

GM759

Measure Title: Submitting for consideration and confirmation to the Statewide Health Coordinating Council, Gubernatorial Nominee, JOSEPH BURKE, for a term to expire 06-30-2020.

Report Title: Statewide Health Coordinating Council

Description:

Companion:

Package:

Current Referral: CPH

Introducer(s):



STATE HEALTH PLANNING AND DEVELOPMENT AGENCY

DAVID Y. IGE
GOVERNOR OF HAWAII

VIRGINIA PRESSLER, M.D.
DIRECTOR OF HEALTH

ROMALA SUE RADCLIFFE, B.A., M.A.
ADMINISTRATOR

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Senate Committee on Commerce, Consumer Protection, and Health

GM 759, Gubernatorial Nominee to the Statewide Health Coordinating Council

Testimony of Romala Sue Radcliffe SHPDA Administrator

Wednesday, April 13, 2016
9:30 a.m.

1 **Agency's Position:** The State Health Planning and Development Agency supports the
2 nomination and confirmation of Mr. Joseph Burke to the Statewide Health Coordinating Council
3 (SHCC).

4 **Fiscal Implications:** None

5 **Purpose and Justification:** The purpose is for the consideration and confirmation of the
6 SHCC Gubernatorial Nominee, Mr. Joseph Burke.

7 Mr. Burke is a Territory Manager in the Vaccine Division for Pfizer. He has won the
8 Presidents Recognition Award five times which is given to the top 5% of District Managers
9 nationally. Mr. Burke has worked in the pharmaceutical industry for over 20 years. He has
10 also worked for various innovative, information technology firms such as IBM, Wang
11 Laboratories, and ICL/FUJITSU in marketing and sales.

12 Mr. Burke has both a Master and Bachelor in Business Administration from Chaminade
13 University. He was chosen outstanding MBA Marketing Student and is a member of the Mu
14 Kappa Tau National Marketing Honor Society.

15 We ask for your support on the confirmation of Mr. Joseph Burke to the Statewide
16 Health Coordinating Council.

Joseph Burke SHPDA April 2016

- (1) Why do you want to be a member of the Board?

To give back to the community by volunteering my time and business expertise in the local healthcare industry.

- (2) What do you perceive are the roles and responsibilities of a member of the Board?

Serve in an advisory role to SHPDA
Review of CON applications
Select CON review panel members
Help prepare the Health Services and Facilities Plan

- (3) In what ways do you feel that you can help protect the consumer?

As both a member and someone who selects CON panel members I will be in a position to influence approval or denial of projects taking into consideration consumer protection. Also in the course of my employment I'm exposed to a broad spectrum of health care environments learning first hand issues effecting consumers. I can pass these issues on in my advisory role to SHPDA to make sure they are addressed.

- (4) Given your understanding of the roles and responsibilities of a Board member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.

I'm currently in my 5th year as a member and 3rd year as Vice-Chair of the Honolulu SAC which has given me an understanding of the environment. I have also served on two CON review panels. Further my experience in working with Hawaii health care providers coupled with both a BA and MBA from Chaminade University gives me unique insight into SHPDA's goals to promote accessibility for all the people of the State to quality health care services at reasonable cost. Finally I have people and leadership skills which allow me to find common ground and collaborate to take action on initiatives.

- (5) What do you hope to accomplish during your term of service?

Identify several high impact areas of need where we have the best shot of accomplishing something that increases favorable outcomes at lower costs which follows SHPDA's mission.

- (6) Name three qualities that best describe you and how these qualities will benefit the Board.

Empathy for consumer needs
Fiscally conservative analysis using business experience and education
Accountability for outcomes – did we do what we said we would

- (7) Name a previous experience you've had that will be beneficial as a Board member.

As a current HONSAC member I've worked on two projects which match SHPDA's mission. Both involved improving patient outcomes through increasing public awareness at a low cost. In the first we partnered with the Hawaii Alzheimer's Association on the issue of early detection. The second is a collaboration with Scott Spallina of the Elder Abuse Justice Unit, Office of the Prosecuting Attorney, and C&C of Honolulu to increase awareness and reporting of elder abuse. Both of these gave me real world experience that will be beneficial as a board member.

- (8) Can you foresee any possible conflicts of interest that could arise during your service on the Board? How would you overcome conflicts of interest?

No.