

D.A.O.M., Dipl. O.M., D.Ac.



GOV. MSG. NO. 710

CLINICAL EXPERIENCE

- Acupuncturist, Queen's Medical Center, Women's Health Center, Honolulu, HI 2011- present
 Program created at request of Queen's Medical Center following success of Cancer Center Acupuncture program
- Acupuncturist, Queen's Medical Center, Cancer Center, Honolulu, HI 2008-present
 Launched and created the acupuncture department in the largest hospital in the Pacific. Integrated and coordinated patient treatment strategies with leading oncologists, nurses, patient navigators, social workers and research staff.
- Oriental Medicine Practitioner, Private Practice, Integrated Medicine Oahu LLC, Honolulu, HI 2006-present
- Oriental Medicine Practitioner, Private Practice, Integrated Medicine New York Inc, New York, NY 2005-2006
- Lutheran Medical Center, Acupuncturist / Labor & Delivery Research Study, Brooklyn, NY 2005-2006
 Provided acupuncture during labor during this study, which resulted in a 22% reduction in C-sections.
- Hospital for Joint Diseases, New York Hospital, Acupuncture Intern / Outpatient Care, New York, NY 2004
 Treated women with fibromyalgia, Multiple Sclerosis, post-stroke and other disorders.
- Pacific College Acupuncture Clinic, Oriental Medicine Intern, New York, N.Y., 2003-2004
 Set-up and developed a pediatric clinic, focusing on patients from 6 months to teens.

CONTINUING EDUCATION / WORKSHOPS

- "Trauma Acupuncture", AWB, Institute for Clinical Acupuncture and OM, Honolulu HI, November 2014
- "Classical Acupuncture", Edward Neal, Pacific Symposium, San Diego CA, November 2012
- "Han Dynasty View of Immune Response", Arnaud Versluys, Pacific Symposium, San Diego CA, November 2012
- "Transformation and Chinese Medicine", William Morris, Pacific Symposium, San Diego CA, November 2012
- "Scalp Acupuncture for CNS Disorders", Jason Hao, Pacific Symposium, San Diego CA, November 2012
- "Upper Body Disorders", Kiiko Matsumoto, Pacific Symposium, San Diego CA, November 2012
- "The Science of Gua Sha", Arya Nielsen, Pacific Symposium, San Diego CA, November 2012
- "Shakuju Therapy", Shoji Kobayashi, Pacific Symposium, San Diego CA, November 2012
- "Auto-Immune Disease", Giovanni Macciocia, Pacific Symposium, San Diego CA, November 2012
- "Herb/Drug Interactions", John Chen Ph.D, Evergreen Herbs, Honolulu, Hi 2007
- "Acute & Emergency Cases", Robert Johns L.Ac. ICAOM, Honolulu, HI 2007
- "Kiiko Style Acupuncture", David Euler L.Ac., Swedish Institute, New York, NY 2005
- "Acupuncture for the Cancer Patient", Memorial Sloan Kettering Cancer Center, New York, NY 2006
- "Pediatric Integrative Medicine Conference", New York Academy of Medicine, New York, NY, 2005
- "New York Symposium", Pacific College, New York, NY 2005
- "Pediatric Disorders", Jeffrey Yuen L.Ac, New York, NY 2005
- "Pacific Symposium", Pacific College, San Diego, CA 2004
- "Treatment of ADD / ADHD with Oriental Medicine", Alex Tiberi, San Diego, CA, 2004
- "Pacific Symposium", Pacific College, San Diego, CA 2002
- "Pediatric Workshop", Alex Tiberi L.Ac, San Diego, CA, 2002

WORK EXPERIENCE

- Founder and Creative Director, Cross Check Inc., an award-winning communications firm, New York, NY 1
- Vice President of Creative Services, Lifetime Television, New York, NY
- Vice President of Marketing, Orlane / Perlier Group, New York, NY
- Director of Marketing, Calvin Klein Cosmetics. Responsible for the launch of Obsession fragrance. New York, NY

TEACHING EXPERIENCE

• ICAOM Externship program, Queen's Medical Center, Cancer Center, Honolulu, HI 2009 to present Trained 4th year students in practice management and acupuncture in the hospital setting.

PRESS COVERAGE / ARTICLES

- "What's Wrong with the Word Oriental?", Op-Ed, Los Angeles Times, June 1, 2016
- "Acupuncture for Breast Cancer Patients", ABC-KITV4, October 2013
- "Ask the Specialist Komen Grant" FOX -KHON-TV, Interview with Olena Heu, August 2012
- "Doctor in the House Komen for Cancer", Midweek, March 7, 2012
- "Top Breast Cancer Foundation Awards Grant to Hawai'i Acupuncturist", Oriental Medicine, Spring 2012
- "Susan G. Komen Grant Awarded to 3 QMC Programs", Queens Print Connection, June 13, 2011
- "Eastern Medicine Helps Relieve Symptoms of Chemo", ABC-KITV4, September 2011
- "New Relief Acupuncture for Breast Cancer Patients, Susan G Komen Grant", Honolulu Magazine, August 2011
- "Ask the Specialist", FOX-KHON-TV, Interview with Jai Cunningham, aired live May 9, 2011
- "Acupuncture Turf-Wars Fighting SB1507", Ben Gutierez, NBC-KHNL, February 2011
- "Integrated Healthcare", Hawaii Consortium for Integrative Healthcare, Olelo-TV, aired April 2010
- "Ask the Specialist" FOX-KHON-TV, Interview with Jai Cunningham, aired live January 11, 2010
- "East meets West", ABC-KITV-4, Interview with Mahealani Richardson, aired September 28, 2009
- "Ancient Practice Complements Hi-Tech Healing", Queen's Print Connection, August 31, 2009
- "Doctor in the House", Midweek, February 9, 2009
- "Ask the Specialist" FOX-KHON-TV, Interview with Kirk Matthews, aired live January 19, 2009
- "Needles help Allay Labor Pain", NY Newsday, January 17, 2006

EDUCATION

- D.A.O.M., Doctorate of Acupuncture & Oriental Medicine, Pacific College of Oriental Medicine, San Diego, CA, 2016
- M.S.O.M. Master of Science in Oriental Medicine, Pacific College of Oriental Medicine, New York, NY, December 2004
- B.P.S. Bachelor of Professional Studies, Pacific College of Oriental Medicine, New York, NY 2004
- Business Management, Empire State College, New York, NY, April 2001

LICENSURE & CERTIFICATIONS

- Approval to use Doctoral Title D.Ac, State Acupuncture Board of Hawaii, Department of Commerce & Consumer Affairs, 2016
- Basic Life Support for Healthcare Providers, American Heart Association, Honolulu, HI 2013
- Advanced Acupuncture for the Cancer Patient, Memorial Sloan Kettering, New York, NY 2012
- Acupuncture License, State Acupuncture Board of Hawaii, 2006
- Acupuncture for the Cancer Patient, Memorial Sloan Kettering Cancer Center, New York, NY 2006
- Acupuncture License, State Acupuncture Board of New York, 2004
- Clean Needle Technique, 2004
- Diplomat in Oriental Medicine, National Certification Commission for Acupuncture and Oriental Medicine, 2004
- Diplomat in Acupuncture, National Certification Commission for Acupuncture and Oriental Medicine, 2004
- Diplomat in Chinese Herbs, National Certification Commission for Acupuncture and Oriental Medicine, 2004
- Private Pilot License, Federal Aviation Administration, 1990 (expired)