



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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GOVERNOR

LUIS P. SALAVERIA
DIRECTOR

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DEPUTY DIRECTOR

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Statement of
LUIS P. SALAVERIA
Director
Department of Business, Economic Development, and Tourism
before the
**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT, TOURISM,
AND TECHNOLOGY**

Wednesday, April 5, 2017
1:15 p.m.
State Capitol, Conference Room 414

in consideration of
GM 534
Community-Based Economic Development Advisory Council

Chair Wakai, Vice-Chair Taniguchi and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) strongly supports GM 534, which submits for consideration and confirmation to the Community-Based Economic Development Advisory Council, Gubernatorial Nominee, **Ms. Jane Horike**, for a term to expire 06-30-2018.

Ms. Horike has been a Hawaii County employee since 2000, and currently serves as an Economic Development Specialist III in the County's Research and Development Division. Her duties include planning, organizing and conducting research and preparing analyses to develop product promotion and industrial expansion programs. She also identifies and develops opportunities for the expansion of existing businesses and coordinates the promotion of new businesses. Ms. Horike also is charged with the responsibility of providing grants from the County to non-profits for community economic development.

Prior to her coming to Hawaii County, Ms. Horike worked with the non-profit, Hawaii County Economic Opportunity Council (HCEOC) as a Program Specialist, assisting in the research and preparation of grant applications, preparing budgets, correspondence and reports to funding sources. Other duties and responsibilities at HCEOC included conducting feasibility studies for income producing projects such as consumer service (discount buying) and self-supporting agricultural training projects.

Counted among Ms. Horike's many community economic development success stories is her work in establishing a Food Service Program while with HCEOC, that grosses over \$600,000

DBEDT Testimony

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annually and feeds an average of 750 people daily, operates two kitchens and employs 17 individuals.

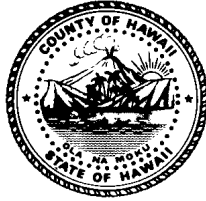
The Community-Based Economic Development (CBED) Program incorporates community vision and values into an effective strategy to achieve community goals by empowering communities, increasing capacity, and conserving local resources.

The experience, skills, and commitment Ms. Horike brings to the CBED Program and CBED Advisory Council will prove invaluable to our State, Department and our communities.

We humbly ask for your favorable consideration and confirmation of **Ms. Jane Horike** to the Community-Based Economic Development Advisory Council.

Thank you for the opportunity to provide these comments.

Harry Kim
Mayor



Diane L. Ley
Director

Ron Whitmore
Deputy Director

County of Hawai'i

DEPARTMENT OF RESEARCH AND DEVELOPMENT

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April 3, 2017

Honorable Senator Wakai and Committee Members
Committee on Economic Development, Tourism and Technology
Hawai'i State Legislature
Honolulu, Hawai'i 96813

Dear Chairman Wakai and Committee Members,

It is my pleasure to offer comments in support of Jane Horike's nomination to serve as a member of the Hawai'i Community-Based Economic Development Advisory Council.

Jane has over four decades of experience serving Hawai'i Island communities in the areas of program administration and technical assistance, including grant writing, funding assessment and capacity building. She understands budgets, programmatic goals and objectives and associated measurables. Jane is empathic to business and community needs and desires, but is also capable of making tough decisions and can say no when there is not alignment of goals or demonstrated capacity to warrant the use of public funds.

Jane is well respected among Hawai'i Island's business and non-profit communities, as well as educational institutions. She is familiar with the wide range of programs offered by CBED and the Department of Business, Economic Development and Tourism and would serve as an ideal liaison between the island's rural stakeholders and the CBED Advisory Council.

Sincerely,

Diane L. Ley
Director

April 3, 2017

Honorable Senator Wakai and Committee Members
Committee on Economic Development, Tourism and Technology
Hawai`i State Legislature
Honolulu, Hawai`i 96813

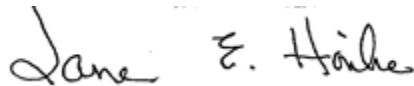
Dear Senator Glenn Wakai, Brian Taniguchi and Committee Members,

While it is challenging to attend this meeting in person since I live on Hawai'i Island, I would like to provide information as to who I am and what I have done, and what I feel my value is if I am given the opportunity to serve on the Community-Based Economic Development Advisory Committee to support projects and provide information and guidance to the program.

Attached is my written statement to a questionnaire that was sent to me. I am also available to answer other questions over the telephone 808 961-8496 office 808 989-2812 cell and if necessary fly up for the Senate meeting.

I humbly ask for your consideration to change my status from Interim Community-Based Advisory Council Member to Community-Based Advisory Council Member.

Sincerely,

A handwritten signature in cursive script that reads "Jane E. Horike". The signature is written in black ink on a white background.

Jane Horike

Attachment

A written statement from Jane Horike an applicant to become a member of the Community-Based Advisor Council that addresses the following questions:

- (1) Why do you wish to be a member of the Community-Based Economic Development Advisory Council?

I would like to become a member of the Community-Based Economic Development Advisory Council to utilize the knowledge gained in the 40 years serving of serving the community in various capacities

I was provided with numerous opportunities to participate in classroom type training sessions in community-based economic development as well as many years in the community. I understand that community built by members of that community is more sustainable because it is created from a strong sense of place, businesses and markets that are in line with the community's values.

- (2) How do you perceive the role and responsibilities of a member of the Community-Based Economic Development Advisory Council?

My role on the CBED Advisory Council member would be to serve as a liaison to community-based organizations on Hawai'i Island as well as provide information on projects that are being considered for loans, grants and technical assistance that will have great impact on our community and the State.

- (3) Given your understanding of the role and responsibilities of a member of the Community-Based Economic Development Advisory Council, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Community-Based Economic Development Advisory Council.

I was born into a very poor Japanese family and my father emphasized that getting a good education to obtain a good job and become upstanding members of our community was very important. My family made sacrifices so the three children obtained college degrees.

I was then employed by Hawai'i County Economic Opportunity Council (HCEOC), a Community Action organization established in 1964 as an anti-poverty organization. I was able to participate in numerous trainings regarding how to work with community with emphasis of knowing one's community, its people, opportunities and needs. George Yokoyama HCEOC's director main emphasis was on education and since jobs were scarce during this time HCEOC was focused on creating jobs through economic development projects.

During my employment at HCEOC, I had the opportunity to develop a Food Service business that fed the elderly, pre-school and private school students. I began with 2.5 workers to opening 2 kitchens that grossed over \$750,000 and served over 600 lunches, and employed 17 people. I assisted in the planning, preparation of funding applications, implementation and cooperation and collaboration in many projects.

Today I am employed by Hawaii County Research and Developments as a Business Economic Development Specialist who assists businesses in their start-up, expansion and development. I also provide grant funding from the Department and County Council's Contingency Funding through contracts to non-profit organizations for economic development projects.

My goal in my current role is to build successful businesses that create jobs and simultaneously foster workforce training so there will be a local workforce to fill these positions created by the business.

In closing, I feel I have personal experience in developing community-based businesses, have knowledge of the non-profit organizations in the community and already working with many of these organizations.

- (4) What do you hope to accomplish during your term of service?

During my term in office I would like to see the building of stronger community-based economic development and have businesses that come to the Counties and into the State learn and take on the values of our community.

- (5) Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the Council Based Economic Development Advisory Council?

The three qualities are 1) my passion for Community-Based Economic Development 2) my experiences and knowledge of community, projects, people, and development in the community 3) my commitment, skills and desire to increase Community Based Economic Development

- (6) Name one previous experience that would make you stand out. How would this benefit the Community-Based Economic Development Advisory Council?

At my first meeting as an Interim Community Advisory Committee Member, we reviewed a loan application from Mr. David and Carolyn Fuertes to open a Meat Market and Deli in the North Kohala District. I was able to provide the Council with additional information, since through the County I provided a related grant of \$25,000 to educate youth in North Kohala to raise pigs in the Natural Farming method to be sold by this Meat Market and Deli, worked with Big Island Resource Community Development Council's Mobile Slaughter Project and show how these projects tied into Kohala's Community Development Plan to double the consumption of locally produced agricultural products by 2018.

Also, I attended a previous meeting that the Community Advisory Committee was doing its strategic planning for the program and I was able to participate in the process.

- (7) Can you foresee any possible conflicts of interests that could arise during your service on the Community-Based Economic Development Advisory Council? How would you overcome any possible conflicts of interest?

I do not foresee possible conflicts. However, should conflicts arise I am willing to work through the conflict to a resolution.



Hawaii County Economic Opportunity Council

47 Rainbow Drive Hilo, Hawaii 96720
(808) 961-2681

April 3, 2017

Senator Glenn Wakai
Chairman
Senate Committee on Economic Development, Tourism and Technology
Hawaii State Capitol
415 S. Beretania St.
Honolulu, Hawaii 96813

RE: Governor's Message 534 re Appointment of Jane Horike to the Community-Based Economic Development Advisory Council.

Dear Senator Wakai,

We support the appointment of Jane Horike to the Community-Based Economic Development Advisory Council (CBED)

Ms. Horike is qualified by her education and work in the Department of Research and Development.

Ms. Horike also sits as the Mayor's designated representative on the board of the Hawaii County Economic Opportunity Council, a 501c3 Community Action agency focused on alleviating the symptoms of poverty in our community.

Therefore I believe Ms. Horike possesses the requisite education, experience, character and thoughtfulness necessary to carry out her duties on this council.

Sincerely Yours,

Jay T. Kimura
Executive Director

From: mailinglist@capitol.hawaii.gov
Sent: Friday, March 31, 2017 12:12 PM
To: ETT Testimony
Cc: kteger@hawaii.rr.com
Subject: Submitted testimony for GM534 on Apr 5, 2017 13:15PM

GM534

Submitted on: 3/31/2017

Testimony for ETT on Apr 5, 2017 13:15PM in Conference Room 414

Submitted By	Organization	Testifier Position	Present at Hearing
Katharine T. Cannon-Eger	Individual	Support	No

Comments: Strongly support the appointment of Jane Horike. Mahalo, K.T. Cannon-Eger

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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