

GM687

Measure Title: Submitting for consideration and confirmation to the Statewide Health Coordinating Council, Gubernatorial Nominee, CREIGHTON LIU, for a term to expire 06-30-2016.

Report Title: Statewide Health Coordinating Council

Description:

Companion:

Package:

Current Referral: CPH

Introducer(s):



STATE HEALTH PLANNING AND DEVELOPMENT AGENCY

DAVID Y. IGE
GOVERNOR OF HAWAII
VIRGINIA PRESSLER, M.D.
DIRECTOR OF HEALTH
ROMALA SUE RADCLIFFE, B.A., M.A.
ADMINISTRATOR

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Senate Committee on Commerce, Consumer Protection, and Health

GM 687, Gubernatorial Nominee to the Statewide Health Coordinating Council

Testimony of Romala Sue Radcliffe SHPDA Administrator

Thursday, March 24, 2016
9:00 a.m.

1 **Agency's Position:** The State Health Planning and Development Agency supports the
2 nomination and confirmation of Mr. Creighton Liu to the Statewide Health Coordinating Council
3 (SHCC).

4 **Fiscal Implications:** None

5 **Purpose and Justification:** The purpose is for the consideration and confirmation of the
6 SHCC Gubernatorial Nominee, Mr. Creighton Liu.

7 Mr. Liu is currently the Director of Strategic Planning for Hawaiian Electric Industries,
8 Inc. (HEI). He has over 20 years of corporate-level strategic planning, implementation, and
9 performance management experience. He was previously the Manager for Health Care
10 Strategy and Analysis for the Hawaii Medical Service Association. He also served as the
11 Director of Strategic Planning and Projects for Kaiser Permanente—Hawaii Region.

12 Mr. Liu is active in the community. Since 2010, Mr. Liu has served as an active
13 volunteer with Hospice Hawaii; six years as a member of the Board of Directors and several
14 officer positions including Board Chair. In 2015, HEI recognized Mr. Liu as the HEI Kokua
15 Community Champion. Mr. Liu was recently selected to serve as a Board Member for
16 Entrepreneurs Foundation of Hawaii. Mr. Liu also is the Chair of the Plan Development

1 Committee and a Member of the Certificate of Need Review Panel for the State Health
2 Planning and Development Agency.

3 Born and raised in Hawaii, he has an Executive Master of Business Administration and
4 a Bachelor of Business Administration from the University of Hawaii at Manoa. He completed
5 the Kaiser Permanente Executive Leadership Program at the University of North Carolina and
6 has a Six Sigma Certification.

7 We ask for your support on the confirmation of Mr. Creighton Liu to the Statewide
8 Health Coordinating Council.



March 22, 2016

RE: GM687, GM688 – Gubernatorial Nominee Creighton Liu

Dear Senator Baker, Vice Chair Kidani, Committee Members:

I am testifying in **full support** of Creighton Liu.

I have had the pleasure of knowing and working alongside Creighton for several years. Creighton is well qualified to serve on the Statewide Health Coordinating Council. Creighton has many years of experience in the health care field, as a strategic planner with both Kaiser Permanente and HMSA. I know he will utilize that valuable experience as he addresses important matters relating to healthcare in Hawaii.

Not only will Creighton leverage his education and work background, he will bring with him his caring and giving spirit. As a board chairman of Hospice Hawaii, Creighton made sure our team at HEI learned about this issue and how we can give back to those in need of hospice care. This year, we proudly awarded Creighton as the recipient of the HEI Kokua Community Champion – given to the employee who has most demonstrated exemplary volunteer service in our local communities.

I firmly believe that Creighton will be an asset to the Statewide Health Coordinating Council, and I hope you will strongly consider his nomination.

Respectfully,

A handwritten signature in black ink, appearing to read "A.J.", written in a cursive style.

"A.J."

Avelino J. Halagao, Jr.
Executive Vice President,
Hawaiian Electric Industries
Charitable Foundation



March 22, 2016

**TESTIMONY IN SUPPORT OF GUBERNATORIAL NOMINEE
CREIGHTON LIU TO THE STATEWIDE HEALTH COORDINATING COUNCIL
GM 687 AND GM 688**

Senate Committee on Commerce, Consumer Protection & Health
The Honorable Rosalyn Baker, Chair
The Honorable Michelle Kidani, Vice Chair

Thursday, March 24 2016 – 9:00 a.m.
State Capitol, Conference Room 229

Dear Chair Baker, Vice Chair Kidani and members of the Committee,

Thank you for this opportunity to present testimony in strong support of gubernatorial nominee Creighton Liu to the Statewide Health Coordinating Council. My name is Lance Tanaka, director of government and public affairs for Par Hawaii.

Through our respective roles in Hawaii's energy sector, Creighton and I have had the good fortune of engaging one another on topics that are vitally important to the energy security of this state. However, it was through our time serving on the Board of Directors of Hospice Hawaii that I was able to observe Creighton's intellect, strategic planning and executive management capabilities.

During his tenure at Hospice Hawaii that included serving as Board chair in 2014, Creighton brought a refreshing, data-based management style and skillset to the otherwise clinical mindset of hospice care. I credit the intense focus that Hospice Hawaii now has on its business affairs to Creighton's leadership. I am particularly sensitive to this change in the nonprofit organization's orientation towards being more competitive, now that I am in the role of Board chair.

In the challenging arena of healthcare, the Council will benefit immensely from this nominee's business acumen and extensive background in the industry. Therefore, I respectfully request that you confirm the selection of Creighton Liu, gubernatorial nominee to the Statewide Health Coordinating Council for terms to expire on June 30, 2016 and June 30, 2020. Thank you.

A handwritten signature in black ink, appearing to read "Lance Tanaka", written in a cursive style.

Creighton Liu
Statewide Health Coordinating Council (SHCC) Nomination

- (1) Why do you want to be a member of the Board?

First and foremost, SHCC is a volunteer board and I believe volunteerism is an important way we can give back through serve our community. I have been involved with SHPDA for many years and feel I can continue to add value through active participation on the SHCC committee.

- (2) What do you perceive are the roles and responsibilities of a member of the Board?

To actively participate on the SHCC committee and support SHPDA's purpose to promote accessibility for all the people of the State to quality health care at a reasonable cost. To follow all procedural requirements that are required in the course of committee activities, particularly as it applies to the certificate of need process.

- (3) In what ways do you feel that you can help protect the consumer?

I understand that if selected, I will be classified as a consumer representative on the committee. From this lens, I have the opportunity to further promote the consumer's view especially as it relates the stated purpose of the agency.

- (4) Given your understanding of the roles and responsibilities of a Board member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.

I am familiar with the SHCC committee and the agency as I have served on various committees and subcommittees in past, including two terms on the SHCC committee. I am also currently active on several SHPDA committees.

I have worked in the healthcare industry for many years, served on the board for a hospice organization, all which provides important content knowledge and expertise; my background in planning and strategic plan provides a good skill set to support committee work; in addition my current work position outside of health care provides a good lens to be a consumer representative.

- (5) What do you hope to accomplish during your term of service?

One of my goals is to consistently be a good consumer representative on the committee through active participation in discussions. Additionally and more of a committee goal - by the end of term, step away knowing the committee made a positive impact to the betterment of the health care system in Hawaii for all stakeholders.

- (6) Name three qualities that best describe you and how these qualities will benefit the Board.

(1) Respectful; this is important for healthy discussions of a group with highly diverse backgrounds and expertise. It is also helpful to appreciate different perspectives and views. (2) Commitment; especially in a volunteer situation, it's important to commit to the requirements and obligations of the committee. (3) Integrity; this is an important quality for me and feel it is important as a representative of the consumer, the committee, and the agency.

- (7) Name a previous experience you've had that will be beneficial as a Board member.

I have participated in many Certificate of Need application discussions and decisions' and feel this is valuable in participating in future CONs.

- (8) Can you foresee any possible conflicts of interest that could arise during your service on the Board? How would you overcome conflicts of interest?

I don't foresee any conflicts of interest currently, but if I suspected any potential conflicts I would immediately inform SHPDA and the Ethics Commission.