DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of LUIS P. SALAVERIA

Director

Department of Business, Economic Development, and Tourism before the

SENATE COMMITTEES ON TOURISM AND INTERNATIONAL AFFAIRS AND

ECONOMIC DEVELOPMENT, ENVIRONMENT, AND TECHNOLOGY

Wednesday February 10, 2016 1:15 P.M. State Capitol, Room 414

in consideration of SB 3013
RELATING TO ECONOMIC LEAKAGE

Chair Wakai, Vice Chairs English and Slom, and Members of the Committees.

The Department of Business, Economic Development & Tourism (DBEDT) offers comments on SB3013, which would require DBEDT to prepare a report that examines the severity of economic leakage in the State's tourism industry. DBEDT supports the overall intent of this bill, but would like to provide the following comments:

- The data does not currently exist and it is expensive to obtain data through business surveys.
- Visitors spend on a wide range of goods and services so that surveys should also
 cover food services establishments, grocery stores, museums, tour operators, travel
 agencies, rental car companies, duty free stores, department stores, ABC stores, outlet
 stores, and hotels. Developers of hotels and timeshares should also be included.
- We estimate that \$200,000 would be needed to hire a research firm to conduct the required surveys.

Thank you for the opportunity to provide the above testimony.