

ROSEHILL & ASSOCIATES

Government, Community, and Public Affairs

[REDACTED]

[REDACTED]

Linda Kapunia Rosehill

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

EXPERIENCE

1993 - Present

ROSEHILL & ASSOCIATES

This consulting firm specializes in government, community and public affairs.

2006 – June 2008

The Saint Consulting Group – State Director

An international consulting firm that specializes in “Politics of Land-Use”

Company services include:

- **Government Relations**
- **Community Outreach**
- **Strategy Development**
- **Human Relations**
- **Policy Development**
- **Coalition Development**
- **Negotiation**
- **Problem-solving**
- **Public Relations**
- **Analysis**
- **Government Lobbying**

Clients have included:

AECOM Pacific, Inc.
AOAO Admiral Thomas
Aon Risk Services of Hawaii
APS Healthcare
Antara Biosciences, Inc.
Church of Jesus Christ of Latter-day Saints
Diagnostic Laboratory Services, Inc.
DuPont Pioneer
Geoplasma, LLC
Hawaii Opera Theatre
Hawaii Pilots Association
Hawaii State Bar Association
Housing Solutions, Inc.
Honuaula Wailea 670
I.A.T.S.E. Local 66
McCorriston Miller Mukai MacKinnon LLP
Parker Ranch

**PharMerica
Property Reserves, Inc.
Queen's Medical Center
R. M. Towill**



**The Saint Consulting Group
Turtle Bay Resort
Turtle Bay Resort Development
United Food & Commercial Workers Union
Waimea Nui Community Development Corp.
West Maui Land Company
Wil Chee Planning (Makua Military Reservation; Waikane EIS)***

1986 - 1993 AMFAC/JMB Hawaii, Inc.

**MANAGER, GOVERNMENT RELATIONS, Corporate Office
DIRECTOR, HUMAN RESOURCES, Oahu Sugar Company
MANAGER, PUBLIC AFFAIRS, Corporate Office, 1986-91**

As manager for government relations, was responsible for corporate government relations at the federal, state and county levels. Coordinated the development of legislation, wrote and provided testimony at the state legislature and county councils. Identified, prioritized and tracked legislative bills. Administered the company's political contribution fund, campaign spending and ethics commission filings.

- **Designed and implemented the company's first comprehensive government relations strategy, which created a heightened awareness of government relations as an integral part of corporate decision-making and focused on developing senior management's network with state and county officials.**
- **Developed and implemented a system that tracks over 300 legislative bills each year. Coordinated testimony, support and lobbying efforts among Land Use Research Foundation (LURF), Hawaiian Sugar Planters Association (HSPA), Chamber of Commerce, Tax Foundation, and other corporate and union entities.**
- **Created the criteria and developed the charitable and political contributions policy for the company and administered a budget of over \$300,000.**
- **Secured Board of Agriculture approval that allowed the first out-of-state quarantine for coffee.**
- **Represented the company in the passage of:**
 - * **\$200,000 budget appropriation for the Kaanapali Seniors Golf Classic.**
 - * **Act 298, the first environmental superfund legislation for the State.**
 - * **Act 226, which enables developers to finance infrastructure via county bond initiatives.**

As director of human resources, was responsible for salary and compensation, employment, training, benefits, safety, security, housing, and employee and community relations for the plantation's 355 employees. Supervised five personnel specialists.

- **Re-established the Plantation's Labor Management Committee to address concerns regarding safety, health benefits, housing, and working conditions, which improved relationships with the ILWU. Grievances were reduced from more than twenty to zero in a two-year period.**



**1984 - 1986 STATE OF HAWAII
DEPARTMENT OF PLANNING & ECONOMIC DEVELOPMENT**

DEPUTY DIRECTOR

Responsibilities included administration of economic development programs and activities of the department including: Business & Industry Development Division, industry and product promotion, financial and management assistance, small business information services, science and technology branches, and the energy division, which administered the energy data services, alternate energy and energy conservation branches. Also responsible for the Foreign Trade Zone, High Technology Development Corporation, and the Natural Energy Laboratory of Hawaii. Represented the Department on over ten Boards and Commissions.

1983 - 1984 ROBERTS HAWAII, INC.

EXECUTIVE ADMINISTRATOR/LEGAL COUNSEL

1975 - 1986 Held Various Concurrent Part-Time Positions

DORMITORY ADVISOR - Kamehameha Schools

ASSISTANT RESEARCH ANALYST - Office of Managing Director, City & County of Honolulu

LEGISLATIVE RESEARCHER - State Senator Gerald Machida

LEGISLATIVE INTERN - State House of Representatives Majority Leader Henry Peters

EDUCATION/TRAINING

American Water Works Association – member since 2011.

Environment Federation (WEFTEC) – member 2008-present. Attended workshops. Visited treatment system-Clovis, CA; Seattle, WA.; Chicago, IL

Urban Land Institute – member 2007-2008

HONORS

Phi Epsilon Omicron, [REDACTED]

Phi Delta Phi, [REDACTED]

Women and the Law Conference, Boston, Mass., [REDACTED], selected to represent U.H. Law School

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GOVERNMENTAL BOARDS AND COMMISSIONS

The Kennedy Center, President's Advisory Committee on the Arts, 1995 - 2001

Legislative Salary Commission, Nov. 1994 - April 1995

State of Hawaii Campaign Spending Commission, 1990-93

Hawaiian Homes Commission, 1983-84

Represented the Department of Business Economic Development and Tourism on the following:

Picowave Steering Committee

Managing Board on Natural Energy Laboratory of Hawaii

High Technology Development Corporation

Advisory Committee on Agricultural Products

Commission on Manpower and Full Employment

Hawaii Fisheries Coordinating Council

Correctional Industries Council of the Department of Social Services & Housing

Economic Development Coordinating Committee

Small Business Council

Molokai Task Force

Governor's Small Business Advisory Committee

HGP-A Development Group

Hawaii Energy Conservation Council

State Geothermal Advisory Committee

Rosehill & Associates

Founded in 1993, Rosehill & Associates is a sole proprietorship specializing in government, community and public affairs. [REDACTED]:

[REDACTED]
[REDACTED]

**The average number of employees over the past five years are two.
Company services include:**

- Government Relations**
- Lobbying**
- Community Outreach**
- Strategy Development**
- Policy Development**
- Human Relations**
- Negotiation**
- Problem-solving**
- Analysis**
- Coalition Development**
- Charitable and Political Contribution Budgeting**
- Public Relations and Issues Management**

The company's president, Linda Kapunia Rosehill (resume attached), has more than 20 years experience working in and with state and county governmental bodies and the private sector in a variety of capacities. She has designed and implemented government relations and community relations strategies and has proven to be highly capable and effective in the political arena.

Current clients:

- DuPont Pioneer**
- Hawaii Family Advocates**

**Hawaii Reserves, Inc.
Housing Solutions, Inc.
Kauai Island Utility Cooperative
Parker Ranch
R. M. Towill**

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Projects include:

Waimea Nui Community Development Corp. - Secured introduction and passage of legislation for Special Purpose Revenue Bond of \$45,000,000.

The Haleiwa Pedestrian Corridor - Develop communications strategy for public outreach.

Parker Ranch - Develop communications strategy for public outreach and government relations relating to alternative energy projects.

Waimea Nui Community Development Corp. - Rosehill & Associates secured CIP funding of \$3,500,000 at the Hawaii state legislature.

Housing Solutions, Inc. - Rosehill & Associates secured Grant-In-Aid funding of \$500,000 at the Hawaii state legislature.

Hawaii Opera Theatre – Rosehill & Associates secured Grant-In-Aid funding of \$250,000 at the Hawaii state legislature.

Queen’s Medical Center - Developed strategy for public outreach, stakeholders and government relations for ramp project.

Hawaii Reserves, Inc; Brigham Young University-Hawaii; Polynesian Cultural Center, Envision Laie – Inclusion of development plans in Sustainable Communities Plan. Provide strategy and build support among State and City officials and key community stakeholders for entitlement process.

AECOM – Developed strategy for community outreach for the Honouliuli/Waipahu/Pearl City Wastewater Facilities Plan. Thereafter, met with Neighborhood Boards, the public and private sector who would potentially be impacted by the project. Project start: August 2009 - ongoing.

Kauai Island Utility Cooperative – Development and implementation of strategy for communications, public outreach and government relations relating to alternative energy projects such as development of hydro-electric power and photovoltaic.

Environmental Impact Statement for Makua Military Reservation, Hawaii for the Army which involved preparing a Community Relations Plan involving affected communities, neighborhood boards, special interest groups and resource agencies of government. Rosehill & Associates was responsible for planning, organizing, managing and conducting formal scoping meetings in addition to interviews and other interaction events with the public.

Kaneohe Marine Corps Base, Hawaii – Rosehill & Associates was responsible for working with the Marine corps public affairs personnel and offices in charge to develop community outreach strategies and worked with community advisory groups to determine potential troop training sites in Windward Oahu.

Projects include and worked collectively with Wil Chee Planning are: Environmental Impact Statement for Makua Military Reservation, Hawaii for the Army which involved preparing a Community Relations Plan involving affected communities, neighborhood boards, special interest groups and resource agencies of government. Rosehill & Associates was responsible for planning, organizing, managing & conducting formal scoping meetings in addition to interviews and other interaction events with the public.

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Honuaula/Wailea 670 – Rosehill & Associates assisted in acquiring approval from Maui County Council and community support for Honuaula housing and golf course development which included affordable housing.

Makila Land Co. – Inclusion of Makila on the Maui County General Plan maps. Identified plan and process with community and gained community support. Designed strategy and coordinated meetings with community.

Turtle Bay Resort Development (Kuilima)– Rosehill & Associates assisted in strategic planning and community outreach and was the liaison for government agencies including the legislature and city council. Lobbying was also performed for permitting purposes.

Turtle Bay Resort – Rosehill & Associates assisted in creation and staffing of destination organization.

Molokai Ranch – Provided community and public outreach for entitlement process.