
A BILL FOR AN ACT

RELATING TO THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT,
AND TOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that the made in Hawaii
2 brand and the products made in the State are well-known and have
3 a positive image. Managing and promoting the made in Hawaii
4 brand is therefore important to Hawaii's manufacturing industry.
5 The legislature further finds that residents and tourists should
6 be made aware of which products are truly made in Hawaii.
7 Enforcement of the made in Hawaii brand is also critical for
8 success of the State's manufacturing industry.

9 Accordingly, the purpose of this Act is to appropriate
10 funds for the purpose of promoting, regulating, and
11 administering the made in Hawaii brand program.

12 SECTION 2. There is appropriated out of the general
13 revenues of the State of Hawaii the sum of \$150,000 or so much
14 thereof as may be necessary for fiscal year 2016-2017 for the
15 purpose of promoting, regulating, and administering the made in
16 Hawaii brand program.

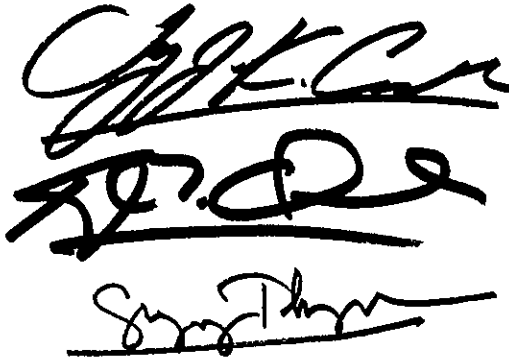





1 The sum appropriated shall be expended by the department of
2 business, economic development, and tourism for the purposes of
3 this Act.

4 SECTION 3. This Act shall take effect on July 1, 2016.

5

INTRODUCED BY:

JAN 26 2016



H.B. NO. 2550

Report Title:

Department of Business, Economic Development, and Tourism;
Branding; Made in Hawaii; Appropriation

Description:

Appropriates funds to the department of business, economic development, and tourism for the purpose of promoting, regulating, and administering the made in Hawaii brand program.

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