

LATE



**SB2385 SD1
RELATING TO BEVERAGES FOR CHILDREN**

Senate Committee on Commerce, Consumer Protection, and Health

February 26, 2016

10:30 p.m.

Room 229

The Office of Hawaiian Affairs (OHA) **SUPPORTS** SB2385 SD1, which prohibits licensed child care facilities from serving sugar sweetened beverages (SSBs) to children, unless such beverages are medically necessary or provided by a child's parent or guardian.

OHA's strategic priorities include Maui Ola (Health), which represents our commitment to improve the conditions of Native Hawaiians and their quality of life by reducing the onset of chronic diseases, including obesity. Preventative measures to reduce obesity are particularly important for Native Hawaiians, as Native Hawaiian childhood and adult obesity rates are significantly higher than the state average.¹

Although bottled and canned beverages are labelled with nutritional information, including the quantity of sugar in each serving, many consumers may not know the extent to which SSBs may contribute to obesity and its related morbidities. Sweetened fruit juices, fruit drinks, carbonated sodas, pre-packaged coffee and tea, sports drinks, and energy drinks are all SSBs that may contain unexpectedly high amounts of sugar, which may contribute to their evidence-based associated health risks. For example, a typical 8 oz serving of a sweetened apple juice drink may contain around 26 grams of added sugar; this would be equivalent to almost ¼ cup of sugar per 1 cup of beverage. Not surprisingly, studies have now shown that SSBs are a likely major contributor to child and adult obesity rates.

This measure may help to significantly decrease the rates of obesity within the Hawaiian and larger communities, simply by ensuring that families must affirmatively choose to serve their children SSBs when they are in a child care facility. Making water and healthy beverages the default options for children in such facilities may significantly reduce their sugar intake, lowering their risk of childhood obesity; in addition, limiting the

¹ Data shows 19.3% of Native Hawaiian public high school students are obese, compared to a 13.4% statewide average. Additionally, 44.4% of Native Hawaiian adults are obese, compared to a 23.6% statewide average. See OFFICE OF HAWAIIAN AFFAIRS, NATIVE HAWAIIAN HEALTH FACT SHEET 2015, VOL.1, CHRONIC DISEASE, available at <http://www.oha.org/wp-content/uploads/Volume-I-Chronic-Diseases-FINAL.pdf>

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early childhood consumption of SSBs may also reduce the habitual consumption of sugary drinks later in life.

OHA notes that this measure is consistent with the policy direction set forth by Act 155 of the 2014 Legislature, which recognized the role and responsibility of all state agencies in addressing the "social determinants of health" of health-vulnerable communities. As understood in the traditional Hawaiian concept of "Mauli Ola," the health of individuals and communities is inextricably tied to environmental and social factors such as housing, education, culture, and recreational opportunities. In light of the growing recognition that these "social determinants of health" are the most influential factors in individual and community health outcomes, the state legislature amended the state planning act to require all agencies to address the social determinants of health of vulnerable communities in their objectives, programs, services, and other activities. The instant measure, which seeks to reduce the availability of unhealthy beverages in childcare facilities, furthers this policy direction through its creation of healthier environments for children. Accordingly, by systemically addressing factors that can and do affect individual and community health, this measure has the potential to promote better health outcomes for all of our islands' communities.

Accordingly, OHA urges the Committee to **PASS** SB2385 SD1. Mahalo nui for the opportunity to testify on this important measure.



LATE

Date: February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair
The Honorable Michelle N. Kidani, Vice Chair
Members of the Senate Committee on Commerce, Consumer Protection, and Health

From: Jessica Yamauchi, Executive Director, Hawai'i Public Health Institute

Re: **Strong Support for SB 2385, SD1, Relating to Beverages for Children**

Hrg: February 26, 2016 at 10:30 am at Capitol Room 229

Thank you for the opportunity to offer testimony in strong support of SB 2385, SD1 Relating to Beverages for Children.

The Hawai'i Public Health Institute (HIPHI) supports and promotes policy efforts to create a healthy Hawai'i. HIPHI weaves silos into working relationships as an effective network, ensuring that we come together across sectors to advance collaboration and innovation in public health and work towards making Hawai'i the healthiest place on earth.

SB 2385, SD1 will develop standards for beverages served in childcare facilities in an effort to help prevent childhood obesity and dental caries. The concept of this bill is based on national recommendations for reducing the consumption of sugar-sweetened beverages. The Division of Physical Activity, Nutrition and Obesity (DNPAO) at the Centers for Disease Control and Prevention (CDC) recommends decreasing the consumption of sugar-sweetened beverages as one of six evidence-based strategies for preventing and reducing overweight and obesity.

Today in Hawai'i, more than one in four kindergartners are overweight or obese and Hawai'i spends an estimated \$470,000,000 annually on obesity-related medical costs. The children of Hawai'i also have one of the highest rates of dental caries (cavities) in the nation. The average number of decayed teeth among 5-9 year-olds in Hawai'i is 3.9, double the national average. These figures underscore the need to provide healthy food and beverages to ensure that the children of Hawai'i can make healthy choices to prevent obesity and dental decay.

In Hawai'i current childcare facility requirements have specific nutrition regulations, however, they do not restrict facilities from serving sugar-sweetened beverages or excessive amounts of fruit juice.

Research demonstrates that taste preferences and lifelong healthy habits are formed in early childhood years. Consuming sugar-sweetened beverages at an early age may perpetuate that preference throughout life. There is overwhelming evidence on the link between obesity and the consumption of sugar-sweetened beverages like soda. In children, each 12 oz. soft drink consumed daily increases their odds of becoming obese by 60%. Research linking sugar-

sweetened beverages to dental caries is also strong. Among young children, aged 1 through 5, consumption of sugar-sweetened beverages was associated with an 80-100% increased risk of dental caries.

The fruit juice beverage standards in this bill are consistent with recommendations from the American Academy of Pediatrics, as well as the 2005 Dietary Guidelines for Americans. Fruit juice restrictions have been established because fruit juice is also full of sugar and among children aged 2 to 4 years, 100% juice contributes roughly 100 calories to a daily diet. Drinking too much juice may be associated with obesity, diarrhea and tooth decay.

Our child care settings can play an integral role in children's health and development by providing a healthy food environment because many children spend a large amount of time in early child care settings. More than 11 million children under the age of 6 in the United States spend an average of 30 hours per week in non-parental childcare settings. In 2014, close to 65,000 children in Hawai'i under the age of 6 potentially were in need of child care.

Many states, including California and Maryland, already require that healthier drinks, such as water, replace sugar-sweetened beverages and the over-consumption of fruit juice in child care settings. HIPHI urges you to support SB 2385, SD1 to protect our children's health by ensuring that only healthy beverages are served in child care settings and as a part of a comprehensive approach to reducing and reversing Hawai'i's obesity epidemic.

Thank you for the opportunity to provide testimony.



Jessica Yamauchi, MA
Executive Director

baker6 - Christina

From: Cynthia Chow <Cindy_artemis13@yahoo.com>
Sent: Thursday, February 25, 2016 5:31 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

DM: Senate Committee on Commerce, Consumer Protection, and Health, February 26, 2016, 10:30 am, Room 229

Re: Support for SB 2385, SD1, Relating to Beverages for Children

Thank you for the opportunity to offer testimony in support of SB 2385, SD1, Relating to Beverages for Children.

This bill will develop standards for beverages served in child care facilities in an effort to help prevent childhood obesity and dental cavities. SB 2385, SD1 will ensure that only the healthiest beverages are served in child care settings.

Today in Hawai`i, more than one in four kindergarteners are overweight or obese and Hawai`i spends an estimated \$470,000,000 annually on obesity-related medical costs. Hawai`i's children also have one of the highest rates of dental cavities in the nation. The average number of decayed teeth among 5-9 year-olds in Hawai`i is 3.9 while nationally it is 1.9, double the national average. These figures underscore the need to create healthy food and beverage environments to ensure that the children of Hawai`i can make healthy choices to prevent obesity and dental caries.

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Many states, including California and Maryland, already require that healthier drinks, such as water replace sugar-sweetened beverages and overconsumption of fruit juice in child care settings. I ask you to support SB 2385, SD1 to protect our children's health by ensuring that only healthy beverages are served in child care settings and as a part of a comprehensive approach to reducing and reversing Hawai'i's overweight and obesity epidemic.

Thank you for the opportunity to provide testimony.

Cynthia Chow
46-369 Haiku Road
D-6
Kaneohe, HI 96744

LATE

baker6 - Christina

From: Denise Della <denise.p.della@gmail.com>
Sent: Thursday, February 25, 2016 5:10 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Many states, including California and Maryland, already require that healthier drinks, such as water replace sugar-sweetened beverages and overconsumption of fruit juice in child care settings. I ask you to support SB 2385, SD1 to protect our children's health by ensuring that only healthy beverages are served in child care settings and as a part of a comprehensive approach to reducing and reversing Hawai'i's overweight and obesity epidemic.

Thank you for the opportunity to provide testimony.

Denise Della
98-662 Puailima Street
Aiea, HI 96701

LATE

baker6 - Christina

From: Joanna Weber <joanna.franz@gmail.com>
Sent: Thursday, February 25, 2016 2:13 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

DM: Senate Committee on Commerce, Consumer Protection, and Health, February 26, 2016, 10:30 am, Room 229

Re: Support for SB 2385, SD1, Relating to Beverages for Children I want to express my support of SB 2385 for the restrictions on sugar-sweetened beverages and other beverages served in child care facilities. I support this measure to protect our youth by eliminating sugar-sweetened beverages from child care facilities.

Thank you for the opportunity to offer testimony in support of SB 2385, SD1, Relating to Beverages for Children.

This bill will develop standards for beverages served in child care facilities in an effort to help prevent childhood obesity and dental cavities. SB 2385, SD1 will ensure that only the healthiest beverages are served in child care settings.

Today in Hawai'i, more than one in four kindergarteners are overweight or obese and Hawai'i spends an estimated \$470,000,000 annually on obesity-related medical costs. Hawai'i's children also have one of the highest rates of dental cavities in the nation. The average number of decayed teeth among 5-9 year olds in Hawai'i is 3.9 while nationally it is 1.9, double the national average. These figures underscore the need to create healthy food and beverage environments to ensure that the children of Hawai'i can make healthy choices to prevent obesity and dental caries.

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Thank you for the opportunity to provide testimony.

LATE

Joanna Weber
76-789 'Io Place
Kailua-Kona, HI 96740

baker6 - Christina

From: Helen B <helenb@ccmaui.org>
Sent: Thursday, February 25, 2016 1:33 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Helen B
PO Box 822
Makawao, HI 96768

LATE

baker6 - Christina

From: Nan Pheatt <npheatt@hotmail.com>
Sent: Thursday, February 25, 2016 1:34 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Nan Pheatt
75-5919 Alii Drive
N23
Kailua-Kona, HI 96740

LAT:

baker6 - Christina

From: Patricia Blair <patriciablair@msn.com>
Sent: Thursday, February 25, 2016 1:38 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Patricia Blair
522 Uluhala St.
Kailua, HI 96734

LATE

baker6 - Christina

From: Martha Yamada <martha.yamada@doh.hawaii.gov>
Sent: Thursday, February 25, 2016 5:36 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Martha Yamada
912 Puku Street Hilo HI 96720
Hilo, HI 96720

baker6 - Christina

From: Charlenee Caraang <caraang7@hawaii.edu>
Sent: Thursday, February 25, 2016 5:08 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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Sugar-sweetened beverages, such a soda, and excessive portions of fruit juice contribute to childhood obesity and cavities. In Hawai'i, current child care facility requirements have specific nutrition regulations, however, they do not restrict facilities from serving sugar-sweetened beverages or excessive amounts of fruit juice. Our child care settings can play an integral role in children's health and development by providing a healthy food environment because many children spend large amount of time in early child care settings.

Research demonstrates that taste preferences and lifelong healthy habits are formed in early childhood years. Consuming sugar-sweetened beverages at an early age may perpetuate that preference throughout life. There is overwhelming evidence on the link between obesity and the consumption of sugar-sweetened beverages like soda. Even drinking too much juice may be associated with obesity, diarrhea and tooth decay.

I ask you to support SB 2385, SD1 to protect our children's health by ensuring that only healthy beverages are served in child care settings and as a part of a comprehensive approach to reducing and reversing Hawai'i's overweight and obesity epidemic.

Thank you for the opportunity to provide testimony.

Charlenee Caraang
94-1023 Lumipolu St.
Waipahu, HI 96797

baker6 - Christina

From: Kanani Kilbey <KilbeyKN@ah.org>
Sent: Thursday, February 25, 2016 12:42 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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DM: Senate Committee on Commerce, Consumer Protection, and Health, February 26, 2016, 10:30 am, Room 229

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Thank you for the opportunity to offer testimony in support of SB 2385, SD1, Relating to Beverages for Children.

This bill will develop standards for beverages served in child care facilities in an effort to help prevent childhood obesity and dental caries. SB 2385, SD1 will ensure that only the healthiest beverages are served in child care settings.

Sugar-sweetened beverages, such a soda, and excessive portions of fruit juice contribute to childhood obesity and cavities. In Hawai'i, current child care facility requirements have specific nutrition regulations, however, they do not restrict facilities from serving sugar-sweetened beverages or excessive amounts of fruit juice. Our child care settings can play an integral role in children's health and development by providing a healthy food environment because many children spend large amount of time in early child care settings.

Research demonstrates that taste preferences and lifelong healthy habits are formed in early childhood years. Consuming sugar-sweetened beverages at an early age may perpetuate that preference throughout life. There is overwhelming evidence on the link between obesity and the consumption of sugar-sweetened beverages like soda. Even drinking too much juice may be associated with obesity, diarrhea and tooth decay.

I ask you to support SB 2385, SD1 to protect our children's health by ensuring that only healthy beverages are served in child care settings and as a part of a comprehensive approach to reducing and reversing Hawai'i's overweight and obesity epidemic.

Thank you for the opportunity to provide testimony.

Kanani Kilbey
642 Ulukahiki Street
Suite 105
Kailua, HI 96734

baker6 - Christina

From: Christopher La Chica <cricketlachica@gmail.com>
Sent: Thursday, February 25, 2016 1:06 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Christopher La Chica
94-1410 Lanikuhana Ave #436
Mililani, HI 96789

baker6 - Christina

From: Michele Nihipali <nihipalim001@hawaii.rr.com>
Sent: Thursday, February 25, 2016 1:40 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Michele Nihipali
54-074 Kamehameha Hwy. # A
54-074 A Kam Hwy
Hauula, HI 96717

baker6 - Christina

From: True Dinson <true.lynn@yaho.com>
Sent: Thursday, February 25, 2016 1:56 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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Thank you for the opportunity to provide testimony.

True Dinson
Walu Road
Kailua Kona, HI 96740

baker6 - Christina

From: Bryan Mih <bmih@hawaii.edu>
Sent: Friday, February 26, 2016 7:39 AM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

To: The Honorable Rosalyn H. Baker, Chair The Honorable Michelle N. Kidani, Vice Chair Members of the Senate Committee on Commerce, Consumer Protection, and Health

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Thank you for the opportunity to provide testimony.

Sincerely,
Bryan Mih, MD MPH FAAP
Pediatrician

Bryan Mih
1944 Naniu Pl
Honolulu, HI 96822

baker6 - Christina

From: Jennifer Hausler <Jenhausler@hotmail.com>
Sent: Thursday, February 25, 2016 7:43 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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Thank you for the opportunity to provide testimony.

Jennifer Hausler
1429 kuloko st
Kuloko
Pearl city, HI 96782

baker6 - Christina

From: Donna Kekoa <kekoawahine@gmail.com>
Sent: Thursday, February 25, 2016 8:48 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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Thank you for the opportunity to provide testimony.

Donna Kekoa
PO Box 785
96-1322 Ilima St
Pahala, HI 96777

baker6 - Christina

From: Joseph Humphry <jhumphry@hawaii.rr.com>
Sent: Thursday, February 25, 2016 8:53 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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Thank you for the opportunity to provide testimony.

Joseph Humphry
3579 Nipo Street
Honolulu, HI 96822

baker6 - Christina

From: Lorrie Ann Santos <anelalani@gmail.com>
Sent: Thursday, February 25, 2016 7:18 PM
To: CPH Testimony
Subject: Support for SB 2385, SD1, Relating to Beverages for Children

February 25, 2016

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Thank you for the opportunity to provide testimony.

Lorrie Ann Santos
45-415 Lolii Street
Kaneohe, HI 96744

baker6 - Christina

From: mailinglist@capitol.hawaii.gov
Sent: Friday, February 26, 2016 8:18 AM
To: CPH Testimony
Cc: kailasperling@gmail.com
Subject: *Submitted testimony for SB2245 on Feb 26, 2016 10:30AM*

SB2245

Submitted on: 2/26/2016

Testimony for CPH on Feb 26, 2016 10:30AM in Conference Room 229

Submitted By	Organization	Testifier Position	Present at Hearing
Kaila Sperling	Individual	Support	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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