JOHN LEE FINK GOV. MSG. NO. 851

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<u>Employmen</u>		
	t Vice President & General Manager, KFVE-TV (MNT)	Honolulu, HI
1996-2009	Vice President & General Manager,	Honolulu, HI
4000 4000	KHNL-TV (NBC) & KFVE-TV (WB, MyNetworkTV)	
1986-1996	General Sales Manager,	Honolulu, HI
4000 4000	KHNL-TV (FOX/NBC) and KFVE-TV (UPN/WB, 1993-199	•
1982-1986	Account Executive, KGMB (CBS)	Honolulu, Hl
1978-1982	Sales Manager, Music Director, Disc Jockey,	Honolulu, HI
4070	KIKI-AM/KMAI-FM Radio	
1978	Disc Jockey/Sports Director,	Waipahu, Hl
4077	KULA-FM/KAHU-AM Radio	
1977	Public Relations Director, Team Hawaii	Honolulu, HI
	(North American Soccer League)	
Community/Business Activities		
2015		Chan Tautaui\
	Hawaii Sports Commission, committee member (Lt. Gov. Shan Tsutsui) Kapiolani Community College- Ambassador	
2014-present 2012	Pro Bowl Committee Hawaii, Chair- Media Exposure Subcommittee	
	Koa Anuenue (University of Hawaii Athletics), Board member Hawaii State Junior Golf Assn. (HSJGA), Board member	
	University of Hawaii Athletics Dept Women's Soccer Coach Search/Selection Committee	
2010	Hawaiian Airlines Diamondhead Classic, Steering Committee	
	University of Hawaii Athletics Department, Strategic Planning Committee	
2008 - 2009	Kalaheo High School, Communications Academy Advisory Council	
2008 - 2009	Big Brothers/Big Sisters of Honolulu, Ambassador Advisory Council	
	Easter Seals of Hawaii, golf tournament committee	
2007-present 2007-2009	City & County of Honolulu, Honolulu County Sports Commission	
2007-2009	Governor's Comprehensive Communications Review Committee	
2007-2010	Oahu Interscholastic Assn. (OIA) Athletic Foundation, Dinner Committee; Emcee	
2006-2007	Aloha United Way (AUW), Marketing Committee	
2005-2011	Hawaiian Telcom, Business Advisory Council	
2003-2000	U.S. Small Business Administration: State of Hawaii & Region 9 (Arizona, California,	
2000	Guam, Hawaii, Nevada), Small Business Journalist/Advocate of the Year,	
2002-present	Hawaii Council on Economic Education, Board member	
	Hawaii Bowl, Executive Committee	
2002-present	University of Hawaii Athletics Director Hugh Yoshida Roast committee	
2001-2004	Rebuilding Together Hawaii, Advisory Council	
	Aloha Festivals, Board member	
2001	Univ. of Hawaii Exec. Planning Committee, Pres. Kenneth	Mortimer's Aloha Party
1998-2000	University of Hawaii Campaign Communications Committee	
1998	University of Hawaii Athletics Dept Head Football Coach Search/Selection Committee	
1997-2004	City & County of Honolulu, Mayor's Public-Private Sports Industry Task Force	
1997-2005	Hawaii Pacific University, Communication Advisory Council	
1997-2000	University of Hawaii Athletics, Ticketing Committee	
1997-1999	Kapiolani Children's Miracle Network Community Planning Committee	
1997-1999	Better Business Bureau, Local Advertising Review Board Steering Committee	
1996-2000	U.S. Olympic Committee in Hawaii	
1995-2001		
1995-1997	Hawaii Chamber of Commerce, Communications Council	
1991-1995	FOX Broadcasting Company Sales Advisory Committee, Chairman; Member	
1989-2003	American Youth Soccer Organization (AYSO)- Hawaii, SSoccer Coach,	
1988-1990		
	Big Brothers/Big Sisters of Honolulu, Board Member; former President	
	Hawaii Association of Broadcastors, Board Mombor: former Broadcast	

1986-present Hawaii Association of Broadcasters, Board Member; former President

University of Hawaii Sports, Play-by-Play Announcer, KHNL/KFVE

1986-2011

1978-present Admissions recruiter/interviewer in Hawaii for Wesleyan University, CT.

1978- present Emcee/speaker at community/special events including: the University of Hawaii, Big Brothers/Big Sisters of Honolulu, Easter Seals Hawaii, Hawaii Prince Hotel, Sony Hawaii 35th Anniversary, Special Olympics Hawaii, Hawaii Bowl, AYSO Kailua, AYSO Hawaii, Winners At Work, Times Supermarkets, National Football Foundation and College Hall of Fame Awards, University of Hawaii- Stan Sheriff Center grand opening, Hawaii Pacific University, Moanalua Middle School, Hawaii Business College. Oahu Country Club, Rotary Clubs, Downtown Exchange Club, Aloha United Way, Hawaii Council on Economic Education, Quarterback Club, Ho'ala School, Healthy Workplace Hawaii, Kapiolani Community College, St. Francis Healthcare System, etc.

Education

Bachelor of Arts degree- Wesleyan University, Middletown, CT. (Major: East Asian History; Minor: Communications)

John L. Fink

John Fink was born on Long Island, New York, and raised in Highland Park, a suburb north of Chicago. He received his Bachelor of Arts in East Asian History, minoring in communications, from Wesleyan University, before moving to Hawaii in 1977 joining his World War II veteran father, homemaker/accounting clerk mother, and two sisters.

John's first job in Hawaii was as Public Relations Director for Team Hawaii (North American Soccer League), leaving in early 1978 to become sports director and a disc jockey for KULA-FM and KAHU/AM Radio, where he spent nine months. John then spent four years at KIKI-AM/KMAI-FM Radio as sales manager, music director and ("Weekend Warrior") disc jockey from 1978-1982, helping the radio station finish No. 1 in the Arbitron ratings in 1981.

In 1982, John joined KGMB-TV/CBS as account executive. In 1986, John became General Sales Manager of KHNL, and also helped out as play-by-play commentator for University of Hawaii wahine volleyball on KHNL. After a decade as General Sales Manager, John was named Vice President and General Manager of KHNL/KFVE in 1996, presiding over the first all-digital newsroom in the world, and one of the country's first dual station management arrangements.

During John's tenure, KHNL NBC 8's news product gained recognition by receiving four regional Emmy awards in 1995, 1996, 1999, and 2001 from the San Francisco/Northern California Chapter of the National Academy of Television Arts and Sciences. KHNL NBC 8 also received numerous local awards, among them five Iolani Awards, for excellence in broadcasting.

In 1997, John negotiated a five-year \$6.265 million contract with the University of Hawaii for KFVE The Home Team. The renewal contract was considered the most expensive and comprehensive broadcast package for a single university in the United States. Then in 2002, John renegotiated a new three-year \$700,000-a-year sports contract with the University of Hawaii, which included a ground-breaking pay-per-view cable provision for UH Warrior football through the local cable provider. This new contract was seen by many in the industry as being visionary, allowing for an unprecedented partnership with Time Warner Oceanic Cable. In June, 2008, John extended the 25-year relationship between KHNL NBC 8/K5 The Home Team, and the University of Hawaii, with a new three-year deal, which includes over 100 live telecasts aired annually for UH fans in the State of Hawaii. In 2003, John struck deals to air UH events in Israel, Malaysia, Taiwan, Philippines, and Singapore, thus providing UH and the State of Hawaii new, invaluable exposure. John was also recognized as one of "Hawaii's 10 Most Influential" in sports (Honolulu Advertiser, 2002 and 2004).

John's innovation and vision helped to propel KHNL/KFVE into the 21st century. He championed the launching of websites, KHNL.com in 1998 and KFVE.com in 2001and he also took to the Hawaii skies in 2000 when KHNL NBC 8 premiered the only TV helicopter in the market capable of going live on a daily basis. He campaigned for UH fans, making various UH sports events, initially televised on K5, available 24-hours a day to digital cable subscribers. John also changed the broadcast market by offering KHNL's weekday 6pm newscasts free on-demand to Oceanic Cable's 75,000 digital subscribers (in 2003), live simulcasts of weekday 6pm newscasts on KKEA and KUMU, and news-sharing arrangements with Honolulu radio station KUMU, plus KKBG-FM, KLEO-FM, KHLO-AM and KKOA-FM on the Big Island Hawaii. He also

ventured into a media partnership on various levels with Hawaii's #1 daily, <u>The Honolulu</u> Advertiser in 2001.

In 2009, John helped to transform the broadcast landscape in Hawaii, as he was an integral part in the "shared services" agreement between KHNL/KFVE and KGMB. As part of that effort, John has been tasked with running KFVE and adding more local programming to the mix. His first foray into expanding the local programming on KFVE came about when he signed a five-year deal to air and stream live on the web the prestigious "Merrie Monarch Festival" live from Hilo in HD, beginning in April, 2010. The program had been on KITV for 28-years prior.

John has been or is active in the local American Youth Soccer Organization, Hawaii Pacific University Communication Advisory Council, the Hawaii Council on Economic Education, the Sheraton Hawaii Bowl Executive Committee, the Hawaiian Airlines Diamondhead Classic, the Hawaii State Junior Golf Association, and is or has been an active Board of Director with Big Brothers Big Sisters of Honolulu, the Hawaii Association of Broadcasters, the Hawaii Council on Economic Education, and Aloha Festivals. He has served as an Advisory Board Member with Rebuilding Together Hawaii and been active with the Children's Miracle Network, the Mayor's Public/Private Sports Industry Task Force, the U.S. Olympic Committee in Hawaii, the Better Business Bureau Local Advertising Review Panel Selection Committee, and the University of Hawaii's Football Ticket Pricing Committee and its Campaign Communications Committee. He also served on the five-person Selection Committee that hired former NFL San Diego Chargers' head coach, June Jones, as head football coach for the University of Hawaii in 1998.

John has also emceed numerous events for organizations including the University of Hawaii, Winners at Work, Big Brothers Big Sisters of Honolulu, Times Super Market, David Ishii Golf Foundation, Big Island Candies Hapuna Roundup, Easter Seals Hawaii, Hawaii Special Olympics, and the National Football Coaches Association, and has been guest speaker for numerous entities, including the Kailua Chamber of Commerce, Windward and West Honolulu Rotary, Honolulu Advertising Federation, the Hawaii Society for CPAs, the Honolulu Quarterback Club, Chaminade University, Hawaii Pacific University, Punahou School, La Pietra-Hawaii School for Girls, Waipahu High School, Epiphany School, Highlands Intermediate School, Mokapu Elementary School, and Chevron Hawaii. He has also been featured in stories in many publications, including MidWeek, The Honolulu Advertiser, The Honolulu Star-Bulletin, Honolulu Star-Advertiser, Hawaii Tribune Herald, Pacific Business News, Digital TV, Media Week, and Electronic Media.

John is married to Shari Fink, a hospice nurse, has two sons, Michael and David, and a daughter, Megan. He enjoys listening to music whenever and wherever he can, and plays golf in his spare time.