

TOMMY ATKIN NOYES

RÉSUMÉ

SUMMARY

More than 34 years' experience in non-profit, State, corporate, and community project management and communications. Proven expertise in community engagement, project implementation, and public awareness campaigns. Strong research, writing, promotional, management, reporting, speaking, and presentation skills.

EXPERIENCE

July 2015 - present

KAUAI PATH, INC.

Executive Director—Leads in fundraising, coordinating advocacy, managing volunteers, and implementing programs to further Kauai Path's strategic direction.

May 2010 - 2015

HAWAI'I STATE DEPARTMENT OF HEALTH

Disease Outbreak Control Division—Bioterrorism Preparedness Planner IV
Communities Putting Prevention to Work—Project Coordinator
Responsible for \$3.4 M Centers for Disease Control and Prevention funded initiative reducing obesity on Kauai and Maui; creative supervisor for on-going statewide media campaign raising awareness of the health risks associated with sugar-loaded beverages.

March 2009 - 2011

KAUAI PLANNING & ACTION ALLIANCE

Lihu'e, Hawai'i—Project Manager

Responsible for \$1.225 M in contractual obligations to the State of Hawaii Department of Land and Natural Resources for specific parks improvements.

April 2004 - 2009

THOMAS NOYES PROJECT MANAGEMENT SERVICES

Kapa'a, Hawai'i—Sole Proprietor

Provided entitlement research, permit application writing, presentation, and planning services to clients including the Kauai Economic Development Board; the Po'ipu Beach Resort Association; Merle D. Grimes LLC; Greg Kamm Planning & Management; Kiahuna Mauka Partners LLC; Starwood Vacation Ownership; and Waipouli Beach Resort LLC.

June-August 2003

AT&T WIRELESS

Kauai Market, Hawai'i—Field Marketing Specialist

Subscriber transition team member: project encompassed shifting customer base from Cingular airtime plans and phones to appropriate AT&T Wireless counterparts; the challenge was to plan and implement changes in an efficient manner that both treated subscribers fairly and protected the company's interests.

Assisted with transition of Cingular's marketing initiatives to AT&T Wireless. Managed community support programs.

Promoted AT&T Wireless as the preferred wireless communications provider.

2001 - 2003

CINGULAR WIRELESS, LLC

Kauai Market, Hawai'i—Special Projects/Sales Support Manager

Managed special projects, such as creating an incentive program for subscribers to bring in their phones to be up-dated with fraud preventative coding.

Analyzed rate plans and services for internal assessment, recommended revisions, and implemented marketing follow-through.
Wrote media releases for the Kaua'i market. Oversaw distribution of fact sheets and promotional materials. Supervised content and maintenance of Kaua'i information on Cingular Wireless' Website.

1995-2001

AMERITECH CELLULAR SERVICES, INC.

Kaua'i Market, Hawai'i—Marketing Support

Developed and managed the advertising, marketing and public relations budgets for Ameritech and Cingular Kaua'i operations.

Managed the Kaua'i market's public relations program; included conceiving, conducting, and interpreting customer and consumer surveys; implementing programs in response to survey findings; writing releases published in the Garden Island and broadcast on local radio programs.

Prepared reports and multi-media presentations for management evaluation of the Kaua'i market.

1985-1995

GRIFFIN NOYES ASSOCIATES

Kapa'a, Hawai'i—Account Executive/Office Manager

Planned and supervised promotions; administers media relations, including placement of and accounting for print, radio and video ads; and evaluated promotional campaigns to gauge their efficacy.

EDUCATION

Stanford University, A.B., Palo Alto, California, [REDACTED]

Hawaii Preparatory Academy, high school diploma, [REDACTED]

COMMUNITY ENGAGEMENT

2012 - 2015

KAUAI NA ALA HELE ADVISORY COUNCIL—Chair

2015 - Present

KAUAI NA ALA HELE ADVISORY COUNCIL—Member

2011 - 2012

REGIONAL LONG RANGE LAND TRANSPORTATION PLAN—Citizens' Advisory Committee

2011 - 2013

KEIKI TO CAREER—Feasibility Study Task Force, committee chair

2010 - Present

GET FIT KAUA'I—Steering & Built Environment Committees, member

2010 - 2012

KAUA'I PARKS MASTER PLAN—Advisory Committee

2006 - 2015

KAUAI PATH, INC.—Board of Directors; leader in securing funding and clearances for Kaua'i's 17-mile coastal multi-use path project (*Ke Ala Hele Makalae*); responsible for coalescence of 501 (c) 3 advocacy organization

2006 - 2015

EAST KAUA'I DEVELOPMENT PLAN 2030—Citizens' Advisory Committee

2005 - 2009

KAUA'I PLANNING & ACTION ALLIANCE—Parks Planning Team Member

1993 - Present

THE FRIENDS OF KAMALANI AND LYDGATE PARK—General Coordinator; supervised the planning, permitting, grant funding, and construction logistics for the Kamalani Pavilion and camps sites in Lydgate Park; Coordinated Tools Committee for the Kamalani Kai Bridge and Kamalani Playground community builds in Lydgate Park.