

ANN H. CHUNG



Leadership ∞ Relationships ∞ Strategy ∞ Communications

Accomplished executive with over 30 years of strategic management experience in both private and public sectors. 16 years in leadership positions in Hawaii – as Director of Special Projects for Navatek Ltd., one of Hawaii’s largest research and development companies, Director of Economic Development for the City and County of Honolulu and leading spokesperson and lobbyist for Hawaii’s high tech industry. Strong technology and travel industry background with core expertise in strategic planning, business development, government relations and corporate communications.

PROFESSIONAL EXPERIENCE

**Director of Special Projects
Navatek Ltd.
2013 to present**

Government relations, corporate communications, and special projects management executive for Navatek as well as all companies within the Pacific Marine family of companies. Navatek, with 49 employees and annual sales of \$17 million, is a subsidiary of privately-owned Pacific Marine, founded in 1944, with 350 employees and annual revenues of \$85 million. Parent company Pacific Marine also owns Pacific Shipyards International LLC, the State’s largest commercial ship repair company.

**Director of Economic Development
Office of the Mayor, City and County of Honolulu
2006 to 2012**

Six years as Cabinet-level Director reporting directly to the Mayor for two Mayoral administrations. Managed over \$1.5 million annual budget and served as key economic development point of contact for the Executive branch and all City departments. Supervised administration of a number of large community grant programs and oversaw all activities of both the Honolulu Film Office and International Relations/Sister-Cities Programs. Successful initiatives in all economic industry clusters: tourism, small business, diversified agriculture, arts & culture, entertainment, sports and technology.

- Led City’s economic development efforts for the Asia-Pacific Economic Cooperation (APEC) activities in November 2011 including representing the Mayor on the APEC Hawaii Host Committee and managing the Hawaii Business Innovation Showcase.
- Managed International Relations/Sister-City Programs with 29 Sister-Cities refocusing efforts on economic-development activities and strengthening Sister-City relationships. Created first-ever Sister-Cities Summit in 2011 working with all neighbor island Counties and the State of Hawaii.
- Responsible for all Mayor’s activities with the U.S. Conference of Mayors, advancing his leadership roles particularly for the Tourism, Arts, Parks, Entertainment and Sports Committee.

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Vice-President - Hawaii Science & Technology Council – Honolulu, HI
Executive Director - Hawaii Technology Trade Association – Honolulu, HI
1999 to 2006

The Hawaii Technology Trade Association (HTTA) was the first trade association formed to accelerate growth of Hawaii's emerging tech industry. Led fledgling non-profit into highly-regarded 500+ member advocacy group. In 2005, HTTA became the Hawaii Science & Technology Council & Institute.

- Commitment and leadership was essential dynamic in early growth of local tech industry. Successfully unified industry with one voice, raising visibility and image. Recognized and highly-regarded as the leading advocate and industry spokesperson for Hawaii's tech industry.
- Proven effective lobbyist, successfully establishing tech industry's credibility and forming trusted relationships with policy makers, agencies and staff, at all levels of government. Effectively guided strategy development, working with multiple and diverse stakeholders with divergent agendas.
- Pivotal lead role in passage and continuation of Act 221/215 – landmark legislation intended strengthen economy and jumpstart tech industry growth in Hawaii. Unparalleled tax incentive program to stimulate investments in local tech companies offering 100% investment tax credit and a 20% refundable R&D credit.

Director of Marketing
Thinque Systems Corp./MEI – Los Angeles, CA
1998 2000

Key member of management team for start-up tech company developing sales force automation software for the consumer goods market (subsequently acquired by MEI in 2004.) Managed marketing, investor relations, sales, customer relations, technical development. Successfully increased sales and achieved strong brand awareness; Led development of integrated marketing programs, effective public relations, strong tradeshow activities and creative sales development tools; Generated positive reviews and investor interest through strong relationships with industry analysts; Significant sales increases.

Management Supervisor - Toshiba
Bozell Worldwide – Los Angeles, CA
1996 to 1998

Directed \$40 million integrated marketing programs for Toshiba Computer Systems Division for U.S. and Latin American markets. Increased market share and brand image in laptop category through effective management of creative, client, account team, targeted messaging, and strong media planning. Supervised integration of regional campaigns with Toshiba worldwide marketing programs. Lead successful launches of new laptop products and new mobile devices.

Account Supervisor
Ogilvy & Mather Worldwide – Los Angeles, CA
1990 to 1996

Account management of marketing and advertising programs for multiple clients: Pacific Bell Communications, American Express, IBM, Microsoft, FHP Healthcare, Hawaii Visitors Bureau, Korean Air, Carnation, Mattel.

BOARDS, MEMBERSHIPS, AWARDS

- Hawaii Strategic Development Board, *2015 to present*
- Olelo, *2015 to present*
- Korean American Foundation of Hawaii, *2013 to present*
- Hawaii Korean Chamber of Commerce, *2013 to present*
- Honolulu Festival Foundation, Boardmember, *2010 to present*
- CIBER Advisory Board – UH/Pacific Asian Management Institute, *2011-present*
- Hawaii Medical Service Association, Boardmember, *2007 to 2010*
- FBI Citizens Academy, *2012*
- Waikiki Business Improvement District Association, Boardmember, *2007 to 2010*
- Fort Street Mall Business Improvement District Association, Boardmember, *2007 to Present*
- Oahu Resource Conservation and Development Council, Boardmember, *2007 to Present*
- Hawaii Capital Cultural District Association, Boardmember, *2007 to Present*
- Oahu Workforce Investment Board, Boardmember, *2005 to 2010*
- Hawaii Energy Reliability Advisory Council, Member, *2005 to 2006*
- Hawaii Business Roundtable – “Just for the Kids” Committee, Member, *2003 to 2006*
- Honolulu Community College – Chancellor’s Executive Advisory Council, Member, *2004 to 2006*
- Chamber of Commerce of Hawaii – Education Committee, Member, *2003 to 2005*
- Pacific Business News “40 Under 40” Award Recipient *2001 & 2003*
- Pacific Century Fellow *2003*
- Hawaii Visitor and Convention Bureau’s Kuhina Award *2000*

EDUCATION

B.A. – Legal Studies; B.A. – Psychology

University of California, Berkeley, CA

Graduated Summa Cum Laude

* Conversant in Korean Language