

House District \_\_\_\_\_  
Senate District \_\_\_\_\_

THE TWENTY-EIGHTH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: \_\_\_\_\_

For Legislature's Use Only

Type of Grant Request

GRANT REQUEST - OPERATING

GRANT REQUEST - CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

Ho'omaika'i LLC

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization: Ho'omaika'i LLC

Dbas:

Street Address: 1050 Ala Moana Blvd., #1000, Honolulu, HI 96814

Mailing Address: P.O. Box 3080, Honolulu, HI 96802-3080

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name: Maile Meyer

Title: Member

Phone #: 808.783.2786

Fax #: 808.596.7742

E-mail: maile@nameahawaii.com

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- SOLE PROPRIETORSHIP/INDIVIDUAL
- OTHER

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

Operating Support for the MAI Community Art Studio  
in Kaka'ako (O'ahu)

4. FEDERAL TAX ID: \_\_\_\_\_

5. STATE TAX ID #: \_\_\_\_\_

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2017: \$ 45,975

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE  
AT THE TIME OF THIS REQUEST:

STATE \$ \_\_\_\_\_  
FEDERAL \$ \_\_\_\_\_  
COUNTY \$ \_\_\_\_\_  
PRIVATE/OTHER \$ 6,000

Maile Meyer, member  
NAME & TITLE

01/19/16  
DATE SIGNED



RECEIVED  
1/22/16

## I. Background and Summary

### Background

As part of the Maoli Arts Initiative (MAI), Ho'omaika'i LLC works with visual artists in Hawai'i to develop, produce, and install commissioned works of art. Under MAI, we set out to:

- *Create* new opportunities for artists in Hawai'i and the production of their art
- *Engage* the public in Hawaiian contemporary art and make it accessible to a wider audience
- *Elevate* the profile and value of contemporary art made in Hawai'i

We accomplish these objectives through a variety of activities, including providing artists with comprehensive project management services, forming strategic partnerships to support the visual arts in Hawai'i, and offering artists avenues for further professional development and collaboration.

### The Need

Through our efforts, we have cultivated and secured numerous art commissions (both public and private) and art exhibition opportunities for the up-and-coming professional artists we serve. However, as many of our artists are up-and-coming in the industry, they do not yet have the capital to purchase supplies and maintain a dedicated space in which to create their art. Many artists set up makeshift "studios" in their garages, backyards, and kitchens — spaces not particularly conducive to fulfilling art commissions or producing a cohesive collection of work. In fact, the number one request we have received from artists is for studio space. With this in mind, we established the MAI Community Art Studio in 2015.

### The Solution

Conveniently located in Honolulu's artistic center of Kaka'ako, near major bus lines, MAI Community Art Studio is a two-story, converted rollup warehouse that provides approximately 1,680 square-feet of versatile studio space. The Studio currently has five designated spaces for artists (each of which can be time shared), a drafting/office station, and two common areas — one with a restroom and a sink. The art spaces can be reconfigured to best suit the artist and the requirements of his/her project. The Studio also has a fabrication station, where artists (or the Studio's resident artist-fabricator) can construct and stretch custom canvases in sizes and specifications not normally available on island. Furthermore, the Studio can leverage its buying power and purchase materials (like canvas for painters) in bulk, offering artists better access to the resources they need.

In addition to providing a dedicated space in which to meditate on and create art, MAI Community Art Studio offers artists:

- **Flexible Terms:** Usage fees and durations of use are negotiated based on each artist's needs. With the MAI Community Art Studio, artists are no longer required to commit to yearlong or even month-to-month lease agreements. This feature of the Studio is crucial for emerging artists who make art on a part-time or project-by-project basis.
- **Display Space:** The Studio can be used as a display space for artists to preview their works in progress or as a showcase space for artists to present their work to community stakeholders, art collectors, et al. Centrally located in the heart of Honolulu, the MAI Community Art Studio is ideal for artists who would like to tap into the business side of the industry.

- **Collaborative Environment:** Art making can be a solitary endeavor. The MAI Community Art Studio offers artists adequate space in which to work together on projects and the opportunity to exchange ideas with other artists — which serves to strengthen Hawai'i's artistic community.
- **Access to the Urban Core:** The Studio's central location situates artists in Kaka'ako, a hub of creative activity in Honolulu. Artists from all over the state have easy access the urban core and can stay current with trends in the industry. The Studio has already welcomed artists from all over O'ahu, and will soon provide much-needed studio space for an artist visiting from Hawai'i Island.

For many artists, this Studio is integral not only to continuing their art practice, but to establishing supplementary sources of income (through art sales and commissions) and, in some cases, to launching careers in the visual arts.

*Goals/Objective:* Provide artists functional studio space in fiscal year 2017 (July 1, 2016 – June 30, 2017) to support creative community activities and for the production of project-based art — which includes art for the fulfillment of a paid commission, art for an existing exhibition opportunity, or artwork to pitch a potential project.

*Target Population:* Visual artists in Hawai'i (particularly Native Hawaiian and emergent artists)

*Geographic Reach:* O'ahu (primarily) and the Neighbor Islands

### **The Request**

At full capacity, the current Studio fees that are assessed to artists cover our lease and CAM. These fees do not compensate Ho'omaika'i for insurance, electrical and telecommunications expenses, trash pick-up, maintenance supplies, or a part-time studio manager.

We kindly request the Hawai'i State Legislature to fund the basic operations budget for the MAI Community Art Studio for fiscal year 2017. With this assistance, the Studio will be able (1) to provide artists with a functional working space (with electricity, toilet paper, etc.) and (2) to partially or fully subsidize usage fees for artists in need — particularly those who are producing work for a gallery shows that do not guarantee sales of said work.

Most crucial in our request are the Equipment Purchases, which include an air conditioning system. In the cooler winter months, working in the Studio with portable fans is bearable. However, in the hotter summer months, an air conditioning system will be absolutely essential.

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## **II. Service Summary and Outcomes**

### **Service Summary**

With the help of a dedicated part-time studio manager, Ho'omaika'i will recruit, schedule, and place artists in the MAI Community Art Studio on a first-come, first served basis. The studio manager will assess any usage fees, assign workspaces, manage time-share schedules, and review the house rules with the artists. Currently, the artists we work with, as well as artists in our extended network, approach us about the availability of the studio space. However, if availability permits, we will pro-actively promote the space through online outlets and our network of partners: Nā Mea Hawai'i, Bishop Museum, Honolulu Museum of Art School, and University of Hawai'i – Mānoa.

**Quality Assurance**

The studio manager will maintain the Studio by cleaning the common areas, ensuring the proper disposal of waste materials (including flammable solvents), ordering/stocking supplies, enforcing the house rules, and troubleshooting any issues. The manager will also administer an exit survey to gather feedback from artists about ways to improve the functionality of the Studio.

**Measurements of Effectiveness**

In addition to the information gathered in the exit survey, Ho'omaika'i will assess the effectiveness of the MAI Community Art Studio with the following measurements for fiscal year 2017:

- Number of artists served
- Number of artistic works rotating through Studio
- Number of canvases provided
- Monthly occupancy statistics

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**III. Financial**

**Budget**

A budget and budget justification for this request appear in Appendix A and B, respectively.

**Quarterly Funding Requests**

The fiscal year 2017 quarterly funding requests for MAI Community Art Studio are as follows:

QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4	GRANT TOTAL
\$18,285	\$9,230	\$9,230	\$9,230	\$45,975

**Tax Credits**

Ho'omaika'i has not received and does not anticipate receiving any state or federal tax credits for fiscal year 2017.

**State, Federal, and County Funding**

No other sources of public funding have been awarded.

**Balance of Assets**

A balance sheet for Ho'omaika'i's unrestricted assets as of December 31, 2015, appears in Appendix C.

## IV. Experience and Capability

### Necessary Skills and Experience

Ho'omaika'i's retail arm, Nā Mea Hawai'i, was originally established as Native Books in 1989 (and then Native Books and Beautiful Things in 1994). It has since grown into a comprehensive resource and distributor of locally produced items — everything from books about Hawai'i and the Pacific to jewelry to art prints. The store has also long provided work and meeting spaces for artisans and cultural practitioners, hosting weekly workshops and classes. These producers of cultural products form the foundational network of suppliers for the store, and they carry the continuity of culture through traditional means in a contemporary setting. Without Nā Mea Hawai'i's support — by way of continually providing community workspaces and resources — these artisans might not have the means to produce or pass down their craft to emergent artisans. The MAI Community Art Studio parallels the trajectory of Nā Mea Hawai'i by ensuring that Hawai'i artists have the resources (studio space and supplies) they need to produce their art and to be art professionals. In this regard, Ho'omaika'i is well positioned to fully implement and execute on its objectives with the MAI Community Art Studio.

### Facilities

Ho'omaika'i acquired a commercial warehouse unit on the corner of Auahi Street and Cooke Street in Kaka'ako, Honolulu, O'ahu. In March 2015, the space was converted into a two-story studio loft with approximately 1,680 square-feet of workspace. In November 2015, artists started using the Studio. Ho'omaika'i also maintains administrative offices at nearby Nā Mea Hawai'i, in Ward Warehouse.

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## V. Personnel: Project Organization and Staffing

### Staff Qualifications

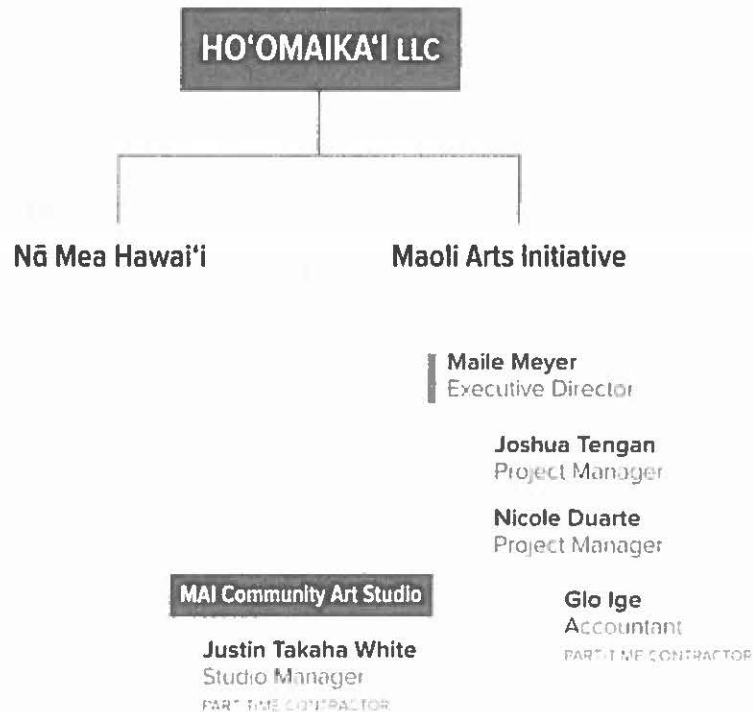
**Maile Meyer, Executive Director /** Ms. Meyer is the owner and principal of Ho'omaika'i LLC, which operates Nā Mea Hawai'i/Native Books, Maoli Arts Initiative, and Pu'uhonua Society (non-profit) — all of which promote and support Hawaiian traditional and contemporary arts and cultural practices in the community. Ms. Meyer possesses more than 30 years of executive experience, incubating entrepreneurial start-ups and cultivating traditional and contemporary artistic production in the community. She works with Native Hawaiian and local artists to procure and fulfill public art commissions for clients like The Howard Hughes Corporation, the Hawaii Convention Center, and Philpotts and Associates. Ho'omaika'i has worked closely with Aulani, A Disney Resort & Spa and Sheraton Waikiki on art and large-scale exterior installations that are culturally based. Some recently completed projects include Kaka'ako Kākou, a 460-foot mural on Auahi Street; Hawai'i Kū Like Kākou at the Hawaii Convention Center, Helumoa Murals at the Sheraton Waikiki; and murals by artist Solomon Enos at the Wahiawa Transit Center.

**Proposed Staffing**

**Justin Takaha White**, *Part-Time Studio Manager* / A graphic designer by trade, Mr. White is the founder of Culture Shocka, a multimedia, community based project that combines art, education, and social awareness. As a part-time studio manager, he would bring nearly 10 years of professional and mentoring experience to the MAI Community Art Studio. He has proven track record of successfully collaborating with other creative professionals, and he possesses the organizational and administrative skills to coordinate community projects — including large-scale networking events. His ability to problem-solve on the spot and his attention to detail would be assets to the Studio and would help maintain optimal working conditions for the artists.

**Organization Chart**

The following chart illustrates the structure of Ho'omaikai'i's organizations, and lists the principal staff related to the Maoli Arts Initiative.



**Compensation**

- Lisa Izuta**                      *Store Manager, Nā Mea Hawai'i // \$60,000 annual salary*
- Elena Shinagawa**            *Bookkeeper, Nā Mea Hawai'i // \$48,000 annual salary*
- Maile Meyer**                    *Principal, Owner, Nā Mea Hawai'i // \$42,000 annual salary*  
    *Executive Director, Maoli Arts Initiative // no salary*

## VI. Other

### **Litigation**

There is no pending litigation against Ho'omaika'i LLC.

### **Future Sustainability**

Through the MAI Community Art Studio, we, at Ho'omaika'i, will cultivate a stronger, more viable pool of professional artists. We will, in turn, leverage this pool of artists to procure more art commissions and promote more art sales — the revenues from which will be funneled back into activities and ventures that support Hawai'i artists, including the MAI Community Art Studio. Within five years, we aim to have the Studio utilized at full capacity for at least 90% of the year and to charge only nominal usage fees to artists without paid commissions, if at all.

### **Certificate of Good Standing**

A Certificate of Good Standing from the Director of Commerce and Consumer Affairs appears in Appendix D.

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Ho'omaika'i LLC

\_\_\_\_\_  
(Typed Name of Individual or Organization)



(Signature)

01/19/2016

\_\_\_\_\_  
(Date)

Maile Meyer, Principal

\_\_\_\_\_  
(Typed Name)

\_\_\_\_\_  
(Title)



## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2016 to June 30, 2017

Applicant: **Ho'omaika'i LLC (dba Maoli Arts Initiative)**

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A PERSONNEL COST</b>				
1. Salaries	6,600			6,000
2. Payroll Taxes & Assessments	0			
3. Fringe Benefits	0			
<b>TOTAL PERSONNEL COST</b>	<b>6,600</b>			<b>6,000</b>
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island	0			
2. Insurance	800			
3. Lease/Rental of Equipment	0			
4. Lease/Rental of Space	24,960			
5. Staff Training	0			
6. Supplies	1,500			
7. Telecommunication	780			
8. Utilities	2,280			
9				
10				
11				
12				
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17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>30,320</b>			
<b>C. EQUIPMENT PURCHASES</b>	<b>9,055</b>			
<b>D. MOTOR VEHICLE PURCHASES</b>	<b>0</b>			
<b>E. CAPITAL</b>	<b>0</b>			
<b>TOTAL (A+B+C+D+E)</b>	<b>45,975</b>			<b>6,000</b>
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	45,975	Nicole Duarte		808 783 2786
(b) Total Federal Funds Requested		Name (Please type or print)		Phone
(c) Total County Funds Requested		[REDACTED]		
(d) Total Private/Other Funds Requested	6,000	Signature of Authorized Official		Date
<b>TOTAL BUDGET</b>	<b>51,975</b>	Nicole Duarte, Project Manager		
		Name and Title (Please type or print)		

**BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES**

Period: July 1, 2016 to June 30, 2017

Applicant: Ho'omaika'i LLC (dba Maoli Arts Initiative)

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Part-Time Studio Manager (dedicated, contracted position)	0.125	\$6,600.00	100.00%	\$ 6,600.00
				\$ -
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<b>TOTAL:</b>				6,600.00

**JUSTIFICATION/COMMENTS:**  
The Part-Time Studio Manager will be an artist/creative professional who will maintain and clean the common areas of the Studio, ensure proper disposal of waste materials (including hazardous materials like solvents), order/stock supplies, collect usage fees and manage subsidies, record artistic production, enforce house rules, and troubleshoot unexpected issues. The position will require approximately 20 hours a month.

**BUDGET JUSTIFICATION - EQUIPMENT**

Applicant: Ho'omaika'i LLC (dba Maoli Arts Initiative)

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
(1) Air Conditioning System	1.00	\$8,000.00	\$ 8,000.00	
(2) Mini Refrigerator	1	\$120.00	\$ 120.00	
(3) Oily Materials Waste Can	1	\$150.00	\$ 150.00	
(4) Folding Tables	4	\$58.75	\$ 235.00	
(5) Free-Standing Lighting	4	\$137.50	\$ 550.00	
<b>TOTAL:</b>	11		\$ 9,055.00	

**JUSTIFICATION/COMMENTS:**

(1) We kindly request funding for an Air Conditioning System to properly cool and circulate the air in the Studio. The former warehouse space does not have any windows, so an air conditioning system is particularly crucial to providing an adequate working environment. (2) We kindly request funding for a Mini Refrigerator so that artists working long hours have access to chilled drinking water and can refrigerate a meal or snack from home. (3) We kindly request funding for an Oily Materials Waste Can for the proper disposal of flammable solvents artists commonly use with oil paints. The design of the waste can prevents combustion. (4) We kindly request funding for four Folding Tables to hold artists' supplies while they work and to fold away when the space is reconfigured for other uses. (5) We kindly request funding for four Free-Standing Lighting fixtures and bulbs. Many of our artists paint at night and need professional-grade interior lights that won't distort the color spectrum like standard lighting often does.

Hoomaikai LLC  
**Balance Sheet**  
As of December 31, 2015

	<u>Dec 31, 15</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
1000 · ASB Checking	51,043.99
1150 · Petty Cash On Hand	-350.00
<b>Total Checking/Savings</b>	<u>50,693.99</u>
<b>Accounts Receivable</b>	
1200 · Accounts Receivable	68,860.54
<b>Total Accounts Receivable</b>	<u>68,860.54</u>
<b>Other Current Assets</b>	
1303 · Inventory - Ward	91,857.30
1307 · Inventory - NBI	42,790.51
1440 · Prepaid Expenses	11,710.80
<b>Total Other Current Assets</b>	<u>146,358.61</u>
<b>Total Current Assets</b>	<u>265,913.14</u>
<b>Fixed Assets</b>	
1500 · Equipment	32,151.94
1550 · Furnitures & Fixtures	32,385.32
1580 · Vehicle	14,433.85
1860 · Accumulated Depreciation	-47,333.11
<b>Total Fixed Assets</b>	<u>31,638.00</u>
<b>Other Assets</b>	
Intangible	14,000.00
1600 · Leasehold Improvements	23,132.03
1800 · Security Deposit	5,335.05
2299 · Receivable from NBI	18,144.10
<b>Total Other Assets</b>	<u>60,611.18</u>
<b>TOTAL ASSETS</b>	<u><u>358,162.32</u></u>

Hoomaikai LLC  
**Balance Sheet**  
As of December 31, 2015

Dec 31, 15

**LIABILITIES & EQUITY**

**Liabilities**

**Current Liabilities**

**Accounts Payable**

2080 · Accounts Payable (WW)	12,337.32
2082 · Accounts Payable (Disney)	5,649.27
2083 · Accounts Payable (NBI)	28,337.45
2090 · Accounts Payable (ADMIN)	15,536.65

**Total Accounts Payable** 61,860.69

**Credit Cards**

2230 · Credit Card Payable (1717/9246)	22,051.42
2232 · Credit Card Payable (Chase)	73.09
2240 · Credit Card Payable (BOA 3126)	-1,000.00
2250 · Credit Card Payable (4873/4272)	10,528.69

**Total Credit Cards** 31,653.20

**Other Current Liabilities**

2110 · Federal Payroll Taxes	9,253.83
2300 · Gift Certificates Payable	17,760.07

**Total Other Current Liabilities** 27,013.90

**Total Current Liabilities** 120,527.79

**Long Term Liabilities**

Loan Payable Roger Epstein	2,000.00
2371 · Note Payable CNHA	30,785.81
2550 · Note Payable (MB)	30,068.81
2800 · Loan (MM) for Insur	29,585.65
2801 · Loan MM	15,319.27

**Total Long Term Liabilities** 107,759.54

**Total Liabilities** 228,287.33

**Equity**

3200 · Owner Equity	109,427.38
3900 · *Retained Earnings	-208,247.21
Net Income	228,694.82

**Total Equity** 129,874.99

**TOTAL LIABILITIES & EQUITY** 358,162.32



STATE OF HAWAII  
STATE PROCUREMENT OFFICE

**CERTIFICATE OF VENDOR COMPLIANCE**

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

**Vendor Name:** HOOMAIKAI LLC

**DBA/Trade Name:** Na Mea Hawai'i

**Issue Date:** 12/18/2015

**Status:** Compliant

**Hawaii Tax#:** [REDACTED]  
**FEIN/SSN#:** [REDACTED]  
**UI#:** XXXXXX5397  
**DCCA FILE#:** 21161

**Status of Compliance for this Vendor on issue date:**

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Compliant
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

**Status Legend:**

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	The entity is compliant with DLIR requirement
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information