

From: mailinglist@capitol.hawaii.gov
To: [AGL Testimony](#)
Cc: jhigashi@hawaiilodging.org
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 6:58:25 PM
Attachments: [SB 604 - Hawaii Grown Origin Products Commission.pdf](#)

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Jared Higashi	Hawaii Lodging & Tourism Association	Oppose	Yes

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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From: mailinglist@capitol.hawaii.gov
To: [AGL Testimony](#)
Cc: louis@kaucoffeemill.com
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 4:38:27 PM
Attachments: [SB604.docx](#)

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Louis V. Daniele III	Kau Coffee Mill	Oppose	No

Comments:

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From: [Mei-Fei Kuo](#)
To: [AGL Testimony](#); [CPN Testimony](#)
Cc: [Robert Fung](#); [Lyn Hurlbutt](#)
Subject: Aloha Petroleum, Ltd. - Testimony in Opposition to S.B. 604
Date: Thursday, February 12, 2015 5:08:04 PM
Attachments: [image001.png](#)
[Aloha Petroleum - Final Testimony to SB 604 dated 2.12.15.pdf](#)

Dear Senate Committees on Agriculture and Commerce and Consumer Protection,

Attached is testimony from Richard Parry, President and CEO of Aloha Petroleum, Ltd., in opposition to SB No. 604 related to the establishment and funding of the Hawaii Grown Origin Products Commission. This bill is being heard by your committees tomorrow, Friday, February 13, 2015 at 9:30 a.m. Aloha Petroleum, Ltd. will not be testifying in person at the hearing.

Feel free to contact me if you have any questions.

Thank you.

Mei-Fei

Mei-Fei Kuo
Corporate Counsel
Aloha Petroleum, Ltd.
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To: [AGL Testimony](#)
Cc: execasst@mauichamber.com
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Friday, February 13, 2015 9:02:17 AM
Attachments: [MCOC Testimony on SB604 Hawaii Grown Products Comm.doc](#)

SB604

Submitted on: 2/13/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Pamela Tumpap	Maui Chamber of Commerce	Oppose	No

Comments:

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From: mailinglist@capitol.hawaii.gov
To: [AGL Testimony](#)
Cc: paul@honolulucoffee.com
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 7:19:05 PM

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Paul Massard	Honolulu Coffee	Oppose	No

Comments: I feel that the subcommittee proposed by this bill is unnecessary and would only be a waste of better appropriated funds. The fact that only 1 person from each commodity would have the knowledge and experience needed to influence decisions is unrealistic. The process is not broken. The Hawaii department of Agriculture does a fine job at regulation. There is no need for change.

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From: mailinglist@capitol.hawaii.gov
To: [AGL Testimony](#)
Cc: ssakamoto@rmhawaii.org
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 2:23:01 PM
Attachments: [SB604 CoffeeTestimony.pdf](#)

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Sheri Sakamoto	Retail Merchants of Hawaii	Oppose	Yes

Comments: Dear Senate Committees on Agriculture and Commerce and Consumer Affairs, Please find attached testimony from the Retail Merchants of Hawaii opposing SB 604. Should you have any questions, do not hesitate to call me at (808) 592-4200. Best wishes, Sheri Sakamoto, President Retail Merchants of Hawaii

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From: mailinglist@capitol.hawaii.gov
To: [AGL Testimony](#)
Cc: derek.lanter@dole.com
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 7:36:24 PM

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Derek Lanter	Individual	Oppose	No

Comments: SB604 Establishes the Hawaii Grown Origin Products Commission to identify and regulate the labeling of selected products grown or produced in Hawaii; oversees grades; standards, labels and classifications for the requirements of Hawaii grown products. Establishes the Hawaii Grown Origin Products Special Fund and makes appropriations. **OPPOSITION:** This measure is redundant and unneeded. The Hawaii Department of Agriculture and the Hawaii Board of Agriculture already oversees these responsibilities and does so quite well without the addition of another unneeded commission which must be supported by the taxpayers. The Hawaii coffee industry has worked effectively with the HDOA for over 20 years in the establishment of rules governing our industry. It has produced exceptional results by trademarking coffees major origin designations, providing protection for those origin designations. As an industry the farm gate value of Hawaiian coffee has increases at a rate in excess of 20% per year over the last 23 years due in part to the stewardship of the HDOA and the current rule making process. SB604 seeks to appoint a new commission made up 11 individuals 9 of which must be farmers. Only one farmer from any given commodity can sit on the commission. So in the case of coffee, 10 individuals with no coffee experience would develop the rules governing coffee with input from only one member with coffee experience. Conversely, under the current system which has worked well over time, a commodity group can go the HDOA and request assistance in establishing rules and or origin protection. The HDOA then calls together all stakeholder groups to participate in the process providing for an industry consensus on the final product. After public hearings the final product is presented to the Hawaii Board of Agriculture for approval and then finally to the Governor for approval. Industry is happy with this process. In eight different sections of SB604 the authority of the HDOA is overridden granting total authority over products covered by the bill to the new Origin Products Commission. This overthrow of authority includes elimination of the Hawaii Seal of Quality program. The commission seeks the power to issue class C Felony charges and civil penalties of up to \$5,000 per occurrence against violators of its rules. Since the commission is made up of industry members this power could be used against competitors of the appointed commission members.

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Cc: jkimof@msn.com
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 9:20:37 PM

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
james Kimo Falconer	Individual	Oppose	No

Comments: The State Board of Agriculture should continue to oversee labeling and origin issues. Having a single representative on any committee to speak on behalf of any single commodity's interest would give an unbalanced voice for that industry.

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To: [AGL Testimony](#)
Cc: jason.ito@sheraton.com
Subject: Submitted testimony for SB604 on Feb 13, 2015 09:30AM
Date: Thursday, February 12, 2015 4:28:47 PM

SB604

Submitted on: 2/12/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
jason ito	Individual	Oppose	No

Comments: The Hawaii Department of Agriculture and the Hawaii Board of Agriculture already oversees these responsibilities and does so quite well without the addition of another unneeded commission which must be supported by the taxpayers.

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To: [AGL Testimony](#)
Cc: rumakingadifference@yahoo.com
Subject: *Submitted testimony for SB604 on Feb 13, 2015 09:30AM*
Date: Friday, February 13, 2015 7:46:44 AM

SB604

Submitted on: 2/13/2015

Testimony for AGL/CPN on Feb 13, 2015 09:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
John Murphy	Individual	Oppose	No

Comments:

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