

Danna Holck

Profile:

Strong leadership skills with a proven track record of results in employee satisfaction, guest satisfaction and ownership satisfaction. Ability to balance these three key areas of focus while exceeding financial goals. Very involved manager with a commitment to cleanliness, organization, follow through, and a positive attitude.

Professional Experience:

Vice President & General Manager April 2011 – current
Turtle Bay Resort, Kahuku, HI

A 452-room destination resort on 1,300 acres land including 36 holes of championship golf, 6 managed F&B outlets, 2 leased restaurants and bars, stables, tennis facilities, full service spa, fitness center, retail outlets, and 25,000 SF of meeting space.

Responsible for the overall operations of this 44 year old luxury resort renovated in 2013. Spearheaded the \$52mm renovation and rebranding in 2013 and 2014.

General Manager March 2009 – April 2011
Wyndham Hotels & Resorts, Rio Mar Resort & Spa, Rio Grande, Puerto Rico

A 500-room 4-diamond resort including 36 holes of championship golf, golf membership, 5 F&B outlets, 30,000 SF of meeting space, tennis and spa facilities.

General Manager September 2007 – December 2008
Westin on Market Street, San Francisco, CA

A 600-room corporate hotel in the heart of San Francisco's financial district. The hotel was a franchise Westin with one restaurant and bar, 25,000 SF of meeting space nearby the convention center.

General Manager January 2007 – September 2007
Enchantment Resort & Miiamo Spa

On 70 acres of pristine natural terrain and red rock formations, this 220-room resort relies upon drive-in business and groups to fill the weekdays. The spa has won numerous awards including #2 "Top Destination Spa" from *Travel & Leisure*, "Reader's Choice Award" from *Conde Nast* awards since 2002, and *Spa Finder*, *Spa Magazine* and *American Spa* awards for favorite spas.

General Manager January 2006 – January 2007
Naples Grand Resort & Spa, Naples, FL

Responsible for the operation of this 500-room hotel under total renovation and expansion of F&B services. A 4-diamond resort that was taken over by Luxury Resorts and needing leadership and management of the renovation.

General Manager January 2004 – January 2006

The Boulders Resort & Golden Door Spa, Carefree, AZ

160 luxury casitas on 1,300 acres of Sonoran Desert. 36 holes of championship golf, 3 restaurants, a 33,000 SF destination spa, 12,000 SF of meeting space, hiking trails, luxury home rentals, and a boutique shopping center. Responsible for the day-to-day operation and financial success of the AAA five-diamond resort.

General Manager August 2003 – January 2004

Ventana Canyon Resort, Tucson, AZ

This 50-unit luxury resort had 36 holes of championship golf and two restaurants. It was purchased by the golf membership in December 2003. I was hired to oversee the transition with the commitment to then move to The Boulders Resort.

Miramonte Resort, Indian Wells, CA January 2002 – August 2003

General Manager

A 215-room luxury resort with 30,000 SF of meeting space, 2 restaurants, and a spa that was under design during my tenure.

General Manager July 2001 – January 2002

Pheasant Run Resort, St. Charles, IL

This 300-room conference resort that had an amphitheater, expo center and 33 meeting rooms with a water park, wellness center, and 18 holes of golf. This was a task force position. I was in charge of operations, staffing, and the hiring and training of a permanent General Manager.

Adam's Mark Hotels & Resorts

Adam's Mark Dallas, TX October 2000 – July 2001

General Manager

This convention hotel is now a Sheraton hotel. It has 1,860 rooms, 240,000 SF of meeting space, and 4 dining options in downtown Dallas. Responsible for the total operation including financial results, staffing, guest satisfaction and employee satisfaction. A key driver in sales calls, client entertainment, site inspections, and made it mission to help secure major group business for the hotel to secure an occupancy base.

Tucson National Resort, Tucson, AZ December 1998 – October 2000

General Manager

This resort had 220 spacious casitas, 36 holes of championship golf, a luxury spa, over 25,000 SF meeting and event space, 3 restaurants and golf membership.

Adam's Mark Jacksonville, FL May 1998 – December 1998

General Manager

This 900-room downtown hotel was under design when I was transferred from the Orlando hotel to assist. Our focus was working with the city and economic development council to get the project approved for development. I was also involved in determining the adequate square footage for meeting rooms, number of suites, F&B outlets and pre-opening office.

Adam's Mark Orlando, FL

March 1996 – May 1998

General Manager

I undertook this mission to convert the Sheraton Orlando to an Adam's Mark hotel. It had 500-rooms and was attached to the Florida Mall (the hotel is now called The Florida Hotel & Conference Center).

Grand Cypress Resort

November 1990 – March 1996

Director of Marketing & Public Relations

This 1,500-acre resort had two hotel accommodations, the AAA five-diamond Hyatt Regency Grand Cypress (750 rooms) and AAA four-diamond Villas of Grand Cypress (140 Mediterranean casitas). Provided leadership marketing and PR decisions for the resort's ownership (Kyo-ya) who operated The Villas, 45-holes of championship golf, a golf academy, equestrian center, tennis club and had oversight of Hyatt's marketing/PR.

Education:

University of Hawaii, Travel Industry Management

Personal Honors:

2012 Chairman's Award, Benchmark Hotels & Resorts

2014 & 2015 Finalist, Businesswoman of the Year, *Pacific Business News*

2014 & 2015 Finalist, "Best Places to Work" State of Hawaii, *Hawaii Business Magazine*

2017, "20 for the Next 20", (Hawaii's People to Watch), *Hawaii business Magazine*