

# SCR147 / SR109

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Measure Title: ENCOURAGING THE DEPARTMENT OF EDUCATION TO PARTNER SCHOOL COMPLEX AREAS WITH NEIGHBORING INDUSTRIES TO CREATE K-12 COMPLEX AREA CAREER PATHWAYS.

Report Title: Community Technology Workforce Development; DOE

Description:

Companion:

Package: None

Current Referral: EDU/EET, WAM

Introducer(s): DELA CRUZ, CHUN OAKLAND, NISHIHARA, Kidani



STATE OF HAWAII  
DEPARTMENT OF EDUCATION  
P.O. BOX 2360  
HONOLULU, HAWAII 96804

**Date:** 03/28/2016

**Time:** 01:45 PM

**Location:** 229

**Committee:** Senate Education  
Senate Economic Development, Environment,  
and Technology

**Department:** Education

**Person Testifying:** Kathryn S. Matayoshi, Superintendent of Education

**Title of Resolution:** SCR 147 ENCOURAGING THE DEPARTMENT OF EDUCATION TO PARTNER SCHOOL COMPLEX AREAS WITH NEIGHBORING INDUSTRIES TO CREATE K-12 COMPLEX AREA CAREER PATHWAYS.

**Purpose of  
Resolution:**

**Department's Position:**

The Department of Education (Department) supports the intent of SCR 147 to encourage school complex areas to partner with neighboring industries to create K-12 complex area career pathways.

Last September, the Department announced its commitment to reset career education by adding rigor and value to programs preparing high school graduates for high-skilled, high-demand jobs. Using economic development data and partnerships with community employers, the Department will design more rigorous career readiness pathways that span secondary and postsecondary levels, culminating in credentials for students.

The Council of Chief State School Officers (CCSSO) is facilitating this work, which pursues recommendations made in Opportunities and Options, a report of CCSSO's Career Readiness Task Force. The report encourages states to make high school programs more responsive to the labor market by enlisting the employer community as a lead partner; significantly raise the threshold for quality career pathways in secondary schools; and make career preparation matter to schools and students, in part by expanding accountability systems to emphasize career readiness.

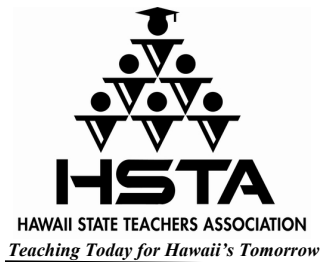
These supports will allow students to reach their full potential and expand on the successful programs that have carried them into the workforce after high school. For all states, CCSSO

will develop an online resource center to provide strategies, case studies, self-assessment tools, communications materials and models of best practice.

Hawaii is among a group of 17 states that announced a commitment to develop and execute a detailed plan to implement the task force recommendations. That includes making career readiness a higher priority in state accountability systems by incorporating a more robust set of career-focused indicators that measure and value successful completion of meaningful pathways, work-based learning experiences, and credentials. CCSSO launched its Career Readiness Task Force in the Spring of 2014 to increase the rigor in career education to meet expectations of the current labor market.

The Department is committed to refining its education strategies based on CCSSO's best practices combined with the work that is currently being done in our schools.

Thank you for this opportunity to provide testimony on this measure.



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TESTIMONY BEFORE THE SENATE COMMITTEE ON  
EDUCATION

RE: SCR 147/SR 109 - ENCOURAGING THE DEPARTMENT OF EDUCATION  
TO PARTNER SCHOOL COMPLEX AREAS WITH NEIGHBORING  
INDUSTRIES TO CREATE K-12 COMPLEX AREA CAREER PATHWAYS.

MONDAY, MARCH 28, 2016

COREY ROSENLEE, PRESIDENT  
HAWAII STATE TEACHERS ASSOCIATION

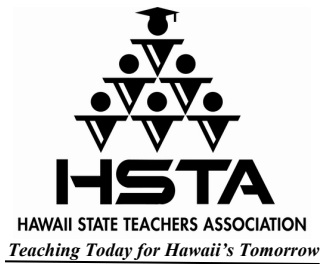
Chair Kidani and Members of the Committee:

The Hawaii State Teachers Association **strongly supports SCR 147/SR 109**, encouraging the Department of Education to partner school complex areas with neighboring industries to create K-12 complex area career pathways.

According the Hawaii State Department of Education, “Career and Technical Education is an educational structure that allows students the opportunity to explore and learn through the practical application of academic and technical skills and knowledge. The support and involvement of business and industry in CTE is critical to the preparation of tomorrow's skilled workforce.”

Yet, there is concern among CTE stakeholders (teachers, industry experts, and employers) about the lack of CTE inclusion in federal education legislation. As a result of the emphasis on high stakes accountability, secondary schools across the state have diverted CTE funding to core content areas, especially English Language Arts and mathematics.

A majority of all current job openings, both locally and nationally, are for positions that do not require a college degree. While education reform rhetoric endlessly extols “college and career readiness,” job projections by the Hawai'i Department of Labor show that, overall, more than 72 percent of the state's projected openings



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through 2022 require a high school diploma or less. For comparison, about 15 percent of future openings require a bachelor's degree and only 4 percent require a master's, doctoral, or professional degree.

Hawai'i's CTE offerings must be expanded, then, to allow young people to design their own futures. According to a national study, only 25 percent of polled job seekers reported receiving career pathing in high school, however, with 41 percent saying that they wished they had received more vocational guidance. Careers taught through the state's CTE program—from automotive technology to entrepreneurship to environmental management to digital media—are at the cutting edge of our local economy, requiring skills that students and employers desire, and that the CCRI paradigm fails to advance.

Because many students can succeed without a college degree, the Hawaii State Teachers Association asks your committee to **support** this resolution.



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**TESTIMONY FOR SENATE CONCURRENT RESOLUTION 147/SENATE  
RESOLUTION 109, ENCOURAGING THE DEPARTMENT OF EDUCATION  
TO PARTNER SCHOOL COMPLEX AREAS WITH NEIGHBORING  
INDUSTRIES TO CREATE K-12 COMPLEX AREA CAREER PATHWAYS.**

**Senate Committee on Education  
Hon. Michelle N. Kidani, Chair  
Hon. Breene Harimoto, Vice Chair**

**Senate Committee on Economic Development, Environment, and Technology  
Hon. Glenn Wakai, Chair  
Hon. Sam Slom, Vice Chair**

**Monday, March 28, 2016, 1:45 PM  
State Capitol, Conference Room 229**

Honorable Chair Kidani, Chair Wakai, and committee members:

I am Kris Coffield, representing IMU Alliance, a nonpartisan political advocacy organization that boasts over 350 members. On behalf of our members, we offer this testimony **in support of** SCR 147/SR 109, encouraging the Department of Education to partner school complex areas with neighboring industries to create K-12 complex area career pathways.

In recent years, education rhetoric has revolved around the misguided notion of “college and career readiness,” a banner phrase for preparing all students to attend universities. Yet, today, college affordability is at an all-time low, student debt at an all-time high, and vocational skills found wanting by employers. According to the Hawai‘i Department of Labor, more than 72 percent of the state’s projected openings through 2022 require a high school diploma or less, while only 15 percent of future openings require a bachelor’s degree and only 4 percent require a master’s, doctoral, or professional degree. Thus, to truly promote “college and **career** readiness,” we must invest in vocational and career pathway programming, in which students may learn such vocations as animation, emergency medical

services, environmental sciences, marketing, culinary skills, engineering, and, ironically, elementary and secondary education.

Mahalo for the opportunity to testify **in support of** this resolution.

Sincerely,  
Kris Coffield  
*Executive Director*  
IMUAlliance

**From:** [mailinglist@capitol.hawaii.gov](mailto:mailinglist@capitol.hawaii.gov)  
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**Subject:** Submitted testimony for SCR147 on Mar 28, 2016 13:45PM  
**Date:** Thursday, March 24, 2016 3:04:18 PM

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**SCR147**

Submitted on: 3/24/2016

Testimony for EDU/EET on Mar 28, 2016 13:45PM in Conference Room 229

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Barbara Barry	Individual	Support	No

Comments: Aloha, I support this in most cases. Where I don't support this is when the neighboring industry is Monsanto or others biotech. No indoctrination of our youth by Monsanto or other Chemical Biotech! Mahalo,

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