
A BILL FOR AN ACT

RELATING TO PRODUCT LABELING.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 486, Hawaii Revised Statutes, is
2 amended by adding a new section to part V to be appropriately
3 designated and to read as follows:
4 "§486- Hawaiian sea salt; alaea salt; labeling
5 requirements. (a) If a label on a consumer package contains
6 language that all of the sea salt or red alaea volcanic clay
7 contained in the package was produced in Hawaii, the label shall
8 be worded, "100% Hawaiian Sea Salt", "100% Alaea Salt", or "100%
9 Hawaiian Salt", and shall appear on the principal display panel
10 of the package.

11 (b) If a label on a consumer package contains language
12 that a portion of the sea salt or red alaea volcanic clay
13 contained in the package was produced in Hawaii, the label shall
14 be worded "Hawaiian Sea Salt", "Alaea Salt", or "Hawaiian Salt",
15 preceded by the per cent by weight of the sea salt or red alaea
16 volcanic clay contained in the package that was produced in
17 Hawaii, and shall appear on the principal display panel of the



1 package. The per cent by weight of the sea salt or red alaea
2 volcanic clay in the package shall be the percentage calculated
3 by dividing the weight in pounds of the sea salt or red alaea
4 volcanic clay produced in Hawaii that is in the package by the
5 weight in pounds of all sea salt or red alaea volcanic clay in
6 the package and multiplying the quotient by one hundred.

7 (c) All nonconsumer packages containing sea salt or red
8 alaea volcanic clay produced in the State and introduced into
9 intrastate or interstate commerce shall bear on the package a
10 label containing language that the package contains Hawaii-
11 produced sea salt or Hawaii-produced red alaea volcanic clay.
12 This label shall be in addition to all other labeling
13 requirements specified in this chapter.

14 (d) Any person keeping, offering, displaying, exposing for
15 sale, or soliciting for sale, any sea salt or red alaea volcanic
16 clay that represents or that is branded or labeled that all or a
17 percentage or portion of the sea salt or red alaea volcanic clay
18 was produced in Hawaii, shall make available to the
19 administrator, upon demand, documented proof that the amount of
20 sea salt or red alaea volcanic clay represented to be produced
21 in the State, was produced in the State.



1 (e) It shall be a violation of this part:

2 (1) To use a label containing the words, "100% Hawaiian
3 Sea Salt", "100% Alaea Salt", or "100% Hawaiian Salt",
4 or similar wording, or to otherwise represent that all
5 of the sea salt or red alaea volcanic clay in the
6 package was produced in Hawaii, if any portion of the
7 sea salt or red alaea volcanic clay contained in the
8 package was not produced in the State;

9 (2) To use a label, as provided for under subsection (b),
10 containing the words "Hawaiian Sea Salt", "Alaea
11 Salt", or "Hawaiian Salt", preceded by a percentage,
12 if less than the specified percentage or none of the
13 sea salt or red alaea volcanic clay in the package was
14 produced in the State; or

15 (3) To use a label representing that any of the sea salt
16 or red alaea volcanic clay contained in the package
17 was produced in the State, if none of the sea salt or
18 red alaea volcanic clay contained in the package was
19 produced in the State.

20 (f) Any person who violates this section shall be subject
21 to penalties under section 486-32."



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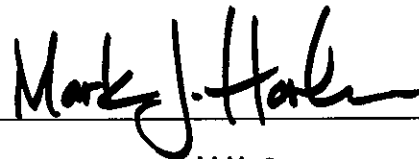
1 SECTION 2. This Act does not affect rights and duties that
2 matured, penalties that were incurred, and proceedings that were
3 begun before its effective date.

4 SECTION 3. New statutory material is underscored.

5 SECTION 4. This Act shall take effect upon its approval.

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INTRODUCED BY:



JAN 27 2016



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Report Title:

Hawaiian Sea Salt; Alaea Salt; Product Labeling

Description:

Establishes product labeling standards for products purporting to be Hawaiian sea salt or alaea salt.

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