



*Our Vision: Charitable organizations have the philanthropic resources necessary to fulfill their missions for a better Hawaii.*

*Our Mission: We advance philanthropy throughout Hawaii by actively promoting the practice of ethical and effective fundraising with education, training, advocacy, and mentoring for the benefit of all, with the spirit of aloha.*

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March 21, 2017 at 9:00am  
Conference Room 229

**LATE**

Senate Committee on Commerce, Consumer Protection, and Health

To: Senator Rosalyn H. Baker, Chair  
Senator Clarence K. Nishihara, Vice Chair

From: Sanae Tokumura, ACFRE, APR  
President

RE: HB 1028 HD2 – Testimony in Support

My name is Sanae Tokumura, President of the Association of Fundraising Professionals – Aloha Chapter (AFP Aloha Chapter). The AFP Aloha Chapter advances philanthropy throughout Hawaii by actively promoting the practice of ethical and effective fundraising. We are committed to education, training, advocacy, and mentoring in the field of fundraising for the benefit of all, with the spirit of aloha. Founded in Hawaii in 1983, the Association of Fundraising Professionals (AFP) Aloha Chapter is a professional association whose membership is comprised of persons involved in non-profit development, non-profit management and fundraising consulting. The chapter members represent organizations on Oahu, Maui, Kauai and the Big Island.

The Association of Fundraising Professionals Aloha Chapter supports HB 1028 HD2 and the multiple amendments it makes to the laws governing the regulation of charitable organizations in Hawai'i. AFP appreciates this measure's proposals that seek to improve and clarify the charitable solicitation law.

Thank you for the opportunity to testify in support of HB 1028 HD2.



**LATE**

**Testimony to the Senate Commerce, Consumer Protection and Health Committee  
Senator Rosalyn Baker, Chair  
Senator Clarence Nishihara, Vice Chair  
Tuesday March 21, 2017, 9 a.m.  
Conference Room 229  
HB 1028, HD 2 - Relating to Charitable Organizations**

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Dear Chair Baker, Vice Chair Nishihara and members of the CPH Committee:

On behalf of the Hawai'i Alliance of Nonprofit Organizations, I would like to offer our comments in **support of HB 1028, HD 2**, relating to charitable organizations.

Hawai'i Alliance of Nonprofit Organizations (HANO) is a statewide, sector-wide professional association of nonprofits. Our mission is to unite and strengthen the nonprofit sector as a collective force to improve the quality of life in Hawai'i. Our member organizations provide essential services to every community in the state.

HANO generally supports the changes outlined in this measure, which seek to improve and clarify the charitable solicitation law.

We DO have concerns that filing fees based on GROSS revenues, as opposed to NET revenue do not accurately reflect the availability of funds for a nonprofit to pay those fees.

HANO supports regulation that ensures greater transparency and trust for nonprofits who are fundraising but not if the regulations are overly burdensome and too complicated to be compliant. We support the protection of consumers/donors as well as nonprofits themselves from the risks of co-ventures, but would not want extreme regulatory measures to hinder the spirit of giving, or nonprofits' abilities to fundraise to meet their missions.

Thank you for the opportunity to provide written testimony.

Mahalo,  
Lisa Maruyama  
President & CEO