
A BILL FOR AN ACT

RELATING TO EDUCATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that it is valuable to
2 support and expand career readiness opportunities for high
3 school students. According to the United States Department of
4 Education, aligning high schools with career readiness programs
5 is the pipeline to strengthening the middle class. For too many
6 students, high school is a time of disengagement that fails to
7 put students on a path to college and career success. To
8 address this issue, many states are adopting career and
9 technical education pathways recommended by the United States
10 Department of Education to ensure that young people graduate
11 with real world skills and abilities that are aligned with the
12 needs of a global economy.

13 The legislature also finds that searider productions
14 academy, a digital media training program within Waianae high
15 school, has been recognized by the national education community
16 as a model for twenty-first century classrooms. The program
17 engages students and raises academic expectations by utilizing



1 vocational training, collaboration, critical thinking,
2 technology skills, and leadership opportunities. This program
3 is proof that preparing young adults for success and helping
4 them stay engaged and motivated in their academic experience
5 requires a different educational experience than a generation
6 ago.

7 The legislature further finds that many high school
8 graduates lack exposure to learning that links their work in
9 school to college and careers. This is especially true in the
10 fields of science, technology, engineering, and mathematics.
11 Moreover, many international competitors offer students a more
12 rigorous and relevant education in the middle and high school
13 years. To compete with such programs, schools in the United
14 States must do more to engage, prepare, and inspire college- and
15 career-ready students. In addition, career and technical
16 education programs in our country must be better aligned to
17 employer and postsecondary needs.

18 Finally, the legislature finds that one opportunity for
19 Hawaii to connect the education pipeline from high school to
20 college is to support an academy of creative media at the
21 University of Hawaii, West Oahu campus. Current support within



1 the University of Hawaii, the success of searider productions
2 academy, recent growth of the University of Hawaii, West Oahu
3 campus, and the close proximity of the two locations provide a
4 unique opportunity to address college- and career-readiness in
5 the State's high school students.

6 Accordingly, the purpose of this Act is to designate fifty
7 acres at the University of Hawaii, West Oahu campus, for a
8 creative media technology campus that includes a motion picture,
9 television, digital media, and post production studio complex
10 which will include facilities for creative media development,
11 post production, and student housing.

12 SECTION 2. The University of Hawaii system shall set aside
13 fifty contiguous acres for a creative media technology campus at
14 the University of Hawaii, West Oahu campus. The creative media
15 technology campus shall include a motion picture, television,
16 digital media, and post production studio complex, as well as
17 student housing for the campus.

18 SECTION 3. The following entities shall enter into a
19 memorandum of agreement to design, plan, and develop the
20 creative media technology campus at the University of Hawaii,
21 West Oahu campus:



- 1 (1) University of Hawaii, West Oahu campus;
- 2 (2) University of Hawaii, academy for creative media;
- 3 (3) Department of education;
- 4 (4) Hawaii housing finance and development corporation;
- 5 (5) State of Hawaii film office; and
- 6 (6) High technology development corporation.

7 SECTION 4. The University of Hawaii system shall submit a
8 report to the legislature no later than twenty days prior to the
9 convening of each regular session on the status of the creative
10 media technology campus, and include copies of any memorandum of
11 agreement entered into.

12 SECTION 5. This Act shall take effect on July 1, 2050.



Report Title:

University of Hawaii; West Oahu Campus; Creative Media
Technology Campus

Description:

Requires the University of Hawaii system to allocate fifty acres of land for a creative media technology campus at the West Oahu Campus. Requires specific entities to enter into a memorandum of agreement to design, plan, and develop the creative media technology campus. (HB2591 HD1)

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