DEPT. COMM. NO. 217



LYNN HAMMONDS EXECUTIVE DIRECTOR

STATE OF HAWAI'I HAWAI'I TEACHER STANDARDS BOARD

650 IWILEI ROAD, SUITE 201 HONOLULU, HAWAI`I 96817

December 16, 2016

The Honorable Ronald D. Kouchi, President Twenty-Eighth State Legislature State Capitol, Room 409 Honolulu, Hawaii 96813

Dear President Kouchi:

The Hawaii Teacher Standards Board's report requested in Senate Resolution No. 54, adopted by the Senate of the Twenty-eighth Legislature of the State of Hawaii, Regular Session of 2016, is attached.

Should you have questions, please contact me at (808) 586-2602, by email at lynn.hammonds@hawaii.gov, or by regular mail to the HTSB office. Thank you for the opportunity to submit this information.

Sincerely,

Lynn Hammonds

LYNN HAMMONDS Executive Director

AN AFFIRMATIVE ACTION AND EQUAL OPPORTUNITY EMPLOYER

DAVID Y. IGE GOVERNOR

ORIGINAL DEPT. COMM. NO. 217

Senate Resolution No. 54 requests a progress report regarding the activities and expenses of the State's internet portal. Hawaii Information Consortium (HIC) began providing services to the Hawaii Teacher Standards Board (HTSB) on October 24, 2008. HIC was contracted to develop and support an online teacher licensing system and website for the HTSB. Support includes web design and content hosting, email services, forms and survey development, report development, and training of HTSB staff in use of the licensing system. The HTSB online licensing system "went live" on July 1, 2010. The following information pertains to the implementation of service in October 2008 through June 30, 2016:

1. Total visits per day, average time expended, bounce rates, new visitor count, and sources of site traffic for each web-based application;

Year	Total Sessions	Total Visits Per Day	Average Time Expended	Bounce Rates	New Visitor Count	Sources of Site Traffic
7/1/10- 6/30/11	154,719	423	3:32	44.09%	69,431	(direct)/(none), google/organic, doek12.hi.us/referral. Bing/organic, Yahoo/organic, rrsck12.hi.us/referral, education.uky.edu/referral, ets.org/referral, teachers- teachers.com/referral, htst.org/referral
7/1/11- 6/30/12	126,434	346	3:07	48.45%	62,221	google/organic, (direct)(none), doek12.hi.us/referral. Bing/organic, Yahoo/organic, ets.org/referral,rrsck12.hi.us/referral, teachers- teachers.com/referral, education.uky.edu/referral, certificationmap.com/referral
7/1/12- 6/30/13	120,561	330	2:57	53.71%	59,168	google/organic, (direct)(none), doek12.hi.us/referral. Bing/organic, Yahoo/organic, ets.org/referral,rrsck12.hi.us/referral, teachers- teachers.com/referral, education.uky.edu/referral, certificationmap.com/referral
7/1/13- 6/30/14	97,221	266	3:29	50.05%	44,231	google/organic, (direct)(none), hawaiipublicschools.org/referral, Bing/organic, teach.com/referral, Yahoo/organic, ets.org/referral, doek12.hi.us/referral education.uky.edu/referral, certificationmap.com/referral
7/1/14- 6/30/15	102,690	281	4:01	49.74%	49,802	google/organic, (direct)(none), hawaiipublicschools.org/referral, Yahoo/organic, Bing/organic, teach.com/referral, ets.org/referral, teaching-certification.com/referral, certificationmap.com/referral, htsb.org/referral

7/1/15- 6/30/16	137,277	376	3:36	52.44%	55,742	google/organic, (direct)(none), hawaiipublicschools.org/referral, Yahoo/organic, teach.com/referral, Bing/organic, teaching- certification.com/referral, ets.org/referral, teachingcertificationdegrees.com/referral, hsta.org/referral
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2. Gross amount collected through the portal;

Date	Amount
7/1/10-6/30/11	\$2,078,391.11
7/1/11-6/30/12	\$1,040,546.21
7/1/12-6/30/13	\$793,060.93
7/1/13-6/30/14	\$503,151.00
7/1/14-6/30/15	\$585,165.00
7/1/15-6/30/16	\$573,033.00
TOTAL	\$5,573,347.25

3. Service fees paid by consumers to use each web-based application;

Date	Amount
7/1/10-6/30/11	\$213,575.65
7/1/11-6/30/12	\$120,189.48
7/1/12-6/30/13	\$85,718.22
7/1/13-6/30/14	\$62,593.57
7/1/14-6/30/15	\$72,313.10
7/1/15-6/30/16	\$70,413.02
Total	\$624,803.04

4. Monies paid by consumers to each state agency who currently has a partnership with the Hawaii Information Consortium for licensing, permits, taxes, records, registrations, and certificates for each web-based application;

Date	Amount
7/1/10-6/30/11	\$1,864,815.46
7/1/11-6/30/12	\$920,356.73
7/1/12-6/30/13	\$707,342.71
7/1/13-6/30/14	\$440,557.43
7/1/14-6/30/15	\$512,851.90
7/1/15-6/30/16	\$502,619.98
TOTAL	\$4,948,544.21

5. Any other monies collected by the Hawai Information Consortium relating to the operations of the portal; and

All monies collected by HIC from HTSB relating to operations of the portal are itemized below. The total is \$303,782.77.

6. Monies paid, itemized by each web-based application, by the State to the Hawaii Information Consortium for building, implementing, operating, maintaining, and hosting the portal.

Date	Amount	Description
04/07/16	\$75.00	eCrim Annual Service Fee Background Checks
02/11/16	\$1,256.54	Hosting for www.htsb.org January-December 2016
12/10/15	\$5.00	eCrim Report service report
12/10/15	\$1,098.47	JIRA Tracking Accounts January-December 2016
12/10/15	\$666.53	Infrastructure Support November-December 2015
10/09/15	\$333.27	Infrastructure Support October 2015
06/04/15	\$75.00	eCrim Annual Service Fee Background Checks
02/05/15	\$3,882.72	Infrastructure Support October 2014-September 2015
02/05/15	\$1,256.54	Hosting for www.htsb.org January-December 2015
02/05/15	\$1,599.71	JIRA Tracking Accounts January-December 2015
02/05/15	\$15.00	eCrim Report service report
09/05/14	\$42.01	Refunded license payment
06/25/14	\$54,237.10	Enabling DOE Payment option
05/21/14	\$288.95	Returned/chargeback payments
05/21/14	\$75.00	eCrim Annual Service Fee Background Checks
05/21/14	\$5.00	eCrim Report service report
03/28/14	\$188.48	eCrim Report service report
02/27/14	\$1,553.09	JIRA Tracking Accounts January-December 2014
01/16/14	\$1,256.54	Hosting for www.htsb.org January-December 2014
09/16/13	\$2,400.00	Infrastructure Support October 2013-September 2014
	+	Hosting for www.htsb.org October 2013-September
09/16/13	\$3,600.00	2014
06/26/13	\$628.27	JIRA Tracking Accounts June-December 2013
04/05/13	\$3,150.00	System update development and deployment
02/19/13	\$1,256.54	Hosting for www.htsb.org January-December 2013
02/08/13	\$9,960.00	Website design and development for www.htsb.org
11/23/12	\$14,870.00	Website design and development for www.htsb.org
08/06/12	\$15,706.00	Customer Service Support
06/21/12	\$26,177.50	Customer Service Support
04/13/12	\$4,140.00	Hosting for www.htsb.org January-December 2012
04/12/12	\$4,140.00	Hosting for www.htsb.org January-December 2011
03/23/12	\$26,177.50	Customer Service Support

01/09/12	\$26,177.50	\$26,177.50 Customer Service Support	
01/09/12	\$10,471.00	Customer Service Support	
09/16/11	\$945.00	Late Fee Processing	
06/28/11	\$5,235.60	System update development and deployment	
06/28/11	\$300.00	Survey creating/deployment	
02/24/11	\$4,494.52	Mailing to licensees, bulk	
10/13/10	\$1,206.28	Live Chat support	
09/28/10	\$23,136.12	Customer Service Support	
06/16/10	\$481.11	Mailing to licensees, bulk	
03/03/10	\$2,277.49	Hosting for www.htsb.org	
03/01/10	\$47,120.40	Data Cleanup	
10/24/08	\$1,821.99	Hosting for www.htsb.org	
TOTAL	\$303,782.77		

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