

KELLY TAKAYA KING



QUALIFICATIONS

Certificate of Completion, *The Grantsmanship Center*, Kihei, HI 1999
Japanese Language Studies coursework, *Maui College*, Wailuku, HI 1986
Journalism and Graphic Arts coursework, *Santa Barbara City College* 1974 - 1977

EXPERIENCE

Vice President, *Pacific Biodiesel Technologies* Kahului, HI 2001 - present
Explore new business opportunities and develop collaborations for new projects as appropriate; develop and oversee grant projects; participate in government, community and industry workshops, conferences and summits; represent the company and direct messaging for Pacific Biodiesel's mission. Direct and participate in legislative lobbying. Oversee new biodiesel plant sales for Pacific Biodiesel Technologies LLC. Assume all duties of President in his absence.

Director of Marketing, *Pacific Biodiesel, Inc.*, Kahului, HI 2001 - 2010
Oversee all marketing activities for Hawaii, Oregon and Texas biodiesel operations, as well as mainland-based technology sales (national and international). Direct public relations, communications, special promotional projects, advertising investments, outreach opportunities and political lobbying. Duties included writing informational articles for publication, tracking grant opportunities, developing marketing collateral, fostering networking opportunities, creating presentations and exhibits for environmental and related organizations and events. Also served as Secretary of the Corporation until 2007, taking all meeting minutes and keeping records of the corporation.

ASSOCIATIONS AND ACTIVITIES

- Hawaii Energy Policy Forum
- Hawaii Renewable Energy Association
- 2010 Top Ten Businesswomen of the Year Award
- Congressional funding for military biofuel crop project in Hawaii
- Decisions Maui Implementation Steering Committee
- Maui High School, School/Community-Based Management Council, Chair
- Maui County Council of Boy Scouts, Board of Directors
- 2005 U.S. SBA Small Businessperson of the Year Award for Maui County
- Mayor's Blue Ribbon Committee (advisory for county boards and commissions appointments)
- Hui Malama Learning Center, Board of Directors, president
- Montessori of Maui, Board of Directors
- Biodiesel Coalition of Texas, founder and Board member
- Honolulu Clean Cities, Chair of Energy Committee

7/11/2007

- 2005 UNIDO BlueSky Award (competition in Shenzhen, China named Pacific Biodiesel as a Global Top Ten Investment Scenario for Renewable Energy Utilization)
- EPA West Coast Collaborative, grantee (project manager)
- Sustainable Biodiesel Alliance, founding director