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George S. Massengale, J.D.

Objective – Government Relations / Legislative Affairs / Health Policy

Professional Experience

Community Outreach/Advocacy Manager

██████████ – Hawaii Habitat for Humanity State Association

Employed to oversee all outreach and advocacy activities within the State of Hawaii, Pacific Territories.

- Designed coordinated community outreach plan on behalf of all 7 Habitat affiliates in Hawaii.
- Foster relationships with USDOH & USDOA officials, as well State Housing Program Staff.
- Drafted affordable housing legislation for introduction the 2016 session.
- Responsible for social media and webpage updates.

Committee Clerk/House Transportation Committee

██████████ – Hawaii House of Representatives, Honolulu, HI

Managed all committee activities and supervised committee staff

- Tracked introduce legislation, and ensured that testimony submitted was compiled and uploaded on the house portal.
- Assisted constituents in resolving transportation related issues

Legislative Analyst/Senior Health Committee Clerk

██████████ – Hawaii State Senate, Health Committee, Honolulu, HI

Analyzed specific impacts and possible unintended consequences of proposed health legislation referred to the committee, oversaw committee activities.

- Recommended and drafted bill amendments to assigned committee measures.
- Tracked introduced legislation and managed health committee activities and supervised support staff.
- Served as primary liaison to the Department of Health, Department of Human Services/Medicaid Program, the Hawaii Health Insurance Exchange, and the Hawaii Insurance Commission.
- Served as primary contact for constituents in resolving issues in accessing health care, and denial of benefits.

Legislative & Government Relations Director

██████████ – American Cancer Society, Honolulu, HI

Directed Society's governmental relations and legislative initiatives for Hawaii and Territory of Guam.

- Researched and drafted new cancer related legislative proposals. Prepared and offered testimony before various legislative committees & regulatory bodies.
- Represented the Society on various governmental committees, panels, and external working groups.
- Coordinated Hawaii federal advocacy efforts in Washington, DC. Lobbied for passage of Health Care Reform and increased funding for Cancer Research.
- Served as in house expert on the Affordable Care Act.
- Fostered relationships and maintained collaborative relationships with 50+ allied organizations and 1,000+ Cancer Action Network advocate members in Hawaii.
- Organized annual State Capitol lobby day event.

Policy & Advocacy Director

██████████ – Coalition for a Tobacco-Free Hawaii, Honolulu, HI (Unit of the American Cancer Society)

Implemented successful statewide campaigns culminating in passage of Hawaii's "Smoke-Free Workplaces Law" and "Cigarette Tax Increase" for construction of Hawaii's new Cancer Research Center.

- Grew grassroots base from 250 to over 1,500 individuals, also maintained grassroots' email alert platform.
- Drafted testimony for presentation at various legislative committee hearings.
- Coordinated media relations, responded to media inquiries. Developed talking points for coalition staff and board members identified as spokespersons.
- Wrote successful funding proposals for "Smoke-Free Law campaign" funds.

Other Experience

Legislative Analyst (Contract Position - Session Only) Nov. 2007 – May 2008 &

██████████, Hawaii Audubon Society, Honolulu, HI

Developed legislation to enhance the protections of Hawaii's threatened or endangered bird species and critical habitats. Wrote and presented testimony of behalf of the Society at committee hearings, various boards and commissions, county council meetings.

Healthy Seniors Project Director / Advocacy Coordinator

██████████ – Over 60 Health Center / Legal Assistance for Senior's, Berkeley, CA

Responsible for developing and implementing countywide advocacy campaign to improve delivery of senior related health, social, and housing services.

Deputy Public Guardian / Conservator

██████████ – County of San Mateo, Department of Health / Aging Services, San Mateo, CA

Under court appointment, managed property and personal affairs, of mentally ill adults and elderly wards.

Director of Advocacy

██████████ – Community Advocacy Project, Anchorage, AK

Provided training and technical assistance to community and social justice organizations wishing to address critical issues impacting their constituency through issue-based advocacy.

Education

- **██████████ – New College of California School of Law – San Francisco, CA**
Certificate – Alternative Dispute Resolution
- **██████ – New College of California School of Law – San Francisco, CA**
Juris Doctor
- **██████ – Southeastern Christian College – Winchester, KY**
Bachelor of Science – Psychology

Affiliations

American Cancer Society – Cancer Action Network – Member

Housing Hawaii, Inc. – Board Member ██████████

Hawaii Audubon Society – Member

References

Available upon request