

Judy K. Kern

Experience

Hawaii State Department of Health (DOH)

Public Health Preparedness Branch

Acting Branch Co-Chief

July 2013 -- present

Education & Training Coordinator

March 2010 – present

Coordinating efforts to strengthen DOH public health emergency preparedness and response to protect the health and safety of Hawaii's people by successfully working to:

- Secure and manage >\$6 million annual Hospital Preparedness Program – Public Health Emergency Preparedness (HPP-PHEP) federal grants
- Manage branch personnel and administrative duties including recruitment, evaluation, budget/fiscal oversight, division support
- Oversee HPP funding to Healthcare Association of Hawaii (HAH) Emergency Services sub-awardee to achieve healthcare systems grant performance measures
- Manage Education and Training section to conduct community outreach and education, recruit and train Medical Reserve Corps, develop and maintain online and social media
- Manage Planning section to plan and exercise DOH emergency response including department emergency operations, all-hazards emergency response, Strategic National Stockpile, pandemic planning, and hospital preparedness liaison
- Develop and implement public education and awareness campaigns and public information responses to specific public health threats (e.g., Ebola, dengue, Zika, etc.)
- Build multi-sector collaboration to mitigate negative public health impacts of disasters through stakeholder engagement, multi-agency partnerships, and community outreach

Communications Office

Public Information Specialist

March 2007 – March 2010

- Developed emergency preparedness materials, planned and conducted community engagement
- Coordinated Crisis & Emergency Risk Communication training and exercises with state, county, federal and private agency Public Information Officers
- Planned, implemented and reported on public information components of PHEP grant
- Wrote news releases, responded to media inquiries, created earned media opportunities
- Recruited and trained surge capacity staff for DOH Information Center
- Coordinated public information for Stop Flu at School and 2009 H1N1 campaigns

Hawaii State Executive Office on Aging

March 2006 – March 2007

Program Specialist V

- Researched and developed emergency preparedness and disaster planning educational and communication tools for vulnerable populations
- Collaborated with multiple agencies to address needs of vulnerable populations
- Provided technical support to EOA Director and the Policy Advisory Board for Elder Affairs

Program Specialist IV, SageWatch/SMP

- Researched, wrote, secured >\$4 million federal grant funding
- Created educational materials to detect and prevent healthcare fraud, waste and abuse
- Conducted volunteer recruitment and training for Hawaii Senior Medicare Patrol Project
- Partnered with county, state, federal and private agencies to create and grow Senior Fraud Squad and information and referral hotline

Lanakila Pacific

2005 –2006

Deputy Director, Lanakila Meals on Wheels

- Managed congregate dining program for seniors including staff and volunteer supervision, community outreach, physical activities, nutrition education
- Administered personnel responsibilities including interview and hiring, staff training and development, site visits and performance evaluations
- Wrote grants and supported resource/fund development and marketing activities, including 2005 Hogan/Bank of Hawaii Nonprofit Business Plan Competition 1st Place Award-winning team
- Evaluated meal service delivery procedures to improve safety, efficiency and capacity
- Collaborated with government and community agencies to advocate for senior nutrition needs and advance program goals

Program Coordinator

2002 –2005

Hawaii Meals on Wheels, Inc.

- Recruited and managed 100+ volunteers for delivery of meals to homebound individuals
- Developed and implemented volunteer training, recognition, retention, and evaluation
- Conducted community outreach, education, and marketing services including an award-winning public service campaign and all aspects of media relations
- Coordinated fund development, increased corporate and community partnerships

**Parent-Community Networking Center Facilitator
Kamiloiki Elementary School**

1998 - 2002

- Coordinated parent and family activities for school community of over 500 students, faculty, and staff, including planning, publicity, and implementation
- Developed and implemented volunteer programs including school-wide tutoring services, classroom support, administrative assistance

Education

Bachelor of Arts
Lewis and Clark College, Portland, OR



Training and certification:

- Incident Command System (ICS) 100, 200, 300, 400, 700, 702
- Crisis Emergency Risk Communication
- Homeland Security Exercise and Evaluation Program

Community Service

Commissioner, Hawaii State Commission on the Status of Women	2013 - present
Board member, Mohala Farms	2009 - present
Board member, Planned Parenthood of Hawaii	2005 - 2011
Board member, Hawaii People’s Fund	2004 - 2008

References

Available upon request