

ORIANNA A. SKOMOROCH, M.A.

PROFESSIONAL EXPERIENCE:

- May 2012- Present Part -Time Associate at Macy Fine Jewelry Department.
- September 2012- April 2013 Consulting services for Kikiaola Land Company assisting Board of Directors in re-structure of company subsidiaries.
- December 1,2010- Present Orrie's Executive Management Services, LLC. Interim CEO services - Assist nonprofit Board of Directors faced with replacing a CEO or Executive Director with professional Interim CEO services to help them and the organization successfully navigate through the transition and crises.
- September 2010 - September 2011 Interim Executive Director, Kauai Humane Society (KHS), Lihue, Kauai, Hawaii. Was recruited by this independent, 58-year old animal advocacy/protection non-profit, to re-focus, re-organize, and direct its management, staff energies and efforts into a viable and efficient 21st century organization. In 2011, KHS, which relies on donations, dues, and grants to support its \$2.3 million budget and 40 employees, received the "Best Non-Profit Organization on Kauai" award. To achieve this, restructured management, negotiated and developed new agreements and contracts, advocated the Society and its importance to local community, business and government. Emphasized the value of KHS fee-for-services to its customers. Evaluated and groomed staff in new skills to support the organization's needed direction, and oversaw both policy and details in all areas of the organization's major transition.
- November 2010 – February 2011 Consultant, Kikiaola Land Company, Waimea, Kauai, Hawaii. As requested by the new CEO, followed up on pending land sales and leases. As the transition work came to a close,moved all my focus to my other major transition project, the Kauai Humane Society.
- March 2009 – October 2010 Interim Chief Operations Officer, Kikiaola Land Company, Waimea, Kauai, Hawaii. Was recruited to focus, prioritize and accomplish daily operations of this 100-year old, family-owned land and hospitality business, reporting directly to its Board of Directors. Oversaw hotel and restaurant operations, accounting, staffing, property and land management. Established and conducted weekly, agenda-driven management meetings coordinating all departments, consultants and stakeholders. Directed the staff's work with legal counsel on property sales, leasing, management contracts and other issues. Instituted a weekly Board briefing to enhance their timely ability to assist the company on major and transitional issues. Assisted inbound transition of new Chief Executive Officer.

November 2008 –
March 2009

Career and Life Change Sabbatical. With my mission at Hawaii Health Systems Corporation (HHSC) completed to my satisfaction, resigned, in order to review my career and life goals, and search for a new role and opportunities that will let me creatively apply my accumulated skills and experience, while affording new challenges and learning. (See letter of recommendation from HHSC, attached).

July 1998 –
October 2008

Regional Chief Executive Officer, Island of Kauai Region, *Hawaii Health Systems Corporation* (400 employees, a \$56 million budget). Built a team to re-think and evolve these two rural hospitals, assuring their survival and community relevance in an extremely challenging healthcare economics environment. As regional CEO for both institutions, worked on the Plan, with state departments and legislators, the federal Department of Health and Human Services, the local community, physicians and staff – to convert both community hospitals into Critical Access Hospitals (a two-year process).

- Focused on those services most needed by the hospital's patients which were, or could become economically viable
- Consolidated medical and administrative talent, focusing them on these best uses
- Instituted new fiscal controls and management improvements, to maximize every dollar
- Added technologies and services geared to patient needs, with an emphasis on disease-and cost-avoiding prevention, often achieved via collaboration with state and federal programs
- Developed specialty-sharing/consultation agreements with larger, more urban hospitals to extend the quality and reach of the hospital, while containing costs
- Sought and devised new ways to address long-term operating issues, such as a successful new co-generation facility which substantially reduced long-term energy costs
- Gradually overcame an "inevitable" downward spiral whose end result would have been closing of one of the hospitals. This overall management achievement led to my nomination as Hawaii's "Business Leader of the Year" with the state's largest business publication, and other statewide leadership recognition.

April 1993 –
June 1998

Administrator, Kauai Veterans Memorial Hospital, Waimea, Hawaii, which became the West Kauai Medical Center (KVMH). Originally hired as Assistant Administrator, but was promoted six months later. Presided over the complete re-organization of this hospital, which had been state-run but which became part of a new public corporation ("Hawaii Health System Corporation") in 1996. Worked for these six years to keep this hospital viable, in a continuously challenging rural healthcare environment. Key achievements included:

- Worked with an emergency task force to quickly re-establish critical hospital services following Hurricane Iniki in September 1992.
- Participated in planning, communications campaign and lobbying to achieve the conversion from a state facility to a private-sector model hospital.
- Established the new hospital's Board of Directors, who with physicians and staff, drafted the institution's first five-year operating plan.
- Was responsible for the construction of the new two story Medical Office building, and the procurement of the below mentioned services
- Converted former outpatient services space into private physician leasehold space, including outpatient lab, radiology service and pharmacy suppliers.
- Reduced accounts receivable days from 150 down to 54.
- Oversaw the corporation's telemedicine/teleconferencing pilot at KVMH, which was then adopted statewide.
- Re-established KVMH's obstetrics program and consolidated/remodeled a new Family Birth Center
- Working with community coalitions, established three additional, strategically located patient outpatient centers dispersed around Kauai.
- Based on merit and achievement, was promoted to Kauai region CEO in 1998.

- 1987 – 1992 Vice-President, Hospital Operations, G.N. Wilcox Memorial Hospital, Lihue, Hawaii. Initially hired as Assistant Administrator (1987-1988), was promoted to the chief of operations post on merit, for this \$22m annual budget hospital (13 direct reports, 414 FTE's). Directly responsible for management oversight and coordination and bottom-line profitability of this acute, long-term care and clinical services hospital. Key achievements included:
- Reduced operating costs \$300k per year for three years, through operating expense realignment and clinical service consolidations, achieved in part by delegating authority and fiscal responsibility to unit supervisors, and, reviewed and renegotiated major vendor contracts.
 - Proposed Kauai's first Labor Delivery Recovery Suites program, which the Board approved and which opened on time and under budget.
 - Instituted flexible nursing staff scheduling, managed by new scheduling software, which reduced agency costs by \$200k and reduce nursing agency use five-fold.
 - Planned/executed an organization-wide strategy to improve the hospital's JCAHO accreditation status. Wilcox then placed in the top 10% of U.S. Hospitals.
 - Worked systematically to improve communication and morale, and to use everyone's ideas to improve patient care and the bottom line. Included physicians in the capital equipment budget process. Improved medical staff relations evidenced in systematic surveys.
 - Began developing/honing a strong awareness of the different values, perceptions, modes of expression and work styles which multi-cultural people bring to the table.
- 1984 – 1986 Assistant Vice-President, Clinical Services, Methodist Hospitals, Gary/Merrillville, Indiana. Promoted from within on merit from previous position to this line responsible position administering two hospitals (660 beds), with nine clinical departments plus The Rehabilitation Institute and The Health Institute. Accomplishments included:
- Coordinated \$1m facility renovation for modernization/conversion of 11 rehab beds, plus planning and construction of an \$8 million rehab therapy gymnasium.
 - Created a business plan for The Health Institute, leading it to tap into the new market of businesses and corporations; expanded into lifestyle/fitness programs and increased patient referrals.
- 1982 – 1984 Director, Combined Services, The Rehabilitation Institute, Methodist Hospitals, Gary/Merrillville, Indiana. Promoted from within on merit; responsible for the operation of nine departments providing coordinated patient rehabilitation services.
- 1973 – 1982 Administrative Assistant, and previous to that, Social Worker, The Rehabilitation Institute, Methodist Hospitals, Gary/Merrillville, Indiana.
- 1977 – 1979 Instructor, (Sociology), Purdue University, Hammond, Indiana.

EDUCATION

- M.A. DePaul University, Chicago, Illinois (major: Sociology) [REDACTED]
- B.A. Loyola University, Chicago, Illinois [REDACTED]
- A.A. Kendall College, Evanston, Illinois [REDACTED]

NOMINATIONS and AWARDS

- Outstanding Business Woman on Kauai Island (2006)
- Best of the Best Award – Healthcare Category (for West Kauai Medical Center / KVMH) (2006)
- Shirley Ann Munroe Rural Leadership Development Award (2006) (also nominated by my HHCS Board of Directors for 2003 and 2004)
- Nominated by the HHSC Board of Directors for Hawaii “Business Leader of the Year,” for Pacific Business News (Honolulu) (2006)

LEADERSHIP APPOINTMENTS AND CONTRIBUTIONS

- Hale 'Opio Kauai, Inc. Board of Directors (2012-present)
- Kauai Humane Society, Board of Directors (2007 - present) Board President (1/2013 to 1/2014)
- Kauai Primary Health Committee, (2000 – 2008)
- American Heart Association, Board of Directors (2003 – 2009)
- American Hospital Association, Governing Council for Long-Term Care and Rehabilitation, Board of Directors (2006 – 2008)
- Roselani Place Assisted Living Center, Maui Hawaii, Board of Directors (2001 - 2008)
- West Kauai Community Development Corporation, Board of Directors (1998 – 2001)
- Kauai County Subarea Health Planning Council (1992-1996)

COMMUNITY AND PROFESSIONAL MEMBERSHIPS

- American College Healthcare Executives- 1984-2010
- Hawaii Health Information Corporation, Liaison to (2003 – 2008)
- Kauai Alliance for Tomorrow (1999 – Present)
- Kauai Health and Wellness Association (2006 – Present)
- Healthcare Association of Hawaii, Member (1988 – 2008), Board of Directors (1998 – 1999), and Chair-Critical Access Hospital Committee (2005 – 2007)
- Numerous prior Health Rehabilitation memberships, board positions, etc. (1984 – 1989)
- Hawaii Rural Health Association-Board of Directors (2000-2008) Board Officer (Secretary) 2001-2002



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