

House District 99
Senate District 99

THE TWENTY-NINTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No:

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST - OPERATING

GRANT REQUEST - CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN):

DEPARTMENT OF LABOR AND INDUSTRIAL RELATIONS

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): LBR 903

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:

Friends of Ka Leo Hawai'i Media

Dbas:

Friends of Ka Leo Hawai'i Media

Street Address:

1314 S. King St. #1555 Honolulu, HI 96814

Mailing Address:

1314 S. King St. #1555 Honolulu, HI 96814

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name KU'UHAKU PARK

Title Chairperson, Board of Directors

Phone # _____

Fax # _____

E-mail _____

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
 FOR PROFIT CORPORATION INCORPORATED IN HAWAII
 LIMITED LIABILITY COMPANY
 SOLE PROPRIETORSHIP/INDIVIDUAL
 OTHER

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

TO CONDUCT A STATEWIDE CENSUS OF HAWAIIAN LANGUAGE SPEAKERS.

4. FEDERAL TAX ID #: _____

5. STATE TAX ID #: _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2018: \$ 240,000

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
 EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$0
FEDERAL \$0
COUNTY \$0
PRIVATE/OTHER \$0

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:



KU'UHAKU PARK - PRESIDENT

NAME & TITLE

1/17/18

DATE SIGNED

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

In 1898, the Hawaiian language (O'lelo Hawai'i) was officially banned from public schools and government operations. For decades, the numbers of speakers continued to decline, until just a few thousand remained. However, in the 1970's, a resurgence in the native Hawaiian culture and language began, culminating in 1978, with the Hawaiian language once again being designated as one of the official languages in the State of Hawai'i. The Friends of Ka Leo Hawai'i Media was initially an informal hui of Native Hawaiians and Hawaiian language speakers that came together to increase the vitality, growth, and survival of the Hawaiian language through supporting the use of language outside of the classroom in mainstream media. In September 2016, in response to a lack of a dedicated media outlet for Hawaiian language, *The Friends of Ka Leo Hawai'i Media* was incorporated as a 501(c)(3) to seek funding to create a radio station with 24/7 Hawaiian language programming.

2. The goals and objectives related to the request;

The goal of this grant request is to establish the 940 am radio station currently a part of The Summit Radio Group as a fully operational radio station to feature Hawaiian language programming 24/7, managed by The Friends of Ka Leo Hawai'i Media.

The objective of this grant is to develop a public broadcast program with 30 Hawaiian language speakers as hosts, guests, and listeners of a Hawaiian language/bilingual radio show and increase the vitality and growth of the Hawaiian language within the community, by the end of 12 months.

3. The public purpose and need to be served;

There are thousands of native Hawaiian speakers who have already

graduated from, or are currently attending the Hawaiian language programs at the University of Hawai'i, 23 public or public charter schools designated as Kaiapuni schools (Hawaiian language and immersion programs) by the Hawai'i Department of Education, the federally funded Punana Leo, and other private institutions. It is estimated that statewide there are 35,000+ people that understand and can converse in the Hawaiian language. The present consensus of the Hawaiian language community is that these individuals exist in pockets all across the state. The radio station and radio station website provide additional hours Hawaiian language speakers can engage in speaking the language, but also reading and listening to Hawaiian language through music, news, and other topics of interest from across the state. The radio program and website are the virtual language support community that connects pockets of Hawaiian language speakers who are otherwise isolated. No statewide outlet to hear, speak, or listen to the Hawaiian language for the community exists.

4. Describe the target population to be served; and

The target population to be served will be current residents of the State of Hawai'i who are able to converse in the Hawaiian language and/or its dialects.

5. Describe the geographic coverage.

The geographic coverage will be the entire State of Hawai'i, to include the islands of O'ahu, Hawai'i, Maui, Kaua'i, Moloka'i Lana'i and Ni'ihau, and the radio station website will be accessible globally.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The scope of the work required to set up the radio station will involve a collaboration of the Friends of Ka Leo Hawai'i Media, The Summit Media Group, community organizations, native Hawaiian groups, as well as individuals who will be compensated and volunteers. Ka Leo Hawai'i Media will recruit Hawaiian language speakers to be hosts/guests representing regional perspectives and topics from Hawaiian communities on 7 islands; Oahu, Maui, Hawai'i Island, Kaua'i, Moloka'i, Ni'ihau and Lana'i.

The project managers from the organization will be tasked with managing the production of a final 52-week radio broadcast show schedule and programming plan, and stream and archive radio shows on the website. The Board of Directors has oversight of the entire process to provide a checks and balance to ensure all fiduciary responsibilities and statutory requirements are met.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

The anticipated timeline for the radio station is one (1) calendar year. Based on the date of the actual allotment funding, the organization will proceed as follows:

1. **Quarter 1 – Lease the radio station and equipment and other supplies, hire personnel and start programming formats. Schedule 52 weeks of radio broadcasts (3 live shows a week/3 rebroadcast)**
 2. **Quarter 2 & 3 – Launch the radio station website with program streaming, and Hawaiian language community content. Increase to 4 live shows a week/4 rebroadcast.**
 3. **Quarter 4 – Achieve a 24/7 Hawaiian language radio station and website with 6 live shows a week/6 rebroadcast.**
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Currently, the organization has two (2) program managers that will be directing the program, along with assistance from The Kalaimoku Group, which will provide detailed and deliberate evaluations on each step of the project's progress. This will include metrics to determine the participation on both the radio program and website.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness would need to be updated and transmitted to the expending agency.

In order to justify the expenditure of the grant funds, as well as provide a clear, transparent method in which to gauge the effectiveness and achievement of the program, the organization will submit a quarterly report (starting from the first allotment of funding) to include, but not limited to the following:

1. A breakdown of all expenditures with supporting financial documents. (i.e. receipts, contracts, payroll forms etc.)
2. A detailed summary of all actions taken to date including all means that are being utilized to complete the development of radio programming in a timely manner.
3. A final report with summaries of the radio programs, hours of operation, content on website and metrics on community usage for both.

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
SEE ATTACHED BUDGET FORMS.
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2018.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$90,000	\$100,000	\$50,000	\$0	\$240,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2018.

For fiscal year 2018, the organization will be seeking additional funding from the following:

1. Office of Hawaiian Affairs- \$100,000
2. Kamehameha Schools- \$100,000
3. ANA \$300,000

In addition, the organization is currently still in the process of collecting information on several private educational institutions that may provide additional sources of funding.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

NOT APPLICABLE

5. The applicant shall provide a listing of all federal, state, and county government contracts and grants it has been and will be receiving for program funding.

NOT APPLICABLE

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2017.

NOT APPLICABLE

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

While the Friends of Ka Leo Hawai'i Media is a new organization, its founders and directors are not new to this type of request. The Board and project managers have over 80 years of combined experience in a variety of endeavors. All are leaders in the Hawaiian community and many have extensive background other areas. From a successful business owner, a former Hawai'i State Senator, local media expert, to directors of non-profit projects throughout the State, this organization's members have the ability and knowledge to successfully implement and complete with incredibly important project. In addition, a census of this type has never been done within the State of Hawai'i, so any metrics that would normally be used, would be invalid due to the uniqueness of the project.

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

The organization is currently using office space in Honolulu, donated as an in-kind contribution. As there is no permanent organizational staff, and the purpose of this grant is to launch a radio platform for Hawaiian language communicators, the Friends of Ka Leo Hawai'i Media have no current plans to secure additional facilities.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

See Section IV. Subsection A. that details the qualifications and experience the organization has in order to comply with the requirements for successful completion of this project. In addition, see below for the organizational chart that details the staffing and proposed service capacity in order for the project to be viable. Those not currently not part of the organization, will be hired on a temporary basis and provided detailed training as outlined in Section 2. Subsection 2 of the organization's grant request.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

The Friends of Ka Leo Hawai'i Media is organized as follows:

I. Board of Directors:

Board Chair: Ku'uhaku Park

Board Members: Skylark Lindsey, Billy "V" Van Osdol, Pohai Ryan, Malia Ka'aihue, Cedric Duarte

The Board of Directors determine and set the strategic goals of the organization, as well as make all final decisions in regards to the implementation of those goals. In accordance with the 501(c)(3) statutes, the Board has a fiduciary responsibility to oversee all expenditures made for, or by, the organization as a whole.

II. Project Managers:

John Aeto, Marla Momi Musick, The Kalaimoku Group

The project mangers will carry out the goals of the organization as determined by the Board. They are responsible for all phases of this project including, but not limited to: Securing funding, initial RFP drafting, recommending proposed contractor(s), project implementation, overseeing/reporting progress to the Board, and ensuring all required legal and statutory requirements are fulfilled until the completion of the project.

C. Compensation

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

NOT APPLICABLE.

The Friends of Ka Leo Hawai'i Media have no paid staff, due to the belief that all funds secured should be used for the benefit of its constituency.

VI. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

NOT APPLICABLE.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

NOT APPLICABLE.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

This grant will not be used to support or benefit a sectarian or non-sectarian private educational institution.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2017-18 the activity funded by the grant if the grant of this application is:

- (1) Received by the applicant for fiscal year 2017-18, but
- (2) Not received by the applicant thereafter.

This is a one-time grant request with a specific stated purpose.

No additional funding is required if the grant is fully funded.

5. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2016.

**SEE ATTACHED CERTIFICATE OF GOOD STANDING
DATED JANUARY 17, 2017**

6. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

See Attached

7. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

Friends of Ka Leo Hawaii Media will operate the Hawaiian language radio station and conduct public broadcasts to assist in increase the vitality and use of the Hawaiian language, and that programming will be accessible to benefit the public pursuant to Section 42F-102.

GOVERNMENT CONTRACTS AND / OR GRANTS

Applicant: Friends of Ka Leo Hawai'i Media

Contracts Total:

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)
1	NOT APPLICABLE			
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**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Friends of Ka Leo Hawai'i Media
(Typed Name of Individual or Organization)



(Signature)

1/17/18

(Date)

Ku'uhaku Park
(Typed Name)

Chairperson, Board of Directors
(Title)



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

FRIENDS OF KA LEO HAWAII MEDIA

was incorporated under the laws of Hawaii on 09/22/2016 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: June 07, 2017

Director of Commerce and Consumer Affairs

