

STAND. COM. REP. NO. 3472

Honolulu, Hawaii

APR 08 2016

RE: H.B. No. 2550
H.D. 1
S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Twenty-Eighth State Legislature
Regular Session of 2016
State of Hawaii

Sir:

Your Committee on Ways and Means, to which was referred H.B. No. 2550, H.D. 1, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM,"

begs leave to report as follows:

The purpose and intent of this measure is to appropriate moneys to the Department of Business, Economic Development, and Tourism for the promotion of the Department of Agriculture's existing made in Hawaii brand program.

Your Committee received written comments in support of this measure from the Department of Business, Economic Development, and Tourism, Department of Agriculture, High Technology Development Corporation, Chamber of Commerce Hawaii, K. Yamada Distributors, and Meadow Gold Dairies.

Your Committee finds that products made in Hawaii and the made in Hawaii brand are well-known by consumers and play an important role in the State's manufacturing and tourism industries. Despite the importance of the brand, some businesses have attempted to sell non-Hawaii made products as made in Hawaii. Accordingly, it is important for the State to preserve the integrity of products made in Hawaii and the made in Hawaii brand. Your Committee believes that the active promotion of a positive image for products made in Hawaii and the made in Hawaii brand



contributes affirmatively to the economy and reinforces the strength of the products and brand.

Your Committee notes that the requested appropriation amount is \$150,000.

As affirmed by the record of votes of the members of your Committee on Ways and Means that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2550, H.D. 1, S.D. 1, and recommends that it pass Third Reading.

Respectfully submitted on
behalf of the members of the
Committee on Ways and Means,

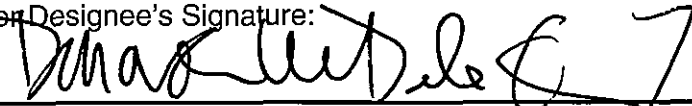


JILL N. TOKUDA, Chair



The Senate
 Twenty-Eighth Legislature
 State of Hawai'i

Record of Votes
Committee on Ways and Means
WAM

Bill / Resolution No.:*	Committee Referral:	Date:		
HB 2550, HD1, SD1	EET, WAM	3/30/12		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is:				
<input checked="" type="checkbox"/> Pass, unamended 2312	<input type="checkbox"/> Pass, with amendments 2311	<input type="checkbox"/> Hold 2310		
<input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
TOKUDA, Jill N. (C)	/			
DELA CRUZ, Donovan M. (VC)	/			
CHUN OAKLAND, Suzanne	/			
ENGLISH, J. Kalani				/
GALUTERIA, Brickwood	/			
HARIMOTO, Breene	/			
INOUYE, Lorraine R.				/
RIVIERE, Gil	/			
TANIGUCHI, Brian T.	/			
WAKAI, Glenn	/			/
SLOM, Sam	/			/
TOTAL	8			3
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes