



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of
Luis P. Salaveria
Director
Department of Business, Economic Development, and Tourism

SENATE COMMITTEES ON ECONOMIC DEVELOPMENT, TOURISM AND TECHNOLOGY

And
HIGHER EDUCATION
Tuesday, March 28, 2017

1:15 PM
State Capitol, Conference Room 414

In consideration of
SCR 170/SR 84
**URGING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND
TOURISM TO CREATE A PLAN TO DEVELOP THE WEST OAHU CREATIVE LAB
AND TO RELOCATE THE HAWAII FILM STUDIO TO WEST OAHU AND
URGING THE UNIVERSITY OF HAWAII BOARD OF REGENTS TO APPROVE
A CERTAIN TRANSFER OF LAND.**

Chairs Wakai and Kahele, Vice Chairs Taniguchi and Kidani, and Members of the Committees.

The department **supports SCR 170/SR 84** which seeks to develop a plan for West Oahu creative industries infrastructure development and relocation of the Hawaii Film Studio to West Oahu to be located on 30 to 50 acres of land transferred by the University of Hawaii Board of Regents to DBEDT through its High Technology Development Corporation (HTDC) as referenced in Act 124, Session Laws of Hawaii 2016. DBEDT requests your consideration to amend SCR 170 and SR 84 to add in the nomenclature identifying the project by its title as follows: "Creative Lab Media/Film Studio Complex."

HTDC and Creative Industries Division (CID) are collaborators on this endeavor. CID/DBEDT has completed the Market Analysis, Site Recommendations and Business Model Plan for a new Creative Media/Film Studio Complex through funding from the Legislature. Of the three sites recommended for a new production hub by consultants ProForma Advisors LLC, the West Oahu area was the top ranked. Other recommendations included

emphasizing the need for a seasoned operator of such a facility, which would be best developed as a public/private partnership. The study will be released in early April.

Funds have been appropriated and encumbered for the site-specific planning totaling \$900,000, and a contractor has been engaged by the Department of Accounting and General Services (DAGS) who are ready to develop the site plan, based on the ProForma Advisors LLC's study.

Further, this new multi-stage, post production facility will foster a pipeline of development from education-to-workforce to extend the duration of location-based filming and foster new local development in film and media on stages and in co-working facilities such as Creative Lab Hawaii Hub as part of this West Oahu media cluster.

Thank you for the opportunity to testify on this measure.



High Technology Development Corporation

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Written Statement of
Robbie Melton
Executive Director & CEO
High Technology Development Corporation
before the
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT,
TOURISM AND TECHNOLOGY**
And
SENATE COMMITTEE ON HIGHER EDUCATION

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CREATE A PLAN TO DEVELOP THE WEST OAHU CREATIVE LAB AND TO RELOCATE THE
HAWAII FILM STUDIO TO WEST OAHU AND URGING THE UNIVERSITY OF HAWAII BOARD
OF REGENTS TO APPROVE A CERTAIN TRANSFER OF LAND.**

Chair Wakai, Vice Chair Taniguchi, Chair Kahele, Vice Chair Kidani and members of the Senate Committees on Economic Development, Tourism and Technology and Higher Education.

The High Technology Development Corporation (HTDC) **supports SCR 170 / SR 84** which seeks to develop a plan for West Oahu creative industries infrastructure development and relocation of the Hawaii Film Studio to West Oahu to be located on 30 to 50 acres of land transferred by the University of Hawaii Board of Regents to DBEDT through its High Tech Development Corporation (HTDC) as referenced in Act 124 Session Laws of Hawaii 2016

As part of HTDC's vision to create 80,000 new innovation jobs in Hawaii earning \$80,000 or more by 2030, HTDC supports initiatives aimed at promoting technology and innovation jobs. HTDC and DBEDT Creative Industries Division (CID) are collaborators on this endeavor. HTDC defers to DBEDT CID on the details of implementation as the subject matter experts and project lead.

Thank you for the opportunity to offer these comments.



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
Senate Committees on Economic Development, Tourism, and Technology
and
Higher Education

March 28, 2017 at 1:15 p.m.

By

Kalbert K. Young

Vice President for Budget and Finance/Chief Financial Officer
University of Hawai'i System

SCR 170/SR 84 – URGING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM TO CREATE A PLAN TO DEVELOP THE WEST OAHU CREATIVE LAB AND TO RELOCATE THE HAWAII FILM STUDIO TO WEST OAHU AND URGING THE UNIVERSITY OF HAWAII BOARD OF REGENTS TO APPROVE A CERTAIN TRANSFER OF LAND.

Chairs Wakai and Kahele, Vice Chairs Taniguchi and Kidani, and members of the committees:

Thank you for the opportunity to submit testimony on SCR 170/SR 84. These resolutions urge the Department of Business, Economic Development and Tourism (DBEDT) to create a plan to develop a West O'ahu Creative Lab and to relocate the Hawai'i Film Studio to West O'ahu. It also urges the University of Hawai'i ("University") Board of Regents to approve a land transfer to High Technology Development Corporation (HTDC) to relocate the Hawai'i Film Studio to West O'ahu.

The University supports the development of a West O'ahu Creative Lab and the relocation of the Hawai'i Film Studio to West O'ahu. To that end, it is currently working with DBEDT to identify a site at its West O'ahu campus that can support such facility, while also integrating it with the campus's academic and student success programs.

The University, however, is not in favor of transferring title to HTDC. Transferring title disrupts the contiguous nature of the campus by carving out a parcel in the middle of its property, which can lead to the disruption of campus planning and operations as well as a devaluation of its current land holdings. We strongly believe, however, this Resolution can be successfully accomplished through a long-term lease or other long-term instrument.

Thank you for your time and consideration on this matter.

March 27, 2017

To:

Ke Kōmike no ke Kuleana Hawai'i,
Committee on Hawaiian Affairs
Kenekoa/Senator Maile S.L. Shimabukuro, Luna Ho'omalua/Chair
Kenekoa/Senator Brickwood Galuteria, Hope Luna Ho'omalua/Vice Chair

a me/and

Ke Kōmike Kuleana Kau'āina a me Nā Hana No'eau,
Committee on International Affairs and the Arts
Kenekoa/Senator Brian T. Taniguchi, Luna Ho'omalua/Chair
Kenekoa/Senator J. Kalani English, Hope Luna Ho'omalua/Vice Chair

From:

Rita Lei Kamali'i Medina
ritaleimedina@live.com
(808) 298-7693

Re: SCR 150 and SR 71

Aloha!

I write in support of SCR 150 and SR 71 placing these resolutions before this esteemed body. I am in strong support of bringing greater awareness to the efforts and accomplishments of this great Hawaiian patriot.

Respectfully,
Rita Lei Kamali'i Medina
Lahaina, Maui