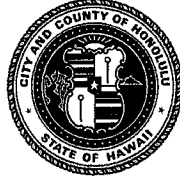


DEPARTMENT OF TRANSPORTATION SERVICES
CITY AND COUNTY OF HONOLULU

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KIRK CALDWELL
MAYOR



MARK N GARRITY AICP
DIRECTOR DESIGNATE

JON Y. NOUCHI
DEPUTY DIRECTOR

December 29, 2016

TP12/16-675790R

DEPT. COMM. NO. 157

The Honorable Ronald D. Kouchi, President
and Members of the Senate
Twenty-Ninth State Legislature
State Capitol, Room 409
415 South Beretania Street
Honolulu, Hawaii 96813

The Honorable Joseph M. Souki, Speaker
and Members of the House of Representatives
Twenty-Ninth State Legislature
State Capitol, Room 431
415 South Beretania Street
Honolulu, Hawaii 96813

Dear President Kouchi, Speaker Souki, and Members of the Legislature:

Subject: Fiscal Year 2016 Annual Report to the Legislature

As required by HB 500, CD1, the City and County of Honolulu's Department of Transportation Services presents its first annual report to the State of Hawaii Legislature regarding the status of the Oahu Vanpool Incentive Program. The initial grant is in the amount of \$500,000. An Executive Summary of the program is attached.

Very truly yours,

A handwritten signature in black ink, appearing to read "Mark N Garrity", is written over a white background.

Mark N Garrity AICP
Director Designate

Attachment



VANPOOL INCENTIVE PROGRAM REPORT DEPT. COMM. NO. 157 DECEMBER 2016

EXECUTIVE SUMMARY

Introduction

Vanpools are one of the most cost-effective forms of passenger transportation. The Federal Transit Administration (FTA) considers vanpools as public transportation and qualifying vanpools earn additional FTA funds for Honolulu. Vanpooling provides another excellent multi-modal choice for our city.

Background

In 2015, the State Legislature appropriated to the City through HB500, \$500,000/year for FY2016 and FY2017 to boost vanpool ridership.

Plan and Goals

The City's plan called for partnering with the private and qualified sector for vanpool services and through monetary incentives, the City would encourage commuters to try vanpooling.

The goals are to increase Vanpools with a robust incentive program; attract Single-Occupancy-Vehicle (SOV) commuters to vanpooling; and gain additional FTA funding.

Activities

In May 2016, the Department of Transportation Services (DTS) hired a vanpool project manager.

In August 2016, DTS qualified and contracted with two vanpool providers, Enterprise and vRide. Later, Enterprise's parent company would buy vRide, which led to Enterprise as the only vanpool provider in the program.

In August 2016, the City's Oahu Vanpool Incentive Program was kicked-off and announced during the State-City Beat-the-School Jam Campaign.

In August 2016, the City offered a \$250 month/van incentive. Qualifying vans must be open to the public; have at least five persons in the van; and travel at least 30 miles daily roundtrip to and from work.

In October 2016, the City raised the incentive from \$250 to \$500 month/van.

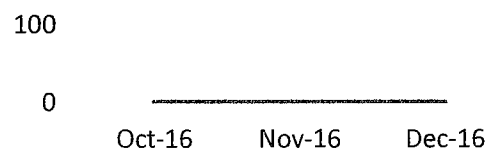
In December 2016, the City started work on lowering the roundtrip mileage stipulation of 30 miles.

Key Tasks

Beginning in January 2017, Enterprise Rideshare will launch an extensive advertisement and marketing campaign targeted island wide and at SOV commuters promoting the \$500/month/van incentive program. These efforts are expect to yield significant and positive results.

Current Results

Number of New Vanpools by Incentive Program



Budget

Appropriation: \$1,000,000
Balance: \$ 995,000

Edwina Tabata, Project Manager
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