



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

DAVID Y. IGE
GOVERNOR

LUIS P. SALAVERIA
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: dbedt.hawaii.gov

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
Luis P. Salaveria
Director
Department of Business, Economic Development, and Tourism
before the
SENATE COMMITTEE ON WAYS AND MEANS
Thursday, February 23, 2017
9:30 AM
State Capitol, Conference Room 211

In consideration of
SB545 SD1
RELATING TO THE FESTIVAL OF PACIFIC ARTS

Chair Tokuda, Vice Chair Dela Cruz, and members of the Committee.

The Department of Business, Economic Development and Tourism (DBEDT) **supports** this measure which creates a temporary commission on the 13th Festival of Pacific Arts to plan for the historic event to be held in Honolulu from June 11 to June 27, 2020, as amended and as long as its implementation does not impact or replace the priorities set forth in the Executive Biennium Budget for Fiscal Years 2017-2019. DBEDT welcomes the opportunity for the commission to be placed within the department for administrative purposes.

This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

Attracting delegations from approximately twenty-seven Pacific island nations, delegates share and exchange their cultural wisdom, arts and traditions with participants, visitors, residents and island businesses alike. Through highlighting Hawaii's arts, culture, design and music sectors as part of the Festival of Pacific Arts helps to advance the state's commitment to creating global markets for our creative and cultural entrepreneurs, positioning Hawaii as a hub of creative and cultural relevance in the Pacific.

Thank you for the opportunity to testify on this measure.



Hawai'i Convention Center
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaii-tourismauthority.org

David Y. Ige
Governor

George D. Szigeti
President and Chief Executive Officer

Statement of
George D. Szigeti
Chief Executive Officer
Hawai'i Tourism Authority
on
SB545 SD1 Relating to the Festival of Pacific Arts
Senate Committee on Ways and Means
Thursday, February 23, 2017
9:30 a.m.
Conference Room 211

Chair Tokuda, Vice Chair Dela Cruz, and Members of the committee:

The Hawai'i Tourism Authority ("HTA") offers the following **testimony supporting** SB545 SD1, which would create a temporary Commission (the "Commission") to plan for the historic Thirteenth Festival of Pacific Arts ("Festival") to be held in Honolulu from June 11 to June 27, 2020.

The Commission would maximize Hawai'i's opportunity to host the Festival and showcase the indigenous cultures of Oceania. Hawai'i is in a unique position to leverage its experience, infrastructure and capacity to organize a gathering that will bring visitors from around the world. More than 2,000 delegates representing 27 nations and thousands of participants, from visitors to local residents, will join in the Festival. It will be the largest gathering of Pacific peoples united in respect and appreciation of each other. In addition, many Hawai'i residents have deep ties to the various cultures represented in the Festival. This unique connection presents an opportunity to strengthen community bonds and deepen our knowledge and understanding.

Mahalo for the opportunity to offer this testimony in support.



HAWAII

STATE FOUNDATION on
CULTURE and the ARTS

No. 1 Capitol District Building
250 South Hotel Street
Second Floor
Honolulu, HI 96813

Governor
David Y. Ige

Comptroller
Roderick K. Becker

Chairperson
Patricia M. Hamamoto

Commissioners
Jane Clement
Joel Guy
Noelle Kahanu
Michael Moore
Dean Sakamoto
Karen Tiller Polivka
Sherman Warner
Eva R. Washburn-Repollo

Executive Director
Jonathan Johnson

Telephone
808.586.0300

Fax
808.586.0308

Website
www.hawaii.gov/sfca

**TESTIMONY OF
THE STATE FOUNDATION ON CULTURE AND THE ARTS
TO THE COMMITTEE ON WAYS AND MEANS
FEBRUARY 23, 2017
S. B. 545
RELATING TO THE FESTIVAL OF PACIFIC ARTS**

Chair Tokuda and members of the Committee, I am Jonathan Johnson, Executive Director of the State Foundation on Culture and the Arts (SFCA), and I am grateful for the opportunity to testify in **SUPPORT** of S.B. 545 establishing a temporary commission on the thirteenth Festival of Pacific Arts.

The State Foundation on Culture and the Arts recognizes the Festival of Pacific Arts as an opportunity to promote and encourage culture and the arts as central to the quality of life of the people of Hawai`i.

Thank you for the opportunity to submit testimony on this matter.

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 21, 2017 6:06 PM
To: WAM Testimony
Cc: mkhan@hawaiiantel.net
Subject: Submitted testimony for SB545 on Feb 23, 2017 09:30AM

SB545

Submitted on: 2/21/2017

Testimony for WAM on Feb 23, 2017 09:30AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Leimomi Khan	Democratic Party of Hawaii, Hawaiian Affairs Caucu	Comments Only	No

Comments: The Hawaiian Affairs Caucus of the DPH fully supports this bill and encourages its passage.

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 21, 2017 6:08 PM
To: WAM Testimony
Cc: mkhan@hawaiiantel.net
Subject: Submitted testimony for SB545 on Feb 23, 2017 09:30AM

SB545

Submitted on: 2/21/2017

Testimony for WAM on Feb 23, 2017 09:30AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Leimomi Khan	Kalihi Palama HCC	Support	No

Comments: The Kalihi Palama HCC encourages passage of this bill. We fully support it.
Respectfully, Leimomi Khan, President

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KAMEHAMEHA SCHOOLS®

Senate Committee on Ways and Means

Time: 9:30 a.m.

Date: Thursday, February 23, 2017

Where: Conference Room 211

TESTIMONY

By Kau'i Burgess
Kamehameha Schools

To: Chair Tokuda, Vice Chair Dela Cruz and Members of the Committee

RE: **SB 545** RELATING TO THE FESTIVAL OF PACIFIC ARTS.

Kamehameha Schools is writing in support of SB 545 SD1, which seeks to create a temporary commission for the 13th Festival of Pacific Arts to plan a historic event that is expected to attract more than 3,000 delegates from 27 Pacific islands and nations and hundreds of visitors to Hawai'i.

This event, through statewide partnerships and support, will allow Hawai'i's people to highlight the uniqueness of our home, while helping to spur economic development by boosting visitor numbers and spending.

We also support the appointment of Vicky Holt-Takamine, the executive director of PA'I Foundation, to serve as the chairperson of the commission.

Founded in 1887, Kamehameha Schools is an organization striving to advance a thriving Lāhui where all Native Hawaiians are successful, grounded in traditional values, and leading in the local and global communities. We believe that community success is individual success, Hawaiian culture-based education leads to academic success and local leadership drives global leadership.

‘A‘ohe hana nui ke alu ‘ia. No task is too large when we all work together! Mahalo nui.

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 21, 2017 2:19 PM
To: WAM Testimony
Cc: launahele@yahoo.com
Subject: *Submitted testimony for SB545 on Feb 23, 2017 09:30AM*

SB545

Submitted on: 2/21/2017

Testimony for WAM on Feb 23, 2017 09:30AM in Conference Room 211

Submitted By	Organization	Testifier Position	Present at Hearing
Benton	Individual	Support	No

Comments:

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