

JOHN M. KNOX, PH.D.
 (Principal, John M. Knox & Associates, Inc.,
 [REDACTED])

Dr. Knox has more than 35 years of experience in social, economic, and community research — as a consultant, a survey researcher, an academician, and a community facilitator. Much of his work has involved public policy research and/or issues related to economic and land use development, although his recent practice has also focused strongly on community indicators and social program evaluation. While a large part of his consulting career has dealt with aspects of resort development in Hawai'i, he also has substantial expertise in other land use issues (including energy projects, recreational communities, and commercial development) ... public policy planning and program evaluation ... market research and feasibility analyses ... and community input to planning processes. His professional activities have also taken him to Guam, the Commonwealth of the Northern Marianas, and the Philippines.

He developed Hawai'i's first full-service socio-economic impact consultancy, "Community Resources, Inc.," which employed up to 10 people at the peak of resort development and planning activities in Hawai'i during the early 1990s. Community Resources was known for excellence in both quantitative and qualitative aspects of its research activities and for its working partnerships with community groups facing major change and development. In early 1995, he sold the name and assets of that company, and functioned as a sole practitioner under the renamed corporate identity "John M. Knox & Associates, Inc." In the early 2000s, he re-opened a downtown Honolulu office and again has several staff members, as well as a network of key associates.

PROFESSIONAL EXPERIENCE

- 1995 to Present Independent consultant, head of **John M. Knox & Associates, Inc.**, research consultancy.
- 1999-2002 Project Director (part-time), Univ. of Hawai'i, **Social Science Research Institute** (primarily evaluation/outcomes activities - Office of Youth Services and DOH Alcohol & Drug Abuse Division – community indicators for abuse prevention needs assessment).
- 1998-2000 Executive Director (part-time), **Hawai'i Council on Economic Education**.
- 1984-95 President of **Community Resources, Inc.**, an independent consultancy specializing in socio-economic impact assessment, public opinion research, and program design/evaluation. Roughly half the company's practice involved quantitative or qualitative research into various aspects of Hawai'i's visitor industry.
- 1981-83 Director of Research at **SMS Research**. Designed and supervised numerous market research projects involving Hawai'i tourism. Duties involved creation and implementation of systems for overall corporate research efforts; direct supervision of individual projects; preparation of written reports; and general marketing.
- 1979-80 Operated private consulting company, **dba "Community Resources"** (which became a division of SMS Research in 1981, then was renewed as an independent company in 1983, then sold back to SMS in 1995). Conducted planning research, social impact analysis, and community dialogue for clients in both the public and private sectors.
- 1970-73 Journalist, **Honolulu Advertiser**; duties primarily involved covering planning, government, and political news. President, City Hall Correspondents' Association.
- 1969-70 Hawai'i Island journalist (Hilo Radio KHLO and **Kona Times** biweekly newspaper).

EDUCATION

- Ph.D. [REDACTED] in Psychology, University of Hawai'i (dissertation topic: social impact assessment).
- M.A. [REDACTED] in Social Psychology, with Certificate in Planning Studies, University of Hawai'i.
- B.A. [REDACTED] in Speech, University of Michigan.

JOURNALISTIC ARTICLES/ANALYSES

- 2005 *Hawai'i Business* (Feb.) – "Hawai'i's Government: Too Big? Too Small?" Analysis of state/local government workforce size and expenditure, vs. other parts of the nation
Hawai'i Business (July) – "Where Are the Workers?" Analysis of long-term Hawai'i labor supply constraints

SELECTED PROFESSIONAL PRESENTATIONS/ORGANIZATIONAL CONTRIBUTIONS

- **Leeward Community College Leadership Summit**, 2015, SPEAKER, West O'ahu trends.
- Recipient of 2001 "Jackstadt Award" for contributions to economic education and economic literacy in Hawai'i, bestowed by Hawai'i Council on Economic Education, May 2001.
- Technical Advisory Committee, Honolulu **"Age-Friendly" Initiative**, 2013-14.
- **State Conference on Purchases of Health & Human Services**, SPEAKER, May 2000, "A-B-C-D's of Using Numbers to Measure Outcomes." Honolulu, Hawai'i
- **International Travel & Tourism Research Assn.** Conference, SPEAKER, June 2009, "The Hawai'i Sustainable Tourism Study." Honolulu, Hawai'i.
- **Chongqing Mayors' Delegation, APA International Program**, ORGANIZER/SPEAKER at workshops on tourism development, April and July 2006.
- **"Who Owns America?" Native People Land Tenure Conference**, SPEAKER, May 2004, "Struggling Toward the Ideals of Sustainable Tourism in Hawai'i." Madison, Wisconsin.
- **Hawai'i Congress of Planning Officials**, SPEAKER, October 2003, "Sustainable Tourism: What Can It Mean for Hawai'i?" Kapalua, Maui.
- **Conference on "Japan's Changing Economy: Challenges for Hawai'i's Policymakers"** (Hawai'i State DBED, Office of Mayor, Waikiki Improvement Assn.). FACILITATOR, December 1998. Honolulu, Hawai'i.
- **Asian Productivity Organization, Study Meeting on Tourism/Eco-Tourism Planning & Development**, SPEAKER, October 1997, "Elements of Good Socio-Economic Impact Forecasts." Honolulu, Hawai'i.
- **Cebu (Philippines) Tourism Study Delegation to Hawai'i**, SPEAKER, December 1996, "Community Involvement in the Planning Process," and FACILITATOR, Final Discussions on Implementing Sister-State Relationship. Honolulu, Hawai'i.
- **Asian Productivity Organization, Study Meeting on Tourism/Eco-Tourism Planning & Development**, SPEAKER, October 1996, "Socio-Economic Impact Planning, Including Impact Forecast and Management." Honolulu, Hawai'i.
- **Hawai'i Filipino Chamber of Commerce 12th Trade Mission to Philippines**, SPEAKER, December 1995, "Community and Social Impacts of Resort Development." Presentations in Manila, Baguio, Cebu City, and Davao City.
- **Hawai'i Tourism Congresses**, SPEAKER, December 1993 ("Resident Attitudes Toward Tourism") and December 1994 ("Progress in Tourism Research"). Honolulu, Hawai'i.
- **American Planning Association**, Resort Division, SPEAKER, May 1992, "Community Response to Resort Development". Washington, D.C.

COMMUNITY AND PROFESSIONAL ACTIVITIES

- **Hawai'i Economic Association** (President, 2004-06, again in 2012-13 ... Board of Directors 1997-98, 2003-14; member since 1989); **Urban Land Institute** (UrbanPlan Committee chair, 2004-11; member since 2002); Member, **Hawai'i Council for Economic Education** (Secretary, 2005; Chair, 1997-98, Executive Council member since 1990 – served as part-time executive director in 1998-2000); **Lambda Alpha International** (Land Economics, from 2010); **Hawai'i-Pacific Evaluation Association** (member and scholarship supporter from 2007); **American Planning Association** (Program Chair, 1992-93).
- Past Memberships: Community Outcomes Sub-Committee, Hawai'i Performance Partnership Board (and related School-Community Profiling Task Force), 2000-02. Former program chair, Travel & Tourism Research Association.
- Founding Chair, Waimānalo Neighborhood Board.

SELECTED PROFESSIONAL EXPERIENCE

Public Policy Analyses

- Hawai'i State Tax Review Commission, writer/researcher (2012-13).
- Affordable housing issue/policy analysis, Maui County General Plan update (2006-07).
- Public housing resident program needs assessment, statewide (2006-07)

Economic/Fiscal (Tax Revenue vs. Public Expenditure) Impact Analyses

- Economic/fiscal impacts, H-1 Freeway 25-year infrastructure repairs/expansion program (2015).
- Proposed Pres. Barack Obama Presidential Library/Museum economic/fiscal impacts (2014).
- Outrigger Reef on the Beach Revitalization, economic/fiscal impacts (2014-15)
- International Market Place Redevelopment, economic/fiscal (2012)
- Kaka'ako-wide socio-economic/fiscal analysis of Transit Oriented Development Impacts (2012-15).
- Ala Moana Shopping Center redevelopment economic/fiscal impacts (2013).
- Socio-economic/fiscal impact, U.S. military buildup, Guam and CNMI (2008-09).
- Pan-STARRs Observatory Proposal for Mauna Kea, economic/fiscal impacts (2005-09).
- Starwood timeshare expansions, economic/fiscal impacts: Sheraton Kaua'i and Kā'anapali Ocean Resort (2007-08)
- Kona Kai Ola (Honokōhau Harbor), economic/fiscal (2006)
- Kahului Airport Runway Extension, market and socio-economic/fiscal impacts (1992-93; 1994-95)

Economic Development and Strategic Planning

- Economic development analysis, Moloka'i and Lāna'i Community Plan updates (2010-11, 2015).
- Hawai'i Tourism Authority, Tourism Strategic Plan update facilitation (2013-14)
- Measures of success for Hawai'i Tourism Authority Strategic Plan (2012).
- Economic development component, Waialua Town Master Plan (2002-04). *(This project won the APA-Hawai'i 2005 "Community-Based Planning Award" for Group 70 and JMK Associates.)*
- Hawai'i Tourism Strategic Plan – resident survey on tourism issues and government/labor officials' input (1999, with analysis of subsequent survey reiterations in 2001, 2002, 2005, 2006, 2007).