

Honolulu, Hawaii

MAR 27 2015

RE: H.B. No. 1051
H.D. 1
S.D. 1

Honorable Donna Mercado Kim
President of the Senate
Twenty-Eighth State Legislature
Regular Session of 2015
State of Hawaii

Madam:

Your Committee on Agriculture, to which was referred H.B. No. 1051, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO AGRICULTURE,"

begs leave to report as follows:

The purpose and intent of this measure is to allow the Department of Agriculture to establish rules relating to Hawaii geographic origin labeling of agricultural commodities.

Your Committee received testimony in support of this measure from the Department of Agriculture, Hawaii Farm Bureau, Ulupono Initiative, and one individual. Your Committee received testimony in opposition to this measure from the Hawaii Farmers Union United, Kona Coffee Farmers Association, Smithfarms, Athena of Hawaii LLC, Kona Pacific View, Kona View Coffee, and eighteen individuals.

Your Committee recognizes the value of the "Hawaii" designation on agricultural commodities and finds that the Department of Agriculture has the authority to adopt rules pursuant to chapter 91, Hawaii Revised Statutes, to further specify appropriate Hawaii geographic origin labeling of agricultural products. Your Committee finds that no other place in the world allows for geographic indication labeling without a pure product. Examples include Idaho potatoes, Florida oranges, California raisins, Napa wine, Samuel Adams Boston Lager, Maine lobster, Olathe corn, and of course Champagne. Geographical



indications boost visibility and the reputation of a region, increasing tourism and allowing for multi-generational farms.

Your Committee has amended this measure by:

- (1) Replacing the term "Hawaii geographic origin" with the term "Hawaii geographic indication";
- (2) Inserting language that defines "Hawaii geographic indication" as an agricultural product, excluding coffee and macadamia nuts, that is one hundred percent grown in Hawaii;
- (3) Inserting an effective date of July 1, 2050, to encourage further discussion; and
- (4) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Agriculture that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1051, H.D. 1, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 1051, H.D. 1, S.D. 1, and be referred to the Committee on Commerce and Consumer Protection.

Respectfully submitted on
behalf of the members of the
Committee on Agriculture,




RUSSELL E. RUDERMAN, Chair



The Senate
Twenty-Eighth Legislature
State of Hawai'i

Record of Votes
Committee on Agriculture
AGL

Bill / Resolution No.:* HB 1051 HDI	Committee Referral: AGL, CPN	Date: 3/24/15		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
RUDERMAN, Russell E. (C)	X			
RIVIERE, Gil (VC)	X			
CHUN OAKLAND, Suzanne	X			
TANIGUCHI, Brian T.				X
THIELEN, Laura H.	X			
WAKAI, Glenn				X
SLOM, Sam	X			
TOTAL	5	-	-	2
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes