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## HOUSE RESOLUTION

RECOGNIZING, COMMENDING, AND EXPRESSING A HEARTFELT MAHALO TO  
BRIAN MCCAFFERTY FOR HIS SERVICE AND DEDICATION TO THE  
PEOPLE OF MAUI COUNTY AND THE STATE OF HAWAII.

1           WHEREAS, BRIAN MCCAFFERTY has spent a lifetime tirelessly  
2 helping the people of Maui through his various professional,  
3 entrepreneurial, and volunteer roles, and has thereby made an  
4 immeasurable impact on the people whose lives he touched; and  
5

6           WHEREAS, originally from Cleveland, Ohio, BRIAN MCCAFFERTY  
7 moved to Hawaii in 1970 and immediately started contributing to  
8 the community and economy by opening "Crazy Shirts" stores in  
9 Maui and California, and between 1974-1980, he opened t-shirt  
10 concessions on Oahu at Ala Moana Center, Kahala Mall, Pearlridge  
11 Mall, and the International Marketplace; after maintaining  
12 businesses on Maui and Oahu, he moved back to Maui in 1980 where  
13 he owned and operated Island Screen-print Company in Pa'ia until  
14 1995; and  
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16           WHEREAS, in 1990, BRIAN MCCAFFERTY responded to concerns  
17 from his community regarding traditional shoreline access and  
18 founded Ho'omana'o Maui (Cause to Remember), working with  
19 community members throughout Maui and Hawai'i Island to advocate  
20 for the preservation of traditional shoreline access trails in  
21 accordance with the Hawaiian Highways Act of 1893, and traveling  
22 to Honolulu to do research and testify at the Hawai'i State  
23 Legislature; and  
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25           WHEREAS, out of concern for the youth in his community  
26 BRIAN MCCAFFERTY co-founded the Pa'ia Youth and Cultural Center  
27 in 1993, then continued his service to youth by founding Teens  
28 On Call - a paid work skills training program under the fiscal  
29 sponsorship of The Salvation Army in 1994; after years of



1 success in the community, the Teens On Call program came under  
2 the fiscal sponsorship of Tri-Isle RC&D Council, Inc. in 2010;  
3 with their support and his dedication, Teens On Call works with  
4 community partners to provide project-based work skills training  
5 programs for youth, ages 13-19; and  
6

7 WHEREAS, BRIAN MCCAFFERTY personifies the Teens On Call's  
8 mission: "To assist development of an honest work ethic among  
9 interested students via paid work skills training  
10 projects/assignments which involve task completion, improved  
11 focus, teamwork, vocational skills, and encourage good character  
12 values;" leading by example, "Uncle Brian" is at every Teens On  
13 Call project working alongside the youth participants doing the  
14 same work, offering guidance and words of wisdom along the way,  
15 always with a smile on his face and pure aloha in his heart; and  
16

17 WHEREAS, in 2012, BRIAN MCCAFFERTY worked with the Hawaii  
18 State Department of Transportation, Transportation Security  
19 Administration (at Kahului Airport), and the hotel industry to  
20 start the Visitor Industry Recycling Program, which with the  
21 help of Teens On Call, has generated \$250,000 in cash and kept  
22 two million pounds of reusable/recyclable items out of the  
23 landfills to date; and  
24

25 WHEREAS, BRIAN MCCAFFERTY's service and dedication have led  
26 to his participation and appointment to boards and commissions  
27 across the State: Mayor's Advisory Council on Beach Access (1992  
28 - Maui County), Maui Cultural Resources Commission (1992-1994),  
29 founding member of the Maui County Commission on Children &  
30 Youth (1996), and the Family Court - Community Service  
31 Sentencing Program - Hawai'i State Judiciary- First Circuit (1997  
32 - Present); now, therefore,  
33

34 BE IT RESOLVED by the House of Representatives of the  
35 Twenty-ninth Legislature of the State of Hawaii, Regular Session  
36 of 2017, that this body hereby recognizes, commends, and  
37 expresses its heartfelt mahalo to BRIAN MCCAFFERTY for his  
38 countless hours of service and dedication to communities across  
39 Maui County and the ripple effect it has had on the entire State



# H.R. NO. 158

1 of Hawaii, and extends its warmest aloha and best wishes for  
2 continued success in all future endeavors.  
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OFFERED BY:

Lynn De Coste

[Signature]  
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APR 03 2017

