

Honolulu, Hawaii

FEB 20 2015

RE: S.B. No. 1155
S.D. 1

Honorable Donna Mercado Kim
President of the Senate
Twenty-Eighth State Legislature
Regular Session of 2015
State of Hawaii

Madam:

Your Committees on Economic Development and Technology and
Tourism and International Affairs, to which was referred S.B.
No. 1155 entitled:

"A BILL FOR AN ACT RELATING TO THE CREATIVE MEDIA INDUSTRY,"

beg leave to report as follows:

The purpose and intent of this measure is to:

- (1) Assign to the Hawaii Tourism Authority the responsibilities for film, television, digital, and new media development;
- (2) Repeal the film industry activities within the Department of Business, Economic Development, and Tourism and make conforming amendments; and
- (3) Appropriate funds from the film, television, digital, and new media development special fund to the Hawaii Tourism Authority for implementation of the film, television, digital, and new media development activities.

Your Committees received testimony in support of this measure from the Department of Business, Economic Development, and Tourism and Hawaii Tourism Authority. Your Committees received testimony in opposition to this measure from the Department of Budget and Finance. Your Committees received comments on this measure from the Department of Taxation.



Your Committees find that the film industry in Hawaii currently generates approximately \$220,000,000 per year in direct spending to the state economy, providing \$385,000,000 in economic impact and supporting two thousand film industry-related jobs.

Your Committees further find that the absence of any representative of the Department of Business, Economic Development, and Tourism on the Hawaii Tourism Authority Board of Directors highlights the absence of a meaningful relationship between these two entities. Reservations expressed regarding this measure focused largely on the financial obstacles that would face the film industry should this measure be enacted, as funding for film activities originates from the Department of Business, Economic Development, and Tourism.

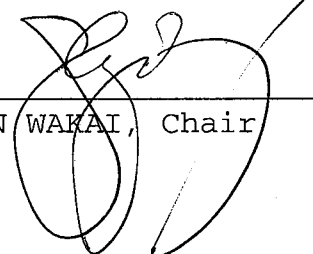
Your Committees have amended this measure by making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the records of votes of the members of your Committees on Economic Development and Technology and Tourism and International Affairs that are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 1155, as amended herein, and recommend that it pass Second Reading in the form attached hereto as S.B. No. 1155, S.D. 1, and be referred to the Committee on Ways and Means.

Respectfully submitted on behalf of the members of the Committees on Economic Development and Technology and Tourism and International Affairs,



GILBERT KAHELE, Chair

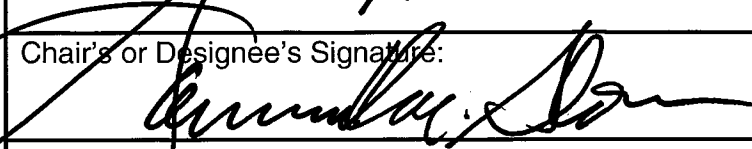


GLENN WAKAI, Chair



The Senate
 Twenty-Eighth Legislature
 State of Hawai'i

Record of Votes
Committee on Tourism and International Affairs
TSI

Bill / Resolution No.:* SB1155	Committee Referral: EDT/TSI, WAM	Date: 2/19/15		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
KAHELE, Gilbert (C)	1			
ENGLISH, J. Kalani (VC)				X
TANIGUCHI, Brian T.	.	X		
TOKUDA, Jill N.				X
SLOM, Sam	X			
TOTAL	2	1	0	2
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes