

# GM 784

Measure Title: Submitting for consideration and confirmation to the Cable Advisory Committee, Gubernatorial Nominee, SCOTT WONG, for a term to expire 06-30-2020.

Report Title: Cable Advisory Committee

Description:

Companion:

Package:

Current Referral: CPH

Introducer(s):



DAVID Y. IGE  
GOVERNOR  
SHAN S. TSUTSUI  
LT. GOVERNOR

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OFFICE OF THE DIRECTOR  
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CATHERINE P. AWAKUNI COLÓN  
DIRECTOR  
JO ANN M. UCHIDA TAKEUCHI  
DEPUTY DIRECTOR

**PRESENTATION OF THE  
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS**

TO THE SENATE COMMITTEE ON  
COMMERCE, CONSUMER PROTECTION, AND HEALTH

TWENTY-NINTH LEGISLATURE  
Regular Session of 2017

Wednesday, April 12, 2017  
10:00 a.m.

TESTIMONY ON **GOVERNOR'S MESSAGE NO. 784**, SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE **CABLE ADVISORY COMMITTEE**, GUBERNATORIAL NOMINEE, **SCOTT WONG**, FOR A TERM TO EXPIRE 6-30-2020.

TO THE HONORABLE ROSALYN H. BAKER, CHAIR,  
AND MEMBERS OF THE COMMITTEE:

My name is Catherine Awakuni Colón, Director of the Department of Commerce and Consumer Affairs ("Department"). The Department appreciates the opportunity to provide testimony in support of Governor's Message No. 784, nominating Mr. Scott Wong for membership on the Cable Advisory Committee ("CAC") for a term to expire June 30, 2020.

Mr. Wong has an entrepreneurial background with business ventures that include video production/media and emerging areas like applied robotics, areas of interest and experience that would be relevant to CAC discussions. Mr. Wong also continues to be

committed to bettering the community by lending his time and production expertise, and he has received recognition for his volunteerism in helping others with their own recording/video production work.

Mr. Wong understands the time and preparation requirements involved in serving on the CAC, such as regularly attending meetings and reviewing materials ahead of discussions, and he remains willing and interested in serving. In addition, Mr. Wong has taken it upon himself to become familiar with the CAC's process and recent business by reviewing past meeting minutes and other CAC-related information. The Department believes that Mr. Wong has the right experience and level of commitment to be a strong addition to the CAC.

Thank you for the opportunity to provide testimony in support of the nomination of Scott Wong for membership on the Cable Advisory Committee. I am available to answer any questions this Committee may have.

A. Kalei Nu'uhiwa  
456 Pohakulani Street  
Hilo, Hi 96720-3133

April 6, 2017

The Honorable Governor David Y. Ige  
c/o Ms. Sharon Ibarra, Director Boards and Commissions,  
Office of the Governor, State of Hawai'i, Executive Chambers  
415 S. Beretania Street, Honolulu, Hawai'i 96813  
RE: LETTER OF RECOMMENDATION

Aloha e Honorable Governor Ige and Legislators:

Please accept this email as a formal letter of recommendation in support of Mr. **Scott K. Wong** and his proposed position as a commissioner to the **GM784 CABLE ADVISORY COMMITTEE**. I have known Mr. Wong since 2003 as a video technician volunteering his time with the 'Ōlelo Community Media determined to assist public access to current events.

I met Mr. Wong at a symposium where he was doing the filming for the University of Hawai'i's Mālama Hāloa event. He was very professional and genuinely curious about my lunar presentation at that time. During the 14 years following that I have known Mr. Wong, he has worked as a Realtor and manager for Coldwell Banker, is a Film Producer for Transcendent Media Productions, has started his Film career as a Greens-man, and is the CEO to his own Mystic Video Productions Group. It is through his work with the Mystic Video Productions that I had the privilege of working with Mr. Wong and his team. Mystic Video Productions provided filming, live-streaming, online services and documenting/archiving of our 'Aimalama Lunar Conference - Utilizing Ancestral Knowledge to Survive Climate Change. In this capacity I got to know Mr. Wong's professional work.

Personally, my respect for Mr. Wong is great and he inspires me to be a better community member. I am proud to call Mr. Wong my friend and to be able to provide this letter of recommendation for **GM784 CABLE ADVISORY COMMITTEE**. Please let me know if you have any questions or if you would like to speak with me in more detail about Mr. Wong's consideration for this position.

Me ke aloha,



A. Kalei Nu'uhiwa,  
Director of Kukeao,  
*Kama'aha Education Initiative*  
Phone: 808-895-4935  
Email: kalei@kamaaha.org

April 5, 2017

COMMUNITY MEDIA

The Honorable Governor David Y. Ige  
c/o Ms. Sharon Ibarra, Director  
Boards and Commissions  
Office of the Governor, State of Hawai'i  
Executive Chambers  
415 S. Beretania Street  
Honolulu, Hawai'i 96813

**RE: GM784 --- LETTER OF RECOMMENDATION – CABLE ADVISORY  
COMMITTEE: Mr. Scott K. Wong**

Dear Honorable Governor Ige:

I am pleased to submit this letter of recommendation in support of Mr. Scott "Scotty" K. Wong's application to serve on the Department of Commerce and Consumer Affairs, Cable Advisory Committee.

Scotty, a proud 1987 alumni of Kamehameha Schools who served in the United States Marine Corps for a decade, and vast experience within the private sector, has been a contributing member of O'ahu's PEG Access community since January, 2010.

From storyboarding to directing, producing and editing programs, to volunteering on hundreds of fellow producers' video production projects, Scotty has been and continues to be fully engaged in our media access community. His 10-years of experience as a film and stage technician for I.A.T.S.E. Local 665 has enabled him to produce and coach others into producing relevant content for airing on 'Ōlelo's channels. More importantly, Scotty's positive outlook, willingness to assist others, and professional demeanor has garnered him respect from fellow community producers.

As a result, in 2012, Scotty was elected by his peers—community producers and presenters—to serve on 'Ōlelo's board of directors. During his 3-year term (2013 – 2015), Scotty effectively and impartially utilized his experience as a filmmaker, PEG Access community producer and volunteer to help in working with other board members advance 'Ōlelo's mission "To strengthen our island voices and advance community engagement through innovative media."

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WHEN OUR VOICE THRIVES, SO DOES OUR COMMUNITY.

The Honorable David Y. Ige, Governor

April 5, 2017

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I believe Scotty has the necessary skills, experience, and acumen to best serve as a valuable member of the Cable Advisory Committee.

Your consideration of Mr. Scott K. Wong's application to serve on the Cable Advisory Committee is greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read "Sanford Inouye". The signature is written in a cursive style with a large, sweeping initial "S".

Sanford Inouye  
President and CEO

**GM784**

**Scott Wong: Cable Advisory Committee**

**(1) Why do you want to be a member of the Board?**

I would like to be a member of Cable Advisory Committee because I know I can make a difference by having the concerns of my community represented and heard by my involvement. If one does not step up to get involved, no-one will be heard.

**(2) What do you perceive are the roles and responsibilities of a member of the Board?**

I perceive my role will be to actively participate in the CAC meetings, to fully understand the issues and make informed decisions. My responsibilities is to ensure that the people of Hawaii, the Consumer, are represented but not at the cost of fair and prudent business.

**(3) In what ways do you feel that you can help protect the consumer?**

I can help and protect the consumer by thinking of the consumer who needs representation the most. The consumer who is living in the reality of struggling to make ends meet and to receive the basic of services for one's quality of life. To ensure that services in this industry are needed, beneficial and current with technology.

**(4) Given your understanding of the roles and responsibilities of a Board member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.**

Serving in the Marines have taught me to be a leader but also a follower. I have worked in the Film and TV industry for nearly 20 years. I have also volunteered for 9 years as an Olelo Community Access Producer and Director. I served 3 years on the Board of Directors for Olelo Community Media Corp. I am currently Producing, Financing and Developing Motion Picture films with plans to develop a new State of the Art Film Studio.

My skills that I can bring is collaboration and healthy conversation to the committee. My knowledge of Multi Media platforms and the future of new media technologies such as Video on demand and live streaming. The future of cable television is changing and we need to be prepared with the future.

**(5) What do you hope to accomplish during your term of service**

What I hope to accomplish in my term is that we address current issues and embrace for the future of technology. I want to leave a legacy that I have

assisted in protecting the consumer of Hawaii and having their voice being heard and not leaving them with a feeling as if we never listened to their concerns....

- (6) Name three qualities that best describe you and how these qualities will benefit the Board.**

Collaboration, Sense of Duty and Innovative Thinking.

- (7) Name a previous experience you've had that will be beneficial as a Board member.**

Serving on the Olelo Board of Directors.  
Serving on the Ka Ohana Holokai Non Profit Board.  
Producer and Director for Community Access Television.  
Business Owner and Consumer.

- (8) Can you foresee any possible conflicts of interest that could arise during your service on the Board? How would you overcome conflicts of interest?**

As of right now I do not see any possible conflict of interest seeing that I am a business owner and I am a consumer. The most reasonable way to overcome any conflict of interest is by following the rules that are in place for committee members, always placing the beneficiaries or consumers ahead of any personal agenda, or either refrain or remove ones self from the voting or committee.