

**THE TWENTY-NINTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

CAPITAL GRANT REQUEST – OPERATING GRANT REQUEST –

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): _____

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

<p>1. APPLICANT INFORMATION:</p> <p>Legal Name of Requesting Organization or Individual: Kanu Hawaii</p> <p>Db/a: same</p> <p>Street Address: 1050 Bishop Street, #504 Honolulu, HI 96813</p> <p>Mailing Address: same</p>	<p>2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:</p> <p>Name <u>KEONE KEALOHA</u></p> <p>Title <u>Executive Director</u></p> <p>Phone # <u>808.634.8174</u></p> <p>Fax # _____</p> <p>E-mail <u>keone@kanuhawaii.org</u></p>
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<p>3. TYPE OF BUSINESS ENTITY:</p> <p><input checked="" type="checkbox"/> NON PROFIT CORPORATION INCORPORATED IN HAWAII</p> <p><input type="checkbox"/> FOR PROFIT CORPORATION INCORPORATED IN HAWAII</p> <p><input type="checkbox"/> LIMITED LIABILITY COMPANY</p> <p><input type="checkbox"/> SOLE PROPRIETORSHIP/INDIVIDUAL</p> <p><input type="checkbox"/> OTHER</p>	<p>6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:</p> <p>Cultivating Emerging Leaders: Community Sustainability Initiative is focused on engaging communities across Hawaii in implementing self-created, sustainability projects and campaigns in their respective towns and cities.</p>
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<p>4. FEDERAL TAX ID #: [REDACTED]</p> <p>5. STATE TAX ID #: [REDACTED]</p>	<p>7. AMOUNT OF STATE FUNDS REQUESTED:</p> <p>FISCAL YEAR 2018: \$ 158,480.00</p>
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<p>8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:</p> <p><input checked="" type="checkbox"/> NEW SERVICE (PRESENTLY DOES NOT EXIST)</p> <p><input type="checkbox"/> EXISTING SERVICE (PRESENTLY IN OPERATION)</p>	<p>SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:</p> <p>STATE \$ _____ 0</p> <p>FEDERAL \$ _____ 0</p> <p>COUNTY \$ _____ 0</p> <p>PRIVATE/OTHER \$19,500.00</p>
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<p>TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:</p> <p>KEONE KEALOHA, EXECUTIVE DIRECTOR</p>	<p><u>1/12/17</u></p> <p>DATE SIGNED</p>
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Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Launched in 2008, Kanu Hawaii empowers social change using island-style activism and personal commitments to build a better future for the Islands and to grow a better world. To date, we have engaged tens of thousands on sustainability initiatives and have over 16,000 registered members representing every zip code across Hawaii; members who have committed to change in their own lives and stood together on projects and campaigns focused on civic engagement, food, energy and waste. These outputs are premised upon our decades of experience working in sustainability education with youth and adults.

2. The goals and objectives related to the request;

The goal of this pilot project, "**Cultivating Emerging Leaders: Community Sustainability Initiative**", is to engage communities across Hawaii in implementing self-created, sustainability projects and campaigns in their respective towns and cities. There are two aspects to our approach that make this initiative unique:

1. The project or campaign will start with engaging middle and high school aged youth in that respective community. They will be at the core of the initiative's vision and we will work outward from there facilitating connections with local community organizations, volunteer groups, businesses and their county government to be partners in this youth-led effort. This approach is designed to cultivate our emerging leaders by encouraging their creativity and innovation from the very beginning. Then, by bringing in the resources and wisdom of their own community to support them, we are not only investing in the leaders of tomorrow, but we are building healthy relationships at many levels including between the community and their local government.
2. The initiatives will meet one or more of the 2030 sustainability goals as defined in the Aloha+ Challenge. The Aloha+ Challenge is Hawaii's statewide sustainability commitment, led by the State Legislature (SCR69), Governor, four county Mayors, Office of Hawaiian Affairs and public-private partners across the state. Launched in 2014, the Aloha+ Challenge identifies six ambitious sustainability goals to be achieved by 2030 in the areas of clean energy, local food, natural resource management, solid

waste reduction, smart sustainable communities, and green workforce and education. In addition to high-level government leadership, community and youth engagement is critical.

While there are initiatives throughout the state that are focused on sustainability and carried out at many levels by schools, community groups, civic clubs, non-profits and businesses, what hasn't existed until now is a comprehensive framework that brings together government, private sector, civil society and the community around a shared set of measurable goals that if met, will get us where we need to be. With the Aloha+ Challenge, Hawaii has a unified roadmap for a more sustainable and resilient future. Hawaii has even been recognized nationally and internationally for the Aloha+ Challenge - a unique locally appropriate model that can be scaled globally to meet the United Nations 2030 Agenda for Sustainable Development and Paris Climate Agreement.

In order to meet the goal of this initiative we have defined two primary objectives:

Objective 1:

Engage a minimum of (8) community clusters, at least two in each county, which will each create and implement (1) project or campaign in their community that seeks to make a measurable, positive impact on at least one of the (6) Aloha+ Challenge goals.

Objective 2:

Develop a written methodology and set of engagement processes based on this pilot effort so that the community engagement strategies utilized can be shared in additional towns and cities across Hawaii.

3. The public purpose and need to be served;

The purpose and need to be served is to catalyze community engagement across Hawaii on the Aloha+ Challenge six statewide goals while strengthening the overall community and its human capital. In doing so, there are a few very important points to make sure we integrate:

1. Every effort counts and is important;
2. The focus is on collaboration, not exclusion. We will never reach Hawaii's ambitious goals if we do not work together and value one another's contributions;
3. This is about community empowerment and support. We are not here to tell people what is important to do in their community, but rather here to support efforts that can connect to at least one of the six goals of the Aloha+ Challenge;
4. One of the most important metrics is whether the effort is building community relationships. We are interested in increasing social capital and capacity at a community scale in order to meet these goals and see our communities thrive.

The six specific and measurable goals of the Aloha+ Challenge to be aimed for are:

1. Clean Energy: 70 percent clean energy - 40 percent from renewables and 30 percent from efficiency.
2. Local Food: At least double local food production – 20 to 30 percent of food consumed is grown locally.
3. Natural Resource Management: Reverse the trend of natural resource loss mauka to makai by increasing freshwater security, watershed protection, community based marine management, invasive species control and native species restoration.
4. Waste Reduction: Reduce the solid waste stream prior to disposal by 70 percent through source reduction, recycling, bioconversion, and landfill diversion methods.
5. Smart Sustainable Communities: Increase livability and resilience in the built environment through planning and implementation at state and county levels.
6. Green Workforce & Education: Increase local green jobs and education to implement these goals.

The next generation that will be our future decision makers in government and business are those currently attending middle and high school. Therefore, in an effort to increase awareness and continuity towards reaching these important goals, we must invest now in our emerging leaders. Through this approach, we will build a pipeline to support the creation of sustainability advocates and change agents for the future.

4. Describe the target population to be served; and

The primary target population will be no less than (8) communities located across Hawaii, just as the government signatories of the Aloha+ Challenge represent the people from every part of Hawaii. We will engage at least (2) communities per county to ensure wide scale input and output of the initiative. A foundational criteria for selection is that they should include a middle and/or high school in the community from which to draw upon a geographically concentrated segment of youth. Additionally, if there is a neighborhood board or local organization that represents the members of that community we will seek to collaborate with that body to further facilitate the discussion and engagement.

In totality, the communities selected should be a good representation of geographic and cultural diversity of the citizenry of Hawaii. From a socioeconomic diversity standpoint, we give a preference to communities that have less overall engagement in sustainability initiatives or that, in general, struggle with access to resources around these types of initiatives. It stands to reason that if a particular community is already actively engaged in meeting some of the goals of the Aloha+ Challenge then we should consider supporting one that does not. The ultimate goal is to actively engage all communities across Hawaii to take action on reaching these benchmarks. We

also hope that by ensuring there is diversity in the selection and engagement process that the developed methodologies, strategies and materials will be more comprehensive and be more successful in continuing efforts beyond the initial pilot outreach effort.

At a minimum, we seek to engage at least (2) town-level communities in each of the counties of Hawaii including: Hawaii Island, Kauai (Niihau), Maui (Molokai/Lanai) and Oahu. The total number of communities engaged will be no less than (8).

Additionally, if there is interest, we will endeavor to invite youth representation from neighboring communities to participate in one of the initiatives. Our hope is that by working alongside one community's project or campaign, youth from other communities will be inspired to take up a project or campaign of their own. We will also provide a community "how-to" guide as part of the outputs of this pilot, materials that will be shared openly with all communities.

5. Describe the geographic coverage

The geographic coverage we seek to engage should include at least two community clusters in each of the municipalities of Hawaii including: Hawaii Island, Kauai, Maui/Molokai/Lanai and Oahu. The total number of communities engaged will be no less than (8).

II. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The project scope will be to engage with at least (8) geographically, at least (2) in each county, socio-economically and culturally diverse community clusters across Hawaii in order to:

1. Educate the participating youth, hereafter referred to as the "emerging leaders", on the Aloha+ Challenge goals and why they are important to our future sustainability as an island community;
2. Engage the emerging leaders to develop a project or campaign of their creation that positively and measurably impacts one or more of the six Aloha+ Challenge sustainability goals;
3. Assist the emerging leaders to leverage community resources as needed in order to complete their project or campaign. These resources may include businesses and other sources of philanthropy, county and state government entities and agencies, parents and other community volunteers, kupuna and other knowledge keepers, and non-profits or other relevant community organizations; and

4. Deliver a final report which will detail each of the community youth groups, their project or goal, the intended purpose and metrics showing the impact toward the Aloha+ Challenge goals.

The tasks to be performed under each of the scope points are presented here:

1. Engage with at least (8) geographically, at least (2) in each county, socio-economically and culturally diverse community clusters across Hawaii;
 - a. determine criteria for selection of communities to be served
 - b. perform outreach process
 - c. evaluate and determine target community clusters
2. Educate the participating youth, hereafter referred to as the “emerging leaders”, on the Aloha+ Challenge goals and why they are important to our future sustainability as an island community;
 - a. develop engagement strategy and methodology
 - b. perform education on Aloha+ Challenge goals
 - c. track and measure understanding and comprehension
3. Engage the emerging leaders to develop a project or campaign of their creation that positively and measurably impacts one or more of the six Aloha+ Challenge sustainability goals;
 - a. assist youth teams in visioning possible projects and campaigns then project the impact both against the Aloha+ Challenge goals and the needs and benefits to the community
 - b. determine final project or campaign option(s) to be performed as well as a set of metrics by which to measure the impact and success
4. Assist the emerging leaders to leverage community resources as needed in order to complete their project or campaign. These resources may include businesses and other sources of philanthropy, county and state government entities and agencies, parents and other community volunteers, kupuna and other knowledge keepers, and non-profits or other relevant community organizations; and
 - a. facilitate access to community and profession resources to assist in detailing of projects and campaigns for final selection
 - b. specifically engage the county level administration as part of this outreach to grow community and government relations
 - c. fully document all aspects of the process
5. Deliver a final report which will detail each of the community youth groups, their project or goal, the intended purpose and metrics showing the impact toward the Aloha+ Challenge goals.

- a. perform assessment of all projects and campaigns which includes both individual community information and data as well as roll-up across the entire engagement
 - b. create report and vet internally and with key community partners for accuracy
2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

In addition to quarterly actions, the calendar includes projected travel consideration which are reflected in the budget totals.

Q1	Build the team: confirm staff and consultants to be utilized
	Develop project participation prerequisites for communities, organizations and businesses
	Identify list of target community clusters based on geography and cultural diversity, perform outreach and begin the selection process
	Identify list of potential community organizations that could support the youth team, perform outreach and note which ones can participate
	Develop initial engagement methodology and set of processes for community engagement
	Perform direct outreach to county administrations in preparation for community engagement process;
	Capture video for marketing; video process for reporting and future media placement (this will occur during all quarters)
	Travel: <ul style="list-style-type: none"> 1. Exploratory meetings with county administration and community groups <ul style="list-style-type: none"> a. 1 day; 3 off island counties, 4 team members, plus Oahu; 2nd day for 2 team members (PM/VID) to collect marketing clips
Q2	Perform outreach to communities and begin the evaluation process for determining pilot communities to be served
	Make final determinations and secure community agreements on process, expectations, projected outcomes and commitments
	Establish secondary youth and community partners that may participate with the selected community's visioning process
	Work with selected community on determining project or campaign to undertake

	<p>Travel:</p> <ol style="list-style-type: none"> 1. Outreach meetings with community candidates and <ol style="list-style-type: none"> a. 2 days; 3 off island counties, 4 team members, plus Oahu 2. Round 1 meetings with selected communities (emerging leaders) <ol style="list-style-type: none"> a. 3 days; 3 off island counties; 6 team members, plus Oahu 3. Round 2 meetings with selected communities (bring in community partners) <ol style="list-style-type: none"> a. 3 days; 3 off island counties; 6 team members, plus Oahu
Q3	Begin project or campaign implementations
	Deliver on project on campaign goals
	<p>Travel:</p> <ol style="list-style-type: none"> 1. Round 3 meetings with selected communities (begin implementation) <ol style="list-style-type: none"> a. 2 days; 3 off island counties; 6 team members, plus Oahu 2. Round 4 meetings with selected communities (begin implementation) <ol style="list-style-type: none"> a. 3 days; 3 off island counties; 4 team members, plus Oahu
Q4	Complete project / campaign implementation
	Compile and edit video content for reuse in media placement and for community and community partners including county administration
	Conduct final documentation and metrics for compilation of final report
	Provide final report to Agency and Legislature
	Complete final “how-to” documentation to be provided to communities and partners across Hawaii including county and state government agencies, departments and administrations
	<p>Travel:</p> <ol style="list-style-type: none"> 1. Round 5 meetings with selected communities (wrap up, including county government) <ol style="list-style-type: none"> a. 2 days; 3 off island counties; 4 team members, plus Oahu

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

We plan to provide a final report to the legislature as part of this engagement. Part of that report will focus on successes as well as areas of desired improvement. Remember, one of our outputs here is to create documentation on how this process can be replicated by additional communities not necessarily involved in the initial pilot. To understand our impact, we will track a number of metrics, some are known and others we will determine as part of the initiative. At present some of that data points that we may track include:

- number of communities requesting to participate
 - number of communities selected to participate
 - evaluation criteria used to select communities to participate
 - number of youth/emerging leaders engaged per community at beginning/end of project or campaign
 - number of volunteer hours utilized during each community engagement
 - details of participation of county government
 - amount and sources of additional funds, including in-kind donations, generated per each engagement
 - number of additional organizations and community partners participating per each community engagement
 - number of press pieces generated per each community engagement
 - number of media pieces generated (includes marketing clips)
4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

The final report to the legislature will provide a comprehensive accounting of the inputs and outputs of the initiative. This includes financial, human time, the set of data points listed in section II, sub-section 3 of the application. We are open to discuss and track additional metrics that will further help the expending agency evaluate and oversee the progress of this initiative.

III. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.

See attached budget forms.

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2018.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
39,620.00	39,620.00	39,620.00	39,620.00	158,480.00

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2018.

Related to this GIA request:

Hawaii Green Growth - \$5000.00 (in-kind secured)
Kanu Hawaii - \$14,500.00 (in-kind secured)
Foundation funding - \$29,500.00 (in process)
Business sponsorships - \$5,000.00 (all Hawaii)

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts and grants it has been and will be receiving for program funding.

For this program, not applicable at present.

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2016.

\$124,394.74

IV. Experience and Capability

A. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

As the applying organization, Kanu Hawaii and its staff members have decades of community engagement experience within the communities of Hawaii.

With respect to civic and community engagement, Kanu Hawaii engaged more than 25,000 people played our Candidate Game in the 2014 midterm election. Kanu Hawaii created a Candidate Game for the 2016 election cycle to include both the Primary and General elections, resulting in 88,839 page views raising awareness of the Candidate Game amongst 1000's of Hawaii residents, including: 35 college/university presentations reaching more than 1,750 students, 49 community presentations and tabling events signing up more than 1,960 local

community members to play the game and register to vote. Kanu Hawaii also brought more than 100 students from 17 different schools to the State Capitol where they engaged with lawmakers and learned first-hand about the policy making process.

Kanu Hawaii's food campaigns focuses on supporting locally-grown food and reducing food waste. The Eat Local challenge which engaged 3,000 residents to eat more local food and 30 restaurants and stores across the state.

In energy, Kanu Hawaii has worked closely with the electric utilities and Hawaii Energy to provide relief on electric bills for thousands of families across the state. Our programs have included engaging more than 40,500 people around efficiency tips through email and social media, and enrolling more than 900 people in a comprehensive online course. Kanu Hawaii also challenged 2,000 residents to cut energy consumption by 25% in one month by reviewing current energy use and changing consumption patterns; reducing energy use through household appliances; and developing alternate routes and transportation.

Collectively, the current staff of Kanu Hawaii have more than 30 years of experience working in sustainability education with youth and adults including working directly with communities on implementing projects and campaigns such as the ones described.

Keone Kealoha, Executive Director, has been on the Aloha+ Challenge/Hawaii Green Growth Sustainability Measures Working Group since the first meeting nearly two years ago and is an active participant in the Hawaii wide scoping and planning process. Kanu has demonstrated its ability to engage community members in a variety of initiatives, which not only benefit individuals, but the community as a whole. It is able to achieve that goal because of its experienced and impassioned staff.

In its efforts to make Hawaii more sustainable, compassionate, energy efficient, less wasteful, healthful, and civically engaged, Kanu has experienced tremendous success. With respect to civic engagement, our staff, board and volunteers registered thousands of voters by meeting them in front of supermarkets, in classrooms, at community events and in their homes in communities with the lowest voter turnout. Kanu partnered with organizations such as We Vote Hawaii (formerly Kids Voting Hawaii) specifically working in the State DOE empowering youth to be more civically engaged.

Working collectively with our staff and volunteers to lower barriers preventing people, especially in lower income communities and areas with high concentrations of Native Hawaiians and other ethnic minorities, from making changes. One success in the eating local initiative was realized when Kanu helped organize the introduction of EBT benefits as a means of payment at Farmer's Markets including leading to Pop-Up Farmer's Markets in low income communities. Kanu involved residents in eating more local food, 30 restaurants and stores across the state switched menu ingredients and Foodland Supermarket was persuaded to label food as local. This campaign increased awareness, brought the issue to the mainstream and helped the local agricultural industry by shifting demand.

The Aloha+ Challenge is stewarded by Hawaii Green Growth, a public-private partnership that catalyzes action across government, private sector and civil society to achieve Hawaii's statewide 2030 sustainability goals. The Hawaii Green Growth Executive Director and Operations & Partnerships Manager are both listed as participating members in this application. They work closely on the Aloha+ Challenge high-level framework, with statewide partners on all six 2030 goals, and are developing an online Dashboard to measure progress and inform action. In addition, they will be working with Kanu on how to capture the measurable impact of the various community projects or campaigns on the Aloha+ Challenge goals.

These are the appropriate organizations to be involved in the execution of the proposed pilot because they are either the keepers of the information in question or have a core organizational function and duty to perform the exact type of work being described.

B. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

No facilities other than our existing office space will be needed to complete the scope of this funding request. The engagements will take place at pilot schools and associated community sites, whose access will be required as a prerequisite in the site selection process.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Keone Kealoha, Executive Director of Kanu, will be responsible for the overall project execution as such is the acting Project Manager (PM). He will be completely involved with the process and leading the outreach efforts from beginning to end of the pilot project. He will also participate in the educational outreach efforts around the Aloha+ Challenge goals and their integration with the proposed projects or campaigns. He has over 25 years of community engagement experience include the previous 10 years as Executive Director of Malama Kauai implementing community focused, sustainability initiatives on the island of Kauai (resume included).

Darcie Scharfenstein, Operations Director, Kanu will be responsible for overseeing all project documentation (DM). Specifically, she will be authoring the outcomes of Objective 2, authoring the comprehensive community engagement findings. She will also facilitate the final report on

the project to the Legislature. She has over 10 years of experience in curriculum development and working with youth in schools, primarily in underserved communities.

TBD hire, Project Coordinator (PC), Kanu will be responsible for execution of the outreach engagements for all youth and community clusters, including organizing all outreach, meetings, community group information.

Celeste Connors, Executive Director, HGG will be responsible for co-developing the Aloha+ Challenge educational framework and program, including what is presented and shared with pilot participants. She will also support high-level outreach and engagement with Aloha+ Challenge leadership, key project stakeholders, and youth leaders, including connection to local, national, and international leadership. She will strategically participate in the actual engagements, meetings and briefings, and oversee development of the pilot program methodology.

Breanna Rose, Operations & Partnerships Manager, HGG will be responsible for co-developing the educational framework and program, maintaining quality assurance and supporting continuity of the program with the agreed statewide Aloha+ Challenge framework. She will support connection of the Aloha+ Challenge community engagement initiative and pilot program with the diverse Hawaii Green Growth public-private network. In addition, she will support communications, conveying impact, and be responsible for co-developing the methodology to adapt and expand the pilot program.

TBD consultant, Youth Engagement and Evaluation Consultant, will be assist the team in developing the youth engagement strategy and methodology. Individual will be provide subject matter expertise to ensure project success with middle and high school aged youth in Hawaii.

TBD consultant, Videography services. Consultant will provide two primary functions: (1) to create front end marketing materials to promote the outreach of the initiative to the general public and solicit candidate communities and (2) to document the process for future use for education and promotion on how communities beyond the pilot are able to replicate the process.

B. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/ supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

- Keone Kealoha, Executive Director Kanu & Initiative Project Manager (PM)
- Darcie Scharfenstein, Operations Director Kanu (DM) - reports to (PM)
- Project Coordinator - (point person for all details related to the physical engagements. 50% FTE. Need to be: highly organized, understand local culture and can communicate exceptionally well in public settings with a group of strangers including middle and high school youth) - PC reports to PM

- Celeste Connors, Executive Director HGG, Project Consultant 1 (PCon1) works directly with (PM)
- Breanna Rose, Operations & Partnerships Manager HGG, Project Consultant (PCon2) will report to (PCon1) and collaboration with (PM) and others
- Youth Engagement and Evaluation Consultant (YCon1) - reports to (PM)

C. Compensation

The applicant shall provide the annual salaries paid by the applicant to the three highest paid officers, directors, or employees of the organization by position.

The three highest paid positions of Kanu include:

1. Executive Director: \$85,000
2. Operations Director: \$65,000
3. Project Manager: \$27,885

VI. Other

A. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

B. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable.

C. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

Not applicable.

D. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2017-18 the activity funded by the grant if the grant of this application is:

- (1) Received by the applicant for fiscal year 2017-18, but

- (2) Not received by the applicant thereafter.

By funding this application, the legislature will not only be responsible for kickstarting the Aloha + Community Engagement Initiative, it will make it easier for others to join in. County governments, local businesses and foundations will be more motivated to support the continuation and growth of engagement if we have a vote of confidence from those in our legislature.

More specifically, we will seek to engage our county level governments to continue forward with some financial support. They have already made a pledge to these goals and, based on discussions, we feel they are open to make some allocations by way of future budget considerations or RFP.

Additionally, there are a number of foundations and businesses that are already interested in supporting this effort and we have received positive feedback to date. We do feel strongly that showing support from our legislators will result in further investment from these and other sectors in our community.

E. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2016.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2017 to June 30, 2018

App

KANU Hawaii

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	50,000			14,500
2. Payroll Taxes & Assessments	4,000			
3. Fringe Benefits	9,500			
TOTAL PERSONNEL COST	63,500			14,500
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	16,830			6,350
2. Insurance	1,000			
3. Lease/Rental of Equipment				
4. Lease/Rental of Space	1,200			1,200
5. Staff Training				
6. Supplies	1,800			1,800
7. Telecommunication	1,800			1,800
8. Utilities	1,600			1,800
9. Ground transportation	4,800			
10. Accommodations (additional counties)	10,800			
11. Fuel / Mileage	6,800			
12. Consultants (Hawaii Green Growth)	20,000			5,000
13. Consultants (Youth Engagement)	8,800			4,500
14. Consultants (Videography)	16,500			3,500
15. Community organization stipends				5,000
16. per diem	2,850			8,550
17.				
18.				
19.				
20.				
TOTAL OTHER CURRENT EXPENSES	94,980			39,500
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	158,480			54,000
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	158,480	Keone Kealoha (808) 634-8174		
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested		1/19/17 Date		
(d) Total Private/Other Funds Requested	54,000			
TOTAL BUDGET	212,480	Keone Kealoha, Executive Director Name and Title (Please type or print)		

Applicant: Kanu Hawaii

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

Applicant: Kanu Hawaii

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2015-2016	FY: 2016-2017	FY:2017-2018	FY:2017-2018	FY:2018-2019	FY:2019-2020
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						
N/A						

GOVERNMENT CONTRACTS AND / OR GRANTS

Applicant: Kanu Hawaii

Contracts Total: -

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon /	CONTRACT VALUE
1	N/A				
2					
3					
4					
5					
6					
7					
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30					

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

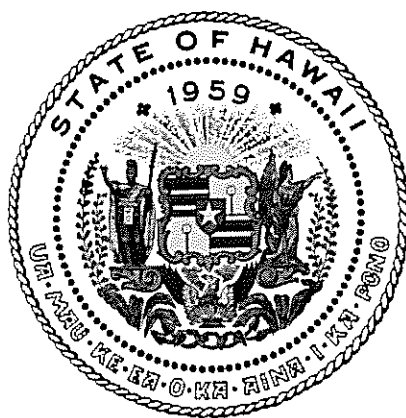
Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Kanu Hawaii - (Typed Name of Individual or Organization)



(Signature)
Keone Kealoha
(Typed Name)

01/19/17
(Date)
Executive Director
(Title)



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

KANU HAWAI'I

was incorporated under the laws of Hawaii on 08/22/2006 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 17, 2017

Director of Commerce and Consumer Affairs





735 Bishop Street, Suite 424
Honolulu, Hawaii 96813
www.hawaiigreengrowth.org

Hawaii Green Growth is a public-private partnership that catalyzes action across government, private sector and civil society to achieve Hawaii's Aloha+ Challenge 2030 sustainability goals and serve as a model for integrated green growth

Board of Directors

January 17, 2017

Deanna Spooner
Pacific Island Climate
Change Cooperative

Hawaii State Legislature
415 South Beretania Street
Honolulu, Hawaii 96813

June Matsumoto
Pacific Islands Institute

RE: Letter of Support - Kanu Hawaii Grant In Aid Proposal for the *Cultivating Emerging Leaders: Community Sustainability Initiative*

Ka'eo Duarte
Kamehameha Schools

Aloha,

Matt Lynch
University of Hawaii

We are pleased to support Kanu Hawaii's Grant In Aid proposal on the *Cultivating Emerging Leaders: Community Sustainability Initiative*. Kanu Hawaii is a valued member of Hawaii Green Growth, a public-private partnership that coordinates and catalyzes action on Hawaii's statewide 2030 sustainability goals.

Mark Fox
The Nature Conservancy

Kanu Hawaii has a successful track-record of engaging tens of thousands of citizens and diverse communities across Hawaii on sustainability and civic engagement campaigns. We recognize their ability to empower communities to build a more sustainable, compassionate and resilient future for Hawaii. This project is an opportunity to connect with communities and students statewide on Hawaii's statewide sustainability commitment – the *Aloha+ Challenge*.

Mike Hamnett
Hawaii Energy Policy
Forum

The *Aloha+ Challenge: He Nohona Ae 'oia, A Culture of Sustainability* was launched by the State Legislature (SCR69), Governor, four County Mayors, Office of Hawaiian Affairs and statewide Hawaii Green Growth public-private partners in 2014. The commitment outlines six ambitious 2030 sustainability goals in the areas of clean energy, local food, natural resource management, solid waste, smart sustainable communities, and green education and workforce. The *Aloha+ Challenge* has been recognized nationally and internationally as model that can be scaled to support the implementation of the United Nations 2030 Sustainable Development Goals (SDGs).

Piia Aarma
Pineapple Tweed Public
Relations & Marketing

Pono Shim
O'ahu Economic
Development Board

We are committed to working closely with Kanu Hawaii to support local Hawaii schools and communities in creating place-based projects that will have a measurable impact, provide education and leadership opportunities, and empower students to create community solutions. This pilot project will build a framework that can be adapted and scaled in communities across Hawaii.

Scott Enright
Department of Agriculture

Scott Seu
Hawaiian Electric
Company

Ulalia Woodside
The Nature Conservancy

William J. Aila Jr.
Department of Hawaiian
Homelands

Hawaii Green Growth strongly supports the Grant In Aid proposal by Kanu Hawaii. Please feel to contact me about this letter of support at celeste@hawaiigreengrowth.org.

Mahalo nui loa,

Celeste Connors
Executive Director
Hawaii Green Growth

Keone Kealoha | Kalihawaii, HI (808) 634-8174 keone@kanuhawaii.org

EXECUTIVE DIRECTOR / PROJECT DIRECTOR

Nonprofit business leader with over 24 years of entrepreneurial business experience in the for-profit and non-profit sectors. 11+ years of experience focused on addressing community, environmental, and cultural needs of the community on Kauai.

CORE COMPETENCIES

Business Leadership	Community Organizing	Education & Outreach
Needs Assessment	Partnership Development	Solutions & Program Creation
Fundraising & Grant Writing	Government Relations	
Project Planning & Execution	Policy & Legislative Advocacy	
Budget Management	Large-Scale Event Planning	

EXPERIENCE

EXECUTIVE DIRECTOR, KANU HAWAII, 2017-PRESENT

Implementation and oversight of organization's strategic plan, programs, operations, staffing, financials and fundraising including executive decision making, new product/program development, donor and grant cultivation and acquisition. Facilitation of public meetings and educational training sessions. Average annual operating budget of \$350k.

EXECUTIVE DIRECTOR, MALAMA KAUAI, 2006-2016

Implementation and oversight of organization's strategic plan, programs, operations, staffing, financials and fundraising including executive decision making, new product/program development, donor and grant cultivation and acquisition. Facilitation of public meetings and educational training sessions. Average annual operating budget of \$250k, three to six staff, and over 300 volunteers.

- **Main Programs & Projects:** Kilauea Agricultural Park Complex, Kauai School Garden Network, Kauai Permaculture Food Forest, Kilauea Community Garden, Roots of Kauai Green Careers Certificate, SNAP/EBT at Farmers Markets, Green Business Association, and Island-wide Organic Gardening Training.
- **Policy and Legislative Advocacy:** Farm Worker Housing, Mayor's Campaign to Save Energy, Kauai Bus Campaign, County Energy Sustainability Plan, Coalition for Responsible Government, County Land Use Bills, and Burial Preservation advocacy.
- **Educational Initiatives:** 2009 Kauai Agricultural Forum, Green Careers Certificate program, Annual Earth Day Rising Festival, former radio and TV shows, engage 3,200+ newsletter subscribers, and have offered over a hundred workshops on agriculture and sustainability.
- **Studies:** Kauai Agricultural Study, Koloko Water Systems Study, Kauai Farm Directory, and Important Agricultural Lands Study.

A PREMIERE EVENT, OWNER, 1993-2013

Overall coordination for medium to large scale events (100-3000 pax). Manage detailed agendas for multi-day conferences, panel discussions, live broadcasts, fundraisers and music events. Responsible for all vendors, set-up and strike of all event locations. Provide Master of Ceremony services and facilitation. Creation and management of budgets.

COMPUTER CONSULTANT & INTERNET TECHNOLOGY PROVIDER, 1996-2006

Successfully provided computer services and web based technology development for over 100 clients. Distillation and identification of detailed business needs and functionality. Development and oversight of project plans, budgets and staffing needs. Project management using recognized industry toolsets. Operation of concurrent projects and teams of up to 20 contractors.

BOARD APPOINTMENTS

- Ke Kula Niihau o Kekaha, Director – 2016-present
- KANU Hawaii, Director – 2010-2016
- Waipa Foundation, Treasurer, Director – 2008-2014
- Kauai Farmers Union, Director – 2012-2014
- Kilauea Neighborhood Association, President, Vice-President, Director – 2007-2011
- Sustainability Association of Hawaii, Director – 2010-2012

FELLOWSHIPS & COMMITTEE ASSIGNMENTS

- Hawaii's Agricultural Leadership Class XIII – 2010-2011
- Kauai Comprehensive Economic Development Plan (CEDDS) Committee – 2010
- Important Ag Lands Technical Advisory Committee – 2009-2011
- Weinberg Fellow – 2009-2010

EDUCATION, TRAINING, & EVENTS

- Kauai Certified Master Gardener, University of Hawaii's CTAHR – 2014
- Master Food Preserver of Hawaii, National Food Preservers – 2014
- Intentional Communities 5-day Training, Occidental Arts & Ecology – 2011
- Food Forests 3-day Training, Occidental Arts & Ecology – 2011
- Facilitator & Collaborative Leader Training, Donna Ching – 2011
- Host, Multi-Island Sustainability Micro Summits – 2009-2011
- Annual Attendee, Bioneers Conference – 2009-2011
- Presenter, Aha Kane Conference Oahu – 2010
- Host, Kauai County Candidates Forum – 2010
- Host, Quarterly Kauai Eco-Roundtable Networking Events – 2006-2009
- Leadership Kauai Graduate – 2008
- Organizer, Max 3R Conference – 2007
- Organizer, Brian and Mary Natras Conference – 2006

Bio for Darcie Scharfenstein

Darcie Scharfenstein, Director of Operations, Kanu Hawaii. Darcie Scharfenstein is a social justice advocate focusing on providing access to quality educational opportunities to Hawai'i's people through policymaking, building programs and educating the media. She provides strategy and communications outreach to nonprofit organizations and foundations throughout the state and the nation. Darcie also works in the areas of health and environment to help improve Hawaii by focusing the public spotlight on these important issues. She is an advocate of indigenous culture and communications, and has extensive experience working with Native Hawaiian communities. Raised on the islands of Kaua'i and O'ahu, Darcie believes that Native Hawaiian ways of thinking, knowing and being in the world should drive communication efforts. With a passion for advocacy and sound policy on behalf of all our citizens, her work with Kanu began in 2012, helping put democracy back to work for the people. She was a part of Kanu's aim to engage, inspire, inform and equip people to be the citizens society needs, and build the leaders who inspire political participation in the process.

Darcie Scharfenstein has more than 20 years of experience in marketing, communications, public relations and nonprofits -- from building communities, raising money, and keeping donors, volunteers and stakeholders engaged. Darcie started her nonprofit, for-impact communications practice to do work that is socially responsible and impact driven, and sets the overall vision and strategy of her practice through the lens of betterment for our society as a whole. Darcie understands that it's easy for executives to think outside the box when they're sitting on a \$200 million budget, but what about when the organization is just as big but the budget is considerably less? Drawing from her public relations career with large corporations taught her to do something more meaningful — use her media and marketing skills for a greater good. In the world of nonprofit communications, inventiveness is as important as efficiency and effectiveness, and her success has grown out of passion, innovation, pragmatism and quick thinking. Every dollar she doesn't spend in advertising and marketing on behalf of Kanu Hawaii, goes back to making others' lives better.

What I Believe

We are a state that prides itself on treating others with aloha and believing that we are all part of one single *'ohana* (family). That spirit of *aloha* and sense of *'ohana* imply many things—mutual respect and the way we treat each other in our daily comings and goings—but none more important than the obligation to be conscientious and contributing members of our community and, the responsibility to take care of each other, especially with regard to important issues facing us as society.

As an island-state, I believe we in Hawai'i have an usually strong sense of community. You cannot live on an island isolated by more than 2,000 miles of open ocean and not see how connected and dependent we are on each other. You cannot live on an island and not know the importance of community and of being a contributing member of that community. Living in Hawai'i, we get it—intuitively if not consciously. You can see it in our homes, schools, churches, businesses, community centers, and wherever we gather.

(Darcie CV)

MY PASSION AND MY CAREER

I've invested more than 22 years in learning the ins and outs of nonprofits, from building communities, raising money, and keeping donors, volunteers and stakeholders engaged. It's hard work that requires a huge emotional investment. And it's the most rewarding and fulfilling work I've ever done. Advocating for social justice and equality in education, health, and environment is my passion in life and my career of choice.

It's a Wonderful Life

As a professional communicator, I've been fortunate to earn experience in every area of the field: branding, policy development, crisis communications, fundraising, social media, copywriting and more. I started my career as a reporter and have a special love of media relations. It's one of the best ways to become a thought leader.

Bringing a deep insight to community needs, commitment to goals and the ability to motivate others to work for the betterment of our state and its people, I founded my non-profit, for-impact communications practice to do work that is socially responsible and impact driven, and comes with added bonus of being soul-satisfying. I set the overall vision and strategy of my company and communicate it to all stakeholders through the lens of betterment for our society as a whole. I

build our human capital by recruiting, hiring, and retaining the very best talent and align available resources with our overarching strategies in order to ensure success.

Rebel With a Cause

It's easy for executives to think outside the box when they're sitting on a \$200 million budget, but what about when the organization is just as big but the budget is considerably less? My early career with large companies as clients taught me I wanted to do something more meaningful with my professional life — use my media and marketing skills for a greater good. Enter the world of nonprofit communications, where inventiveness is as important as efficiency and effectiveness, and my success has grown of passion, innovation, pragmatism and quick thinking. Every dollar I don't spend in advertising and marketing on behalf of the organizations I serve, goes back to making someone's life better. Everything we do truly has to make a difference in the lives of others.

I have a deep commitment to serving the people of Hawai'i — and my professional experiences, along with familiarity in communities is demonstrated through experiences in igniting public will, motivating governmental willpower, building relationships and engaging businesses in the future of our state. To preserve our economic stability, human capital, and long-term well-being, we must lay a strong foundation for a better future will enrich lives, reduce barriers, and ultimately create better opportunities and outcomes for our state.

Knowing Why the Caged Bird Sings

I currently work with the children and families in Hawai'i's most marginalized communities and give them a voice — where and when it counts. Because I believe every keiki in Hawai'i should have the opportunity to succeed, I work in various communities to give children a top notch education from the moment they are born to the moment they enter their first classroom, to the moment they enter the workforce. My work focuses on providing the best educational opportunities to our state's children and families through fundraising, grant writing, news writing, storytelling, policymaking, as well as building programs, working with parents, teachers, and educating the media on why schools are essential to creating the next generation of our state's skilled workers and superb leaders.

Relying heavily on relationship building, securing donations, building brand recognition, social media, word-of-mouth and event marketing — as well as combining my understanding of meeting needs within the community, my compassion for those who are most vulnerable, my leadership skills and astute business sense — I help transform small community organizations into thriving non-profit businesses.

After putting myself through college and a Master's program, I immersed myself in business, education, and public policy. I took leadership roles in communications and community education as a director. I have gained strong and varied skill sets running my own businesses, including contract management, promotions, sales and marketing, mentoring, and business laws and regulations — all invaluable experience as I transitioned to leadership roles in the nonprofit sector.

PROFESSIONAL PROFILE

- ◆ Performance-driven, 20+ years of experience and expertise in non-profit leadership, policy development, design thinking, fundraising, writing, publishing, strategic communications, marketing and journalism
- ◆ Strong leader who effectively motivates and inspires others while creating top-level strategic initiatives
- ◆ Committed action taker with the ability to solve complex problems, analyze issues and gain results
- ◆ Skilled coalition-builder with extensive multicultural experience through international travel and study
- ◆ Passionate communications expert with a vast work history demonstrating flexibility and adaptability

PROFESSIONAL EXPERIENCE

INPEACE (Institute for Native Pacific Education and Culture) — 2006-present

I have provided all communications direction and community outreach for the programs of INPEACE to Native Hawaiian communities statewide for more than 10 years. I helped INPEACE through its most formidable financial challenge. After a dramatic loss of two significant funders last year, the organization faced a drastic choice: raise \$3 million or cut services. I helped to rally the staff and volunteers around a 60-day plan, and supported them during the nonprofit's biggest fundraising drive ever through a social media and grassroots outreach team. I have also been a key member of the organization's grant writing team, writing narrative justifications and developing budgets.

Principal, *Darcie, INK* — 2006-present

My work in community building and education includes implementing strategies for Kanu Hawai'i, Entrepreneurs Foundation of Hawai'i, W.K. Kellogg Foundation, Good Beginnings Alliance, Green Homes at Lualualei, Mākaha Studios, St. Andrew's Priory School, Early Bird Alert, Book Bank USA, SHAPE Hawai'i, Gifts for Life Hawai'i, Small Kine Farms, among others. I have been responsible for stakeholder engagement, communication efforts, community

outreach and education, advocacy and volunteer programs on behalf of various educational organizations. I have led social media campaigns, managed events and helped with Board communications on behalf of my clients.

I serve various cause-related and non-profit organizations in education, health and environmental causes that help improve Hawai'i by focusing the public spotlight on these important issues. Through my work in policy and education, I have developed a passion for advocacy and sound programs on behalf of our children – all our state's citizens. My organizational leadership, remarkable talent for capacity building, and deep love of the community have accelerated the nonprofits I have worked with maturation and empowered them to ultimately reach more people. I have led conferences and groups of all sizes, with the outcome of bridging all parties to greater collaboration.

Events and Communications Consultant, 'Eleu — 2010-2016

Supporting early learning and family strengthening agencies by increasing communication, eliminating duplication of services, and creating a sense of shared purpose. I helped successfully organize five large scale events that brought together more than 1,200 children and parents to rally for education once a year I organized all elements of the events, wrote all the materials for outreach, including the media pieces that appeared statewide. My greatest satisfaction comes from empowering families who make their voices heard at the State Legislature, and continue to demonstrate results on behalf of the families our organizations serve.

Organizational Consultant, W.K. Kellogg Foundation — 2008-2013

Led a core team with more than 50 collective years of experience in the areas of: product development (conversion of socially relevant content into understandable language and formats); developing distribution networks for mission-driven products and services; leveraging non-cash assets from corporate partners and community partners to increase scale; establishing and maintaining effective partnerships; developing brands; and identifying, inspiring and scaling innovation. Built a broader network of partner organizations and individuals on behalf of the Foundation's Learning Labs initiative with some of the nation's most respected thinkers in the areas of education, design, communication/media, business development and philanthropy. Managed all collaboration on behalf of the W.K. Kellogg Learning Labs with all organizations, speaking at national conferences and outreach events to promote the initiative. Led communications team meetings with all partners and affiliates.

Community Engagement and Communications Director, Good Beginnings Alliance — 2006-2014 Planned and strategized community and media activities for early education initiatives; participated in advocacy and strategic outreach; wrote and produced reports and newsletters; coordinated major events and outreach; generated media and created public awareness campaign on early education and care. Extensively involved in the early education community; served on the Early Education Task Force for the Hawai'i State Legislature. Managed engagement and communications to further the nonprofit's vision of expanded funding for Hawai'i's early learning initiatives. Built public will and expanding awareness around the critical importance of developing an equitable, quality early learning system accessible to all of Hawai'i's children. Envisioned and created the influential *Be My Voice! Hawai'i* campaign. Directed and implemented the overall outreach strategy, guiding and overseeing contractors and producing marketing and collateral materials. Implemented a low-cost media strategies, grew awareness and launched the online and social media components of the campaign. Focused on target audience outreach, specifically around broader community and business engagement. Developed and implemented an ongoing editorial calendar for media outreach opportunities.

Director of Community Relations, Hawaiian Humane Society — 2004-2006

Responsible for education, advocacy and community outreach for \$5.1 million animal welfare non-profit. Managed staff of twenty employees and hundreds of volunteers focused on animal sheltering and care, adoptions, lost and found, community education, outreach programs and advocacy, events and fund development. Coordinated annual fundraising gala and silent auction. Developed Board relations and communications.

Previous client work — 1999-2004 — Managed **public relations and public affairs strategies** for a variety of industries, including recycling, retail, entertainment, utilities and technology; oversaw community public advocacy and legislative efforts. Wrote communications materials and developed and implemented community partnerships on behalf of nonprofit clients. Managed client invoicing and billing. Represented companies such as Verizon Hawai'i, Verizon Wireless, HPOWER, Leeward Land, Royal Hawaiian Shopping Center, BYU-Hawai'i, Pure Hapa and Hawai'i State Teachers Association. Provided services ranging from media relations to fundraising, Board relations to events coordination, and volunteer engagement to brand marketing.

Previous media work — 1994-1999 — Reporter/Producer, Clear Channel Communications; managed the weekend newsroom and was a weekday reporter and anchor. Researched and interviewed subjects, wrote and reported news stories for breaking news, headlines, editorial, features and entertainment. Negotiated newsmaker, expert, political and celebrity interviews, serving as point person to ensure the show was complete. **Reporter/Producer,** Hawai'i Public Radio; **Reporter,** Institutional Investor; **Reporter,** Syracuse New Times.

COMMUNITY AND VOLUNTEER WORK

Current:

We Vote Hawai'i (formerly Kids Voting Hawai'i), Board Member, 2012-2017

PHOCUSED, Board Member, 2014-2017

Punahou School *Currents* Magazine Editor 2016-2017

Past: Kanu Hawai'i, Candidate Game Coordinator, 2014; Kanu Hawai'i Fellows program, 2012-2014; Kanu Hawai'i energy program, 2012-2013: ~Developed media placements for the organization, including a program energy tips series on Hawaii Public Radio and featured on Hawaii News Now; International Association of Business Communicators - Hawai'i chapter Board member, 2007-2012; World Indigenous Peoples Conference: Education presenter, 2008, 2011, 2014; Poi Dogs and Popoki Board member, 2011-2014; O'ahu Society for the Prevention of Cruelty to Animals, 2009-2011; NFL Pro Bowl Experience Volunteer Coordinator, 2002-2007; Big Brothers, Big Sisters Volunteer, 2000-2007.

EDUCATION

MA in Communications, University of Hawai'i, 1999

BA in Journalism (Dual Major in Marketing, Minor in International Business), Syracuse University, 1997

Northwestern University program for television and broadcasting, 1993

Punahou School, 1993