



**HAWAII**

STATE FOUNDATION on  
CULTURE and the ARTS

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**TESTIMONY OF  
THE STATE FOUNDATION ON CULTURE AND THE ARTS  
TO THE COMMITTEE ON FINANCE  
S. B. 545, S.D. 2  
RELATING TO THE FESTIVAL OF PACIFIC ARTS  
To be heard MARCH 30, 2017  
2:00pm at CR308**

Chair Luke and members of the Committee, I am Jonathan Johnson, Executive Director of the State Foundation on Culture and the Arts (SFCA), and I am grateful for the opportunity to testify in **SUPPORT** of S.B. 545 establishing a temporary commission on the thirteenth Festival of Pacific Arts.

The State Foundation on Culture and the Arts recognizes the Festival of Pacific Arts as an opportunity to promote and encourage culture and the arts as central to the quality of life of the people of Hawai'i.

Thank you for the opportunity to submit testimony on this matter.



# DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

DAVID Y. IGE  
GOVERNOR

LUIS P. SALAVERIA  
DIRECTOR

MARY ALICE EVANS  
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Statement of  
**Luis P. Salaveria**  
Director  
Department of Business, Economic Development, and Tourism  
before the  
**HOUSE COMMITTEE ON FINANCE**  
Thursday, March 30, 2017  
2:00 PM  
State Capitol, Conference Room 308

In consideration of  
**SB545 SD2**  
**RELATING TO THE FESTIVAL OF PACIFIC ARTS**

Chair Luke, Vice Chair Cullen and members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) **supports** this measure which creates a temporary commission on the 13th Festival of Pacific Arts to plan for the historic event to be held in Honolulu from June 11 to June 27, 2020, as amended and as long as its implementation does not impact or replace the priorities set forth in the Executive Biennium Budget for Fiscal Years 2017-2019. DBEDT welcomes the opportunity for the commission to be placed within the department for administrative purposes.

This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

Attracting delegations from approximately twenty-seven Pacific island nations, delegates share and exchange their cultural wisdom, arts and traditions with participants, visitors, residents and island businesses alike. Through highlighting Hawaii's arts, culture, design and music sectors as part of the Festival of Pacific Arts helps to advance the state's commitment to creating global markets for our creative and cultural entrepreneurs, positioning Hawaii as a hub of creative and cultural relevance in the Pacific.

Thank you for the opportunity to testify on this measure.

DEMOCRATIC PARTY OF HAWAII  
Hawaiian Affairs Caucus

TESTIMONY IN SUPPORT OF  
SB545, SD2, Relating to the Festival of Pacific Arts  
Hearing: Thursday, March 30, 2017, 2:00 p.m., Conf Room 308

Rep. Sylvia Luke, Chair  
Rep. Ty J. K. Cullen, Vice Chair  
Members of the Committee on Finance

Aloha,

The Democratic Party of Hawaii, Hawaiian Affairs Caucus, submits testimony in **strong support of SB 545, SD2**, Relating to the Festival of Pacific Arts that would create a temporary commission on the thirteenth Festival of Pacific Arts to plan for this historic event to be held in Honolulu from June 11 to June 27, 2020, **with any amendments offered by Pa'i Foundation concerning the composition of the commission.**

**Hosting this event is an opportunity for Hawai'i to build positive relationships with 27 Pacific Island nations and territories. Too, thousands are expected to attend, thus, contributing to the economy of Hawai'i. The governments of all past hosts have actively participated and supported the Festival, the most recent being the Government of Guam in 2016.**

**SB545 SD2 is a continuum of the commitment made by the State in Hawaii Senate Concurrent Resolution 57 HD1 in 2014** that supported Hawaii's bid to the Council of Pacific Arts and Culture for Hawaii to host the 2020 Festival of Pacific Arts. We won the bid.

Kumu Hula Mapuana de Silva and Kumu Hula Victoria Holt Takamine have and continue to be at the forefront as committed leaders for the festival, both past and currently. The leaders and staff of PA'I Foundation, a nonprofit, are knowledgeable and skilled to be the facilitator of collaboration for this Festival. However, **integral to the success of the Festival is the participation and support of Hawaii's government.**

Strongly urge the passage of SB 545 SD2 with amendments and appropriations to support the Festival.

Respectfully, LEIMOMI KHAN, Chair

**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Tuesday, March 28, 2017 1:18 PM  
**To:** FINTestimony  
**Cc:** launahele@yahoo.com  
**Subject:** \*Submitted testimony for SB545 on Mar 30, 2017 14:00PM\*

**SB545**

Submitted on: 3/28/2017

Testimony for FIN on Mar 30, 2017 14:00PM in Conference Room 308

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Benton	Individual	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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**David Y. Ige**  
*Governor*

**George D. Szigeti**  
*President and Chief Executive Officer*

Statement of  
**George D. Szigeti**  
Chief Executive Officer  
Hawai'i Tourism Authority  
on  
**SB545 SD2 Relating to the Festival of Pacific Arts**  
House Committee on Finance  
Thursday, March 30, 2017  
2:00 p.m.  
Conference Room 308

**LATE**

Chair Luke, Vice Chair Cullen and Members of the Committee:

The Hawai'i Tourism Authority ("HTA") offers the following **testimony supporting** SB545 SD2, which would create a temporary Commission (the "Commission") to plan for the historic Thirteenth Festival of Pacific Arts ("Festival") to be held in Honolulu from June 11 to June 27, 2020.

The Commission would maximize Hawai'i's opportunity to host the Festival and showcase the indigenous cultures of Oceania. Hawai'i is in a unique position to leverage its experience, infrastructure and capacity to organize a gathering that will bring visitors from around the world. More than 2,000 delegates representing 27 nations and thousands of participants, from visitors to local residents, will join in the Festival. It will be the largest gathering of Pacific peoples united in respect and appreciation of each other. In addition, many Hawai'i residents have deep ties to the various cultures represented in the Festival. This unique connection presents an opportunity to strengthen community bonds and deepen our knowledge and understanding.

Mahalo for the opportunity to offer this testimony in support.

**LATE**



KAMEHAMEHA SCHOOLS®

House Finance Committee

Time: 2:00 p.m.

Date: Thursday, March 30, 2017

Where: Conference Room 308

TESTIMONY

By Kau'i Burgess  
Kamehameha Schools

RE: **SB 545, SD2, RELATING TO THE FESTIVAL OF PACIFIC ARTS.**

Kamehameha Schools is writing in support of SB 545 SD2, which seeks to create a temporary commission for the 13<sup>th</sup> Festival of Pacific Arts to plan a historic event that is expected to attract more than 3,000 delegates from 27 Pacific islands and nations and hundreds of visitors to Hawai'i.

This event, through statewide partnerships and support, will allow Hawai'i's people to highlight the uniqueness of our home, while helping to spur economic development by boosting visitor numbers and spending.

Founded in 1887, Kamehameha Schools is an organization striving to advance a thriving Lāhui where all Native Hawaiians are successful, grounded in traditional values, and leading in the local and global communities. We believe that community success is individual success, Hawaiian culture-based education leads to academic success and local leadership drives global leadership.

‘A‘ohe hana nui ke alu ‘ia. No task is too large when we all work together! Mahalo nui.