

House District(s) _____

Senate District(s) _____

THE TWENTY-NINTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: _____

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): _____

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:
Maui United Way

Dbas:

Street Address: 270 Ho'okahi Street #301, Wailuku, HI 96793

Mailing Address: 270 Ho'okahi Street #301, Wailuku, HI 96793

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name KARI LUNA NUNOKAWA

Title President and Chief Professional Officer

Phone # 808-244-8787

Fax # 808-244-8958

E-mail kari@mauiunitedway.org

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL
- OTHER

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

THE PRIMARY GOAL OF THIS REQUEST IS TO SECURE FUNDING TO MAINTAIN SUPPORT FOR THE SIXTEEN MAUI NONPROFITS WHICH ARE CURRENTLY MOST RELIANT ON MAUI UNITED WAY FUNDING SO THEY CAN CONTINUE TO PROVIDE NEEDED SERVICES. THESE INCLUDE AGENCIES FOR WHICH MAUI UNITED WAY FUNDS REPRESENT A LARGE PERCENTAGE OF THE PROGRAM BUDGET, OR WHICH DO NOT HAVE SUFFICIENT INFRASTRUCTURE FOR FUNDRAISING AND MARKETING, OR FOR WHICH CONSISTENT SUPPLEMENTAL FUNDING LEVERAGES OTHER SUPPORT.

4. FEDERAL TAX ID #: _____

5. STATE TAX ID #: _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2019: \$ 89,440.45

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ 0

FEDERAL \$ 0

COUNTY \$ 0

PRIVATE/OTHER \$ 570,382

APPLICANT:

KARI LUNA NUNOKAWA, PRESIDENT AND CHIEF PROFESSIONAL OFFICER

NAME & TITLE

1/16/18
DATE SIGNED

[Handwritten signature]

Application for Grants

Please check the box when item/section has been completed. If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Established in the 1940s as the Community Chest, the organization subsequently incorporated as a nonprofit in 1962 and soon thereafter transitioned into the Maui United Way (MUW). MUW currently provides financial and programmatic support to thirty-four health and human service programs, while encouraging Maui residents to give, advocate, and volunteer.

MUW's mission is to empower the Maui community through caring partnerships that enrich people's lives, and its goal is to address underlying causes of Maui's community problems to advance the common good. Through its partnerships, Maui United Way supports vulnerable children and youth in achieving academic success, helps low-income individuals and families work toward financial stability, and improves community health. In fiscal year 2016-17, MUW supported partners that provided a total of 62,319 services in Maui County.

Maui United Way raises funds for partners through its annual LIVE UNITED campaign, and collaborates with private individuals and businesses, public agencies, and nonprofit organizations to raise awareness about the work of local Maui County social service agencies, to encourage volunteerism, secure contributions, and implement a comprehensive and community-oriented grant allocation process.

One of the most important differences that Maui United Way makes in the tri-island community is to provide integral support to agencies that might not be able to sustain themselves adequately to provide services otherwise. Of the agencies funded, approximately half are reliant on MUW funding for their livelihoods, with a majority of partner agencies dependent on MUW funding to meet revenue needs. Having access to adequate funding means that Maui's community nonprofits are able to achieve successful outcomes and provide needed services to the diverse communities throughout Maui, Lana'i, and Moloka'i.

MUW also builds relationships with other Maui County non-profits to support community collaboration, enhance overall community engagement, and cultivate volunteers to support community events, seasonal drives, special projects, and fundraising campaigns. The staff and Board of Maui United Way believe that everyone in the community has a role in building a better future for all.

2. The goals and objectives related to the request;

Maui County experiences many of the same economic and social challenges faced by residents in urban and rural Oahu, while also encompassing some of the most remote, sparsely populated, and high need populations in the state. These communities -- particularly those in the more remote areas of the County, such as Hana, Moloka`i, and Lana`i -- do not have the economy of scale to support many of the services needed by their residents. As a result, there are quite a few Maui agencies, some of which are affiliates of larger national organizations, that are essentially one-person operations serving an entire community, island, or the whole county. While these organizations may have sufficient resources to deploy necessary services, they often lack the infrastructure necessary for marketing, fundraising, and sustainability.

At the same time, because of Maui's smaller business sectors relative to Oahu, private sources of funding -- whether foundations, corporations, or private donors -- are limited. There are only a few companies and foundations that are Maui-based, and some, such as Alexander and Baldwin, are expected to reduce community support in the near future due to changes in their business model. And while there are Hawaii-based companies and foundations that have a strong Maui presence, they tend to disburse the majority of their funds to higher population centers.

It is therefore vital that the agencies serving the unmet needs of the residents of Maui, Lana`i, and Moloka`i have access to ongoing and stable sources of funding and other administrative and marketing support.

The primary goal of this request, therefore, is to secure funding to maintain support for the sixteen Maui nonprofits which are currently most reliant on Maui United Way funding so they can continue to provide needed services. These include agencies for which Maui United Way funds represent a large percentage of the program budget, or which do not have sufficient infrastructure for fundraising and marketing, or for which consistent supplemental funding leverages other support, for example:

- **Best Buddies**, which creates opportunities for one-to-one friendships, integrated employment and leadership development for people with intellectual and developmental disabilities, receives 10% of its budget from Maui United Way. Though the Hawaii affiliate is part of a larger national organization, the agency maintains only one employee on Maui, who does not have the capacity to fundraise without support.
- **Feed My Sheep**, a vital mobile food distribution program, does well with in-kind donations, but does not receive many grants. Maui United Way funding support provides 13% of the agency's food budget, allowing Feed My Sheep to purchase quality fresh food to supplement donations.
- **Maui Mediation Services**, which has a very small budget, relies on Maui United Way for 8% of its funding. Without MUW, Maui Mediation would have to decrease services.
- **Mental Health America** of Hawaii is also an extremely small organization, with only one employee. The agency relies on MUW for 10% of its budget.

- The **Lahaina Arts Society**, which showcases and mentors Maui County artists, has a very small budget. Maui United Way provides 7% of its revenues, supporting supplies for artists.
- Maui United Way is critical to **Maui Family Support Services**, which needs to raise 20% of its own funds to qualify for an 80% federal match.
- **Planned Parenthood of the Great Northwest and the Hawaiian Islands**, which is at risk for federal cuts, relies on MUW funds to support personnel costs for the Maui office. They have been receiving less and less funding from the overall structure of Planned Parenthood and their Maui office is one of the smallest, resulting in that office being one of the first to possibly have to shut down or significantly reduce hours and services. The allocation money provided to Planned Parenthood from Maui United Way is restricted to only the Maui operations office.
- **Ohana Makamae**, which provides substance abuse treatment in Hana, relies on Maui United Way funding for the continued operation of its Keiki Makamae program. MUW has also supported Ohana Makamae by connecting the organization with community donors who provided much-needed vans for bringing families to the organization for treatment.
- MUW provides scholarships and financial subsidies for families to send elders to **Maui Adult Day Care**, providing over 300 days of caregiving per year, thereby helping to fill a growing unmet need of elder adult care on Maui. Maui Adult Day Care is the only program on Maui that provides licensed day care services.
- Maui United Way provides funding for two part-time sexual violence education staff at **Child & Family Services**. While this support represents a small part of the agency's overall budget, most of Child & Family Services funding is restricted to providing services after a child has been abused. Thus, MUW support plays a crucial preventive and proactive role.
- MUW helps to adequately fund the staff needed for **Women Helping Women** shelters on Maui and Lana'i. Without MUW support, there would be a shortage of coverage for the shelters on each island.
- Maui United Way provides funding for Bay Café personnel for the **Paia Youth Council**. Without this funding, program hours would have to be cut and thus, less youth would have a place to go after school in an area where youth programs are hard to come by.
- Maui United Way provides a small but crucial portion of the budget of **Catholic Charities of Hawaii**, allowing them to provide books for their financial literacy programs, fill in the gaps of services, and extend monetary subsidies to families who need financial support but do not qualify to receive money from Catholic Charities' restricted funding source.

- MUW provides vital emergency monetary funding for individuals not covered by other funding sources for **Salvation Army** clients on Maui, representing 4% of the agency's total budget.
- Maui United Way provides funding to support the ever growing staff needed to sustain the duties and chores on an operating farm for the **Maui Farm**, which provides farm-based, family-centered programs that teach essential life skills and self-sufficient living, and includes a residential program for families who are homeless. Without the funding, staff would need to be cut, putting in jeopardy the health and well-being of the animals who live on the farm and the agriculture land.
- Maui United Way provides vital support to the **Tri-Agency of Aloha House, Malama Family Recovery Center, Maui Youth and Family Services**, which together provide comprehensive substance abuse services in Maui County across the lifespan; from women and babies to adolescents to adults.

3. The public purpose and need to be served;

The economic, social, health, and educational services that Maui United Way provides through its thirty-three partners are vital to the community, as evidenced by current county data.

Per the Maui County Data Book, in 2016, the resident population for Maui, Lana`i, and Moloka`i increased to 165,474 and annual estimated visitors rose to 2,640,000. The increase in residents, tourists, and outside interests impacts various aspects of Maui County residents' lives, particularly with regard to the economy, health, and education.

Affordable Housing:

For example, the participation of off-island investors in Maui's real estate market has impacted the cost and availability of housing: 28.3% of homes built between 2000 and 2010 were owned by people residing outside Maui County in 2010, and according to a May 18, 2017 *Maui News* article, Maui is now No. 5 out of 20 least affordable housing markets in the country, ahead of Honolulu which ranked 13th. Consequently, a full 51.7% of all residential home sales were made to out-of-state buyers. Furthermore, "during the recent recession and its aftermath, mortgage delinquencies increased sharply in Maui, Hawai'i and Kaua'i counties." (Socio-Economic Forecast Report, 2014)

Homelessness:

Challenges related to affordable housing exacerbate other financial and social issues, with homelessness representing the most extreme impact for Maui citizens. According to the Homeless Service Utilization Report issued by the University of Hawaii Center on the Family, while three out of four counties saw a decrease in homeless individuals served between July 2015 and June 2016, Maui County recorded its highest number ever for homeless users at 2,702, representing a 22.5% increase from the previous year. Maui County also had the largest share of new clients, serving 45.9% more new clients over the previous year, 32% of which were families with children.

There are numerous circumstances that impact the ability of homeless individuals to find housing. Affordable rentals are limited, especially for families with children and those with a negative rental history. Homeless individuals struggle to find jobs that pay a livable wage, and they often lack education and/or have an unsatisfactory work history. Childcare services, which are necessary for working parents, are increasingly unaffordable for families on a fixed budget. These circumstances impact children in a variety of ways, including educational outcomes, all of which can lead to foster care.

Health Care and Transportation:

Clearly, economic factors have a significant impact on residents' access to health care. Furthermore, many Maui districts are designated as Health Professional Shortage and Medically Underserved Areas for Mental Health, Primary Care, and Dental Care, adding to the challenges faced by low-income Maui residents.

The fact that Maui County's population is rapidly aging also adds to the pressure on the islands' limited infrastructure: The share of the population 65 years of age or older is forecast to reach 23% in 2035, up from 12.8% in 2010, and most recently, 16.6% in 2016.

And finally, Maui County's more isolated and less-populated areas – Lana`i, Moloka`i, and Hana – have some of the highest socio-economic needs. Geographic and transportation challenges magnify -- and are magnified by -- these needs for the individual and the community. Further, the success or failure of one employer or a single agency or institution can impact the whole community.

Education:

Of the 21,000 students enrolled in Maui County public schools, the percentage receiving free or reduced lunch ranges from 24% to 79%. Ten percent of public school students drop out, and of those who graduate, only 29% complete college degrees.

Domestic Violence:

For women and children in Maui County, domestic violence (DV) presents one of the highest risks to health and safety, with fatalities representing the most extreme outcome. DV also impacts self-esteem and independence, causing isolation, contributing to challenges in finding and holding a job, and deterioration of physical and mental health. Studies of children exposed to DV reveal negative educational as well as short- and long-term mental and physical health outcomes.

It is estimated that in Hawaii, 50,000 women between the ages of 18 and 64 are victims of domestic violence each year. Recent instances of DV in Maui County have been newsworthy and alarming. Between September 2011 and March 15, 2015 in Maui County, five women were killed; one woman has been missing for over a year; and a four-year-old boy was allegedly killed in his home by his father. In May 2016 alone, two women were killed in domestic violence incidents on Maui.

Domestic violence can also lead to homelessness. When families break up as a result of DV, a two-income family becomes a single-income family. Furthermore, often a woman who must

become a breadwinner was not in that role previously, and therefore does not have the work history to earn enough to provide for her family.

4. Describe the target population to be served; and

Maui United Way's priority areas include vulnerable youth working to achieve academic success, families working toward financial stability, and those experiencing community health issues. The target population is therefore made up of Maui County residents whose needs intersect with MUW's priority areas. Those needs are met in the following ways:

1. Achieving academic success, including school readiness, academic achievement, and productive and engaged young adults.

School readiness is addressed through identification and treatment of developmental delays, services strengthening parents/caregivers ability to support children's education, and reading.

Academic achievement is addressed by supporting holistic, multi-generational, and alternative approaches, coordinating resources, mentoring, 21st century skills, and other community-based, creative, and collaborative efforts.

Supporting productive and engaged adults includes opportunities for volunteerism, peer tutoring, and assistance in planning for the future, including higher education.

2. Helping families become financially stable, including greater financial stability, increased income and savings, and assets for long-term stability.

Greater financial stability is addressed through economic and financial literacy, workforce development, transitioning toward economic independence, rental assistance, affordable housing, homelessness programs, childcare, family security, reintegration into the workforce, and access to medical benefits.

Increased income is addressed through job skills enhancement/training, entrepreneurship, career change education, grant assistance, and media outreach.

Increased savings is addressed through debt management, budgeting and money management, and youth financial literacy.

Assets for long-term stability is addressed through home ownership education/advocacy, asset maintenance education, and education for re-investing long-term.

3. Community health, including healthy children, youth, adults, and elderly, health care coverage and prevention, and maternal health and infant well-being.

Healthy children, youth, adults, and elderly health improvement is addressed by reducing health disparities, nutrition and lifestyle education, strengthening families, services for

vulnerable populations, including the aged, disabled, and challenged, intervention strategies to promote recovery, recreation and athletic programs, caregiving for frail and vulnerable persons, and caregiving strategies, infrastructure and support.

Health care coverage and prevention is addressed through advocacy and education for mental health services, disaster preparedness, access to health care, coverage for uninsured and underinsured, and mediation for conflict resolution.

Maternal health and infant well-being are addressed through maternal and family education.

Thirty-three partner agencies currently provide the thirty-four programs that meet the needs described above, and provided a total of 62,319 health and human services in fiscal year 2016-2017. The ability to meet the needs of these diverse individuals is of enormous consequence to the community. Last year, 89% of agencies funded by Maui United Way met program goals.

In the area of **Education**, current partners include Best Buddies Hawaii, Big Brothers Big Sisters of Maui, Book Trust, Boy Scouts of America, Maui County Council, Boys and Girls Clubs of Maui, Child & Family Services, Girl Scouts of Hawaii, IMUA Family Services, Lahaina Arts Association, Maui Family Support Services, Inc., Mediation Services of Maui, Inc., and Paia Youth Council, Inc. In the area of **Income**, partners include Catholic Charities Hawaii, Habitat for Humanity Maui, Ka Hale A Ke Ola Homeless Resource Center, Inc., Maui Family YMCA, Ohana Makamae, Inc., PATCH-People Attentive to Children, The Maui Farm, Inc., and The Salvation Army. And in **Health**, partners include Aloha House, Alzheimer's Association Aloha Chapter (Maui), American Red Cross, Community Clinic of Maui, Feed My Sheep, Hospice Maui, IMUA Family Services, Malama Family Recovery Center, Maui Adult Day Care Centers, Maui Youth and Family Services, Mental Health America of Hawaii, Maui, Mental Health Kokua, Parents and Children Together, Planned Parenthood of Hawaii, Special Olympics Hawaii, Maui County, and Women Helping Women.

The majority of these agencies operate on shoestring budgets and depend on Maui United Way to provide the fundraising infrastructure and ability to build capacity to meet the growing needs of the Maui community. Without MUW funding and marketing support, some of these agencies would be unable to provide services, and many would have to reduce programs and quality personnel.

5. Describe the geographic coverage.

Maui United Way (MUW) serves diverse residents in the County of Maui, including Maui, Lana`i, and Moloka`i. As noted previously, Maui County includes a diversity of communities, from relatively highly populated areas such as Wailuku or Kahului, with 6,000 to 8,000 people per square mile, to Hana with less than eleven people per square mile, Lana`i with twenty-two individuals per square mile, and Moloka`i with twenty-eight people per square mile.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant’s approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Maui United Way’s fundamental goal is to create long-lasting changes advancing the common good for the people of Maui by addressing underlying causes of community challenges. MUW achieves its objectives by motivating individuals and business to help others, matching up donors with appropriate nonprofits, increasing resources to meet the needs of nonprofit partners, and assisting community groups in innovating solutions to Maui challenges.

Occupying this crucial niche is important because the agencies that are meeting the community’s health and human service needs require long-term broad-based support to ensure the continuation of services. As a nonprofit agency working alongside groups addressing challenges in the three impact areas of health, education, and economic stability -- targeting a range of populations and utilizing varied approaches -- MUW strives to facilitate the provision of comprehensive and diverse services, without duplication. MUW also helps sustain partners’ success in achieving a high impact and ensuring that funded programs are effective by providing additional assistance in meeting proposed outcomes, and managing issues and challenges that arise.

Furthermore, while funding is key to supporting Maui nonprofits, community mobilization, general advocacy, and public education are also vital for their long-term sustainability. Because many lack the time and resources to recruit volunteers and/or conduct direct marketing campaigns, MUW provides Maui nonprofits with funding, promotes volunteerism, and amplifies agency messages.

Maui United Way achieves its goal of addressing underlying causes of community challenges by providing robust support to targeted agencies and encouraging multi-faceted engagement with nonprofits by community members – motivating them to give, advocate, and volunteer. By serving as a “Better Business Bureau” for nonprofits, MUW certifies that donors’ contributions will be well-utilized, and helps build a bridge between private, nonprofit, and public sectors. MUW invests funds strategically in programs, meeting identified needs in Maui County through the grant allocation process and conducting the annual LIVE UNITED fundraising campaign.

MUW also helps innovate solutions to specific challenges. For example, MUW brought together dozens of community partners to help renovate Women Helping Women in 2014, the only women’s shelter on Maui. Similarly, MUW secured \$10,000 in outside grant support for the Girl Scouts Camp at Piihola in 2015 and helped coordinate a workday there. And most recently, MUW spearheaded the “A Hui Hou” Fund to support displaced HC&S workers.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Maui United Way adheres to the following timeline each fiscal year (July through June):

Beginning in September of each year, the annual eight-month LIVE UNITED campaign includes corporate and employee giving, community fundraising, targeted foundation requests, and corporate solicitations through the statewide Maui United Way. To facilitate employee giving, staff and Board members collaborate with some 300 Maui businesses from September through April, recruiting company volunteers to help coordinate activities, and working with partner agencies to make presentations about community needs to more than twenty-five companies. Employees donate easily through payroll deductions, and support all MUW partners, specific impact areas, and/or one or more individual agencies of their choosing. This is an extremely important opportunity for nonprofit agencies, which may not otherwise be able to broadcast their message to a wider audience, and often struggle to recruit volunteers and raise funds through individual donors. During this time, MUW also distributes the Report to Donors, and sends pledge requests to thousands of Maui residents through direct mail.

The process for determining how allocations will be distributed begins in February of each year. The scope of agency partnerships is established based on a one-month grant allocation process and involves approximately forty community volunteers each year. Volunteers are trained in April to assess applicants for governance, financial management and fiscal responsibility, legal issues, program management, and human resources administration. Then, in May, volunteers conduct site visits to evaluate safety, quality and accessibility of facility and equipment, and overall agency appeal. They also conduct interviews with relevant agency staff, determine whether projects meet identified community needs, reach substantial numbers of the population, and provide quality program delivery. They further determine whether or not programs duplicate existing services, and evaluate each agency's fundraising efforts. Final decisions are made in May and June. Because Maui United Way has been conducting this process for over 40 years, long-term partnerships have been developed over the years and most agencies remain partners for extended periods of time.

Partners receive two-year grants of up to \$40,000 per year, which are disbursed in July.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Maui United Way measures success by tracking its support of partner agencies, and the agencies' progress in serving the community. All survey and assessment results are reviewed by the President and staff, shared with the Board, with changes made on an ongoing basis. MUW is also evaluated by United Way Worldwide, which reviews mission focus, relationship orientation, collaboration, results, and brand stewardship. To date, MUW has met these evaluation benchmarks each year.

In order to ensure adequate financial support of partners, Maui United Way tracks progress toward revenue goals utilizing the sophisticated Donor Tracker database program, which aggregates donor information and provides ongoing monitoring, including tracking outstanding pledges and the amount left to raise at any given time. Between thirty and fifty donation cards are recorded per day, and indicators include:

- Number of donations from corporations and employees.
- How donations are directed (general, individual agencies, impact areas).
- Amounts of donations.

Maui United Way's annual fundraising goal is approximately \$900,000, and benchmarks to reach funding goals are evaluated every month. Monthly goals guide the Board and staff in making immediate decisions about outreach and follow-up, as well as identifying trends and concerns. For example, Donation Tracker is essential for comparing information from current campaign years with previous years. The program helps to identify corporations, companies, foundations, and individuals who have increased, decreased, or stopped giving, with various reporting capabilities supporting data-driven decisions.

And since marketing is crucial to successful fundraising, ad placements, social media analytics, and earned media are logged and reviewed by the President and staff, with the ultimate goal of increasing new donors and volunteers.

With regard to the quality of MUW's support of partners, electronic surveys are solicited annually from agencies with questions about MUW performance, overall satisfaction, and suggestions for areas of improvement. As a result of these and other evaluations, Maui United Way is constantly actively revising and improving the allocation and reporting processes.

Partner agencies' services are evaluated every six months through semi-annual and annual reports. Specific indicators include:

- On-time collection rates of partner agency reports.
- Percentage of partner agencies meeting semi-annual goals.
- Percentage of partner agencies expending funding on-time.
- MUW staff follow-up with partner agencies challenges within 60 days.

The success of MUW's recruitment efforts and relationships with other stakeholders, such as volunteers, is tracked collaboratively by the Community Impact and Campaign Coordinators. Indicators of volunteer engagement include:

- Number of volunteers engaged in a given year.
- Number of volunteer hours donated in a given year.
- Rate of volunteer burnout.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

The measures of effectiveness that will be provided to the state will include a complete listing of all the agencies that received funding through the state appropriations, including total amounts of funds allocated to each organization.

Semi-annual and annual evaluation reports for all partner agencies funded through the appropriations will be provided to the state as well. Reports include how funding was spent, whether the agency was successful in reaching benchmarks, and where additional support is needed.

Maui United Way collects these reports at the end of January and at the end of June, and will provide them to the state the following March and August respectively.

III. Financial

Budget

- 1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))

Please find attached the budget request for support of approximately sixteen of Maui United Way’s most vulnerable partner agencies. Generally, about thirty four programs are funded in total each year, for a total allocation budget of about \$820,000, and a total agency budget of \$900,000.

Thus the project budget \$453,880 represents about 50% of Maui United Way’s total organizational budget.

Attached are also separate budgets for personnel and equipment/motor vehicles. Maui United Way does not have a capital project underway, nor does it receive any funding from government contracts, grants, or grants in aid.

- 2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2019.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$22,360	\$22,360	\$22,360	\$22,360	\$89,440

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2019.

Of \$900,000 expected to be raised by Maui United Way in FY 2019, it is estimated that 20% of donations will come from foundations, 67% from businesses (inclusive of employee and corporate giving), and 13% from individual gifts (not associated with a company). More than twenty-five businesses and their employees annually donate more than \$5,000 through employee campaigns, with ten of those providing more than \$10,000. MUW will be holding a tennis tournament fundraiser in February 2018, which will be an annual event, and is also developing a golf/soccer tournament for fiscal year 2018-2019.

Maui United Way does not receive funding through Aloha United Way as it is a separate nonprofit organization. While some people in the community believe that Aloha United Way also serves the neighbor islands, it is in fact an Oahu-based organization. Because of this misconception, there are statewide corporations that donate exclusively to Aloha United Way, which creates fundraising challenges for Maui United Way and the United Ways on other neighbor islands.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Maui United Way has not received any state or federal tax credits in the last three years, nor has MUW applied for or anticipate applying for any.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2019 for program funding.

Maui United Way has not received any state, federal, or county government contracts, grants, or grants in aid within the prior three years, nor does it anticipate receiving any --- with the exception of any funding received for this proposal -- for fiscal year 2019.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2017.

Current unrestricted assets, which can be used for allocations or administration, total \$430,409. Board designated unrestricted assets, which can be used for the Holiday Toy Drive, School Supply Drive, or the A Hui Hou project total \$139,973.

This is the balance as of 11/30/17 as our CPA has not finished balancing and closing out December 2017 in time for this grant to be mailed and received in a timely manner. The

difference between these numbers as of 11/30/17 and what we should see as of 12/31/17 is a slight increase of about 5% in the Unrestricted funding for a projected total of \$591,902.

IV. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

For more than seventy years, Maui United Way has safeguarded the community, ensuring that non-profit services are available to those in need. Together with thirty-three non-profit agency partners providing thirty-four essential programs, MUW continues to impact sustainable change for a better tomorrow.

As noted previously, 62,319 non-profit services were provided to people in need in fiscal year 2016-2017, including 35,402 educational services focused on helping children and youth achieve their potential, 10,720 sustainability services to promote financial stability and independence to low-income families and individuals, and 16,197 mental, physical, and emotional health services.

In fiscal year 2015-2016, a total of 55,806 nonprofit services were provided, including 22,205 educational services, 12,297 financial stability services, and 21,304 health services. In fiscal year 2014-2015, a total of 65,493 nonprofit services were provided, including 34,558 educational services, 12,510 financial stability services, and 18,425 health services.

In 2017, Maui United Way staff presented twenty-five community awareness company presentations to over 2,000 employees. And over eight thousand supporters learned about volunteer projects via emails, Facebook, radio ads, and through the quarterly LIVE UNITED newsletter. MUW also compiled and disseminated grantee statistical information to the community in order to demonstrate agency partners' impact in Maui County.

Additionally, MUW mobilized hundreds of residents volunteering over 1,800 hours of service last year. The Maui County Parade Walk included 350 Maui United Way supporters; and sign waving activities included eighty volunteers. These individuals make an enormous difference by promoting MUW's message, and also by modeling community engagement

Besides advocacy, promoting programs, and building community support, Maui United Way amplifies in-kind contribution opportunities in the community (such as cars, vans, appliances, and furniture), and conducts various toy and school supply drives throughout the year. This year, MUW provided 10,556 school supplies for Maui County students to start off the school year prepared. And during the 2017 Holiday Toy Drive, MUW collected toys for over 2,587

children, meeting 99% of the County's need -- the most successful toy drive to date.

MUW has also raised just over \$182,000 over seven months for displaced HC&S plantation workers and their families, and has begun distributing financial stipends to families in 2017 and will continue to do so in 2018.

2. **Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Maui United Way owns two small units in an office building in the Wailuku Industrial Park on Maui that is utilized to conduct all administrative functions. The total space is approximately 1,000 square feet. There are no mortgage payments as the units were purchased outright in August, 2005. Maui United Way was able to purchase the office space at a very reasonable price because the building is very old and in need of extensive repair.

There is a monthly fee of \$1,200 per month, which includes maintenance for common areas. Including utilities and other ancillary costs, office expenses total approximately \$1,600 per month. The current units provide just enough workspace for now, but with Maui's growing population and the increasing needs of the community, Maui United Way may need to look for larger, more accessible, and easier to locate space in the future.

V. Personnel: Project Organization and Staffing

1. **Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The Maui United Way staff is very lean and includes 4 full-time employees led by President/Chief Professional Officer Kari Nunokawa who has 20 years nonprofit experience. The other three employees, a Campaign/Projects Coordinator, a Community Impact Coordinator, and an Office Manager, all report directly to the President/CPO, who reports to the Board of Directors.

The primary purpose of the **President/CPO** position is to lead, manage and direct Maui United Way, with the following essential duties and functions:

- Responsible to the Maui United Way Board of Directors ("Board").
- Conducts annual employee and corporate campaign fundraising to support vital community programs.

- Cultivates, recruits and motivates community volunteer leadership.
- Assists the volunteer leadership to identify and address community issues and opportunities and develop strategic plans to meet community needs.
- Cultivates, develops and maintains cooperative relationships with federal, state and local government as well as community leaders, groups and organizations, labor organizations and agencies to fund and implement a healthier, more compassionate community.
- In collaboration with the Board, establishes organizational plans, policies and procedures for effective and efficient operation of Maui United Way.
- Leads, manages and directs Maui United Way staff in developing strategies, plans, goals and objectives, work plans, assignments of work, and review of performance.
- Upholds organizational initiatives and promotes a positive working environment that is conducive to teams.
- Proposes to the Board and manages the annual budget.
- Represents Maui United Way to the media and the community.
- Collaborates with other communities, state organizations, United Way Worldwide provides leadership in response to local, state and national crisis situations.
- Staffs the Board of Directors, Executive Committee and other Task Force or Committees as appropriate.
- Assists community volunteer leadership in setting and reaching the campaign goal.
- Attends significant local, state, national and international events, ceremonies, fundraisers and meetings representing Maui United Way.
- Attends MUW Board of Directors meetings, Executive Committee meetings and others as determined in its Bylaws, as well as special events.

QUALIFICATION REQUIREMENTS:

Skills/Knowledge: Requires knowledge of objectives, principles, practices and trends in human service agencies, systems, funding and operations. Must be able to work independently as well as the ability to contribute as a team member. Must have the ability to establish and maintain significant relationships with persons at all levels within the community, including corporate chief executive officers, labor representatives, health and human services agency personnel, government representatives, other United Way organizations and representatives of all United Way stakeholders. Must have the ability and skill in the area of budgeting and financial management. Must have skills as a strong executive manager and developer of people in an organization with a multi-disciplinary staff.

Education/Experience: Bachelor's Degree Graduation from an accredited college or university in social work, management, business administration, public administration, public health, political science or sociology. Advanced degree preferred. Minimum of three (3) years of successful senior management level experience; experience with volunteer boards, management committees and other volunteer groups which make operating policies for the organization; or any combination of education and experience which would provide the knowledge, skills and abilities to perform the essential duties of this position. Previous or current working experience in a team environment, experience at a nonprofit organization and in a team environment is highly preferred.

President/CPO Kari Mariye Luna Nunokawa, Ed.D., MSCP has a Bachelor's Degree from the University of Washington, a Master of Science, Counseling Psychology from Chaminade University, and a Doctorate of Education, Educational Leadership, from the University of Southern California. Her experience includes Counselor, Teacher, and Professional Learning Community Coordinator at Maui High School from 2004 to 2008, Field Representative for Senator Brian E. Schatz since 2012, and Director of the Student Support Services Program at University of Hawaii Maui College from 2008 to 2017.

The **Campaign/Projects Coordinator** is responsible for the organization, planning and coordination of all Campaign events and fundraising activities. The Coordinator maintains agency relationships with the community and provides pertinent information to partners, volunteers and donors associated with fundraising. He or she provides campaign management and tracking of employee, corporate, foundation and individual giving. The Coordinator is directly responsible for nurturing and developing a network of contacts with the community, volunteers, speaker's bureau, marketing personnel, and other team members to focus attention on future and current projects necessary to further MUW's goals and objectives. He or she works closely with President & CPO and MUW staff to review and report status of campaign related projects. He or she must become familiar with the community and establish contacts with people at all levels within the community including: corporate executives, labor representatives, health and human service agency personnel and government representatives. Specific Functions Include:

General Duties:

- Plans, coordinates and implements, goals, objectives and fundraising strategies, special fundraising events and functions for all approved projects which include training of community volunteers, providing information when necessary and ensures accounts receive prompt and proper recognition and thanks for support.
- Creates and maintains accurate records on all campaign/fundraising projects, which includes contacts, records and filing, master calendar of events, and any necessary project budgets.
- Collaborates in campaign related written communication by MUW, which includes press releases, development of campaign specific collateral information and campaign materials, and other necessary media to support campaign.

Campaign Duties:

- Works with President/CPO to oversee and administer MUW's annual fundraising campaign.
- Researches, reviews, develops and distributes campaign materials for annual campaign.
- Attends all Campaign related meetings, rallies, presentation, talks, events in person, and/or by telephone as necessary to encourage campaign participation.
- Handles all campaign related correspondence.
- Works with Office Manager to maintain accurate records in Donation Tracker for all campaign contributions.
- Provides reports/presentations as requested by President/CPO.
- Supports a positive team environment and provides support for overall agency functions when needed.

- Responsible for distribution, follow-up, collection, and auditing of all campaign packets in a timely manner.
- Coordinates all campaign related events.
- Provides support to all company driven fundraisers.
- Attends special events/meeting upon request.
- Collaborates with President/CPO and other MUW staff and partner agencies to provide campaign presentations to encourage participation.
- Coordinates with Labor Liaison to maintain campaign and fundraising support to unionized workplaces which includes presentations, account follow-up/support and assists in training of Labor coordinators.

QUALIFICATION REQUIREMENTS:

Skills/Knowledge: Must possess good administrative, personnel and overall communications skills. Must be proficient in Word, Excel, Power Point, Outlook and Publisher. Must have above average abilities with multiple project management and written and oral communication.

Education/Experience: Educational requirements include a college degree from an accredited college or university. Verifiable work experience will also be considered. Prefer non-profit experience or any combination of education and experience, which would provide the knowledge, skills and abilities to perform the major duties of this position.

Campaign/Projects Coordinator Angela Stewart has a certificate as a Travel Agent from Calig Travel School and is qualified in General Bookkeeping from Learning Tree University. She has twenty-five years experience in administration. Over the last ten years, as Senior Executive Administrator and Project Coordinator, she has been responsible for events, marketing, and customer service.

The **Community Impact Coordinator** is responsible for the organization, planning and coordination of all Community Impact (non-campaign) events and marketing activities, with a focus on partner agencies. He or she maintains all agency relations to foster positive partnerships within the community and provides fund and resource development to support public relations and agency growth/sustainability. The Coordinator manages the volunteer program and assists MUW President & CPO in administrative tasks necessary to enhance overall agency productivity.

Specific Functions Include:

General Duties:

- Plans, coordinates and implements goals, objectives and development strategies, special events and functions for all approved projects which include training of community volunteers, providing information when necessary and ensures all MUW relationships are maintained and thanked.
- Creates and maintains accurate records on all approved projects, which includes contacts, records and filing, master calendar of events, and any necessary project budgets.

- Collaborates in written communication for MUW, which includes press releases, collateral information, annual report, newsletters and articles.
- Ensures that MUW office complex is not left unattended.
- Administers Information & Referral requests.

Community Impact Duties:

- Works with President/CPO to oversee and administer entire Community Impact Grant allocation process.
- Compiles research data and develops process to best support the needs of MUW. Researches, reviews and develops organizational materials and background information as necessary.
- Attends all Community Impact related meetings in person and/or by telephone as necessary to accomplish required work.
- Handles all agency relations and correspondence.
- Maintains accurate records for all agency relations.
- Provides oversight and review of all agency grant applications, awards, compliance and overall performance.
- Provides reports/presentations as requested by President/CPO.
- Supports a positive team environment and provides support for overall agency functions when needed.
- Attends special events/meeting upon request.
- Researches and implements Community Impact projects as approved.

Volunteer Program Duties:

- Develops and administers recruitment, training, record keeping and follow-up for all volunteer needs.
- Provides representation for volunteer related collaborations/partnerships within the community.

Social Media & Marketing Duties:

- Works with website administrator to support agency needs and website updates.
- Collaborates on all media for Community Impact related issues.
- Provides management of all social media outlets, as agreed upon by the President/CPO.
- Provides MUW newsletter.
- Provides radio & television PSA's.

Fund and Resource Development Duties:

- Administers FEMA allocation process and management
- Coordinates all Non-Campaign related events, including Drives, Walks, Sign Waving, etc.
- Researches and implements fund and resource development opportunities to enhance the mission of MUW.
- Provides support as needed for fund and resource development opportunities.

QUALIFICATION REQUIREMENTS:

Skills/Knowledge: Must possess good administrative, personnel and overall communications skills. Must be proficient in Word, Excel, Power Point, Outlook and Publisher. Must have some experience with social media, inclusive of Facebook, Twitter, Constant Contact, etc. Must have above average abilities with multiple project management and written and oral communication.

Education/Experience: Educational requirements include a college degree from an accredited college or university. Verifiable work experience will also be considered. Minimum of three years of experience including: working with volunteers and coordinating projects.

Community Impact Coordinator Brittney (Makana) Rosete has a Bachelor's Degree from San Diego State University in business administration and management. She has worked in the visitor and sales industries on Maui since 2009, including responsibilities for marketing and financial auditing.

The **Office Manager** is responsible for operational management and administrative support, including recordkeeping, database management, office maintenance, and some bookkeeping. In addition, this position also assists with coordination of campaign, pledge processing and relationship management.

Key Areas of Responsibility include:

- Oversight of light human resources duties – Employee benefits, payroll, staff performance reviews.
- Daily Office Operations – Supply orders, management of contract leases, maintenance of office equipment, staff oversight, etc.
- Banking/Finance – Works directly with accountant, providing oversight for accounts payable/receivable and all bank accounts, funds transfers, petty cash, generation of reports for monthly financial statements, and campaign audit support.
- Campaign – Database entry, maintenance of donation tracking system, donor information management, donor relations management.
- Provides meeting minutes for all Board and supporting committee meetings.

QUALIFICATION REQUIREMENTS:

Skills/Knowledge:

Must be able to manage multiple projects simultaneously, with proficiency and accuracy. Must have excellent communication skills (i.e. written, verbal), and strong attention to detail. Must have computer literacy with Microsoft Office Suite; specifically Word, Excel, Outlook and PowerPoint, ability to conduct database management and report generation. Must have community familiarization and the ability to establish contact with individuals of all levels within the community including (but not limited to): corporate executives, labor representatives, health & human service agency personnel and government representatives. Must have an interest in working for a non-profit organization and supporting it's community driven mission.

Education/Experience:

BA/BS degree from an accredited college or university preferred; equivalent non-profit management experience will also be considered. Minimum of three years of administrative or

non-profit experience in a similar capacity. Prior experience with supervision of 2 or more employees or volunteers. Prior experience with bookkeeping, A/P, A/R, bank reconciliations.

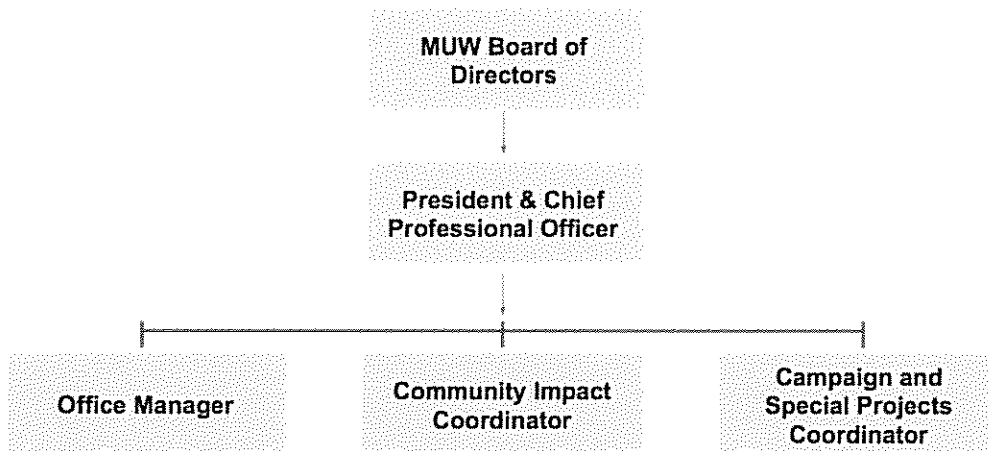
Office Manager Joyce Giger has a BS in Economics from Purdue University and almost thirty years experience in management and administration in for-profit and non-profit organizations, including tracking and reporting financial data, generating invoices, communicating with customers, managing investments and vacation rentals, donor and database management, board and executive director support, and coordinating events.


2. **Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

As noted previously, the President/CPO reports to the Board, and the other three positions all report directly to the President//CPO.

Maui United Way Organizational Chart



Maui United Way Organizational Chart 

3. **Compensation**

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

The three highest paid employees include the President/CPO, Campaign/Projects Coordinator, and Community Impact Coordinator. The President earns \$70,000; The Campaign/Projects Coordinator and the Community Impact Coordinator each earn \$45,156.

VI. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

There is no pending litigation to which Maui United Way is a party.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Maui United Way has no specific licensures, nor accreditations, which are relevant to this request.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

This grant will not be used to support or benefit a sectarian or non-sectarian private educational institution.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2018-19 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2018-19, but
- (b) Not received by the applicant thereafter.

Due to the high need in Maui County combined with anticipated downward trends regarding donations, including the likelihood of reduced corporate funding based on new tax laws, ongoing support from the state of Hawaii over the next several years would make a significant difference in the community. However, if funding is only approved for fiscal year 2018-2019, MUW will leverage this support to focus on efficient and effective implementation of Maui United Way's new Strategic Plan, which includes the following focus areas and goals:

Organizational Culture and Philosophy

Goal #1 - To clarify, communicate and amplify consistent messaging about MUW's Mission, Vision & Values, along with the value of our role in the community.

Goal #2 – To develop an MUW Communications Toolkit and use it to train the MUW 'ohana to be stellar brand champions.

Goal #3 – To deepen understanding and application of how MUW practices its Mission and Values daily.

Goal #4 (LONG TERM) – To refine, refresh, and make relevant the MUW Mission and Vision.

Governance and Board Capacity

Goal #1 – To embrace and activate Strategic Plan.

Goal #2 – To re-establish the Governance Committee.

Goal #3 - (LONG TERM) To adopt Best Practice Methodology for Assessment of Board Needs and Skills, Recruitment, and Training.

Administration and Staff

Goal #1 - To develop and train for an MUW Communications Toolkit so 100% of MUW 'ohana are brand champions.

Goal #2 - To upgrade technology to optimize staff capacity and flexibility.

Goal #3 - To evaluate and identify ways to put greater focus on and better support for Campaign Coordinators.

Goal #4 - To identify specific ways Board can help support staff.

Facilities

Goal #1 – To explore office facelift by means of donations.

Goal #2 – To make it easier to work remotely.

Goal #3 – To assess and summarize plus/minus of relocation including investment assessment.

Goal #4 - To identify specific ways in which the Board can support facility improvements.

Financial Management

Goal #1 – To plan for succession of the current Chair.

Goal #2 – To oversee 10% income increase and 0.9% expense increase.

Marketing and FUNd Development

Goal #1 – To improve/expand sponsor and donor relations.

Goal #2 - To create a Communications Toolkit.

Goal #2 – To outline a written FUNd Development and Marketing Plan.

Goal #3 – To establish Roles and Protocol for the Marketing and FUNd Development Committee.

Partnerships

Goal #1 – To improve/enhance partner agency involvement.

Goal #2 – To improve the grant allocation process.

The new Strategic Plan includes extensive marketing and fund development objectives, including strategies for educating the public about Maui United Way’s unique role and value in Maui County, identifying organizations that are in particular need of MUW’s specific resources, and building trust in the community. The Hawaii State Grant-in-Aid will provide Maui United Way with the time needed to implement the plan, and thus put structures in place that can help alleviate anticipated future gaps in funding.

The Board has also embarked on a campaign to raise an additional \$100,000 for the endowment fund, with a ten-year goal of sustaining operating costs with endowment revenue, so that 100% of all contributions can go directly to programs in Maui County. The Board also intends to engage in long-term planning for better security of funding for the endowment and a more comprehensive approach to growing the endowment principle. (General and Administrative expenses are currently at 12%.)

So far, \$1.5 million has been raised and invested, and MUW has been successful in earning a 7% return on those investments.

5. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2017.

Please find attached Maui United Way’s certificate of good standing.

6. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. ([Link](#))

Please find attached Maui United Way’s Declaration Statement.

7. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. ([Link](#))

If approved and funded, this grant will be used for the public purpose of empowering the Maui community through caring partnerships that enrich people's lives. Achieving its goal of addressing the underlying causes of Maui's community problems to advance the common good is part of Maui United Way's stated mission as a nonprofit, which has been determined and designated as a 501c3 organization by the Internal Revenue Service in Maui County since 1962. This public purpose meets the requirements of the Hawaii Revised Statutes, Section 42F-102.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2018 to June 30, 2019

Applicant: Maui United Way

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	15,000.45	0	0	60,000
2. Payroll Taxes & Assessments	0	0	0	0
3. Fringe Benefits	2,700	0	0	2,700
TOTAL PERSONNEL COST	17,700.45			62,700
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	0	0	0	0
2. Insurance	0	0	0	0
3. Lease/Rental of Equipment	300	0	0	300
4. Lease/Rental of Space	1,200	0	0	1,200
5. Staff Training	0	0	0	0
6. Supplies	0	0	0	0
7. Telecommunication	240	0	0	240
8. Utilities	0	0	0	0
9. Agency Allocation	70,000	0	0	300,000
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	71,740.00			301,740
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	89,440.45	#VALUE!	#VALUE!	364,440
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	89,440.45	Kari Luna Nunokawa		808-244-8787
(b) Total Federal Funds Requested	0			Phone
(c) Total County Funds Requested	0			1/16/18
(d) Total Private/Other Funds Requested	364,440	Signature of Authorized Official		Date
TOTAL BUDGET	453,880.45	Kari Luna Nunokawa, President & CPO Name and Title (Please type or print)		

Applicant: Maui United Way

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Xerox machine	1.00	\$1,200.00	\$ 1,200.00	300
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:	1		\$ 1,200.00	300
JUSTIFICATION/COMMENTS We are renting the Xerox machine. The total cost is about \$1200/year and we are only requesting partial coverage of the machine for this grant.				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
n/a			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2018 to June 30, 2019

Applicant: Maui United Way

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2016-2017	FY: 2017-2018	FY:2018-2019	FY:2018-2019	FY:2019-2020	FY:2020-2021
PLANS	n/a	n/a	n/a	n/a	n/a	n/a
LAND ACQUISITION	n/a	n/a	n/a	n/a	n/a	n/a
DESIGN	n/a	n/a	n/a	n/a	n/a	n/a
CONSTRUCTION	n/a	n/a	n/a	n/a	n/a	n/a
EQUIPMENT	n/a	n/a	n/a	n/a	n/a	n/a
TOTAL:	n/a	n/a	n/a	n/a	n/a	n/a
JUSTIFICATION/COMMENTS:						

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Maui United Way

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(Signature)

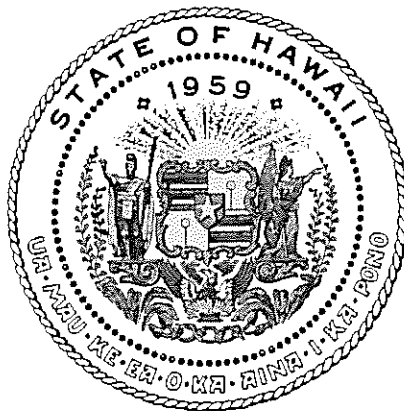
1/16/18

(Date)

Kari Luna Nunokawa, President and Chief Professional Officer

(Typed Name)

(Title)



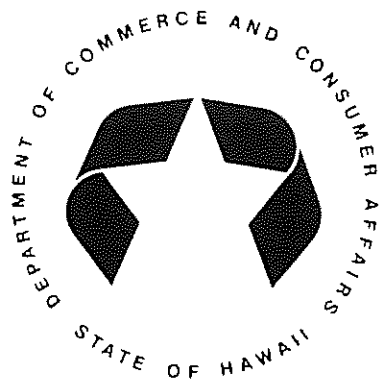
Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

MAUI UNITED WAY

was incorporated under the laws of Hawaii on 06/17/1969 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 05, 2018

Director of Commerce and Consumer Affairs