
HOUSE RESOLUTION

URGING THE VISITOR INDUSTRY, GOVERNMENT AGENCIES, AND THE
VEHICLE GLOBAL POSITIONING SYSTEM INDUSTRY TO ENCOURAGE USE
OF THE LAHAINA BYPASS.

1 WHEREAS, until recently, travel from the many hotels and
2 resorts on west Maui to east Maui locations required travel
3 through the main artery of Lahaina, Honoapiilani Highway; and
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5 WHEREAS, vehicular traffic from residents, visitors, tour
6 bus operators, commercial vehicles, and government agencies
7 through Lahaina has contributed to traffic congestion, increased
8 travel times, unnecessary fuel consumption, needless vehicle
9 noise, and excess air pollution; and
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11 WHEREAS, the Lahaina Bypass, also known as Hawaii Route
12 3000, is a relatively new road spanning approximately 2.4 miles
13 north of Lahaina; and
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15 WHEREAS, the Lahaina Bypass, when used in conjunction with
16 Keawe Street, Keawe Street Extension, and Hokiokio Place, helps
17 to relieve traffic in west Maui by providing an alternate
18 driving route around the traffic congestion of Lahaina; and
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20 WHEREAS, the lack of signage and public awareness has led
21 many visitors, tour vehicle operators, and other drivers to
22 continue to drive through Lahaina, instead of using the Lahaina
23 Bypass, which has not helped to reduce traffic congestion in
24 west Maui; and
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26 WHEREAS, commercial vehicle operators and other businesses
27 have a vested interest in requiring drivers to use the Lahaina
28 Bypass to avoid Lahaina traffic for purposes of reducing fuel
29 consumption, travel time, and other costs; and
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31 WHEREAS, the visitor industry has a vested interest in
32 ensuring that visitors to Maui are provided with the most



1 expedient and pleasant driving route to and from hotels and
2 other destinations; and
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4 WHEREAS, if properly utilized by commercial drivers and
5 visitors, the Lahaina Bypass will help to reduce congestion of
6 the main road of Lahaina as well as allow for local, slower-
7 moving traffic that promotes a walkable, bicycle-friendly,
8 rustic community with a historic sense of place; now, therefore,
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10 BE IT RESOLVED by the House of Representatives of the
11 Twenty-eighth Legislature of the State of Hawaii, Regular
12 Session of 2016, that this body urges the Department of
13 Transportation, the Department of Transportation Airports
14 Division, the County of Maui, the County of Maui Public Works
15 Department, Maui Hotel and Lodging Association, Maui Visitors
16 Bureau, Hawaii Transportation Association, Maui tour operators,
17 and Maui tourism-related businesses to encourage their employees
18 or the employees of their members to avoid unnecessarily driving
19 through Lahaina on Honoapiilani Highway and instead use the
20 Lahaina Bypass; and
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22 BE IT FURTHER RESOLVED that the foregoing organizations are
23 encouraged to use updated maps, training programs, employee
24 guides, and incentives to promote the benefits of using the
25 Lahaina Bypass for vehicular travel in and out of west Maui; and
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27 BE IT FURTHER RESOLVED that the Department of
28 Transportation, the County of Maui, Maui Hotel and Lodging
29 Association, Maui Visitors Bureau, and car rental companies
30 doing business on Maui are requested to advertise and conduct
31 other forms of public awareness campaigns that focus on Maui
32 visitors and encourages the use of the Lahaina Bypass; and
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34 BE IT FURTHER RESOLVED that the Department of
35 Transportation is requested to increase signage for the Lahaina
36 Bypass so that visitors and other individuals not familiar with
37 the area will know to use the alternate route; and
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39 BE IT FURTHER RESOLVED that Garmin, OnStar, Google, TomTom,
40 Magellan, Mio, Lowrance, TrackMaker, and other companies in the
41 vehicle global positioning system industry are requested to



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1 update their software to route vehicle global positioning system
2 device users to utilize the Lahaina Bypass where possible; and
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4 BE IT FURTHER RESOLVED that certified copies of this
5 Resolution be transmitted to the Director of Transportation, the
6 Airports Administrator of the Department of Transportation
7 Airports Division, the Mayor of the County of Maui, the Director
8 of the County of Maui Department of Public Works, the Executive
9 Director of the Maui Hotel and Lodging Association, the
10 Executive Director of the Maui Visitors Bureau, and the Managing
11 Director of the Hawaii Transportation Association; and
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13 BE IT FURTHER RESOLVED that certified copies of this
14 Resolution be transmitted to the Director of Commerce and
15 Consumer Affairs who in turn is requested to send copies of this
16 measure to the Chief Executive Officers of Garmin, OnStar,
17 Google, TomTom, Magellan, Mio, Lowrance, TrackMaker, and other
18 companies in the vehicle global positioning system industry at
19 the discretion of the Director; no less than five Maui tour
20 operators doing business on Maui; no less than five taxi cab
21 companies doing business on Maui; and no less than five car
22 rental companies doing business on Maui.
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OFFERED BY: 
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