House District 19

THE TWENTY-NINTH LEGISLATURE

| Log No: | | |
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| | | |

| Senate District 9 | APPLICATION FOR GRANTS CHAPTER 42F, HAWAII REVISED STATUTES Log No: | | | | |
|---|---|---|----------------------------|--|--|
| Ch. | APTER 421', HAVV | All REVISED STATUTES | For Legislature's Use Only | | |
| Type of Grant Request: | | | | | |
| | | | | | |
| ☐ GRANT REQUEST — OPERAT | TING | GRANT REQUEST - CAPITAL | | | |
| "Grant" means an award of state funds by the legislate permit the community to benefit from those activities. "Recipient" means any organization or person receiving | | ion to a specified recipient, to support the activit | ties of the recipient and | | |
| STATE DEPARTMENT OR AGENCY RELATED TO THIS REQU | EST (LEAVE BLANK IF | unknown): | | | |
| STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): | | | | | |
| 1. APPLICANT INFORMATION: | , V-V-V-V-V-V-V-V-V-V-V-V-V-V-V-V-V-V-V- | 2. CONTACT PERSON FOR MATTERS INVOLVING | THIS APPLICATION: | | |
| Legal Name of Requesting Organization or Individual: Pacific Historic Parks | | Name Gail Ann Chew | | | |
| Dba: | | Title Director of Development | | | |
| Street Address: 94-1187 Ka Uka Blvd. Waipahu, Hl 96 | 3707 | Phone # <u>808-954-8723</u> | NA-10000000 | | |
| , | 3191 | Fax # 808-485-2766 | | | |
| Mailing Address: Same | | E-mail gchew@pacifichistoricparks.org | | | |
| | | | | | |
| 3. TYPE OF BUSINESS ENTITY: Non Profit Corporation Incorporated For Profit Corporation Incorporated Limited Liability Company Sole Proprietorship/Individual Other | | 6. DESCRIPTIVE TITLE OF APPLICANT'S REQUED DIAMOND HEAD EDUCATIONAL AUDIO TOURS IN FLANGUAGES | | | |
| 4. FEDERAL TAX ID #: 5. STATE TAX ID # | | 7. AMOUNT OF STATE FUNDS REQUESTED: FISCAL YEAR 2018: \$ 130,000 | | | |
| 8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST: NEW SERVICE (PRESENTLY DOES NOT EXIST) SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE EXISTING SERVICE (PRESENTLY IN OPERATION) AT THE TIME OF THIS REQUEST: STATE S FEDERAL S COUNTY S PRIVATE/OTHER \$22,000 | | | | | |
| TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE: AUTHORIZES SIGNATURE | Aileen Ult | erdyke, CFO | 1/16/2017 ATE SIGNED | | |



Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background:

Pacific Historic Parks (PHP) is a non-profit cooperating association that supports and funds educational and interpretive programs for the National Park Service (NPS) and State Park sites within Hawaii and the Pacific.

PHP was founded in 1979 as the *Arizona* Memorial Museum Association. Over the years, the organization has expanded to include other large parks to encompass WWII Valor in the Pacific National Monument at Pearl Harbor; Diamond Head State Monument on the island of Oahu; Kalaupapa National Historical Park on the island of Molokai; American Memorial Park on Saipan; and War in the Pacific National Historical Park on Guam.

In 2014, PHP entered an agreement with the State of Hawaii, Department of Land and Natural Resources, Division of State Parks (DLNR) to plan, manage and operate a merchandising kiosk at Diamond Head. PHP was selected because of its successful experience with retail and tour operations at the USS *Arizona* Memorial (part of WWII Valor in the Pacific National Monument at Pearl Harbor).

PHP's unique hybrid business model consists of traditional nonprofit fundraising along with a strong retail component. This has provided stable income and has enabled the organization to successfully cover its operational and administrative costs so that private donations can be fully applied to program services.

Currently PHP employs 72 individuals (full and part-time). The Board of Directors sets policy that provides direction and vision. The President & CEO is responsible for the operations of all five park sites located in the Pacific. PHP is organized into departments: Operations, Finance, Development, Marianas Region, Human Resources, Information Technology, Sales & Marketing, Digital Marketing, and Education.

2. The goals and objectives related to the request:

Diamond Head, also known as Leahi, is one of the most iconic symbols of Hawaii. Its striking profile, close proximity to Waikiki and Honolulu's urban center, accessibility by being open every day of the year, and affordability make it one of the top 5 visitor attractions in the state, accommodating more than 3,000 people per day according to the DLNR.

Despite its popularity, Diamond Head holds a rich history not well-known to most casual visitors. From geological features – as a classic example of a tuff cone; and colorful chronicles – when explorers in the 1700s mistook calcite crystals for diamonds and hippies held Crater Festival concerts in the 1970s; to military significance – as the site of Fort Ruger, the first military reservation in Hawaii, the site offers an extensive educational experience.

Self-guided audio tours are the most ideal and cost-effective format to explore many of these educational themes. The audio format has proven to be more engaging than handheld maps/brochures, more convenient by leaving one's hands free, and more informative by offering additional in-depth detail via optional audio selections. As well, visitors not able to hike will be able to use and benefit from the tour.

Last year PHP used privately donated funds to produce audio tours for Diamond Head in English and Japanese. They were completed in October 2016. We are now seeking funding for additional language translations (Hawaiian, Chinese (Mandarin), Korean, German, Spanish, and French) to be able to service and promote deeper appreciation of this landmark for a much larger and more diverse visitor population.

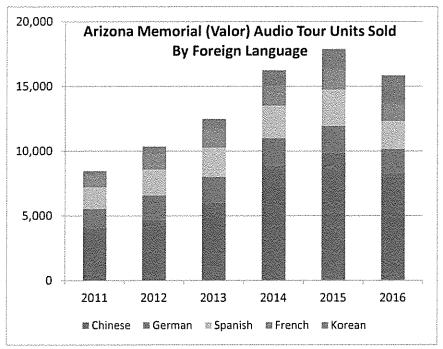
3. The public purpose and need to be served:

Learning about Diamond Head's history will promote a greater appreciation and understanding of Hawaii's culture. It will also increase respect for the park environment, by encouraging conservation and preventing ecological degradation.

Visitor research has shown that today's travelers, especially younger ones, are increasingly valuing cultural experience and interactivity. Audio tours will help provide a richer experience at this iconic landmark, ideally increasing satisfaction for visitors, new and repeat, during their stay in the islands.

On-the-ground observation indicates the visitor population at Diamond Head is increasingly international in composition. The additional audio tour languages we would like to add reflect the top visitor groups, according to Hawaii Tourism Authority and other agency research.

Of the six populations (Hawaiian, Chinese, Korean, German, Spanish, and French) we are focusing on, Chinese and Korean appear to be the most significant, as their numbers are increasing based on new visa waiver programs for Taiwan and South Korea. Sales figures from the USS *Arizona* Memorial audio tours over the last six years appear to confirm this (see chart below), as Chinese sales increased by 242% to a high in 2015 and Korean sales increased by 647% to a high in 2016.



We believe that as the official state language, Hawaiian should always be offered as an option. Diamond Head is already a staple destination for Hawaii Department of Education field trips, so this will afford Hawaiian-language students a unique opportunity to practice their linguistic skills in a fun and interesting way.

At the USS *Arizona* Memorial, the audio tour has essentially become a "digital ranger" by providing self-help guidance and information to visitors. This has allowed NPS to reduce the number of human park rangers it has had to hire for the site. We hope the same can be provided for Diamond Head State Monument.

- 4. Describe the target population to be served; and
- 5. Describe the geographic coverage:

Our target population includes the non-English and non-Japanese speakers of the more than 900,000 whom visit Diamond Head annually. Specific demographics were covered in the previous section.

The offering of audio tours in general will encourage trips by new visitors of all ages and nationalities who are not interested in or capable to participate in the physical activity of hiking the crater (currently the main attraction at Diamond Head). This would include the potentially large markets of student and senior groups.

PHP has been successfully partnering with tour operators to provide audio tour packages at the USS *Arizona* Memorial. Similar wholesale packages are in place with all tour operators in Hawaii for Diamond Head, and the additional language offerings will allow the companies to offer more activity options to their guests and to provide better service to different cultural markets.

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities:

PHP previously contracted with Acoustiguide to produce a 60 minute interpretive audio tour in English and Japanese which may be played via 1) device, either handheld or used in conjunction with optional disposable earphones (available for purchase) on a lanyard that can be worn around neck, and 2) downloadable mobile phone app which will contain additional visual content.

One hundred devices have been purchased and are currently offered for rent at the interpretive kiosk. The players can also be used for the additional languages as well. While the English and Japanese audio tour is already available via the device, the mobile phone app is still in the final stages of production and is expected to be completed by Spring 2017.

The content of the audio tour covers the history, geology, geography, flora and fauna of Diamond Head. It contains interviews with historical and cultural experts, dramatic reenactments, and musical interludes featuring traditional Diamond Head-themed compositions. Listeners can access the audio content by entering corresponding numbers listed on signs placed at the trail stops into their device or mobile app. A 4" x 9" full-color map marking all 20 of the stops is also provided as a guide.

We are requesting funding for the translation and production of additional languages. Acoustiguide will be contracted to handle translation, casting, direction, narration, recording, post-production, and delivery of the tour.

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2. Provide a projected annual timeline for accomplishing the results or outcomes of the service:

Because the English and Japanese audio tours are already produced, creating additional language versions require a three month turnaround.

| Script Translations | August 2017 |
|-------------------------------------|----------------|
| Record Narrations & Post Production | September 2017 |
| Client Review | September 2017 |
| Complete Production | October 2017 |
| Delivery & Installation | October 2017 |
| First Use | November 2017 |

Schedule subject to change depending on funding availability.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results:

As indicated in the timeline, there will be at least one scheduled client review before delivery of the product. DLNR and its Hawaiian cultural and language experts will approve the translation. PHP will contract with experts of the other 5 languages for review and accuracy. As at the USS *Arizona* Memorial, PHP will continually monitor sales and solicit feedback to gauge and further improve the audio tour program.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

PHP will provide progress reports to the State as the timeline milestones are reached and a final report detailing overall success of accomplishment. If the full grant amount requested is not provided, the number of translations will be reassessed.

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request. (See attached.)

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2018.

| Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Total Grant |
|-----------|-----------|-----------|-----------|-------------|
| \$130,000 | | | | \$130,000 |

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2018.

The only other source of funding will be through PHP and charitable contributions.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts and grants it has been and will be receiving for program funding.

As the fiscal partner of the 75th Anniversary Commemoration Committee created by Governor Ige, PHP received/will be receiving the following:

GIA funds: \$200,000

Act 124, LSH 2016, section/Item No. LNR806/39-HO10

HTA grant: \$500,000

CON 16080

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2016.

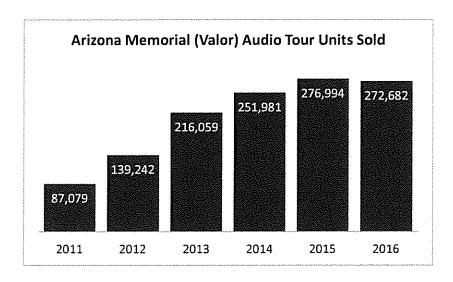
Estimated at \$8 million.

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

PHP has successfully maintained and conducted audio tours at the USS *Arizona* Memorial since 2010. The audio tour is the top selling item at the site, accounting for 25% of the revenue generated there. We have seen continued growth in the unit sales each year, more than tripling from 87,079 tours sold in 2011 to 272,682 in 2016 (see chart below). Other attractions at Pearl Harbor (USS *Bowfin* Submarine Museum and Pacific Aviation Museum) have both followed suit in offering audio tours similar to the ones sold by PHP.



Acoustiguide was selected by DLNR for price competitiveness and their hiking tour experience, in addition to being a world leader in audio and multimedia interpretation guides and creative content for museums, tourist sites and visitor centers. They launched the first mobile interpretation application in 1957. Last year more than 30 million people speaking nearly 50 languages experienced an Acoustiguide audio tour. The company has spent decades producing cutting-edge and engaging multimedia content, enhanced by the patented, proprietary technological capacity of their hardware, software, and apps. Acoustiguide is owned and managed by Espro-Acoustiguide Group which operates worldwide through seven subsidiaries and a network of distributors.

Through collaboration with DLNR, PHP, and Acoustiguide, an audio tour was produced for Diamond Head State Monument. The script was developed by staff at DLNR, musical scores selected to accompany the audio tour, translation in Japanese, and recording of the tour in English and Japanese was recorded using local resources, with direction by Acoustiguide.

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

The Division of State Parks constructed the Diamond Head interpretive kiosk in 2000 to provide visitor services and house exhibits about the history and resources of the crater. In collaboration with PHP, the kiosk was renovated in 2014 and also provides a venue for purchasing books, educational, interpretive and commemorative items related to Diamond Head.

The space is staffed by professionally trained PHP employees who have been selling the English and Japanese Audio Tours via the handheld device since October 2016. A 3-ft. "sandwich board" advertises the tours, and sales associates will occasionally promote the service in person if the register is not busy. Smaller signs advertise the tour on the kiosk windows. Participants can claim a free "I hiked Diamond Head" certificate, valued at \$2.80, upon proof of completion (by showing the kiosk a photo taken of the audio tour marker at the summit).

The mobile app, when completed, will not require any physical retail space.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Executive oversight will be provided by Aileen Utterdyke. Aileen has served as the CFO for PHP since 2012, overseeing the entire financial strategy and stewardship of the organization. She briefly served as Interim CEO, when the federal government entered a 16-day shutdown in October 2013. She successfully saw the organization through the period without incurring any layoffs despite a full closure of Pearl Harbor.

Prior to PHP, Aileen worked as a consultant and was the Tax Senior Manager at Ernst & Young for over 20 years. She is a Certified Public Accountant and the author of "Taxes of Hawaii: A Comprehensive Guide for Taxpayers and Tax Professionals."

Aileen will be supported by Edean Saito, Special Projects & Program Services Manager. Edean has been with PHP since 1981, serving as the Retail Manager of the store at the USS *Arizona* Memorial, then as the Business Manager overseeing operations of the bookstores at Pearl Harbor, Kalaupapa, Guam, and Saipan. Edean established and oversaw the implementation of the audio tours at the USS *Arizona* Memorial.

Edean was the Project Manager for the implementation of the agreement between PHP and the State and oversaw the operations of the retail kiosk at Diamond Head State Monument. She was also the project manager for the development of the English and Japanese audio tour at Diamond Head working directly with Acoustiguide.

In summer 2015, Edean collaborated with Yara Lamadrid-Rose, DLNR Diamond Head State Monument Park Coordinator, to develop the outline, themes, interpretive, and educational guidelines for the audio tour from which Acoustiguide developed content. These are based on the interpretive guidelines in the "Interim Interpretive Plan" for Diamond Head, produced by the DLNR, Division of State Parks in July 1998.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

See attached.

C. Compensation

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

Ray L'Heureux – President & CEO: \$160,000 Aileen Utterdyke – CFO: \$127,500 Carlton Kramer – Vice President of Sales & Marketing: \$105,000

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

B. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable.

C. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable.

D. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2017-18 the activity funded by the grant if the grant of this application is:

- (1) Received by the applicant for fiscal year 2017-18, but
- (2) Not received by the applicant thereafter.

After the initial cost outlay, there should be no maintenance costs. The audio tour intellectual property will remain as a DLNR asset in perpetuity. A percentage of net profits from the tour will also be given to DLNR in the form of Direct and Indirect Financial Aid, which contributes directly to the park's interpretive and educational programs. This will provide funding for future initiatives.

Since the launch of the Diamond Head Audio Tours in October 2016, 351 English and 79 Japanese tours (430 total) have been purchased. Marketing plans and strategies are being designed for the current offerings, as well as additional languages. PHP expects sales to increase once efforts are fully implemented, including partnerships with the Hawaii Tourism Authority, Hawaii Visitors & Convention Bureau, and Oahu Visitors Bureau to offer complimentary tours to VIPs and visiting travel writers and other media.

E. Certificate of Good Standing (If the Applicant is an Organization)

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If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2016. (See attached.)

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2017 to June 30, 2018

| BUDGET CATEGORIES | | Total Federal Funds Requested | | |
|---|---------|---|----------------|-----------------------|
| | (a) | (b) | (c) | (d) |
| A. PERSONNEL COST | | | | |
| 1. Salaries | 11,250 | | | 15,000 |
| Payroll Taxes & Assessments | | | | 1,200 |
| Fringe Benefits | | | | 3,300 |
| TOTAL PERSONNEL COST | 11,250 | | | 19,500 |
| B. OTHER CURRENT EXPENSES | | | | |
| Airfare, Inter-Island | | | | |
| 2. Insurance | | | | |
| 3. Lease/Rental of Equipment | | | | |
| Lease/Rental of Space | | | | |
| Staff Training | | | | |
| 6. Supplies | | | | 500 |
| 7. Telecommunication | | | | |
| 8. Utilities | | | | |
| 9. Translation (6 languages) | 60,000 | | | |
| 10. Translation Review | 12.000 | | | 2,000 |
| 11. Production | 46,750 | | | |
| 12 | | | | |
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| 18 | | | | |
| 19 | | | | |
| 20 | | | 5.5 | |
| TOTAL OTHER CURRENT EXPENSES | 118,750 | | | 2,500 |
| C. EQUIPMENT PURCHASES | 110,750 | | | 2,000 |
| | | | | |
| D. MOTOR VEHICLE PURCHASES | | | | |
| E. CAPÍTAL | | | | |
| TOTAL (A+B+C+D+E) | 130,000 | | | 22,000 |
| | | Budget Prepared (| Bv: | |
| SOURCES OF FUNDING | | | • | |
| | 420.000 | | | |
| (a) Total State Funds Requested | | Aileen Utterdyke, CFO Name (Please type or o | | 808-954-8700 Phone |
| (b) Total Federal Funds Requeste | | radine i Friedse (VDe OF D) | | 1 |
| (c) Total County Funds Requested | | | | 1/18/2017 |
| (d) Total Private/Other Funds Requested | 22,000 | Signature of Authorized | Official | ' Date |
| | | Alleen Utterdyke, CFO | | Į. |
| TOTAL BUDGET | | Name and Title (Please | type or print) | |
| | | | | |

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2017 to June 30, 2018

| POSITION TITLE | FULL TIME EQUIVALENT | ANNUAL SALARY A | % OF TIME ALLOCATED TO GRANT REQUEST B | TOTAL STATE FUNDS REQUESTED(A x B) |
|--|--|--------------------|--|------------------------------------|
| pecial Projects & Program Services Manager | 1 | \$75,000.00 | 15.00% | \$ 11,250.0 |
| | o no | | | \$ |
| | Application of the state of the | | | \$ |
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| TOTAL: | | | | 11,250. |

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2017 to June 30, 2018

| DESCRIPTION EQUIPMENT | NO. OF | COST PER | TOTAL COST | TOTAL BUDGETED |
|--------------------------|--------|----------|---------------|-------------------|
| Not applicable. | | | \$ - | |
| | | | \$ - | |
| | | | \$ | |
| | | | \$ - | |
| | | | \$ - | |
| TOTAL: | | | | |
| JUSTIFICATION/COMMENTS: | | | | |
| | | | | |

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2017 to June 30, 2018

| TOTAL PROJECT COST | | S OF FUNDS PRIOR YEARS | STATE FUNDS REQUESTED | OF FUNDS REQUESTED | | EQUIRED IN ING YEARS |
|--------------------|---------------|---------------------------|--------------------------|-----------------------|--------------|-------------------------|
| | FY: 2015-2016 | FY: 2016-2017 | FY:2017-2018 | FY:2017-2018 | FY:2018-2019 | FY:2019-2020 |
| PLANS | | | | | | |
| LAND ACQUISITION | | | | | | |
| DESIGN | | | | | | |
| CONSTRUCTION | | | | | | |
| EQUIPMENT | | | | | | |
| TOTAL: | | | Not a | oplicable. | | |

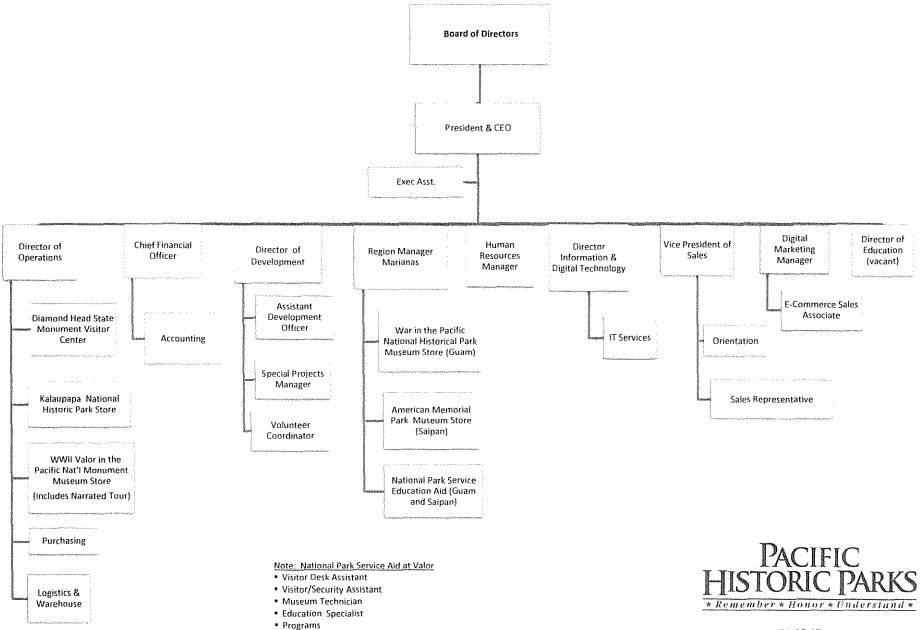
GOVERNMENT CONTRACTS AND / OR GRANTS

Applicant: Pacific Historic Parks

Contracts Total: 700,000

| | | | | GOVERNMENT | |
|----|---|---------------------------------------|----------|-----------------------|----------|
| 1 | | EFFECTIVE | : | ENTITY | CONTRACT |
| | CONTRACT DESCRIPTION | DATES | AGENCY | (U.S. / State / Haw / | VALUE |
| 1 | | 27,1120 | | Hon / Kau / Mau) | |
| 1 | GIA: Act 124, SLH 2016, Section/Item No. LNR806/39-H010 | In progress | DLNR | State | 200,000 |
| 2 | 75th Commemoration: CON 16080 | 11/2016-2/2017 | HTA | State | 500,000 |
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PHP ORGANIZATION CHART





Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

PACIFIC HISTORIC PARKS

was incorporated under the laws of Hawaii on 09/21/1979; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 20, 2016

Cathuit. awal: Color

Director of Commerce and Consumer Affairs

DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER 42F, HAWAI'I REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103. Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

| Pacific Historic Parks | |
|---|-----------|
| (Typed Name of Individual or Organization | |
| | 1/18/2017 |
| (Signature) | (Date) |
| Aileen Utterdyke | CFO |
| (Typed Name) | (Title) |
| | |