

Trevor Kainoa Daines

[REDACTED]
[REDACTED]
[REDACTED]

Objective: To honor and perpetuate Hawai‘i, her people and her culture in all that I do.

Summary: During my work experiences, I have grown strong in my organizational, analytical, verbal and written communication skills. Communicating effectively and working well with the public and my co-workers, independently and efficiently to meet deadlines under various levels of pressure are all strengths.

Experience: **Director of Sales**
O‘ahu Visitors Bureau (chapter of the Hawai‘i Visitors & Convention Bureau)

- Responsible for global MCI (Meetings, Conventions & Incentive), Asia and NA Consortium sales initiatives, travel trade curriculum development and assists with marketing efforts
- Manages the “Warrior Marker” signage program for all islands
- Tourism Liaison, C&C of Honolulu’s Department of Emergency Management
- Cultural advisor for HVCB – Review all marketing material and conduct training

Executive Director
King Kamehameha Celebration Commission, DAGS

- Oversee statewide celebration of King Kamehameha I per Hawai‘i Revised Statute 8-5 in coordination with Commission, Neighbor Island event planners, Hawaiian community and the Visitor industry.
- Handle all marketing and fiscal management for Commission.

Director of Sales / Cultural Director
Queen Kapi‘olani Hotel

- Responsible for all sales & marketing efforts for the 311 room Hotel in Waikīkī.
 - Brought Hotel’s occupancy up from 15% upon hire date to over 70% in one year.
- Oversaw employee cultural education through Hawaiian language and values training, and history lessons pertaining to Hawai‘i’s monarchy period.

Sales Manager, Miramar At Waikīkī

- Responsible for maintenance and growth of new and existing accounts: Government/Military, Corporate, Local & International Wholesale (with an *emphasis* on Oceania), Kama‘āina and Groups for US & Canada.
- Analysis and preparation of occupancy forecasts and budgets.
- *Program Coordinator* and developer of Employee Hawaiian Values Program Launched ‘Aha Pūnana Leo Hawaiian Language Program for Employees.
- Chairman of Employee Christmas Party,

Destination Rep./Office Manager, Fun Sun Vacations Ltd.

- Travel wholesaler communicating with Canadian tourists about travel needs directly and via telephone as well as most major Hawai‘i hotels.

- Responsible for hiring and day-to-day operations of office and staff.

Education: **University of Nevada, Las Vegas** [REDACTED]
 Bachelor of Science Degree in Hotel Administration with a focus on Tourism and Conventions, *Dean's Honor List Spring & Fall Semesters*, [REDACTED]

Kamehameha Schools, Honolulu, Hawai'i [REDACTED]

Memberships: **Ali'i Memorial Art Advisory Task Force** 10/16 to Present

Aloha Festivals Inc., Board Member 12/07 to 12/12

Hawai'i Business Travel Association
Communications Director 2/09 to 2/11
Hospitality Co-Chair 2/05 to 12/07

Hospitality Sales & Marketing Association International – HI Chapter
Past President 1/09 to 12/10
President 1/08 to 12/08
First Vice President 1/07 to 12/07
Director-At-Large 1/06 to 12/06

Hawai'i Tourism Authority's Hawaiian Program Advisory Council 5/08 to Present
 Review and advise the HTA regarding Hawaiian cultural programs and initiatives.

Hawaiian Civic Club of Honolulu, Board Member 10/08 to Present

Friends of 'Iolani Palace, Board Member 1/14 to Present

Kamehameha Schools Alumni Association – O'ahu Region
First Vice President 11/13 to 2014
President 7/11 to 11/13
Director 7/10 to 6/11
Second Vice President 7/07 to 6/10
Programs Chair 7/06 to 6/07

King Kamehameha Celebration Commission 1/08 to 3/11
Chair, Appointed by Governor Lingle to plan, organize and execute any and all celebrations in honor of King Kamehameha I.

O'ahu Parade Chair 2011 - Present

Native Hawaiian Hospitality Association 2/07 to 12/13
Board Member

Royal Order of Kamehameha I, Moku o Hawai'i Chapter 8/07 to Present

Training: **Asia Pacific Economic Cooperation (APEC)**, hospitality training for volunteers 2011

Hawaiian Airlines 5/1/13 – 7/18/13
 Hawaiian cultural training for all front-line staff, primarily flight attendants and customer service agents