts and experiential education programs to Hawai'i's youth. TEF's current core programs, Mele Murals and Hālau Pāheona, addresses four identified community needs including youth development, arts education, cultural preservation, and community building. Over the life of programs, our goal is to directly reach over one hundred thousand local artists, youths, and community members from all eight major Hawaiian Islands. TEF strives to establish extramural arts education programs across the State of Hawai'i and co-create a series of large-scale outdoor murals focusing on *mele* (Hawaiian chants, songs or poems), *na mo'olelo 'aina* (stories of places), *mo'omeheu* (culture), and *waiwai ho'oilina* (heritage).

Our mission is to create art in public spaces with artists, youth, educators, and activists in order to raise awareness and inspire action in the movement to resolve human and environmental issues, while educating and developing youth. TEF has completed 32 Mele Murals across the State of Hawai'i and continues to engage island youth and young adults - inspiring Hawai'i's next generation of visual storytellers and creating communities that inspire creative expression.

2. The goals and objectives related to the request;

The primary goal of the Mele Murals Public Arts Program for 2018-19 is to partner with youth, educators, and artists from the Kapahulu and Kaimukī District to teach them how to create a life-size mural that unites the community and deepens our shared knowledge of the history, culture and folklore of the areas we visually enhance. By guiding area youth and art groups to form their own Hālau Pāheona Mural Clubs, and providing them with curriculum, leadership development, basic project coordination training, and mentorship, our participants will be better able to

continue to create valuable cultural and creative works that share their stories and beautifies their neighborhoods in the years ahead.

Goals and Objectives of Mele Murals

Our public arts initiatives honor the last commands of King David La‘amea Kamananakapu Mahinulani Naloiaehuokalani Lumialani Kalākaua, “*Look to the keiki, teach them, groom them, show them wonder, and inspire them.*” Mele Murals affords a platform to teach Hawai‘i’s youth to become visual storytellers, public artists, and community leaders. Mele Murals goals are to:

1. Create a statewide public art project that is artistically excellent, deeply connected to the history of Hawai‘i, and a source of pride
2. Beautify the islands by painting beautiful art pieces on blank buildings
3. Develop arts-interested Hawai‘i youth into visual storytellers by educating them on Hawai‘i’s history, showing them how to connect to ancestors, and developing their artistic skills
4. Provide opportunities for youth to explore Hawaiian oral storytelling tradition, to learn how to read *kaona*, understand our ancestors, and preserve our values
5. Increase cross-generation and cross-island cultural engagement by creating new and exciting opportunities for all generations to learn and share mele and stories
6. Enhance student’s creative and critical thinking skills through the mural arts process and support for arts educators and teaching artists
7. Increase social connection among youth artists by developing and supporting a network of youth Mural Clubs across the islands and connecting these clubs to area cultural workers
8. Use a broad set of media tools to share the stories of the mele with a broad, global audience, highlighting important artistic, cultural, and historical themes.

Objectives and Outputs for Fiscal Year 2018-2019:

1. Complete four (4) large-scale Mele Murals representing Hawaiian mele in the Kapahulu and Kaimukī Districts, creating a focused public arts movement in these culturally rich communities.
2. Create a video and a collection of photographs for each mural, capturing start to finish the experience, in order to share it within a regional, statewide and global network. The documentation will also depict the enhancements to the local landscape (cleanup, etc.).
3. Partner with Kaimukī Complex Schools, Public Charter Schools, and Private Schools to engage them in historic and cultural traditions through mele using art as a tool for engagement. The youth groups will participate in series of workshops (40+ hours) including research and concept development through the completion of the life-size mural in a hands-on experiential

learning environment.

4. All youth groups will work with a professional visual artist/team to ensure a high quality final aesthetic filled with a content rich narrative.
 5. Each youth group will work collaboratively with a cultural advisor who will work to ensure the project is historically and culturally accurate.
 6. Each youth group will work with an established musician, an expert in the field. They will work with the students to research traditional Hawaiian mele and choose songs to focus attention for the content of the mural.
 7. Each mural accurately reflects the chosen mele and regional cultural symbolism.
 8. Host project orientations with educators from the Kapahulu and Kaimukī Districts to teach creative techniques and share curricula.
 9. Hālau Pāheona Youth mural clubs are developed in conjunction with the murals, each with a community educator to support the sustainability of the participants.
 10. Host an Annual Public Arts Conference at Kaimukī High School for educators, muralists, artists and youth mural clubs from across the State of Hawai‘i to come together to share experiences and curricula, enhance professional and leadership development, build and strengthen a robust statewide artist network, and further technical training focused on mural art.
3. The public purpose and need to be served;

The Estria Foundation produces public works of art that are uplifting for communities, participants and viewers. Hundreds of arts and cultural patrons gather where we paint. Students, teachers, artists, visitors and neighbors bring friends to watch our mural arts process live and learn about the community’s stories depicted on each wall. At every Mele Murals site, we attract members of the public who bring friends, family, colleagues, and others to see the work we are doing and to tell the story.

Storytelling as a Public Good: As Native Hawaiians, we know that the passing down and sharing of the stories of the mele and our cultural heritage is essential to preserving what is unique about our state and its people. There are powerful, inspirational, and captivating stories told in the mele – stories that are traditionally only heard, but not seen. Mele Murals brings these stories to life across the Aloha State.

Youth: Arts engagement with young people increases participation in schools and communities, increases civic and cultural pride, and reduces social isolation. Creative outlets are not always available to our young people, especially those living in rural communities. Education budget challenges and school decisions to prioritize core subject areas often mean young people do not have access to structured creative learning. The Mele Murals project builds on the desires of our team of leading artists to provide just the sort of structure and creative

outlets we needed when we were young. The young people we currently work with in art and mural clubs now have communities of like-minded youth who spend their out-of-school time talking about and making art. Mele Murals will provide both structure and content to form more of these groups.

Public Space: Through years of painting walls, we have witnessed the positive effects of public art and place making as we transform the spaces around us, we also transform community relationships, and the way people interact within the space. Each mural process recreates a public space into a project of local and state pride. Passersby often tell us our murals shift the energy of a space for the better and serve as community billboards of history and culture. Tens of thousands, and over time, hundreds of thousands of people see our murals, making the stories we tell a part of the community.

Public Education: Our mural process makes painting accessible to people of all skill levels and engages people of all ages to learn, enjoy, and share the stories embedded in Hawaiian mele. Our documentation and dissemination efforts ensure that there will be public education benefits for thousands of Hawaiians who learn about each Mele Mural via television, film, photos, and social media. The education benefits of the projects include reaching people interested in learning more about the rich history of Hawaiian mele. We expect a global audience for these lessons that come out the Mele Murals program.

4. Describe the target population to be served; and

TEF will focus its Mele Murals program on both local and native Hawaiian students, from ages 8 to 18, living and being educated in Kapahulu and Kaimukī. TEF has found that for public art programming, all Hawai'i's communities are underserved. Just as street art is enjoying an unprecedented worldwide explosion of fans and collectors, so we are experiencing a growing demand among Hawai'i's youth, teens and young adults for public arts programs. Unfortunately, due to capacity limitations, each year we have had to turn away requests from student groups. Our growth strategy is to expand our Mele Murals and Hālau Pāheona Programs over time to serve all communities that request our public arts programs.

Target Student Population

Kaimukī Complex – 4,190 students

‘Iolani School – 1,873 students

SEEQS New Secondary Public Charter School – 180 students

Hālau Kū Māna Public Charter School – 134 students

Target Resident Population

Kaimukī Residents – 18,927

Kapahulu Residents – 19,849

Target Tourism Population

5.6 million visitors to O‘ahu per year

5. Describe the geographic coverage.

The Estria Foundation creates art in public spaces. Through the proposed Mele Murals Public Arts Program, TEF staff will collaborate with schools from the Kaimukī Complex, Public Charter Schools, Private Schools, the Kaimukī Business and Professional Association (KBPA) and area property owners to beautify the Kapahulu and Kaimukī Districts through its Mele Murals Public Arts Program. The Kapahulu and Kaimukī Districts, areas in close geographic proximity to the world-famous Waikīkī Beach, will be visually enhanced via six large-scale outdoor murals in high-visibility areas.

Through decades of collaborations with communities across the globe to beautify the places they live, work and play, we have witnessed firsthand the positive effects of public art and placemaking on the public spaces we transform - we transform community relationships and the ways people interact within these spaces. Each mural process recreates a public space into a project of local and state pride. The feedback we received by passersby informs us that our Mele Murals shift the energy of a space for the better and serve as the community's portal sharing its history, folklore and culture. Tens of thousands, and over time, hundreds of thousands of people see our murals, making the stories we tell a part of the social fabric.

Beyond our local communities, the Kapahulu and Kaimukī Districts are popular walking areas for tourists vacationing in Waikīkī. With the majority of the 5.6 million visitors to O'ahu vacationing in Waikīkī, it is important to enhance the visual beauty of the surrounding areas to best ensure our visitors return home with positive memories that encourages them to return year and year.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Mele Murals directly addresses Hawai'i's absence of a visual arts program that unifies young, aspiring artists within their broader community and their peers across the islands. In addition to sharing and teaching Hawai'i's history and culture, Mele Murals creates attractive cultural tourism destinations that continue to share the Hawaiian cultural and the spirit of Aloha. This program aims to develop leaders in Hawai'i's arts, and to develop and expand a cultural visual arts movement here in Hawai'i Nei.

To accomplish its goals, TEF partners with schools, art educators, cultural practitioners, muralists, artists, sponsors and community groups to offer a unique, multi-disciplinary, participatory experience. Our originally established goal of 20 Mele Murals over the lifetime of the project was achieved in 2016. With an overwhelming demand from our island communities for our Mele Murals program, our team has decided to continue our quest to beautify our Hawai'i, one wall at a time.

In 2016, Kaimukī High School (KHS), a Title I school, was selected to serve as the first resident location to host a Hālau Pāheona Program in the State of Hawai‘i. With 59% of the 4,190 person student body of the Kaimukī Complex designated as economically disadvantaged (Hawai‘i State Department of Education Superintendent’s Report, 2016), our team sees tremendous opportunity to provide an engaging arts focused program that will keep at-risk youth engaged in a positive extracurricular program that will help to develop marketable leadership and artistic skills that will benefit our students well into adulthood. Indirectly, our programs benefit tens of thousands of community members through our Mele Murals community arts project across the State of Hawai‘i. KHS students attend on-campus, extra-curricular arts instruction classes twice a week taught by world-renowned muralist Estria Miyashiro.

In true Hawaiian tradition, Mele Murals seeks guidance from elders and ancestors to ensure the work is pono. An Advisory Board, cultural experts and spiritual intermediaries provide this guidance.

TEF plans to host its Annual Mural Conference at Kaimukī High School during the grant period to train and develop art educators and youth mural club members on leadership, community organizing and art skills. This annual event will allow youth artists from across the State to convene, get to know each other, and establish alliances across the State to assist with their future mural projects.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Quarter 1 – July-September 2018

July:	Work with TEF education team to update and finalize workshop curriculum
August:	Lay groundwork for Kaimukī/Kapahulu Mural #1 through visit with education partners and private landowners
September:	Finalize documentation plan with film and photo partners
September:	Lay groundwork for Kaimukī/Kapahulu Mural #2 through visit with education partners and private landowners

Quarter 2 – October-December 2018

October:	Lay groundwork for Kaimukī/Kapahulu Mural #3 through visit with education partners and private landowners
November:	Youth workshop for mural participants
November:	Develop mural sketch from workshop process
November:	Complete painting of Mele Mural #1
November:	Unveiling event with artists, school and community (including evaluation)
November:	Gather footage and photos for project documentation
December:	Lay groundwork for Kaimukī/Kapahulu Mural #4 through visit with education partners and private landowners

Quarter 3 – January-March 2019

January:	Youth workshop for mural participants
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January:	Develop mural sketch from workshop process
January:	Complete painting of Mele Mural #2
January:	Unveiling event with artists, school and community
February:	Gather footage and photos for project documentation
February:	Hold a Mele Murals Annual Conference
March:	Youth workshop for mural participants
March:	Develop mural sketch from workshop process
March:	Complete painting of Mele Mural #3
March:	Unveiling event with artists, partners and community
March:	Gather footage and photos for project documentation

Quarter 4 – April-June 2019

April:	Youth workshop for mural participants
April:	Develop mural sketch from workshop process
April:	Complete painting of Mele Mural #4
April:	Unveiling event with artists, partners and community
April:	Gather footage and photos for project documentation
May:	Disseminate annual evaluations to partners, participants, and staff
June:	Complete 360 evaluations, statistical analysis

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

The Estria Foundation has both the capacity and the experience to effectively evaluate our programs and understand how we can become increasingly efficient and effective. Though the impact of a mural itself may seem difficult to evaluate, we have used, and have developed, a variety of tools to best understand how we are doing as artists, community organizers, and educators.

As arts leaders doing community-based work, the best evaluators of our projects are the participants and neighbors who help create and who visit the mural activating the site.

Workshops: At the end of the workshop process, we conduct a survey and roundtable interview with participants. Comparing responses helps us see if we have increased knowledge on a particular subject (mele, Native Hawaiian cultural practices), or on a particular skill (painting the outline of a character, plant, etc.).

Evaluations, Post Mortems, and Data Collection: Our larger mural projects, like Mele Murals or Water Writes have specific participation evaluation plans. Each artist and youth participant completes a lengthy evaluation about their experience including knowledge gained, transformative moments, quotes, facts, and demographic information. With each partner organization, we do post mortem reviews in which we reflect upon the process from beginning to end, in order to gain insight, listen/share and reaffirm relationships. We also collect demographic and contact information at all events.

Youth/Teacher Engagement: While some of our evaluations and assessments are as simple as

counting the number of students/teachers who attend a workshop or event, we make a strong effort to measure what kinds of deeper connections students make to the content of the mural and the process of creation. This is achieved through building the infrastructure to support youth participants, by working with teachers. Each project focuses on working with teachers or youth organizer who have a dedicated youth audience. Each participating teacher is invited to the Mural Conferences/Orientations in order to advance the curriculum in arts. Our approach is holistic and long-term. All youth complete evaluations. All teachers complete post mortems as well as periodically review the progress of the participating youth.

Unveilings: We celebrate the completion of every mural with a community unveiling. This event is open to the public and all ages. The unveilings are opportunities for all participants and community members to celebrate this achievement. The unveiling further activates the space creating sites of memory and pride.

Documentation: We bring excellent photographers, videographers, and other storytellers to our walls and work vigorously to make sure the stories of our murals and process are captured in order to share the richness of the experience. Our team films and photographs the mural painting process and all related events. Each video depicts community members sharing their experience and inspiration, while simultaneously presenting the historic and cultural enrichment of the mele theme.

Social Media and Marketing: A key difference between our process and that of many other public arts projects, is that we are deeply invested in making sure the murals we create and the process we enjoy with young people and neighbors is disseminated. Through our social media channels and those of our partners and supporters, a mural takes on a global life and the stories of those painting the murals are shared thousands of times around the world. The Mele Murals project in particular has garnered participation offers from a television station that specifically reaches Hawaiians, and a famous filmmaker known for putting cultural stories on the silver screen. Each of these media opportunities comes with useful analytics and feedback mechanisms that help us create an internal conversation about our success and a broader global conversation about the work we do.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Effectiveness of the program will be measured through the following standards:

- 4 completed high-quality, large-scale murals in Kaimukī or Kapahulu documented through professional photography and video productions
- Offer Hālau Pāheona a art program bi-weekly at Kaimukī High School
- Host annual Public Art Conference at Kaimukī High School for former and current Mele Murals student participants
- Partnership post mortems

- Teacher participant post mortems and evaluations
- Youth participants' evaluations
- Collection of demographic information at all events to ensure we are reaching our target population
- Artist program evaluations
- Social media insights: including # of views, shares, and location of viewer
- Staff and program 360 reviews
- Teachers gain valuable new creative techniques
- Participating students will enhance their understanding of mele and gain a core foundation for visual creativity

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2019.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$76,142.50	\$76,142.50	\$76,142.50	\$76,142.50	\$304,570.00

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2019.
 - Artplace National Creative Placemaking Fund
 - Alexander & Baldwin Foundation
 - City & County of Honolulu GIA
 - Harold K.L. Castle Foundation
 - Hawai'i Tourism Authority
 - HEI Foundation
 - The Bill Healy Foundation
 - The Cooke Foundation
 - Wallace Alexander Gerbode Foundation

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of

all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

The Estria Foundation has not applied for or received any state or federal tax credits over the past three years.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2019 for program funding.
- State of Hawai'i Grant-in-aid: , \$20,000, \$226,500
 - City and County of Honolulu Grant-in-aid, \$100,002
 - Hawai'i Tourism Authority's Kukulu Ola Program: \$67,500, \$50,000
 - City and County of Hawai'i: \$2,000
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2017.

The Estria Foundation's unrestricted current assets as of December 31, 2017 is \$2,018,754.33

IV. Experience and Capability

1. **Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

The Estria Foundation is one of a small handful of public art organizations nationally, rooted in decades of artistic, educational, and cultural practice experience. The organization has the capacity to produce large-scale, memorable public art pieces that are well rooted in community stories. More specifically, a project like Mele Murals requires a deep, unified connection to cultural storytelling and using art in service to creating work an entire community can be proud of.

World-renowned muralist Estria Miyashiro has been painting murals professionally for over 30 years. For the past 20 years, he has created public art projects with youth and communities interested in telling important cultural and socially relevant stories. As Executive Director, Estria oversees the Mele Murals and Hālau Pāheona programs and projects. As the former Creative Director of TEF, Estria has overseen the Water Writes projects and ensured the success of mural projects worldwide.

Though the organization works to create artistically excellent murals, our community engagement and documentation process ensures that the stories shared through the murals

become part of the social fabric of the community. Each of the Mele Murals has involved working in partnership with local organizations, youth groups, and local painters from each community.

Estria and the staff of TEF have extensive experience creating arts education and cultural learning projects in Hawai'i, California, and across the U.S. They draw on this experience to engage Hawai'i's youth population.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

In 2016, The Estria Foundation officially moved into the former auto shop at Kaimukī High School (KHS), which serves as its current headquarters, classroom and arts space. Today, our community art space serves the entire Kaimukī and adjacent districts, where individuals and families of all ages can attend public arts classes.

This unique arrangement allows our team to work directly with KHS students on their campus. The former auto shop offers both covered and open air areas, as well as classroom spaces equipped with desks and chairs for student participants. KHS students are able to study technique taught by Estria Miyashiro and his team of public arts educators and walk just a few steps and implement what they have learned in a safe and controlled environment.

As our Mele Murals and Hālau Pāheona programs expand into other communities across the State of Hawai'i, our team members will utilize classrooms and community centers in the communities that we serve that are not in use during our program's operating hours. This cost effective approach allows our team to prudently reduce the overall cost of each mural project and related educational programs. Our team is able to simply do more with less because of our truly autonomous public arts education programs.

V. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The Estria Foundation is led by a team with decades of experience leading large mural projects, developing effective community-based workshops, and effectively promoting community voices through the arts. Our work has been praised by and featured in dozens of regional, national, and global publications and websites. The following team members will ensure TEF delivers Mele Murals for and with the people of Hawaii:

The Executive Director is responsible for building the creative vision, education plan, and programming of Mele Murals. Estria Miyashiro serves as the primary person overseeing the entire project, approving all vendors, and developing all partnerships. To ensure a consistent level of excellence he will be the lead artist on the majority of the murals.

Miyashiro began painting in Hawai'i in 1984 and has completed nearly 1,000 murals in Peru, Italy, Mexico, Japan, Honduras, New York, Los Angeles, Honolulu, Charlotte and San Francisco. He was an influential leader of the "Golden Age" of graffiti art (1980s) in San Francisco, pioneering painting techniques of characters and scenes.

He has served the community through his cultural work for over 25 years and is regularly invited to teach art classes and lecture at universities on graffiti's social and political impact. At Oakland, California's Eastside Arts Alliance, Estria co-founded Visual Element, a free mural workshop that develops youth as a voice for cultural and social representation. He also served on the education staff of Precita Eyes, a popular mural organization in San Francisco's Mission District who awarded him their "Cultural Warrior Award" for his contributions to community mural art.

Miyashiro created and managed three mural arts education programs, two businesses, and has served as a director for two well-regarded public art organizations. He reports to the Board of Directors. All Mele Murals staff and contractors report to him.

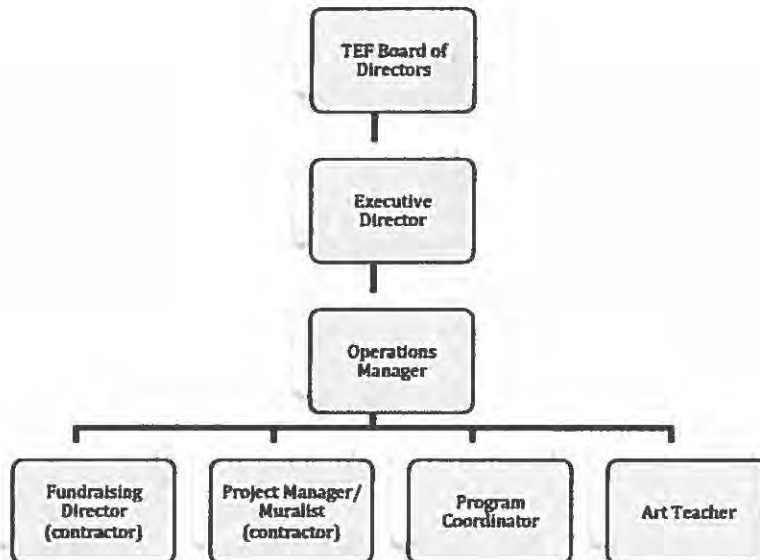
Operations Manager Tina Tagad handles all administrative and financial duties for our programming and office management. All operational positions for the Mele Murals and Hālau Pāheona programs report to Tina. Tina also supports all fundraising planning for the organization, ensuring that all events for our programs, fundraisers, and special events launch on time with no hitches. Tina has extensive experience in business management and administration, with 15 years of experience in the insurance industry and 10 years in the travel industry respectively.

Nicole Jack currently serves as the organizations **Program Coordinator**. Her responsibilities include logistics for murals, workshops, and conferences, and developing key partner relationships with schools, art educators, artists, sponsors, cultural practitioners, and funders. Having volunteered with KUPU, Kanehunamoku Voyaging Academy, and Ho'oulu 'Āina, Nicole has great experience in working for community-based organizations that empower the people of Hawai'i. She aligns with the Estria Foundation's advocacy for place-based learning for indigenous people and teaching youth to be our future visual storytellers.

Art Teacher Luke Pomai DeKneef is a self-taught artist who is originally from the former sugarcane plantation town of Waipahu. He has created fine art and participated in art competitions for over 18 years and his medium of choice is acrylic painting. Luke enjoys expanding his creativity through different artistic forms such as aerosol and charcoal. His love for nature and the ocean has truly amplified into vibrant tones throughout his work. When he is not painting, Luke is an active waterman, hiker, athlete and also finds the time to do volunteer work in his community. Luke leads and teaches our haumāna during our Hālau Pāheona classes.

2. **Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



3. **Compensation**

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

- Executive Director, \$75,000.00
- Operations Manager, \$50,000.00
- Program Coordinator, \$40,000.00

VI. Other

1. **Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

The Estria Foundation is not a party to any pending litigation and has no outstanding judgements.

2. **Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable

3. **Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1. of the State Constitution for the relevance of this question.

The Estria Foundation is not a Private Education Institution

4. **Future Sustainability Plan**

The applicant shall provide a plan for sustaining after fiscal year 2018-19 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2018-19, but
- (b) Not received by the applicant thereafter.

Grant funding and private donations are the primary sources of funding that moves the Mele Murals projects forward. The organization continuously pursues both grant and individual support to fulfill its mission. The Mele Murals project is scalable; therefore, when funds are received the projects move forward, thus, reduced funding would result in fewer murals and fewer communities served.

Should no additional funding be provided to the Estria Foundation beyond fiscal year 2018-19, TEF will pursue private foundation and other government funding sources to continue to provide high impact arts programs for Hawai'i's youth.

5. **Certificate of Good Standing (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2017.

See attached Certificate of Good Standing dated January 14, 2018

6. **Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. ([Link](#))

The Estria Foundation affirms its compliance with Section 42F-103, Hawaii Revised Statutes.

7. **Public Purpose**

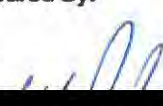
The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. ([Link](#))

All funding from this grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2018 to June 30, 2019

Applicant: The Estria Foundation

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	137,000	0	86,874	0
2. Payroll Taxes & Assessments	15,070	0	6,728	0
3. Fringe Benefits	0	0	0	0
TOTAL PERSONNEL COST	152,070	0	93,602	0
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	0	0	0	0
2. Insurance	2,000	0	0	0
3. Lease/Rental of Equipment	12,000	0	0	0
4. Lease/Rental of Space				60,000
5. Staff Training				
6. Supplies	31,500	0	0	0
7. Telecommunication				
8. Utilities				
9. Documentation	22,000	0	0	0
10. Public Outreach and Marketing	20,000	0	0	0
11. Annual Conference Expenses	40,000	0	0	0
12. Contractor Services - Artists	25,000	0	10,000	0
13. Equipment Purchases	0	0	0	0
14.				
15.				
16.				
17.				
18.				
19.				
20.				
TOTAL OTHER CURRENT EXPENSES	152,500		10,000	60,000
C. EQUIPMENT PURCHASES	0			
D. MOTOR VEHICLE PURCHASES	0		21,398	
E. CAPITAL	0			
TOTAL (A+B+C+D+E)	304,570		125,000	60,000
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	304,570	Todd Johnson, 		1-510-325-6021
(b) Total Federal Funds Requested	0	[REDACTED]		Phone
(c) Total County Funds Requested	125,000			1/19/18
(d) Total Private/Other Funds Requested	60,000			Date
TOTAL BUDGET	489,570	Todd Johnson, Executive Director Name and Title (Please type or print)		

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2018 to June 30, 2019

Applicant: The Estria Foundation

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	1	\$75,000.00	50.00%	\$ 37,500.00
Operations Manager	1	\$50,000.00	35.00%	\$ 17,500.00
Program Coordinator	1	\$40,000.00	85.00%	\$ 34,000.00
Art Teacher	1	\$40,000.00	70.00%	\$ 28,000.00
Project Manager / Muralist	1	\$40,000.00	50.00%	\$ 20,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				137,000.00
JUSTIFICATION/COMMENTS: All requested funding for salaries will be used to pay for staff time to implement Mele Murals during the project period between July 1, 2018 and June 30, 2019.				

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2018 to June 30, 2019

Applicant: The Estria Foundation

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS Not Applicable				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS Not Applicable				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2018 to June 30, 2019

Applicant: The Estria Foundation

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2016-2017	FY: 2017-2018	FY:2018-2019	FY:2018-2019	FY:2019-2020	FY:2020-2021
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS Not Applicable						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: The Estria Foundation

Contracts Total: 466,002

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1	Workshop and Murals	7/14 - 7/15	Department of Finance	County of Hawaii	2,000
2	Mele Murals and Educational Programming	1/15 - 12/15	HI Legislature	State of Hawaii	20,000
3	Mele Murals and Educational Programming	1/15 - 12/15	Hawaii Tourism Authority	State of Hawaii	50,000
4	Mele Murals and Educational Programming	1/16 - 12/16	Hawaii Tourism Authority	State of Hawaii	67,500
5	Mele Murals and Conference	1/16 - 9/16	HI Legislature / OHA	State of Hawaii	226,500
6	Mele Murals and Educational Programming	10/17 - 9/18	Department of Budget and Fiscal Services	City and County of Honolulu	100,002
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**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

The Estria Foundation

(Typed Name)

(Signature)

Todd Johnson

(Date)

Executive Director

(Typed Name)

(Title)



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

THE ESTRIA FOUNDATION

incorporated under the laws of California

was duly registered to do business in Hawaii as a foreign nonprofit corporation on 11/13/2012, and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporation Act, regulating foreign nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 14, 2018

Director of Commerce and Consumer Affairs

