
A BILL FOR AN ACT

RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT,
AND TOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that the island of Oahu
2 currently lacks an operating motorsports center. Hawaii Raceway
3 Park opened for operation in Campbell Industrial Park in 1962,
4 but closed in 2006. Kalaeloa Raceway Park opened in 2010, but
5 closed in 2014. The legislature further finds that the
6 development of a planned motorsports center will provide a boost
7 of jobs in planning and construction, and provide permanent jobs.
8 The legislature further finds that a motorsports industry will
9 have a positive annual economic benefit while also resulting in
10 increased tourism and revenue for the State.

11 The purpose of this Act is to require the department of
12 business, economic development, and tourism to study and analyze
13 the feasibility of establishing a motorsports industry and
14 development of a motorsports center in Hawaii.

15 SECTION 2. The department of business, economic
16 development, and tourism shall study and analyze the feasibility

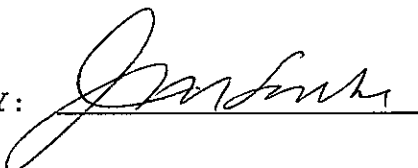


1 of establishing a motorsports industry and developing a
2 motorsports center in Hawaii, including but not limited to,
3 location, costs of land acquisition, costs of construction and
4 development, projected revenues, and means of financing.

5 SECTION 3. The department of business, economic
6 development, and tourism shall report to the legislature no
7 later than twenty days prior to the convening of the regular
8 session of 2016 on findings and recommendations of its study and
9 analysis under section 2 of this Act.

10 SECTION 4. This Act shall take effect upon its approval.

11

INTRODUCED BY: 

JAN 29 2015



H.B. NO. 1328

Report Title:

Department of Business, Economic Development, and Tourism;
Motorsports Industry Study

Description:

Requires Department of Business, Economic Development, and Tourism to study and analyze the feasibility of establishing a motorsports industry and developing a motorsports center in Hawaii, including but not limited to, location, costs of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.





**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

DAVID Y. IGE
GOVERNOR

LUIS P. SALAVERIA
DIRECTOR

MARY ALICE EVANS
DEPUTY DIRECTOR

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Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
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Statement of
LUIS P. SALAVERIA
Director
Department of Business, Economic Development and Tourism
before the
HOUSE COMMITTEE ON TRANSPORTATION
Wednesday, February 18, 2015
10:05 AM
State Capitol, Conference Room 309

In consideration of
HB1328
**RELATING TO THE DEPARTMENT OF
BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM.**

Chair Aquino, Vice Chair LoPresti and members of the House Committee on Transportation.

The Department of Business, Economic Development and Tourism (DBEDT) would like to offer comments on HB1328 that requires DBEDT to study and analyze the feasibility of establishing a motorsports industry and development of a motorsports center in Hawaii.

DBEDT understands that a vibrant motorsports industry could result in positive economic benefits to the State. However, the department does not have the necessary resources to appropriately conduct such a study. If the legislature were to direct the department forward, we would recommend adding \$100,000 to conduct the study.

Thank you for the opportunity to offer these comments.

TO: Representative Henry J.C. Aquino, Chair
Representative Matthew S. LoPresti, Vice Chair
Committee on Transportation

FROM: Polly "Granny" Grace

BILL: H.B. 1328

DATE: February 18, 2015, Wednesday, 10:05 a.m. Room 309

RE: H.B. 1328 RELATING TO THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM. (Motorsports
Centers)

Aloha mai', my name is Aunty Polly "Granny" Grace and I am from Waianae. I am Vice President of the O'hana and Friends of West O'ahu a not for profit organization;. In 1936, I was born in Chinatown and raised in Kalihi on my Grandpa's property. My husband and I came to Waianae in 1961, because of my younger daughter being sick and we now have 6 children, 29 grandchildren, 32 great grandchildren and 100. + hanais. I support H.B. 1328 & H.B. 1329.

I have helped the homeless for 50+ years and have had a homeless Keiki Christmas party for 28-years. We have 2000 to 3000 at our annual Keiki Christmas party.

My husband George and my son George Junior have been employing, educating, training, sheltering and supervising many of the children of West Oahu to afford their own family and place in West Oahu.

When my son, George Junior, opened Kalaeloa Raceway Park, he had a dream of helping to employ, educate and provide for many of the children of West Oahu so that they may afford their own family and place.

Our homeless problem is not going away. I see more and more disadvantaged children, which is why Kalaeloa Raceway Park was a beacon of hope for the disadvantaged. Every year I hold my Keiki Christmas party which provides a warm, cooked meal for the parents and the children. Santa visits the little ones and gives them a bundle of gifts to make their hearts happy and give them a smile to put on their lips.

When my son opened KRP, he said to me that this event would always have a home...free of charge to help make it even better. Thanks to the use of the facility, we were able to make the Keiki Christmas bigger and bigger. You see, racetracks like this are more than just cars going fast down the road. They're about helping one another, providing for one's community, and making strong and proud men and women out of our keikis.

We need your support for these bills to continue great works such as these. The bills introduced are as follows:

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. It also requires a report to the legislature.

H.B. 1329 authorizes the issuance of special purpose revenue bonds for Hawaii corporations that provide industrial enterprises.

H.B. 1329 authorizes four (4) special purpose revenue bonds totaling \$100mil. \$30mil. for an Automotive Discovery Center, \$20mil. for an Automotive Technologies Center, \$15mil. for an Automotive Training & Learning Center and \$35mil. for a Motorsports Center. Like type businesses would cluster around these centers and have synergy and critical mass to launch a Motorsports industry here in Hawaii.

Stand alone projects like the Honolulu Stadium, Hawaii Convention Center, University of Hawaii John A. Burns School of Medicine, Cancer Research Center, Deep Barber's Point Deep Draft Harbor cannot be successful if like type business are not clustered around these anchor entities. The anchor entity is as important as the like type business. They need to be clustered to be economically & financially successful.

The Automotive Discovery Center is to spark an interest in young and old in everything relating to the automotive industry. The Automotive Technologies Center will dazzle and excite anyone in what can happen in the automotive industry and that there are so many more innovative technologies not yet in the marketplace. The Automotive Training & Learning Center will properly train anyone in sanely, safely, securely, socially and successfully being an automotive enthusiast. The Motorsports Center is the actual raceway park for all levels of automotive enthusiasts to practice and compete on a track or to be an observer and supporter.

By situating these like type businesses next to each other there could be the synergy to collaborate on new technologies for training and learning, such as a new type of simulated racing center. This center would be where racers in different parts of the world can race through new telecommunications and technologies. Many new products and services could be developed through collaboration between these centers.

Oahu's motorsports community needs a home, a safe place to race, and the freedom to enjoy our automotive hobbies. Please help us to provide for our youth and our community, today, and in the future.

I thank you very much for holding this hearing and giving us an opportunity to present testimony.

I strongly support H.B. 1328 & H.B. 1329

Respectfully,

Polly "Granny" Grace

TO: Representative Henry J.C. Aquino, Chair
Representative Matthew S. LoPresti, Vice Chair
Committee on Transportation

FROM: Jeanette Grace

BILL: H.B. 1328

DATE: February 18, 2015, Wednesday, 10:05 a.m. Room 309

RE: H.B. 1328 RELATING TO THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM. (Motorsports
Centers)

Good afternoon. My name is Jeanette Grace. I am a resident of Kapolei. I am a business owner, a former co-owner of Kalaeloa Raceway Park, and a die-hard racing supporter. I am also the current Treasurer/Director of the O'hana & Friends of West O'ahu, (OFWO), a non-profit group to supporting West Oahu.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony. I am in full support of H.B. 1328 & H.B. 1329.

My husband, George Grace III, and I have spent many years fighting for the rights of our motorsports community to race in a safe, controlled environment. Years ago, we took a stand to prevent the closure of our only motorsports facility, Hawaii Raceway Park. When that effort failed, we took a new direction and worked towards a new future of building a facility by ourselves with nothing but our own blood, sweat, and tears.



We had no idea what it would take nor the immense hardships we would be forced to operate under but after a collaborative effort by like-minded volunteers and businesses we opened Kalaeloa Raceway Park in August 2010. The dream was to provide a multi-venue motorsports facility for every racing enthusiast and spectator to enjoy.





For four tough, grueling years we pushed onwards alone with a facility that was shackled by a month-to-month lease, limited land use, and a difficult administration. We poured our own money, we used our own workers and equipment, and we put our hearts into building this facility because we love motorsports. It was a crash course in racetrack education, and one that our team has benefited greatly from. In addition, through our operation, we have met like-minded racetrack owners and benefited from their knowledge and expertise while making vital connections that are important to growing a motorsports industry.

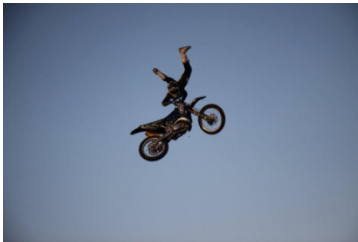
We held massive events that catered to motorsports enthusiasts and created social and economic opportunities for our local community. Through our events, we began to renew and revitalize the motorsports industry that had been taken from Oahu. Our motorsports facility offered venues for stock car racing, sand drags, rallycross, motocross, off road racing, RC racing and specialty events such as the Smash Out Cancer Demolition Derby, West Oahu Summer Festival and our popular Cruise Nights. We also provided a free home for Granny's Keiki Christmas program, a 29 year annual event that caters to the homeless and underprivileged families.



Most importantly, we made new friends and met new families. We were able to provide a home for our motorsports community and provide mentoring experiences for our keikis as they became more and more confident with every time they rode out onto the track. We truly miss those special moments.

In August 2014, we were forced to shutter our doors and close Kalaeloa Raceway Park. Although heart-broken, we have come together as a family with great support from our fellow friends and volunteers and got back to basics. We have never given up because motorsports is in our blood. We simply needed the right people to do the job and the proper environment for success.

As they say "Winners are not those that never fail, but those who never quit."



We have established a new team of experienced professionals who have the business acumen to produce a quality motorsports facility capable of supporting and creating an entire motorsports industry. An entire facility built towards achieving a community based solution of wellness. One that can layer itself with successes and move forward with a secure footing, a solid lease, and financial support to ensure its survival.

We know that we have found the solution and we only ask for your support in achieving it.

This is why these bills are so important. As a former motorsports facility operator, I understand the struggles with the day-to-day operations of the racing industry. With today's economy, there is a definite need to situate like-minded businesses within close effect to achieve sustainable growth while supporting related businesses at the same time.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. It also requires a report to the legislature.



H.B. 1329 authorizes the issuance of special purpose revenue bonds for Hawaii corporations that provide industrial enterprises.

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Stand alone projects like the Honolulu Stadium, Hawaii Convention Center, University of Hawaii John A. Burns School of Medicine, Cancer Research Center, Deep Barber's Point Deep Draft Harbor cannot be successful if like type business are not clustered around these anchor entities. The anchor entity is as important as the like type business. They need to be clustered to be economically & financially successful.

The Automotive Discovery Center is to spark an interest in young and old in everything relating to the automotive industry. The Automotive Technologies Center will dazzle and excite anyone in what can happen in the automotive industry and that there are so many more innovative technologies not yet in the marketplace. The Automotive Training & Learning Center will properly train anyone in sanely, safely, securely, socially and successfully being an automotive enthusiast. The Motorsports Center is the actual raceway park for all levels of automotive enthusiasts to practice and compete on a track or to be an observer and supporter.

By situating these like type businesses next to each other there could be the synergy to collaborate on new technologies for training and learning, such as a new type of simulated racing center. This center would be where racers in different parts of the world can race through new telecommunications and technologies. Many new products and services could be developed through collaboration between these centers.



Oahu's motorsports community needs a home, a safe place to race, and the freedom to enjoy our automotive hobbies. We have lobbied for this for many years. Please help us to provide for our youth and our community, today, and in the future.

There are many great examples of motor sports centers and motor sports industry in the U.S.A and other parts of the world. Attached is a copy of the items as follows:

1. Motorsports Talking Points
2-pages
2. Motorsports Economic Impact
2-pages

I strongly support H.B. 1328 & H.B. 1329

● Page 5

February 17, 2015

Respectfully,

Jeanette Grace

Motorsports Talking Points

- **Motorsports is among the most watched sports worldwide**
 - Global fanbase both locally, nationally, and internationally
 - Annual physical attendance at US events estimated at 15 million people
 - Fastest growing spectator sport in the United States
 - F1 Viewership ratings on par with Olympics and Soccer World Cup (30 million)

- **Motorsports is an economically important statewide cluster**
 - Involves both racing and non-racing firms
 - Includes firms that specialize in engineering, advanced manufacturing, transportation, education and logistics
 - Large source of statewide employment
 - Promotes education and training

- **Motorsports would enhance many positive attributes of our state**
 - Increase our national and international image resulting in increased tourism and revenue
 - Attract human capital and foreign investment and drive local economic expansion
 - Engender national and international market relationships through positive imports and exports

- **Local economic impact is immense**
 - Facilities can generate massive amounts of annual incomes and jobs
 - Example: Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs.
 - Example: Indiana motorsports industry directly employs 23,000 people and generates \$3 billion to the state annually while providing 421,000 jobs indirectly
 - Strong spending in nearby localities for lodging, food, gas, miscellaneous supplies, tips, air fare, and medical expenses

- Example: Summit Motorsports Park:
 - * Food, more than \$6.1 million
 - * Drinks, more than \$4.6 million
 - * Gas, more than \$6.4 million
 - * Miscellaneous supplies, more than \$5.1 million
 - * Tips, more than \$4 million
 - * Other expenses such as airline, repairs, souvenirs and medical, more than \$5.4 million
- Promotes existing workforce mobilization while providing new avenues for job creation such as construction and development
- **The motorsports industry is high tech, innovative, and attracts the same**
 - Attracts high tech firms, well-educated workers, and promotes constant innovation
 - Includes a wide range of high technology engineering and manufacturing firms as well as NAICSs
 - Includes firms that provide materials, parts and service firms that benefit from financial and technical interactions
- **Motorsports can foster new avenues of education and training while supporting current ones**
 - Students will support existing educational courses
 - Examples: 3D and computer aided design, marketing, accounting, logistics, business management, engineering, programming, marketing
 - Local community colleges and universities can develop technology and business related programs to support the industry
- **Motorsports is a community based industry**
 - Racing promotes family and community concepts
 - Fosters safety and education amongst our youth
 - Provides opportunity for self-improvement

MOTORSPORTS ECONOMIC IMPACT

The following is a sample of economic impact studies from various industry partners and from racing facilities.

This summary does not reflect the overall economic impact of the industry or the industry's significant contributions to local and state income, sales, property and other taxes.

Alabama

Talladega Superspeedway

Talladega Superspeedway generates a \$407 million economic impact and nearly 8,000 jobs for the state each year. *Source: Washington Economics Group, June 2008.*

Arizona

Phoenix International Raceway

Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs.

Source: Arizona State University Study, November 2005.

California

Auto Club Speedway

Auto Club Speedway created 5,000 jobs in 2007 and the regional economic impact is estimated at \$210 million annually. *Source: Conventions, Sports & Leisure Report, August 2008.*

Florida

Daytona International Speedway and Homestead-Miami Speedway

The two facilities generate an annual economic impact of over \$2.1 billion and over 35,000 permanent jobs in the State of Florida. *Source: Washington Economics Group, December 2007.*

Georgia

Atlanta Motor Speedway

Atlanta Motor Speedway contributes \$455 million annually to the Atlanta economy which is more than the combined total of all other sporting events in the city. *Source: Atlanta Journal-Constitution, March 11, 2004.*

Illinois

Chicagoland Speedway and Route 66 Raceway

Overall economic impact is estimated at \$140 million annually and creates nearly 2,000 full-time equivalent jobs. *Source: Frost Motorsports, LLC, February, 2005.*

Indiana

Indianapolis Motor Speedway

Indianapolis Motor Speedway provides approximately \$727 million in annual economic impact for the local economy. *Source: September 2000 study by Dr. Mark Rosentraub of Indiana University – Purdue University at Indianapolis.*

Kansas

Kansas Speedway

Kansas Speedway generates approximately \$243 million for the local economy annually and over 5,000 jobs. *Source: Washington Economics Group, August 2008.*

Michigan

Michigan International Speedway

Michigan International Speedway creates more than \$400 million in economic impact and over 6,000 jobs for the State of Michigan. *Source: Hillsdale Policy Group, Ltd., May 2007.*

Nevada

Las Vegas Motor Speedway

The Speedway generates approximately \$200 million in annual economic impact. *Source: Scene Daily, LVCA study 2006.*

North Carolina

The total economic impact of the motorsports industry to the State of North Carolina is estimated at nearly \$6 billion and generates over 27,000 jobs for the local economy. *Source: Dr. John Cannaughton, Dr. Ronald A. Madsen at UNC Charlotte, January 2006.*

Pennsylvania

Pocono Raceway

Pocono Raceway generates more than \$363 million for the State's economy. *Source: Pocono Raceway and Buchart Horn, Inc/BASCO Associates, 2006.*

Virginia

Martinsville Speedway and Richmond International Speedway

The two facilities generate an annual economic impact of \$637 million and over 10,000 jobs in the State of Virginia. *Source: Washington Economics Group, March 2009.*

TO: Representative Henry J.C. Aquino, Chair
Representative Matthew S. LoPresti, Vice Chair
Committee on Transportation

FROM: Sabrina Grace DeReis

BILL: H.B. 1328

DATE: February 18, 2015, Wednesday, 10:05 a.m. Room 309

RE: H.B. 1328 RELATING TO THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM. (Motorsports
Centers)

Hello, my My name is Sabrina Grace DeReis. I am a resident of Waianae.

The homeless issue on the Waianae and West Coast is a serious issue. My family has been committed to solving this very real problem for many years now...practically all my life, we have helped people in one way or another. We have worked towards housing, educating, and rehabilitating many of the homeless on our farm out in Waianae. Giving them shelter, food, clothing, and helping many of them to fight their drug addictions. It is hard work, but the joy it brings to our hearts makes it worth it.

My brother, George Grace III, has always used his businesses to help employ the homeless so that they can have a better life. He gives them breaks when no one else will and that is what they need to get back on their feet. One way he has helped is by using the racetrack as a source of employment. The overall feeling of community and family that is felt at the tracks is so vital that it has helped many to face their problems head on and become better citizens.

We believe that a new facility with a community and disabled employment center featuring worker housing can help to bring wellness to our community.

That is why that I ask you to support these bills to construct a proper motorsports center that will help provide jobs and economic stimulus for the West Coast of Oahu.

The bills introduced are as follows:

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. It also requires a report to the legislature.

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Oahu's motorsports community needs a home, a safe place to race, and the freedom to enjoy our automotive hobbies. Please help us to provide for our youth and our community, today, and in the future.

I thank you very much for holding this hearing and giving us an opportunity to present testimony.

I strongly support H.B. 1328 & H.B. 1329

Respectfully,

Sabrina Grace DeReis

Michael Kitchens
91-1013 Kaiheenalu Street
Ewa Beach, HI 96706

TO: Representative Henry J.C. Aquino, Chair
Representative Matthew S. LoPresti, Vice Chair
Committee on Transportation

FROM: Michael Kitchens

BILL: H.B. 1328

DATE: February 18, 2015, Wednesday, 10:05 a.m. Room 309

RE: H.B. 1328 RELATING TO THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM. (Motorsports
Centers)

My name is Michael J. Kitchens, a resident of Ewa Beach, and I am writing this letter in full support of House Bill 1328 & 1329.

I am retired military and during my service I have had the opportunity to participate in motorsports throughout the world at tracks such as Willow Springs Raceway, Thunderhill Raceway Park, Silverstone Circuit, Sacramento Raceway and more. I have operated as a media director for several racing events as well as track director for a motorsports facility. I am heavily involved in the motorsports scene and am currently an automotive columnist/photographer with a weekly column in Street Pulse.



Figure 1 - Honolulu Stadium

Organized motorsports in Oahu, Hawaii has existed for over *one hundred and three years*. It has been a long standing and important part of the history of Hawaii since the very first auto races were held in Honolulu at Kapiolani Park in 1912.



Figure 2 - Newspaper clippings from Honolulu Stadium



Figure 3 - Honolulu Stadium Stock Car Racing

Later, racing was given a more permanent home at the former Honolulu Stadium throughout the 1930s until the 1960s. At the time, racing was primarily centered around stock car racing on the dirt track but weather dictated the type of event...dry dirt or mud. The racing consisted of vintage 1930's Fords and Chevys while the events held were very similar to today's current standard of racing.



Figure 4 - Programs from Honolulu Stadium & Kahuku Point

Illegal drag racing was held until the late 1940s in famous spots such as Sandy Beach, Sand Island, and Iroquois Point. In 1948, Walter Dick and a local hot road club negotiated with the Filipino leaseholder of the former Kahuku Army Airfield. The Kahuku Drag Strip opened and provided the first legal place to drag race.

Kahuku held its inaugural sports car races on Sunday, Sept 2nd, 1956. The events were sanctioned by the Sports Car Club of America and was one of the first road race venues supported by the newly-created historic and national organization.



Figure 5 - Hawaii Raceway Park 1967 Newsletter & Examples of Racing

In 1964 a \$250,000 multi-venue motorsports complex was built by Jimmy Pflueger, who was the driving force behind its creation. Hawaii Raceway Park consisted of a two mile road course/drag strip, a 1/4 mile stock car track and a small motocross course. The facility supported training schools including Skip Barber Racing School and the Hawaii International Racing School as well as many other different types of motorsports venues. Although it changed hands several times, the facility always remained a beacon for motorsports in Hawaii.

After the devastating closure of Hawaii Raceway Park in April 2006, a group of like-minded volunteers rallied and built Kalaeloa Raceway Park, which opened in August 2010 as a grassroots motorsports facility which conducted mixed events such as stock car, sand drags, off-road racing, motocross, and SCCA rallycross. The park operated successfully until immense hardships and political forces forced its closure in August 2014.



Figure 6 - Destruction of Hawaii Raceway Park & Kalaeloa Raceway Park's Memorial Day Races

In addition to the facilities mentioned above, racing has been held all across the island of Oahu in many different locations, such as the former Naval Air Station Barbers Point, the H3 freeway before its opening for public use, and the Aloha Stadium.

Hawaii has notable successes in the world of motorsports. In 1965, the "Hawaiian" dragster developed by Roland Leong won the NHRA Top Fuel Eliminator competition, going on to win five consecutive titles. Hawaii's first Indy Car driver was Danny "On The Gas" Ongais. Ongais was a former motorcycle and national gas dragster champion, and one of the first to exceed 200mph on a European drag strip. In 1977, he became the first driver from Hawaii to race in the Indianapolis 500. Local John DeSoto is considered one of the early pioneers of motocross in America and was inducted in the the American Motorcyclist Association's Hall of Fame. Most recently, Drift Session, a homegrown drifting organization is widely credited as being one of the founding events to introduce the very popular sport of drifting to the United States.



Figure 7 - Roland Leong & John DeSoto

In essence, motorsports has always been an extremely important and vital community component in the islands. For Oahu, as the most populated island, it has been a way of life for many. Motorsports here truly is about the past, present, & future for these community members.

Fast forward to 2015 and our motorsports community is now in a very dire situation. Motorsports has all but disappeared. Currently, there are no viable alternatives for the majority of racing activities that have existed here. This has resulted in several problems for our motorsports community and the supporting companies, as well as the general public.

- Substantial loss of income and jobs for the local economy
- Substantial loss of youth development and peer guidance opportunities
- Substantial loss of family oriented activities for the public
- Substantial loss for driver development through organized and legal racing
- Increased chance of risky activities due to the loss of the only legal avenue for racing
- Millions of dollars of wasted investment in the thousands of race-prepped, vehicles designed specifically for racing

- Loss of additional training facilities for City and State organizations, such as the Honolulu Police Department, and the Honolulu Sheriffs Division.

Motorsports is a major world-wide industry that Oahu and the State of Hawaii now currently lacks any substantial foot hold in. Oahu, in particular, is devoid of a motorsports center in its entirety. Multiple economic studies have shown that a motorsports center is capable of generating millions of dollars and thousands of jobs resulting in enormous annual economic benefit, employment, and community-based support for its host locale. There is substantial evidence that a motorsports center creates strong spending in nearby localities for lodging, food, gas, miscellaneous supplies, air fare, and medical expenses.

A motorsports center would increase our national and international image resulting in increased tourism, attract human capital and foreign investment while driving local economic expansion. In addition, it allows the opportunity to engender national and international market relationships through positive imports and exports.

The motorsports industry is high-tech, innovative, and attracts like-minded businesses. High-tech firms employ well-educated workers, promote constant innovation through product development and production. It includes a wide range of high technology engineering and manufacturing firms as well as NAICSs.

In addition, the motorsports industry can foster new avenues of education and training while supporting current ones. Students will support existing educational courses that include 3D and computer aided design, marketing, accounting, logistics, business management, engineering, programming, and marketing. In conjunction with the motorsports center, local community colleges and universities can develop technology and business related programs to support the existing functions and facilities.

Motorsports also promotes family and core community concepts while fostering safety and education for our youth. A motorsports center provides opportunity for constant self-improvement and peer mentoring.

As a former track operator, I understand the importance of situating like-minded businesses together to drive further economic stimulus and business development. We present a plan to you to accomplish these goals by way of organized centers of excellence.

HB1329 authorizes four (4) special purpose revenue bonds totaling \$100mil. \$30mil. for an Automotive Discovery Center, \$20mil. for an Automotive Technologies Center, \$15mil. for an Automotive Training & Learning Center and \$35mil. for a Motorsports Center. Like type businesses would cluster around these centers and have synergy and critical mass to launch a Motorsports industry here in Hawaii.

The Automotive Discovery Center is to spark an interest in young and old in everything relating to the automotive industry. The Automotive Technologies Center will provide a facility to foster innovation and development of new automotive technology. The Automotive Training & Learning Center will provide different levels of driver's education in order to foster socially responsible drivers

and successful racing enthusiasts. The Motorsports Center would provide a safe, controlled multi-venue motorsports facility to provide for all levels of automotive enthusiasts to practice and compete on-track or as a spectator.

By situating these like type businesses next to each other there could be the synergy to collaborate on new technologies for training and learning at a new type of simulated racing center, a new simulated racing center where racers in different parts of the world can race through new telecommunications and technologies. Many new products and services could be developed through collaboration between these centers.

Oahu's motorsports community needs a home, a safe place to race, and the freedom to enjoy our automotive hobbies. Please help us to provide for our youth and our community, today, and in the future.

I fully support HB1328 & HB1329 for the benefit of our motorsports community. I ask that you support these bill as well.

I have attached two documents with data that I have compiled for your review concerning the benefits of a motorsports facility and its economic impact.

Mahalo for your time and consideration.

Respectfully,

Michael J. Kitchens
Motorsports Enthusiast

Attachment: Motorsports Economic Impact
Motorsports Talking Points

MOTORSPORTS ECONOMIC IMPACT

The following is a sample of economic impact studies from various industry partners and from racing facilities.

This summary does not reflect the overall economic impact of the industry or the industry's significant contributions to local and state income, sales, property and other taxes.

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Source: Arizona State University Study, November 2005.

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The two facilities generate an annual economic impact of over \$2.1 billion and over 35,000 permanent jobs in the State of Florida. *Source: Washington Economics Group, December 2007.*

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Motorsports Talking Points

- **Motorsports is among the most watched sports worldwide**
 - Global fanbase both locally, nationally, and internationally
 - Annual physical attendance at US events estimated at 15 million people
 - Fastest growing spectator sport in the United States
 - F1 Viewership ratings on par with Olympics and Soccer World Cup (30 million)

- **Motorsports is an economically important statewide cluster**
 - Involves both racing and non-racing firms
 - Includes firms that specialize in engineering, advanced manufacturing, transportation, education and logistics
 - Large source of statewide employment
 - Promotes education and training

- **Motorsports would enhance many positive attributes of our state**
 - Increase our national and international image resulting in increased tourism and revenue
 - Attract human capital and foreign investment and drive local economic expansion
 - Engender national and international market relationships through positive imports and exports

- **Local economic impact is immense**
 - Facilities can generate massive amounts of annual incomes and jobs
 - Example: Phoenix International Raceway generates approximately \$475 million annually and over 5,000 jobs.
 - Example: Indiana motorsports industry directly employs 23,000 people and generates \$3 billion to the state annually while providing 421,000 jobs indirectly
 - Strong spending in nearby localities for lodging, food, gas, miscellaneous supplies, tips, air fare, and medical expenses

- Example: Summit Motorsports Park:
 - * Food, more than \$6.1 million
 - * Drinks, more than \$4.6 million
 - * Gas, more than \$6.4 million
 - * Miscellaneous supplies, more than \$5.1 million
 - * Tips, more than \$4 million
 - * Other expenses such as airline, repairs, souvenirs and medical, more than \$5.4 million
- Promotes existing workforce mobilization while providing new avenues for job creation such as construction and development
- **The motorsports industry is high tech, innovative, and attracts the same**
 - Attracts high tech firms, well-educated workers, and promotes constant innovation
 - Includes a wide range of high technology engineering and manufacturing firms as well as NAICSs
 - Includes firms that provide materials, parts and service firms that benefit from financial and technical interactions
- **Motorsports can foster new avenues of education and training while supporting current ones**
 - Students will support existing educational courses
 - Examples: 3D and computer aided design, marketing, accounting, logistics, business management, engineering, programming, marketing
 - Local community colleges and universities can develop technology and business related programs to support the industry
- **Motorsports is a community based industry**
 - Racing promotes family and community concepts
 - Fosters safety and education amongst our youth
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TESTIMONY FROM PARADISE OHANA CENTERS LLC
RODNEY Y. SATO, MANAGING MEMBER

TO THE HOUSE COMMITTEE ON TRANSPORTATION
REP. HENRY J.C. AQUINO, CHAIR
REP. MATTHEW S. LOPRESTI, VICE CHAIR
ON
HOUSE BILL NO. 1328

February 18, 2015
Wednesday
10:05 a.m.
Room 309

H.B. 1328 RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM. (Motorsports Industry Study)

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony.

H.B. 1328 was introduced along with H.B. 1329 to assist in financing and developing a motorsports center in Honolulu, Hawaii.

H.B. 1328 requires Department of Business, Economic Development, And Tourism 1329 to study and analyze the feasibility of establishing a motorsports industry and developing a motorsports center in Hawaii, including but not limited to, location, costs of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.

H.B. 1329 authorizes the issuance of special purpose revenue bonds for not-for-profit corporations that provide industrial enterprises.

We are very thankful to State Senator Maile Shimabukuro and House Speaker Joseph Souki for introducing these bills in the Senate and the House.

Hawaii needs a motorsports center.

There are many great examples of motor sports centers and motor sports industry in the U.S.A and other parts of the world. Attached is a copy of the items as follows:

1. Summary Of Legislature Bills H.B. 1328 and H.B. 1329
1-page
2. Motorsports Talking Points
2-pages
3. Motorsports Economic Impact
2-pages

We strongly support H.B. 1328.

PARADISE OHANA MOTOR SPORTS CENTERS
Hawaii Not For Profit Corporations
SUMMARY OF HAWAII STATE LEGISLATURE BILLS
as of 02/13/15 8:00 a.m.

NO.	BILLS	AUTHORIZATION	AMOUNT
1.	HB1328/SB1274	Requires Department of Business, Economic Development, and Tourism to study and analyze the feasibility of establishing a motorsports industry and developing a motorsports center in Hawaii, including but not limited to, location, costs of land acquisition, costs of construction and development, projected revenues, and means of financing. Requires a report to the legislature.	
<p>HB 1328 01/29/15 Introduced and Passed First Reading 02/02/15 Referred to EDB, TRN, FIN, referral sheet 6 02/03/15 Bill scheduled to be heard by EDB on Friday, 02-06-15 9:30AM in the House conference room 312. 02/06/15 The committees on EDB recommend that the measure be PASSED, UNAMENDED. The votes were as follows: 9 Ayes: Kawakami, Kong, Brower, Cachola, Choy, Ohno, Onishi, Tsuji, Ward; Ayes with reservations: none; 0 Noes: none; and 4 Excused: Ito, Tokioka, Woodson, Matsumoto. 02/10/15 Reported from EDB (Stand. Com. Rep. No. 68), recommending passage on Second Reading and referral to TRN. 02/10/15 Passed Second Reading and referred to the committee(s) on TRN with none voting aye with reservations; none voting no (0) and none excused (0). 02/13/15 Bill scheduled to be heard by TRN on Wednesday, 02-18-15 10:05AM in House conference room 309.</p> <p>SB1274 01/29/15 Introduced 01/29/15 Passed First Reading 01/29/15 Referred to EDT, WAM</p>			
2.	HB 1329/SB1275	Authorizing the issuance of special purpose revenue bonds to assist industrial enterprises.	\$100mil.
<p>Section 12: \$30mil. SPRB Paradise Ohana Automotive Discovery Center.</p> <p>Section 7: \$20mil. SPRB Paradise Ohana Automotive Technologies Center.</p> <p>Section 2: \$15mil. SPRB Paradise Ohana Automotive Training & Education Center.</p> <p>Section 17: \$35mil. SPRB Paradise Ohana Motorsports Center.</p> <p>HB 1329 01/29/15 Introduced and Passed First Reading 02/02/15 Referred to EDB, TRN, FIN, referral sheet 6 02/06/15 Bill scheduled to be heard by EDB on Tuesday, 02-10-15 9:00AM in House conference room 312. 02/10/15 The committees on EDB recommend that the measure be PASSED, WITH AMENDMENTS. The votes were as follows: 12 Ayes: Representative(s) Kawakami, Kong, Brower, Cachola, Choy, Ohno, Tokioka, Tsuji, Woodson, Matsumoto, Ward; Ayes with reservations: none; 0 Noes: none; and 1 Excused: Representative(s) Ito.</p> <p>SB1275 01/29/15 Introduced. 01/29/15 Passed First Reading. 01/29/15 Referred to EDT, WAM. 02/10/15 The committee(s) on EDT has scheduled a public hearing on 02-13-15 2:45PM in conference room 016. 02/13/15 The committee on EDT deferred the measure.</p>			

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TO: Representative Henry J.C. Aquino, Chair
Representative Matthew S. LoPresti, Vice Chair
Committee on Transportation

FROM: George "Bungi" Grace

BILL: H.B. 1328

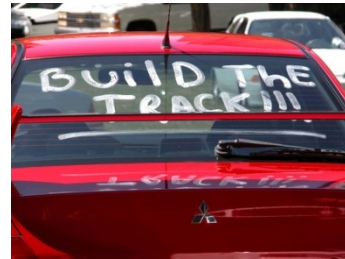
DATE: February 18, 2015, Wednesday, 10:05 a.m. Room 309

RE: H.B. 1328 RELATING TO THE DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT, AND TOURISM. (Motorsports
Centers)

Hello, My name is George "Bungi" Grace IV. I am a resident of Waianae and a former Combat Medic who served in the U.S. Army. I recently returned home to the family businesses and a project very near and dear to my heart. This was the former Kalaeloa Raceway Park, a grassroots motorsports facility my father and family spent many years working to develop and build.

Thank you very much for scheduling this hearing and giving us an opportunity to present testimony. I am in full support of H.B. 1328 & H.B. 1329.

Since the closure of Hawaii Raceway Park, the motorsports community has spent years trying to find a place to call home and a chance to continue their automotive passions in a safe, controlled environment. Whether through private, city or state efforts, since 2006, there have been many efforts by different groups to build a new motorsports facility.



Our own organization was called Save Oahu's Race Tracks LLC and was formed in response to the closure of Hawaii Raceway Park which we sorely objected to. Another organization called the Oahu Motorsports Advisory Council was also active and working towards the creation of motorsports facility. Other like-minded organizations such as the Oahu Pro Gas Association also attempted to acquire land for the purposes of a motorsports facility.

Throughout the past nine years the motorsports community has rallied behind every effort to bring motorsports back to Oahu. Petitions have been signed, letters have been sent, and politicians have been asked to lend their support. Rallies have been held at the State Capitol and elsewhere...yet we still haven't found a way to find a permanent home for motorsports on Oahu.



This is why these bills are so important. As a former motorsports facility operator, I understand the struggles with the day-to-day operations of the racing industry. With today's economy, there is a definite

need to situate like-minded businesses within close effect to achieve sustainable growth while supporting related businesses at the same time.

H.B. 1328 was introduced along with H.B. 1329 to assist in the financing and development of a motor sports industry here in Honolulu, Hawaii.

H.B. 1328 Requires Department of Business, Economic Development, And Tourism to study and analyze the feasibility of establishing a motor sports center in Hawaii, including but not limited to location, cost of land acquisition, costs of construction and development, projected revenues, and means of financing. It also requires a report to the legislature.



H.B. 1329 authorizes the issuance of special purpose revenue bonds for Hawaii corporations that provide industrial enterprises.

H.B. 1329 authorizes four (4) special purpose revenue bonds totaling \$100mil. \$30mil. for an Automotive Discovery Center, \$20mil. for an Automotive Technologies Center, \$15mil. for an Automotive Training & Learning Center and \$35mil. for a Motorsports Center. Like type businesses would cluster around these centers and have synergy and critical mass to launch a Motorsports industry here in Hawaii.

THE AUTO DIVA
BEVERLY TATE

Auto enthusiasts organize, seek new race facility

A group of auto enthusiasts has formed an organization to promote the need for a new motorsports facility on Oahu in the wake of the closure of Hawaii Raceway Park this past April.

The group – Oahu Motorsports Advisory Council (OMAC) – is rapidly gaining support from all kinds of racers on Oahu and throughout the whole state of Hawaii.

"OMAC was created to gather and disseminate information to all of the various racing organizations, clubs, and automotive groups that comprise Oahu's motorsports community in an effort to foster better communication and understanding of the effort to acquire a new home for racing on Oahu," says Michael Kitchens, one of the group's founders. Its mission is to promote the need for a larger, safer, permanent facility that would allow for motorsports' present and future growth on Oahu, while working to provide temporary solutions until that goal is achieved.

Kitchens notes that OMAC represents all former tenants at Hawaii Raceway Park, such as the Sports Car Club of America road racers and auto-crossers, drag racers, junior dragsters, off-road go-cart racers, motorcycles racers and off track racers.

"OMAC's members are dedicated to creating a positive atmosphere with increased enthusiasm, and strong communication links that will help to support, grow and maintain a unified motorsports community on Oahu.

"Our racing community deserves to know what their options are, and what they can do to help bring a racetrack back to Oahu," says Kitchens, who stresses that racing belongs on the track and not on the street. "Our goal is to facilitate that process.

According to OMAC, the current options for getting a working racetrack on Oahu are: 1) Building a new racetrack facility at Paoa & Kaloaia, 2) Building a new racetrack facility at the site-went located at Campbell Industrial Park, and 3) Condemnation of Hawaii Raceway Park, so it can become state owned and then go up for bid.

If you or your organization would like to become part of OMAC, please contact Michael Kitchens at mkitchens@hawaii.kalukoni.net, or for more information check out OMAC's new Web site: www.build-the-track.com

Always remember to keep the shiny side up and the dirty side down.

The Auto Diva is a lifestyle website with relevant automotive content in marketing. She is a former model, columnist, fashion show and apparel host for the Oahu Race News and she has been featured in publications nationwide.

Stand alone projects like the Honolulu Stadium, Hawaii Convention Center, University of Hawaii John A. Burns School of Medicine, Cancer Research Center, Deep Barber's Point Deep Draft Harbor cannot be successful if like type business are not clustered around these anchor entities. The anchor entity is as important as the like type business. They need to be clustered to be economically & financially successful.

The Automotive Discovery Center is to spark an interest in young and old in everything relating to the automotive industry. The Automotive Technologies Center will dazzle and excite anyone in what can happen in the automotive industry and that there are so many more innovative technologies not yet in the marketplace. The Automotive Training & Learning Center will properly train anyone in sanely, safely, securely, socially and successfully being an automotive enthusiast. The Motorsports Center is the actual raceway park for all levels of automotive enthusiasts to practice and compete on a track or to be an observer and supporter.

By situating these like type businesses next to each other there could be the synergy to collaborate on new technologies for training and learning at a new type of simulated racing center. This center would be where racers in different parts of the world can race through new telecommunications and technologies. Many new products and services could be developed through collaboration between these centers.

Oahu's motorsports community needs a home, a safe place to race, and the freedom to enjoy our automotive hobbies. We have lobbied for this for many years. Please help us to provide for our youth and our community, today, and in the future.

I fully support HB1328 & HB1329 for the benefit of our motorsports community. I ask that you support this bill as well.

I have attached two documents with data that I have compiled for your review concerning the benefits of a motorsports facility and its economic impact. Mahalo for your time and consideration.

Respectfully,

George "Bungi" Grace

From: mailinglist@capitol.hawaii.gov
Sent: Tuesday, February 17, 2015 9:03 AM
To: TRNtestimony
Cc: burgharc@gmail.com
Subject: Submitted testimony for HB1328 on Feb 18, 2015 10:05AM

HB1328

Submitted on: 2/17/2015

Testimony for TRN on Feb 18, 2015 10:05AM in Conference Room 309

Submitted By	Organization	Testifier Position	Present at Hearing
cheryl	Individual	Oppose	No

Comments: I think that the tourist industry should put their extra dollars into helping our local people including the houseless who they threw out of Waikiki. Motorsports vs. our people.?

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

Do not reply to this email. This inbox is not monitored. For assistance please email webmaster@capitol.hawaii.gov