

Honolulu, Hawaii

March 24, 2016

RE: S.B. No. 2607
S.D. 2
H.D. 1

Honorable Joseph M. Souki
Speaker, House of Representatives
Twenty-Eighth State Legislature
Regular Session of 2016
State of Hawaii

Sir:

Your Committee on Consumer Protection & Commerce, to which was referred S.B. No. 2607, S.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO STUDENT DATA MANAGEMENT,"

begs leave to report as follows:

The purpose of this measure is to limit the ways in which the operator of a website, online service, online application, or mobile application working with the Department of Education can use student data.

Your Committee received testimony in support of this measure from Microsoft Corporation and the Hawaii State Teachers Association. Testimony in support of the intent of the measure was received from the Department of Education. Testimony in opposition to the measure was received from ACT, Inc.

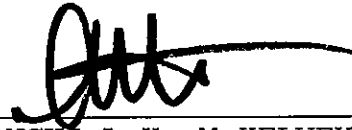
Your Committee finds that arguments against this measure were well-articulated, but ultimately unpersuasive, because they were based upon the premise of perpetuating the sale of student data for private commercial marketing purposes. Your Committee further finds that this measure will protect school children from data mining and help ensure that student data is kept private and used only for the purposes for which the data is collected.

Your Committee has amended this measure by changing the effective date from January 7, 2059, to upon approval.



As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2607, S.D. 2, as amended herein, and recommends that it be referred to your Committee on Judiciary in the form attached hereto as S.B. No. 2607, S.D. 2, H.D. 1.

Respectfully submitted on
behalf of the members of the
Committee on Consumer
Protection & Commerce,



ANGUS L.K. MCKELVEY, Chair



