

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813

Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804

Web site: www.hawaii.gov/dbedt

LUIS P. SALAVERIA DIRECTOR

MARY ALICE EVANS DEPUTY DIRECTOR

Telephone: (808) 586-2355 Fax: (808) 586-2377

Statement of LUIS P. SALAVERIA Director

Department of Business, Economic Development, and Tourism before the

SENATE COMMITTEE ON WAYS AND MEANS

Friday, February 24, 2017 9:35a.m. State Capitol, Conference Room 211

in consideration of

SB 900

RELATING TO THE HAWAII COMMUNITY-BASED ECONOMIC DEVELOPMENT TECHNICAL AND FINANCIAL ASSISTANCE PROGRAM.

Chair Tokuda, Vice Chair Dela Cruz and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) strongly supports SB 900, an administration bill. This measure will support DBEDT's efforts to assist Community-Based Economic Development (CBED) initiatives in the State's overall economic development strategy. Community-based organizations are normally rurally-located and serve the distressed areas of our State. Many community-based organizations embark upon economic development activities in order to finance their worthy goals. This bill will allow DBEDT to help more community-based organizations achieve their economic development objectives by amending Ch. 210D-2, 5, and -11.

Under CBED's current statute, the definition of "community-based organization," is limited to organizations that are "membership-based" nonprofits in order to participate in CBED grant and technical assistance programs. However, there are a number of nonprofit organizations active in community-based economic development that are not "membership-based." This bill enables the CBED program to assist qualified non-profit organizations to participate in CBED programs.

DBEDT Testimony SB 900 February 24, 2017 Page 2

The CBED Advisory Council has had difficulty meeting due to a lack of a quorum. By reducing the number of members from 12 to 10, it will be easier to schedule meetings and comply with quorum requirements.

Technical assistance is an important component in enabling community-based organizations to be successful in their missions, including economic viability. Expanding CBED grantee qualifications to include organizations providing technical assistance to community-based organizations will allow DBEDT to better assist in the success and viability of these community-based organizations.

The CBED program has been in existence for almost 25 years. Throughout its history, it has assisted over a thousand organizations with grants, loans and technical assistance and created numerous jobs in the process. With the proposed changes in the statute, the CBED program of DBEDT can assist Hawaii's vital community-based entities to grow and become more sustainable.

Thank you for the opportunity to provide testimony.





Board Members

President
Jason Okuhama
Managing Partner,
Commercial & Business Lending

Secretary
Marcus Kawatachi
Deputy Director,
Hawai'i Civil Rights Commission

Trina Orimoto Clinical & Research Psychologist

Kaipo Kukahiko Executive Director, KEY Project

Miwa Tamanaha Deputy Director, Kua'āina Ulu 'Auamo

HACBED Staff

Brent N. Kakesako Executive Director

Keoki Noji Chief Operating Officer

Athena T. Esene Bookkeeper & Office Manager

Malachi Krishok *Program Coordinator*

Will Simmons

AmeriCorps VISTA

Avemaoe Galeai Bookkeeping Intern

Foley Pfalzgraf

AmeriCorps VISTA

Date: February 22, 2017

To: Senator Jill N. Tokuda, Chair, Senator Donovan M. Dela Cruz, Vice-

Chair, and members of the Committee on Ways and Means

From: Brent Kakesako, Hawai'i Alliance for Community-Based Economic

Development (HACBED)

Re: Support for SB900

Aloha Chair Tokuda, Vice-Chair Dela Cruz, and Committee Members,

The Hawai'i Alliance for Community-Based Economic Development (HACBED) supports SB900, which would amend the definition of "community-based organization" and the qualifications for community-based economic development grants, and reduce the number of Advisory Council members from twelve to ten.

HACBED was established in 1992 as a nonprofit statewide intermediary to address social, economic, and environmental justice concerns through community-based economic development. It advances its mission with core competencies in the areas of community and organizational capacity building, community and economic development planning, and asset policy development and advocacy. HACBED has historically been intertwined with the CBED Program as many of HACBED's Founders were involved with the creation of the CBED Program and served on the Advisory Council and/or received grants and loans to plan, implement, and enhance their projects in the community.

The passage of SB900 would make three critical and needed amendments that would improve the efficiency and efficacy of the CBED Program:

- Broaden the Definition of "Community-Based Organization" the current definition narrowly defines a CBO as membership-based, which is limiting and does not encompass the range of ways work is done in the community. Removing "membership-based" from the definition of CBO would ensure that a broader array of CBOs furthering economic development in their community would be able to receive support from the CBED Program.
- Provide Support as Needed Based on the Capacity of the CBO it takes a certain level of capacity to obtain grants and loans from any institution or funder. As such, including technical assistance as an option for a grant will ensure startups and grassroots organizations with limited capacity will be able to get assistance from the CBED Program.
- Increase Opportunities for the Advisory Council to Meet & Work currently, it is difficult for Council Members to meet and achieve quorum, which has limited the number of official meetings and the ability to make decisions on grant and loan awards as well as implement improvements to the CBED Program. Decreasing the number of total members but maintaining requirements for statewide representation would allow the

SB900 – Testimony in Support February 22, 2017 – Page 2 of 2

Council to maintain a needed diversity of viewpoints from across the state, but be able to more regularly make critical decisions and more effectively conduct official business.

Please let me know if you may have any additional questions at (808)550-2661 or bkakesako@hacbed.org.

Mahalo for this opportunity to testify,

Brent N. Kakesako Executive Director