

1 "De-identified" means having removed or obscured any
2 personally identifiable information from personally identifiable
3 student information in a manner that prevents the unintended
4 disclosure of the identity of the student or information about
5 the student. Information shall not be considered de-identified
6 if it meets the definition of personally identifiable student
7 information.

8 "Education research" means the systematic gathering of
9 empirical information to advance knowledge, answer questions,
10 identify trends, or improve outcomes within the field of
11 education.

12 "Educational institution" means:

- 13 (1) A private or public school or institution that offers
14 participants, students, or trainees an organized
15 course of study or training that is academic, trade-
16 oriented, or preparatory for gainful employment, as
17 well as school employees acting under the authority or
18 on behalf of an educational institution; or
19 (2) A public agency authorized to direct or control an
20 entity in paragraph (1).



1 "Educational record" means an educational record as defined
2 by 20 U.S.C. §1232g(a)(4) on January 1, 2017.

3 "Elementary school" means the grade levels falling under
4 the definition of "elementary school," as that term is
5 interpreted by state law for purposes of Section 9101 of the
6 Elementary and Secondary Education Act of 1965 (20 U.S.C. §7801
7 et seq.).

8 "Law enforcement official" means an officer or employee of
9 any agency or authority of the State, or any of its political
10 subdivisions, who is empowered by law to investigate or conduct
11 an official inquiry into a potential violation of law, make
12 arrests, or prosecute or otherwise conduct a criminal, civil, or
13 administrative proceeding arising from an alleged violation of
14 law.

15 "Location-tracking technology" means any hardware,
16 software, or application that collects or reports data that
17 identifies the geophysical location of a technological device.

18 "One-to-one device" means a technological device provided
19 to a student pursuant to a one-to-one program.

20 "One-to-one device provider" means a person or entity that
21 provides a one-to-one device to a student or educational



1 institution pursuant to a one-to-one program, and includes any
2 business or non-profit entities that share a parent, subsidiary,
3 or sister relationship with the entity that provides the one-to-
4 one device.

5 "One-to-one program" means any program authorized by an
6 educational institution where a technological device is provided
7 to a student by or through an educational institution for
8 overnight or at-home use.

9 "Opt-in agreement" means a discrete, verifiable, written,
10 or electronically generated agreement by which, subject to the
11 provisions of this chapter, a student or the student's parent or
12 legal guardian voluntarily grants a school employee, student
13 information system provider, or one-to-one device provider with
14 limited permission to access and interact with a specifically
15 defined set of personally identifiable student information.

16 "Personal technological device" means a technological
17 device owned, leased, or otherwise lawfully possessed by a
18 student that was not provided pursuant to a one-to-one program.

19 "Personally identifiable student information" means one or
20 more of the following:

21 (1) A student's name;



- 1 (2) The name of a student's parent, legal guardian, or
2 other family member;
- 3 (3) The address of a student or student's parent, legal
4 guardian, or other family member;
- 5 (4) A photograph, video recording, or audio recording that
6 contains the student's image or voice;
- 7 (5) Indirect identifiers, including but not limited to a
8 student's date of birth, place of birth, mother's
9 maiden name, social security number, student number,
10 biometric record, telephone number, credit card
11 account number, insurance account number, financial
12 services account number, customer number, persistent
13 online identifier, email address, social media
14 address, and other electronic address;
- 15 (6) Any aggregate or de-identified student data that is
16 capable of being de-aggregated or reconstructed to the
17 point that individual students can be identified; and
- 18 (7) Any student data or other information that, alone or
19 in combination, is linked or linkable to a specific
20 student that would allow a reasonable person, who does
21 not have personal knowledge of the relevant



1 circumstances, to identify a specific student with
2 reasonable certainty.

3 "School employee" means an individual who is employed by an
4 educational institution, compensated through an annual salary or
5 hourly wage paid by an educational institution, and whose
6 services are primarily rendered at a physical location that is
7 owned or leased by that educational institution. As used in
8 this chapter, individuals with law enforcement or school
9 security responsibilities, including school resource officers,
10 contract or private security companies, security guards, or
11 other law enforcement personnel shall not be considered school
12 employees.

13 "Student" means any student, participant, or trainee,
14 whether full-time or part-time, in an organized course of study
15 at an educational institution.

16 "Student data" means data that is collected and stored by
17 an educational institution, or by a person or entity acting on
18 behalf of that institution, and included in a student's
19 educational record.

20 "Student information system" means a software application
21 or cloud-based service that allows an educational institution to



1 enter, maintain, manage, or retrieve student data or personally
2 identifiable student information, including applications that
3 track or share personally identifiable student information in
4 real time.

5 "Student information system provider" means an entity that
6 sells, leases, provides, operates, or maintains a student
7 information system for the benefit of an educational
8 institution.

9 "Technological device" means any computer, cellular phone,
10 smartphone, digital camera, video camera, audio recording
11 device, or other electronic device that can be used for
12 creating, storing, or transmitting information in the form of
13 electronic data.

14 § -2 Student information systems; requirements. Any
15 contract or other agreement between an educational institution
16 and a student information system provider pursuant to which the
17 student information system provider sells, leases, provides,
18 operates, or maintains a student information system for the
19 benefit of the educational institution shall:

20 (1) Expressly authorize and require the student
21 information service provider to:



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- 1 (A) Establish, implement and maintain appropriate
- 2 security measures, consistent with best current
- 3 practices, to protect the student data and
- 4 personally identifiable student information that
- 5 the student information system provider creates,
- 6 sends, receives, stores, and transmits in
- 7 conjunction with the operation of the student
- 8 information system;
- 9 (B) Acknowledge that no data stored on the student
- 10 information system is the property of the student
- 11 information system provider;
- 12 (C) Establish and implement policies and procedures
- 13 for responding to data breaches involving the
- 14 unauthorized acquisition of or access to any
- 15 personally identifiable student information on
- 16 the student information system. Such policies
- 17 and procedures shall, at a minimum:
- 18 (i) Require notice be provided by the student
- 19 information system provider to any and all
- 20 affected parties, including educational
- 21 institutions, students, and students'



- 1 parents and legal guardians, within thirty
2 days of the discovery of the breach;
- 3 (ii) Require the notice to include a description
4 of the categories of sensitive personally
5 identifiable student information that was,
6 or is reasonably believed to have been,
7 accessed or acquired by an unauthorized
8 person;
- 9 (iii) Require the notice to provide a procedure by
10 which affected parties may learn what types
11 of sensitive personally identifiable student
12 information that the student information
13 system provider maintained about the
14 affected individual; and
- 15 (iv) Satisfy all other applicable breach
16 notification standards established under
17 state or federal law;
- 18 (D) Permanently delete all data stored on the student
19 information system, and destroy all non-digital
20 records containing any personally identifiable
21 student information retrieved from the student



1 information system, within ninety days of the
2 termination of the student information system
3 provider's contact with the educational
4 institution, except where the student information
5 system provider and the individual or individuals
6 authorized to sign a valid opt-in agreement
7 pursuant to section -3(b) mutually agree that
8 the student information system provider will
9 retain specifically identified data or non-
10 digital records for the student's benefit;
11 provided that prior to deletion, if requested by
12 the educational institution, the terminated
13 student information service provider shall
14 transfer a designated portion or all of the data
15 stored on the student information system to
16 another designated student information system
17 provider at the educational institution's
18 expense; and
19 (E) Comply with all the applicable obligations and
20 restrictions established for student information
21 system providers in this chapter;



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- 1 (2) Expressly prohibit the student information system
2 provider from:
- 3 (A) Analyzing, interacting with, sharing, or
4 transferring any student data or personally
5 identifiable student information that the
6 educational institution enters into or otherwise
7 provides to the student information system,
8 unless:
- 9 (i) Permission to do so has been granted,
10 pursuant to a opt-in agreement under section
11 -3;
- 12 (ii) The student information system provider
13 analyzes or interacts with the student data
14 or personally identifiable student
15 information to meet a contractual obligation
16 to the educational institution and any
17 analysis of or interaction with the data or
18 information is limited to meeting that
19 contractual obligation;
- 20 (iii) The student information system provider
21 analyzes or interacts with the student data



1 or personally identifiable student
2 information in response to a specific
3 request made by an educational institution
4 and any data or information produced as a
5 result of the analysis or interaction is
6 limited to the educational purpose for which
7 it was sought;

8 (iv) The educational institution determines, and
9 documents in writing, that sharing specific
10 student data or personally identifiable
11 student information is necessary to
12 safeguard students' health or safety while
13 students are traveling to or from the
14 educational institution, are on the
15 educational institution's property, or are
16 participating in an event or activity
17 supervised by the educational institution;
18 or

19 (v) At the request of the educational
20 institution, the student information system
21 provider de-identifies or aggregates student



1 data or personally identifiable student
2 information for the purpose of enabling the
3 educational institution to comply with
4 federal, state, or local reporting and data-
5 sharing requirements, or education research;

6 (vi) The data is accessed by the student
7 information system provider for the
8 exclusive purpose of testing and improving
9 the value and performance of its student
10 information system for the benefit of the
11 educational institution;

12 (vii) Where data is accessed to test and improve
13 student information system value and
14 performance, any copied data shall be
15 permanently deleted within sixty days of the
16 date the copy was created and any data
17 analysis that contains personally
18 identifiable student information shall be
19 permanently deleted within sixty days of the
20 date that the analysis was created;



- 1 (B) Selling any student data or personally
2 identifiable student information stored on or
3 retrieved from the student information system
4 unless it is sold as part of a sale or merger of
5 the entirety of the student information system
6 provider's business. Upon such a sale or merger,
7 the provisions of this chapter, and any relevant
8 contracts or agreements, shall apply fully to the
9 new purchasing or controlling person or entity;
- 10 (C) Using any student data or personally identifiable
11 student information stored on or retrieved from
12 the student information system to inform,
13 influence, or guide marketing or advertising
14 efforts directed at a student, a student's parent
15 or legal guardian, or a school employee, except
16 pursuant to a valid opt-in agreement pursuant to
17 section -3;
- 18 (D) Using any student data or personally identifiable
19 student information stored on or retrieved from
20 the student information system to develop, in
21 full or in part, a profile of a student or group



1 of students for any commercial or other non-
2 educational purposes.

3 § -3 Opt-in agreements; student information system. (a)

4 A valid opt-in agreement shall identify, with specificity:

5 (1) The precise subset of personally identifiable student
6 information in the student information system (e.g.,
7 student attendance records, student disciplinary
8 records) for which the student information system
9 provider is being granted authority to access,
10 analyze, interact with, share, or transfer;

11 (2) The name of the student information system provider to
12 whom the authority to access, analyze, interact with,
13 share, or transfer personally identifiable student
14 information in the student information system is being
15 granted;

16 (3) The educational purpose for which the authority to
17 access, analyze, interact with, share, or transfer
18 personally identifiable student information is being
19 granted; and

20 (4) The individual student to whom the opt-in agreement
21 applies.



1 (b) An opt-in agreement shall be valid only if it has been
2 signed by:

3 (1) The student's parent or legal guardian, if the student
4 is in elementary school;

5 (2) The student and the student's parent or legal
6 guardian, if the student has advanced beyond
7 elementary school but has not yet reached the age of
8 majority; or

9 (3) The student alone, if the student has reached the age
10 of majority.

11 (c) A valid opt-in agreement may authorize a student
12 information system provider to share or transfer personally
13 identifiable student information to another person or entity
14 only if:

15 (1) The purpose of the transfer of the personally
16 identifiable student information is to benefit:

17 (A) The operational, administrative, analytical, or
18 educational functions of the educational
19 institution, including education research; or

20 (B) The student's education;



- 1 (2) The subset of personally identifiable student
2 information to be shared or transferred is identified
3 with specificity in the opt-in agreement;
- 4 (3) The person or entity with or to whom the personally
5 identifiable student information is being shared or
6 transferred is identified with specificity in the opt-
7 in agreement;
- 8 (4) The benefit to the educational institution or student
9 is identified with specificity in the opt-in
10 agreement; and
- 11 (5) For each student, a record of what specific personally
12 identifiable student information pertaining to that
13 student was shared or transferred, when it was shared
14 or transferred, and with or to whom it was shared or
15 transferred is appended to the student's record.
- 16 (d) Any person or entity that accesses or takes possession
17 of any student data or personally identifiable student
18 information pursuant to section -2(a)(2)(i) or section -
19 2(a)(2)(B) shall be subject to the same restrictions and
20 obligations under this section as the student information system



1 provider from which the student data or personally identifiable
2 student information was obtained.

3 (e) An opt-in agreement shall not be valid if it grants
4 general authority to access, analyze, interact with, share, or
5 transfer a student's personally identifiable student information
6 in a student information system.

7 (f) Except as authorized in this section, no student
8 information system provider, school employee, or other person or
9 entity who receives personally identifiable student information,
10 directly or indirectly, from a student information system
11 pursuant to an opt-in agreement may share, sell, or otherwise
12 transfer such information to another person or entity.

13 (g) An opt-in agreement may be revoked at any time, upon
14 written notice to an educational institution, by the person or
15 persons eligible to authorize an opt-in agreement pursuant to
16 subsection (b). Within thirty days of such a revocation, the
17 educational institution shall provide notice to the student
18 information system provider.

19 (h) A student information system provider that accesses,
20 analyzes, interacts with, shares, or transfers personally
21 identifiable student information to another person or entity



1 shall bear the burden of proving that it acted pursuant to a
2 valid opt-in agreement.

3 (i) No educational benefit may be withheld from, or
4 punitive measure taken against, a student or the student's
5 parent or legal guardian based in whole or in part upon a
6 decision not to sign, or to revoke, an opt-in agreement.

7 § -4 School employees. (a) Subject to written
8 authorization from the educational institution, school employees
9 may access and interact with student data and personally
10 identifiable student information on a student information system
11 in furtherance of their professional duties.

12 (b) No school employee may receive authorization to access
13 and interact with student data or personally identifiable
14 student information on a student information system until the
15 employee has received adequate training to ensure the school
16 employee's understanding and compliance with the provisions of
17 this chapter.

18 (c) School employees may not sell, share, or otherwise
19 transfer student data or personally identifiable student
20 information to another person or entity, except:



- 1 (1) Where specifically authorized to do so pursuant to
- 2 this chapter;
- 3 (2) With the educational institution that employs the
- 4 school employee;
- 5 (3) With another school employee who is eligible to access
- 6 such information pursuant to subsection (a); and
- 7 (4) Where:
 - 8 (A) The school employee is a teacher;
 - 9 (B) The teacher is transferring student data to a
 - 10 software application for classroom recordkeeping
 - 11 or management purposes only;
 - 12 (C) Any third parties with access to the software
 - 13 application are expressly prohibited from
 - 14 reviewing or interacting with the transferred
 - 15 data; and
 - 16 (D) Any data transferred to the software application
 - 17 by the teacher is deleted by the teacher within
 - 18 forty-five days of such time as it is no longer
 - 19 being actively used for classroom recordkeeping
 - 20 or management purposes.



1 § -5 Authority to review student data and personally
2 identifiable student information. (a) Upon written request to
3 an educational institution, a student's parent or legal guardian
4 may inspect and review the student's student data and personally
5 identifiable student information that is stored on a student
6 information system. Educational institutions shall afford
7 parents and legal guardians a reasonable and fair opportunity to
8 request corrections to or seek removal of inaccurate data.

9 (b) The right of a student's parent or legal guardian to
10 review the student's student data and personally identifiable
11 student information shall not apply where:

12 (1) Such information was supplied by the student to the
13 educational institution and there is a reasonable
14 likelihood the disclosure of such information would
15 cause a threat to the student's health or safety; or

16 (2) Access to particularly specified information has been
17 waived by the student or the student's parent or legal
18 guardian.

19 (c) When a student reaches the age of majority, the rights
20 granted to a student's parent or legal guardian pursuant to this
21 section shall terminate and instead shall vest with the student.



1 (d) An educational institution shall establish appropriate
2 procedures for:

3 (1) Reviewing and responding to requests made pursuant to
4 this section within thirty days of receipt of the
5 request; and

6 (2) Requesting and receiving a fair hearing in the event a
7 requested correction is denied.

8 § -6 Treatment of student data and personally

9 identifiable student information. (a) One year after a
10 student's graduation, withdrawal, or expulsion from an
11 educational institution, all student data and personally
12 identifiable student information related to that student that is
13 stored in a student information system shall be deleted, except
14 for:

15 (1) A student's name and social security number;

16 (2) A student's transcript, graduation record, letters of
17 recommendation, and other information required by an
18 institution of higher education for an application for
19 admission or by a potential employer for an
20 application for employment;



- 1 (3) Student data and personally identifiable student
2 information that is the subject of an ongoing
3 disciplinary, administrative, or judicial action or
4 proceeding;
- 5 (4) De-identified student data that is being retained at
6 the request of the educational institution for the
7 purpose of education research or analysis; and
- 8 (5) Student data or personally identifiable student
9 information where its retention is otherwise required
10 by law or a judicial order or warrant.
- 11 (b) Within one hundred eighty days of receiving
12 notification, pursuant to subsection (c), of a student's
13 graduation, withdrawal, or expulsion from an educational
14 institution, all physical or digital copies of any student data
15 and personally identifiable student information related to the
16 student that was obtained from a student information system and
17 is in the possession or under the control of a student
18 information service provider or other third party shall be
19 deleted or destroyed, except for:
- 20 (1) Student data and personally identifiable student
21 information that is the subject of an ongoing



- 1 disciplinary, administrative, or judicial action or
2 proceeding;
- 3 (2) Aggregated or de-identified student data obtained for
4 the purpose of education research;
- 5 (3) Student data or personally identifiable student
6 information where its retention is otherwise required
7 by law or a judicial order or warrant; and
- 8 (4) Specifically identified student data or personally
9 identifiable student information, where:
- 10 (A) Its retention is requested by the person
11 authorized to sign a valid opt-in agreement
12 pursuant to section -3(b); and
- 13 (B) The student information service provider and
14 educational institution voluntarily consent to
15 its retention.
- 16 (c) Within ninety days of a student's graduation,
17 withdrawal, or expulsion from an educational institution, notice
18 of such shall be provided by the educational institution to the
19 student information service provider, which shall in turn notify
20 any third parties with whom the student information service



1 provider shared the student's student data or personally
2 identifiable student information.

3 (d) No person or entity, other than an educational
4 institution, school employee, or student information service
5 provider, except as provided for in this section, shall be
6 granted access to review or interact with a student information
7 system and the data thereon, unless otherwise authorized to do
8 so by law, pursuant to a judicial warrant, or as part of an
9 audit initiated by an educational institution.

10 (e) This section shall not be construed to:

11 (1) Prohibit an educational institution from providing
12 directory information to a vendor for the express
13 purpose of providing photography services, class ring
14 services, yearbook or student publication publishing
15 services, memorabilia services, or similar services,
16 provided the vendor agrees in writing:

17 (A) Not to sell or transfer the data to any other
18 persons or entities;

19 (B) To use the data solely for the express purpose
20 for which it was provided; and



1 (C) To destroy the data upon completion of its use
2 for the express purpose for which it was
3 provided; and

4 (2) Supersede or otherwise limit any laws that provide
5 enhanced privacy protections to students or further
6 restrict access to their educational records or
7 personally identifiable student information.

8 § -7 One-to-one programs. (a) Where an educational
9 institution or one-to-one device provider provides a student
10 with a technological device pursuant to a one-to-one program, no
11 school employee or one-to-one device provider, or an agent
12 thereof, may access or track such a device or the activity or
13 data thereupon, either remotely or in person, except in
14 accordance with the provisions of this section.

15 (b) No school employee or one-to-one device provider, or
16 an agent thereof, may access any data entered into, stored upon,
17 or sent or received by a student's one-to-one device, including
18 but not limited to its browser, key stroke history, or location
19 history, nor may such data be analyzed, interacted with, shared,
20 or transferred unless:



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- 1 (1) The data being collected is not personally
2 identifiable student information;
- 3 (2) The data is being accessed by or on behalf of school
4 employee who:
- 5 (A) Is the student's teacher;
- 6 (B) Is receiving or reviewing the information for an
7 educational purpose consistent with the teacher's
8 professional duties; and
- 9 (C) Does not use the information, or permit any other
10 person or entity to use the information, for any
11 other purpose;
- 12 (3) A school employee or one-to-one device provider or an
13 agent thereof has been authorized to access specific
14 personally identifiable student information pursuant
15 to an opt-in agreement pursuant to section -8;
- 16 (4) A school employee has a reasonable suspicion that the
17 student has violated or is violating an educational
18 institution's policy and that data on the one-to-one
19 device contains evidence of the suspected violation,
20 subject to the following limitations:



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- 1 (A) Prior to searching a student's one-to-one device
2 based on reasonable individualized suspicion, the
3 school employee shall document the reasonable
4 individualized suspicion and notify the student
5 and the student's parent or legal guardian, as
6 applicable, of the suspected violation and what
7 data will be accessed in searching for evidence
8 of the violation;
- 9 (i) Subject to any other law, an educational
10 institution may seize a student's personal
11 technological device to prevent data
12 deletion pending notification pursuant to
13 subsection (b) (2); provided that the pre-
14 notification seizure period does not exceed
15 forty-eight hours; and
- 16 (ii) Subject to any other law, an educational
17 institution may seize a student's one-to-one
18 device; provided that the one-to-one device
19 is stored securely on the educational
20 institution's property and is not accessed
21 during the pre-notification seizure period;



1 (B) Searches of a student's device based upon a
2 reasonable individualized suspicion that an
3 educational institution's policy has been
4 violated shall be strictly limited to finding
5 evidence of the suspected policy violation and
6 shall immediately cease upon finding sufficient
7 evidence of the suspected violation. It shall be
8 a violation of this subsection to copy, share, or
9 transfer any data, or any information thereabout,
10 that is unrelated to the specific suspected
11 violation that prompted the search of the one-to-
12 one device; and

13 (C) Where a student is suspected of illegal conduct,
14 no search of the one-to-one device may occur
15 unless a judicial warrant has been secured in
16 accordance with paragraph (5), even if the
17 student is also suspected of a related or
18 unrelated violation of the educational
19 institution's policy;

20 (5) A school employee or law enforcement official
21 reasonably suspects that the student has engaged or is



1 engaging in illegal conduct, reasonably suspects data
2 on the one-to-one device contains evidence of the
3 suspected illegal conduct, and has secured a judicial
4 warrant for a search of the device;

5 (6) Doing so is necessary to update or upgrade the
6 device's software, or protect the device from cyber-
7 threats, and access is limited to that purpose;

8 (7) Doing so is necessary in response to an imminent
9 threat to life or safety and access is limited to that
10 purpose; provided that within seventy-two hours of
11 accessing a one-to-one device's data in response to an
12 imminent threat to life or safety, the school employee
13 or law enforcement official who accessed the device
14 shall provide the student whose device was accessed,
15 the student's parent or legal guardian, and the
16 educational institution with a written description of
17 the precise threat that prompted the access and what
18 data was accessed; or

19 (8) The information sent from the device is posted on a
20 website that:

21 (A) Is accessible by the general public; or



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1 (B) Is accessible by a specific school employee who
2 was granted permission by the student to view the
3 content.

4 (c) No school employee or one-to-one device provider, or
5 an agent thereof, may use a student's one-to-one device's
6 location-tracking technology to track a device's real-time or
7 historical location, unless:

8 (1) Such use is ordered pursuant to a judicial warrant;

9 (2) The student to whom the device was provided, or the
10 student's parent or legal guardian, has notified a
11 school employee or law enforcement official that the
12 device is missing or stolen; or

13 (3) Doing so is necessary in response to an imminent
14 threat to life or safety and access is limited to that
15 purpose; provided that within seventy-two hours of
16 accessing a one-to-one device's location-tracking
17 technology in response to an imminent threat to life
18 or safety, the school employee or law enforcement
19 official who accessed the device shall provide the
20 student whose device was accessed, the student's
21 parent or legal guardian, and the educational



1 institution a written description of the precise
2 threat that prompted the access and what data and
3 features were accessed.

4 (d) No school employee or one-to-one device provider, or
5 an agent thereof, may activate or access any audio or video
6 receiving, transmitting, or recording functions on a student's
7 one-to-one device, unless:

- 8 (1) A student initiates a video chat or audio chat with
9 the school employee or one-to-one device provider;
- 10 (2) The activation or access is ordered pursuant to a
11 judicial warrant; or
- 12 (3) Doing so is necessary in response to an imminent
13 threat to life or safety and access is limited to that
14 purpose; provided that within seventy-two hours of
15 accessing a one-to-one device's audio or video
16 receiving, transmitting, or recording functions in
17 response to an imminent threat to life or safety, the
18 school employee or law enforcement official who
19 accessed the device shall provide the student whose
20 device was accessed, the student's parent or legal
21 guardian, and the educational institution a written



1 description of the precise threat that prompted the
2 access and what data and features were accessed.

3 (e) No school employee, or an agent thereof, may use a
4 one-to-one device, or require a student to use a one-to-one
5 device in the employee or agent's presence, in order to view or
6 gain access to a student's password-protected software, website
7 accounts, or applications, except where:

- 8 (1) The school employee is a teacher;
- 9 (2) The student is enrolled in and participating in a
10 class taught by the teacher; and
- 11 (3) The viewing of the one-to-one device relates
12 exclusively to an educational purpose.

13 (f) No one-to-one device provider, or an agent thereof,
14 may use any student data or personally identifiable student
15 information stored on or retrieved from a one-to-one device to:

- 16 (1) Inform, influence, or direct marketing or advertising
17 efforts directed at a student, a student's parent or
18 legal guardian, or a school employee, except pursuant
19 to a valid opt-in agreement; or
- 20 (2) Develop, in full or in part, a student profile for any
21 commercial or other non-educational purpose.



1 (g) Notwithstanding any other provision of this section,
2 no school employee may supervise, direct, or participate in a
3 one-to-one program, or access any one-to-one device or data
4 thereupon, until the employee has received adequate training to
5 ensure the school employee's understanding of and compliance
6 with this section.

7 (h) No personally identifiable student information
8 obtained or received from a one-to-one device by a school
9 employee or one-to-one device provider may be sold, shared, or
10 otherwise transferred to another person or entity, except:

11 (1) To another school employee who has satisfied the
12 requirements of subsection (i) and is accessing the
13 information in furtherance of the employee's
14 professional duties; or

15 (2) Where a one-to-one device provider has been authorized
16 to do so pursuant to an opt-in agreement pursuant to
17 section -8.

18 § -8 Opt-in agreements; one-to-one device. (a) A valid
19 opt-in agreement shall identify, with specificity:

20 (1) The precise subset of personally identifiable student
21 information on the one-to-one device to which the



- 1 authority to access, analyze, and interact is being
2 granted;
- 3 (2) The name of the school employee or one-to-one device
4 provider to whom the authority to access, analyze, and
5 interact with the personally identifiable student
6 information on the one-to-one device is being granted;
- 7 (3) The educational purpose for which the school employee
8 or one-to-one device provider is being granted the
9 authority to access, analyze, and interact with the
10 personally identifiable student information on the
11 one-to-one device; and
- 12 (4) The individual student to whom the opt-in agreement
13 applies.
- 14 (b) An opt-in agreement shall be valid only if it has been
15 signed by:
- 16 (1) The student's parent or legal guardian, if the student
17 is in elementary school;
- 18 (2) The student and the student's parent or legal
19 guardian, if the student has advanced beyond
20 elementary school but has not yet reached the age of
21 majority; or



1 (3) The student alone, if the student has reached the age
2 of majority.

3 (c) An opt-in agreement shall not be valid if it actually
4 or effectively grants a one-to-one device provider:

5 (1) General authority to access a student's one-to-one
6 device; or

7 (2) The authority to collect all the personally
8 identifiable student information that is generated by
9 or used in connection with a specific program or
10 application.

11 (d) An opt-in agreement may be revoked at any time, upon
12 written notice to an educational institution, by the person
13 eligible to authorize an opt-in agreement under subsection (b).
14 Within thirty days of such a revocation, the educational
15 institution shall notify any affected third parties.

16 (e) A one-to-one device provider that accesses, analyzes,
17 and interacts with personally identifiable student information
18 on a one-to-one device shall bear the burden of proving that it
19 acted pursuant to a valid opt-in agreement.

20 (f) No one-to-one device program offered to an educational
21 institution or its students may be conditioned upon the



1 exclusive use of any software, application, website, or
2 internet-based service sold or provided by the one-to-one device
3 provider.

4 (g) No one-to-one device or related educational benefit
5 may be withheld from, or punitive measure taken against, a
6 student or the student's parent or legal guardian:

7 (1) Based in whole or in part upon a decision not to sign,
8 or to revoke, an opt-in agreement; or

9 (2) Based in whole or in part upon a student's refusal to
10 open, close, or maintain an email or other electronic
11 communications or social media account with a specific
12 service provider.

13 (h) A one-to-one device provider shall violate subsection
14 (g)(1) if it conditions the offer, provision, or receipt of a
15 one-to-one device upon a student's or the student's parent's or
16 legal guardian's agreement to provide access to personally
17 identifiable student information.

18 § -9 Protection of student data. (a) No school
19 employee or one-to-one device provider, or an agent thereof, who
20 receives or collects personally identifiable student information
21 from a one-to-one device may share, sell, or otherwise transfer



1 such data to another person or entity unless, in the case of a
2 one-to-one device provider, such information is sold as part of
3 a sale or merger of the entirety of the one-to-one device
4 provider's business.

5 (b) Any entity that purchases personally identifiable
6 student information shall be subject to the same restrictions
7 and obligations as the one-to-one device provider from which the
8 personally identifiable student information was obtained.

9 (c) No person or entity, other than an educational
10 institution, school employee, or one-to-one device provider
11 subject to the limitations set forth in this section, shall be
12 provided direct access to review or interact with a one-to-one
13 device and the data thereon, unless otherwise authorized to do
14 so by law, pursuant to a judicial warrant, or upon the express
15 permission of the student to whom the one-to-one device is
16 issued.

17 (d) When a one-to-one device is permanently returned by a
18 student, the educational institution or one-to-one device
19 provider who provided it shall, without otherwise accessing the
20 data on the one-to-one device, fully delete all the data stored



1 on the device and return the device to its default factory
2 settings.

3 (e) The provisions of this section that relate to the
4 collection and use of personally identifiable student
5 information shall not apply to personally identifiable student
6 information collected by a one-to-one provider from a software
7 program, website, or application that was:

- 8 (1) Not pre-loaded on the one-to-one device;
- 9 (2) Not the target of a link that was pre-loaded on the
10 one-to-one device; and
- 11 (3) Not promoted, marketed, or advertised in connection
12 with the issuance of the one-to-one device.

13 § -10 Personal technological devices. (a) No school
14 employee may access, or compel a student to produce, display,
15 share, or provide access to, any data or other content entered
16 into, stored upon, or accessible from a student's personal
17 technological device, even where the personal technological
18 device is being carried or used in violation of an educational
19 institution's policy.

20 (b) Notwithstanding subsection (a), a school employee may
21 search a student's personal technological device, if the school



1 employee has a reasonable suspicion that a student has violated
2 or is violating an educational institution's policy and that the
3 student's personal technological device contains evidence of the
4 suspected violation. In such cases, the school employee may
5 search the student's personal technological device if the
6 student's personal technological device is located on the
7 property of the educational institution. Prior to searching a
8 student's personal technological device, the school employee
9 shall:

- 10 (1) Document the reasonable individualized suspicion
11 giving rise to the need for the search; and
12 (2) Notify the student and the student's parent or legal
13 guardian, as applicable, of the suspected violation
14 and what data will be accessed in searching for
15 evidence of the violation.

16 The search shall be strictly limited to finding evidence of
17 the suspected policy violation, and the school employee shall
18 immediately cease to search the student's personal technological
19 device upon finding sufficient evidence of the suspected
20 violation.



1 (c) Subject to any other law, an educational institution
2 may seize a student's personal technological device to prevent
3 data deletion pending notification pursuant to subsection
4 (b) (2); provided that:

5 (1) The pre-notification seizure period does not exceed
6 forty-eight hours; and

7 (2) The personal technological device is stored securely
8 on the educational institution's property and is not
9 accessed during the pre-notification seizure period.

10 (d) It shall be a violation of this section to copy,
11 share, or transfer any data, or any information thereabout, that
12 is unrelated to the specific suspected violation that prompted
13 the search of the student's personal technological device
14 pursuant to subsection (b).

15 (e) Notwithstanding subsection (a), a school employee or
16 law enforcement official may search a student's personal
17 technological device, if doing so is necessary in response to an
18 imminent threat to life or safety. Within seventy-two hours of
19 accessing a student's personal technological device in response
20 to an imminent threat to life or safety, the school employee or
21 law enforcement official who accessed the device shall provide



1 the student whose device was accessed, the student's parent or
2 legal guardian, and the educational institution a written
3 description of the precise threat that prompted the access and
4 what data was accessed.

5 (f) Notwithstanding subsection (b), where a student is
6 suspected of illegal conduct, no search of the student's
7 personal technological device may occur unless a judicial
8 warrant authorizing a law enforcement official to search the
9 student's personal technological device has been secured, even
10 if the student is also suspected of a related or unrelated
11 violation of an educational institution's policy.

12 § -11 Limitations on use of evidence or information.
13 Evidence or information obtained or collected in violation of
14 this chapter shall not be admissible in any civil or criminal
15 trial or legal proceeding, disciplinary action, or
16 administrative hearing.

17 § -12 Penalties. (a) Any person or entity who violates
18 this chapter shall be subject to legal action for damages or
19 equitable relief, to be brought by any other individual claiming
20 a violation of this chapter has injured the individual's person
21 or reputation. An individual so injured shall be entitled to



1 actual damages, including mental pain and suffering endured on
2 account of a violation of this chapter; reasonable attorney's
3 fees; and other costs of litigation.

4 (b) Any school employee who violates this chapter, or any
5 rule adopted pursuant to this chapter, may be subject to
6 disciplinary proceedings and punishment. For school employees
7 who are represented under the terms of a collective bargaining
8 agreement, this chapter shall prevail, except where it conflicts
9 with the collective bargaining agreement, any memorandum of
10 agreement or understanding signed pursuant to the collective
11 bargaining agreement, or any recognized and established practice
12 relative to the members of the bargaining unit."

13 SECTION 3. If any provision of this Act, or the
14 application thereof to any person or circumstance, is held
15 invalid, the invalidity does not affect other provisions or
16 applications of the Act that can be given effect without the
17 invalid provision or application, and to this end the provisions
18 of this Act are severable.

19 SECTION 4. This Act shall take effect on January 1, 2017.

20

[Signature]
INTRODUCED BY: [Signature]
Basil Kalyani Mark Hahn Jinde Dehigama [Signature]
[Signature] [Signature]
[Signature] Cindy Evans



John M. [unclear]
 Lynn [unclear]
 [unclear] [unclear]
 Richard [unclear]
 Tom [unclear]

Nicole E. Lowe

JM [unclear]

Hal [unclear]

[unclear]

Richard [unclear]

[unclear]

[unclear]

[unclear]

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JAN 26 2016



H.B. NO. 2513

Report Title:

Student Privacy; Electronic Data

Description:

Protects student privacy with respect to electronic data.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

